



**1984
MERCURY
TOPAZ**



TOPAZ GS FOUR-DOOR

The new Mercury Topaz is a stunning example of fresh thinking applied to proven principles. Increasing numbers of automotive designers are discovering that the soft, rounded lines of an aerodynamically efficient form are as important as the amount of space the form encloses. That performance deserves as much attention as economy. That handling characteristics are as much a concern as riding qualities. And that driver control should not take a back seat to passenger comfort.

Still, few affordable automobiles offer both the shape and substance that Topaz offers today. These five-passenger front-wheel drive two-door and four-door sedans are the forerunners of America's automotive future.

You may well ask when all cars will achieve the levels of efficiency, comfort, style, roadability and affordability Topaz offers today.

When indeed, for there are no mechanical miracles or technological transformations to account for the existence of this car. Rather, it is the result of solid engineering and attention to detail usually taken for granted in certain "benchmark" cars.

If you seek shape as well as substance, if you appreciate function as much as form, if you demand intelligence along with integrity, you should consider all that the new Mercury Topaz has to offer. You will no doubt find it a very enlightening experience.

Topaz GS four-door in Silver Metallic.



TOPAZ GS TWO-DOOR

Topaz is one car with considerable substance beneath its surface. Its standard 2300 HSC engine features advanced electronic engine controls and a high swirl combustion chamber for smooth, responsive and efficient operation.

There's more worth noting in the engine compartment than just the engine. First, you'll see that it's neatly laid out with basic service points and components painted yellow for easy identification.

Beyond these are other features designed to keep the time and money allotted for service to a minimum. They include an electronic voltage regulator, a self-adjusting clutch, a maintenance-free battery, and a solid-state ignition system.

Although a four-speed manual transaxle is standard, a great number of drivers will appreciate the convenience of the optional automatic transaxle for everyday driving.

The ride and handling characteristics of Topaz are the product of a suspension system that features a true MacPherson strut design in front, plus an all-new, Parallel Four Bar fully independent design at the rear...to contribute to Topaz's ability to hold the road surely yet smoothly.

Topaz GS two-door in Black with optional TR Performance Package.



TOPAZ LS TWO-DOOR

In spite of its remarkable practicality, the new Topaz offers large doses of personality for people who really enjoy driving. Not only does Topaz look far removed from basic transportation, it also responds to driver input in a truly enthusiastic manner.

Since not all roads are straight, level, smooth or dry, Topaz offers such standard equipment as rack-and-pinion steering, a power front disc/rear drum braking system, all-season steel-belted radial ply tires and a four-wheel independent suspension that's attuned to both ride and handling.

While the standard Topaz suspension offers a harmonious blend of ride and handling, there are options for those preferring more of one or the other.

The Soft Ride suspension option features lower spring rates, a smaller diameter front stabilizer bar and revised shock absorber valving. They work together with Topaz's standard 8.15" rear wheel travel to produce a soft, smooth ride.

If your interests lie more in the area of handling, specify the TR Performance Package option and whichever Topaz you choose will be treated to Michelin TRX tires, TR-type cast aluminum wheels with locking lug nuts and special handling suspension components. Together, they will permanently dispel any lingering doubts you might have about the place of personality in a thoroughly practical automobile.

Topaz LS two-door in French Vanilla Metallic with optional TR Performance Package.



INSIDE TOPAZ

Even in its most affordable form, Topaz offers an extraordinary array of standard interior features.

Seat yourself behind the handsome "A-frame" steering wheel and consider for a moment all that lies before you. Begin with the instrument cluster, which features a speedometer and ammeter as well as fuel and temperature gauges and a trip odometer.

Now locate the two conveniently placed steering column levers. Together, they control the headlamp dimmer, flash-to-pass, turn signal, horn and windshield wiper/washer functions.

To your right are the controls for the heater/defroster with its four-speed blower, as well as the power Flow-Thru ventilation system. Below this is the standard AM radio which may be deleted for credit or upgraded to any of five optional sound systems, including Electronic Stereo Search units with Premium Sound.

You and your front passenger sit on cloth-covered, individual, low-back seats. The cloth-covered headrests adjust and the seatbacks recline for added comfort. The rear package shelf is carpeted, while the rear seat accommodates three additional passengers.

Obviously, there's more to the making of a space-efficient automobile than a mere abundance of space. Just as important is the manner in which that space is treated. As you can see, in Topaz it is treated in a surprisingly luxurious manner.

Topaz LS four-door interior with reclining individual seats in Desert Tan cloth.

STANDARD AND OPTIONAL FEATURES

TOPAZ GS

STANDARD FUNCTIONAL FEATURES

- Front-wheel drive
- 5-passenger seating
- 2300 HSC (High Swirl Combustion) four-cylinder engine
- 4-speed manual transaxle
- MacPherson strut front suspension with stabilizer bar
- Parallel Four Bar fully independent rear suspension
- P175/80R13 black sidewall, all-season steel-belted radial tires
- Power front disc/rear drum brakes
- Rack-and-pinion steering
- Solid-state ignition
- Maintenance-free battery
- High-visibility yellow components for underhood service points
- Fluidic windshield washer
- Electro-drive cooling fan
- Electronic voltage regulator
- Heater/defroster with 4-speed blower
- Power Flow-Thru ventilation
- Halogen headlamps
- 14-gallon fuel tank with tethered fuel cap
- Lower bodyside protection
- Electrostatic paint process
- Corrosion protection, including the use of pre-coated steel and cathodic electro-coat primer process

