



**The new RS 4 quattro Saloon
price list
Effective April 2005**



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Printed in the UK
Edition 1. 04/05

Vorsprung durch Technik www.audi.co.uk

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Prices

			ABI Insurance Group	Basic RRP £	VAT £	Total RRP £ inc. VAT	Recommended O.T.R. £
RS 4 quattro Saloon	420 PS	6-spd manual	TBC	41,872.34	7,327.66	49,200.00	49,980.00

Recommended 'On the Road' (O.T.R) retail prices include: delivery charge, full tank of fuel and number plates at £577.00 (inc VAT), Road Fund Licence (which may vary depending on model, see page 32-33 for details) and first registration fee at £38.00.

For O.T.R. price calculations, the maximum possible Road Fund Licence value has been used (see page 32-33 for details).
RRP - Recommended Retail Price

Technical data

			CO ₂ emissions g/km	Emissions standard	Fuel consumption*			Acceleration, seconds, 0-62 mph	Top speed, mph
					urban	extra urban	combined		
RS 4 quattro Saloon	420PS	6-spd manual	324	EU IV	13.7 (20.7)	30.1 (9.4)	20.9 (13.5)	4.8	155**

*Fuel consumption according to 1999/100/EU in mpg (l/100km).
**Electronically limited

Standard equipment

All new RS 4 Saloon models have the following items of standard equipment:

2 visible chrome oval exhaust pipes	Driver and front passenger two-stage airbag
9 J x 19 '7-arm double spoke' design alloy wheels with 255/35 R19 tyres	Drivers Information System (DIS) in colour with RS 4 welcome logo
Acoustic parking system – front and rear	Electric lumbar and side bolsters
Aluminium foot pedals	Electric windows
Anti-lock Braking System (ABS)	Electronic Brake-force Distribution (EBD)
Anti-Slip Regulation (ASR) – traction control	Electronic climate control with individual driver and front passenger temperature controls
Anti-theft device – Thatcham Category 1 Approved	Electronic Differential Lock (EDL) – traction control
Body coloured rear spoiler integrated into boot lid	Electronic Stability Programme (ESP)
Body styling in body colour	Engine starter button on centre console
BOSE sound system with Dynamic driving noise compensation, 190 watt output	Front and rear fog lights
Concert II single CD radio with 10 loudspeakers	Front and rear tailored floor mats
Cross-drilled brake discs	Headlight cleaning system
Cruise control system	Head restraints for all five seats
Digital clock with date	Heat insulating tinted glass

Heated front seats	RS exterior mirrors, twin-arm design in matt aluminium look, electrically operated and heated (folding function not available)
Inlay - RS 4 carbon fibre	
Interior light pack	
ISOFIX for rear seats	RS 4 sports suspension with variable shock absorbtion and dynamic ride control (DRC)
Leather/aluminium gearknob	
Leather upholstery – 'Valcona' black metallic	RS instrument dials
Load area pack – 12v power socket and luggage straps	RS sports steering wheel with flattened aluminium section and perforated leather, with 'Sport' button to activate RS 4 bucket seat bolsters (not applicable on optional Recaro Sports Seats), remap throttle control and engine sound pattern
Locking wheel bolts	
Matt aluminium trims framing side windows	
quattro permanent four wheel drive	
Radiator grille in diamond look	Safety steering column with height and reach adjustment
Remote control central locking	Scuff plates – aluminium with 'RS 4' badge
RS 4 bucket seats with manual position adjustment, electric lumbar, electrically inflatable side bolsters operated from 'Sport' button on RS sports steering wheel or dedicated seat switch (to reduce weight no electrical seat adjustment available)	Seat belt reminder
	Servotronic, speed-related power-assisted steering
	SIDEGUARD – head airbag protection system
	Side impact protection

Standard equipment

'Soft touch' luggage compartment release

Split folding rear seat
1/3, 2/3 or completely

Storage pack – front underseat storage trays, rear cup holders (x2) and lockable glove compartment

Three-point seat belts for all seats with pre-tensioners

Through load facility

Tool kit in luggage compartment

Tyre mobility system with 12v compressor and tyre sealant

Tyre pressure monitor

Visible vehicle identification number

Warning triangle

Xenon plus headlights with daytime running lights

Optional equipment

	RS 4 quattro	Basic RRP £	Total RRP £ inc. VAT
Packages:			
Technology pack , comprising DVD based Satellite Navigation System Plus, 6 CD auto-changer and adaptive light	●	1,953.19	2,295.00
Wheels, Tyres and Suspension:			
8.5 J x 18 '5-spoke' design alloy wheels with 255/40 R18 tyres	●	No charge	
Sports suspension plus , stiffer springs and damper tuning, 10mm lower ride height	●	TBC July	
Audio and Communication:			
Audi Symphony II radio , with integrated front-loading 6-CD changer and cassette player	●	225.53	265.00
Cassette storage compartment , for three cassettes in the centre console	●	21.28	25.00
6 CD auto-changer , located in the glove compartment	●	272.34	320.00
GSM mobile telephone preparation on dashboard , with hands free function, Bluetooth interface, roof aerial for optimal reception and charger. Can be operated via a multi-function steering wheel if ordered. A phone adapter is required at extra cost, please see your Audi Centre for phone compatibility and full details	●	340.43	400.00
GSM mobile telephone preparation in Front Centre Armrest , with hands free function, Bluetooth interface, roof aerial for optimal reception and charger. A phone adapter is required at extra cost, please see your Audi Centre for phone compatibility and full details. Only in combination with multi-function steering wheel	●	459.57	540.00
Satellite navigation system Plus , DVD-based route planning and guidance with MMI-control logic and 6.5" colour monitor, 3D map display, RDS radio, DVD-Player for Navigation system, audio or MP3 CD's (cannot be used at same time as Navigation system), two integrated MMC/SD card slots for MP3. Includes European coverage disk. Concert II audio system deleted with this option. 6 CD auto-changer recommended with this option	●	1,680.85	1,975.00
TV reception . Only in combination with Satellite navigation system Plus	●	600.00	705.00

Options are subject to availability and extended delivery.

RRP - Recommended Retail Price

-- = Not available ● = Available S = Standard

Optional equipment

	RS 4 quattro	Basic RRP £	Total RRP £ inc. VAT
Seats:			
Electric front Recaro sports seats , with electric adjustment for height, fore and aft position and backrest angle and front side airbags	●	No charge	
Heated seats – front and outer rear , individually controlled with variable temperature adjustment	●	170.21	200.00
Upholstery:			
Leather – Silk Nappa , for seats, head restraints, door inserts and front centre armrest (if fitted), with contrast piping (only in combination with Recaro sports seats)	●	No charge	
Leather upholstery from Audi Exclusive Colour Range	●	TBC July	
Race Cloth/Pearl Nappa Leather combination , seat sides, head restraints, door inserts and front centre armrest (if fitted) in Pearl Nappa Leather, seat centre section in Race Cloth with aluminium coloured contrasting threads in the weave	●	No charge	
Safety and Security:			
Adaptive light , swivelling headlights for improved illumination of a winding road	●	276.60	325.00
Auto dimming rear view mirror , with light and rain sensors and coming home function	●	170.21	200.00
ISOFIX child seat preparation , for front passengers seat and outer rear seats, including passenger airbag deactivation switch. Only in combination with Recaro Sports Seats	●	No charge	
Homelink*** compatible garage door opener	●	144.68	170.00
Rear side airbags	●	255.32	300.00
Seat belts from Audi Exclusive Colour Range	●	TBC July	
Tracker Retrieve , includes one year subscription (Audi Centre fitted. Consult your Audi Centre for details).	●	Please consult your Audi Centre for details.	
Tracker Monitor , includes one year subscription (Audi Centre fitted. Consult your Audi Centre for details).	●		
Tracker Horizon , includes one year subscription (Audi Centre fitted. Consult your Audi Centre for details)	●		

Options are subject to availability and extended delivery.