STANDARD INTERIOR FEATURES

- Low-back, cloth-covered individual front seats with inertia seatback releases on 2-door models
- Reclining front seatbacks
- Color-keyed deluxe seat belts with front-seat tension relievers
- Front door stowage bin/map pocket
- Deluxe luggage compartment trim
- Color-keyed soft instrument panel with brushed aluminum instrument cluster appliqué

- Locking glove box
- Speedometer, ammeter, fuel gauge, temperature gauge and trip odometer
- AM radio (may be deleted for credit)
- Day/night rearview mirror
- Color-keyed, cloth-covered sun visors with elastic band on driver's side and dual covered non-lighted vanity mirrors
- Color-keyed consolette
- Deluxe sound insulation package

STANDARD EXTERIOR FEATURES

- Polycast wheels
- Bright front and rear bumpers
- Color-coordinated rub strips
- Narrow bodyside molding with black tape extensions
- Bright molding on upper and lower grille bars
- Amber parking lamp lenses with bright bezel
- Aircraft-inspired doors with concealed drip moldings
- Dual remote-control, color-keyed mirrors
- Single-color dual bodyside accent stripes
- Decklid accent stripe (2-door)
- Wraparound full-width taillamps

TOPAZ LS

Includes all Topaz GS standard features plus these additions and/or differences:

- Unique color-coordinated wide bodyside moldings
- Color-coordinated bumper end caps
- Decklid molding (4-door)
- Dual-color accent stripes
- LS-level luxury cloth seat trim and sew style
- Unique fibermat door trim with cloth insert, carpet and molding
- 16-ounce passenger compartment carpeting
- Passenger grab handles (3)
- Interval wipers

TOPAZ SPECIFICATIONS

	2-Door	4-Door
Wheelbase	99.9"	99.9"
Turning Diameter	38.7'	38.7'
Overall Length	176.5"	176.5"
Overall Height	52.5"	52.7"
Overall Width	68.3"	68.3"
Wheel Tread		
—Front	54.7"	54.7"
—Rear	57.6"	57.6"
Headroom		
—Front	37.6"	37.6"
—Rear	37.5"	37.5"
Legroom		
—Front	41.5"	41.5"
—Rear	35.7"	35.7"
Shoulder Room		
—Front	53.5"	53.5"
—Rear	53.5"	53.5"
Hiproom		
—Front	52.7"	52.7"
—Rear	51.4"	51.4"
Luggage Capacity (Cu. Ft.)	13.4	12.9
Fuel Capacity (Gals.)	14.0	14.0
Curb Weight (Lbs.)	2379	2447

STANDARD EXTERIOR COLORS

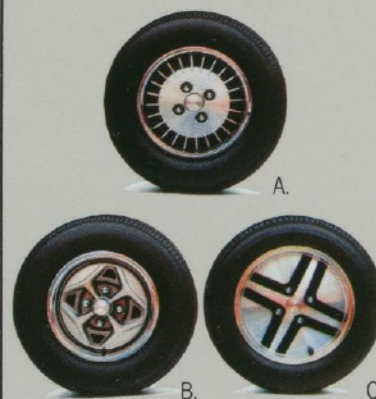
Black
Oxford White
Medium Red
Light Charcoal
Light Desert Tan
Silver Metallic
French Vanilla Metallic
Medium Charcoal Metallic
Midnight Blue Metallic
Dark Academy Blue Metallic
Walnut Metallic
Medium Bittersweet Metallic

OPTIONAL GLAMOUR COLORS

Light Academy Blue Metallic
Desert Tan Metallic

STANDARD INTERIOR COLORS

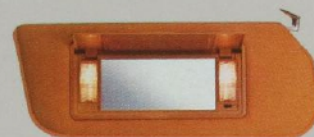
Charcoal
Medium Red
Academy Blue
Desert Tan



WHEELS. A. Standard polycast wheels, B. styled steel wheels (fleet orders only), C. TR-type cast aluminum wheels (available only with TR Performance Package).



RECLINING SEATBACKS help you select the perfect driving position for you, while your passenger may select the comfort of any position, including fully reclined for napping.



ILLUMINATED VISOR VANITY MIRRORS are optional so both driver and passenger can look their best, day or night.



AM/FM STEREO SEARCH RADIO WITH CASSETTE TAPE. Topaz offers six radio choices. Add the optional Premium Sound System to any of the stereo radios for improved sound quality. This six-speaker system includes dual rear premium speakers and dual door-mounted speakers as well as a power amplifier.

OTHER SELECTED OPTIONS

- Air conditioning
- Electric rear window defroster
- Flip-up open air roof
- Speed control
- Tilt steering wheel
- Power driver seat (6-way)
- Power steering
- Power windows

See your Lincoln-Mercury Dealer for complete options information.

Specifications and descriptions used were in effect when this publication was approved for printing. Lincoln-Mercury Division reserves the right to discontinue options at any time, or change specifications, equipment or designs without notice and without incurring obligation. Standard and optional equipment listed is subject to change. Some features described are optional at extra cost. Some options are required in combination with other options. Availability of some features may be subject to a slight delay. Specifications in this brochure cover those cars built for sale in all states except California, Oregon, Washington, Alaska, and Hawaii.

Get it together—Buckle up.

MERCURY TOPAZ

LINCOLN-MERCURY DIVISION