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Optional equipment

	RS 4 quattro	Basic RRP £	Total RRP £ inc. VAT
Steering Wheels:			
3-spoke Sports leather – part perforated, multi-function steering wheel (deletes RS 4 style wheel and is replaced with standard A4 range sports design steering wheel)	●	38.30	45.00
Suede RS Sports steering wheel, gearknob and handbrake grip	●	TBC July	
Interior:			
Automatic Air Re-circulation , with active charcoal filter	●	110.64	130.00
Blind , electric for rear window, manual for side windows	●	276.60	325.00
Cool Box , in glove compartment, cools down during journey by using the air-conditioning	●	46.81	55.00
Controls Pack , steering wheel leather trim, gear knob and handbrake grip from Audi Exclusive Colour Range	●	TBC July	
Front centre armrest , with storage compartment and angle adjustment	●	No charge	
Inlay – Matt Aluminium	●	No charge	
Inlay – Fine Grain Myrtle, Nutmeg	●	No charge	
Inlay – From Audi Exclusive Range	●	TBC July	
Inlay – Piano Finish, Black	●	No charge	
RS 4 floor mats	●	TBC July	
Exterior:			
Automatically opening boot lid , when the luggage compartment is unlocked the lid automatically opens making loading easier	●	25.53	30.00
Black optic pack , details TBC	●	TBC July	
Electric slide and tilt glass sunroof	●	723.40	850.00
Electric slide and tilt solar sunroof , uses the sun's energy to supply a constant flow of air to reduce the temperature inside vehicle when parked	●	1,000.00	1,175.00

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Colour availability

Standard colours:	RS 4 quattro	Basic RRP £	Total RRP £ inc. VAT
Avus Silver, pearl effect	●	No charge	
Deep Green, pearl effect	●	No charge	
Daytona Grey, Pearl Effect	●	No charge	
Imola Yellow	●	No charge	
Light Silver, metallic	●	No charge	
Misano Red, pearl effect	●	No charge	
Mugello Blue, pearl effect	●	No charge	
Phantom Black, pearl effect	●	No charge	
Sprint Blue, pearl effect	●	No charge	

Audi Exclusive Programme

<p>Any colour from range. If you require an Audi paint colour that is not part of the A4 colour range, this can be achieved through the Audi Exclusive Programme. Please ask your Audi Centre for full details.</p>	●	1,404.26	1,650.00
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Options are subject to availability and extended delivery.

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Colour and trim guide

RS 4 Bucket Seats – Interior trim colours:

Order code	Upholstery	Carpet	Dashboard	Headlining		Race Cloth/ Leather	Valcona Leather Metallic
QM	Black	Black	Black/Black	Black		●	●
QN	Black	Black	Black/Black	Silver		●	●

RS 4 Recaro Sport Seats – Interior trim colours:

Order code	Upholstery	Carpet	Dashboard	Headlining		Silk Nappa Leather	Race Cloth/ Leather	Valcona Leather Metallic
QH	Black	Black	Black/Black	Black		●	●	●
QJ	Silver	Black	Black/Black	Silver		●	–	–
QK	Black	Black	Black/Black	Silver		●	●	●

Options are subject to availability and extended delivery.

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CO₂ data and information

CO₂ emission based Vehicle Excise Duty.

Vehicle Excise Duty (Road Fund Licence) is based upon the type of fuel the vehicle uses and its carbon dioxide (CO₂) emissions level, measured in grams per kilometre (g/km). The DVLA has created six categories for petrol engines and six categories for diesel engines.

CO₂ emission figures.

The CO₂ emission figures quoted within the technical data on pages 8-11 are based on a fully laden vehicle, including the driver, and the heaviest possible options configuration. Actual CO₂ emissions may be lower depending on options selected.

	Petrol engines	Diesel engines
A – up to 100g/km	£ 65.00	£ 75.00
B – 101 to 120g/km	£ 75.00	£ 85.00
C – 121 to 150g/km	£105.00	£115.00
D – 151 to 165 g/km	£125.00	£135.00
E – 166 to 185 g/km	£150.00	£160.00
F – over 185 g/km	£165.00	£170.00

Service by design

At Audi we believe that every customer has a right to expect excellent service each and every time contact is made with us. To help ensure that this happens we have agreed a set of service standards with our Audi Centre network that governs the way that they do business with you, the customer. These standards apply to both the sales and the aftersales experience and we actively monitor their delivery to ensure that you receive the highest standards of customer service. We believe that these service standards are the very least we should deliver and go a long way toward ensuring a consistent, stress free experience whenever you are in contact with anyone who represents the Audi brand.

Every Audi Centre will be open during the following times:

Sales: 9am–6pm Monday to Friday
9am–5pm Saturday

Service: 8am–6pm Monday to Friday
8.30am–1pm Saturday

Sunday opening at local discretion.

We will give you a Test Drive.

Whilst we cannot always have the desired car ready immediately, we will confirm the arrangements for a test drive within 2 working days (subject to status).

We promise to keep you informed about your new car delivery.

Once we have confirmed a delivery date with you we will keep you informed of progress. In the unlikely event of a delay to your vehicle, we commit to keeping you mobile to suit your circumstances.

We will deliver your New or Used Vehicle where you want it within the UK.

To help your Audi experience feel great right from the first day of ownership, with reasonable notice, we will tailor delivery of your car to your home or place of work, whichever you prefer.

Have your first journey on us!

In all our new and used cars your ownership experience starts with a full tank of fuel.

Quotation response.

We commit to respond to any request for a quotation within 1 working day.

Training.

We commit to a programme of continuous training development for all our staff so that we can deliver a high quality, professional service.

Unlikely perhaps, but if you need to complain.

We have a complaints procedure that will ensure any negative issue you have with us is taken seriously.

We promise to keep you mobile.

When your car is off the road you won't be. We offer a range of services to keep you mobile such as collection and delivery, or the use of an Audi Courtesy Vehicle.

All our courtesy cars will be insured and fuelled.

Your replacement Audi will be fuelled upon collection, all we ask is that you return it to us ready for the next customer with the same amount of fuel. On presentation of your driving licence we will also insure the car free of charge.

Service Bookings.

We commit to service your Audi, within a maximum of 5 working days should you not require a loan car, and 10 working days if you should.

We will always wash and vacuum your car.

When your vehicle is in our workshops we will wash and vacuum it free of charge.

We have no hidden charges.

Anything charged for will be itemised on your bill.

You will be allocated a Named Audi Technician.

All work to your vehicle will be carried out by a named technician, to whom you will have access should you require it.

We will always ask your permission to carry out extra work.

We will never carry out repair work and charge you for it without prior consent.

Environment and Recycling Commitment.

We commit to dispose, at our expense, of all non-biodegradable materials from your vehicle in a responsible manner.

Pricing information

Prices.

Prices and specifications given are correct at the time of printing. You should however check details with your Audi Centre as the Audi policy is one of continuous improvement. The right is reserved to change specification or price at any time.

All prices are subject to VAT, currently at 17.5%.

Delivery charges and number plates are not included in the vehicle price.

Delivery charge	Number plates	VAT	Total
£471.06	£20.00	£85.94	£577.00

Audi roadside assistance.

Your new car comes complete with free roadside assistance and recovery across the UK provided by RAC Motoring Services. Your 24 months free cover can be extended for up to a further year free-of-charge, provided that your vehicle is serviced and repaired by an authorised Audi Centre or Audi Authorised Repairer in accordance with the Manufacturer's instructions.

Audi customer care.

Every new Audi benefits from the comprehensive Audi Customer Care Package comprising:

The 3 year Audi warranty comprises the manufacturer's unlimited mileage warranty in the first 2 years, plus a full mechanical and electrical warranty, to the same level of cover in the 3rd year up to a mileage limit of 60,000 miles;

3 year paint warranty;

12 year anti-corrosion warranty;

Up to 3 years UK roadside assistance and recovery.

These, together with Audi's variable service intervals, provide a combination unmatched by any other major manufacturer. Contact your Audi Centre for full details.

Audi tax free sales.

If you are entitled to purchase a vehicle free of VAT, normally through Military or Diplomatic privilege, please contact your local Audi Centre for full details.

Should you have any difficulty obtaining the information you require, please call Freephone 0800 585878.

Audi finance.

Audi Finance specialises in providing funding solutions for Audi drivers. Whether your Audi is for private or business use, you can choose from a range of funding options.

Here is our full range of finance products.

▶ New Solutions – a personal contract plan

▶ Hire purchase

▶ Lease purchase

▶ Finance lease

▶ Contract hire

With all of our finance products you can choose one of our fixed-cost maintenance plans designed to help you budget accurately.

No matter what finance product you choose, your local Audi Centre will be able to provide you with a personalised quote that could meet your budget and vehicle needs.

Audi Finance is a trading name of Volkswagen Financial Services (UK) Limited. An offer of finance depends on certain conditions. Available to people over 18 in the UK only.

Audi insurance.

Motor insurance specially tailored for your Audi is available from Audi Insurance. For a quotation without obligation please ring Linkline on 0845 6016014.

