



KIA MOTORS
The Power to Surprise™

SORENTO



THE POWER TO SURPRISE™

Kia Motors Corporation is the 4th largest automotive group in the world. If you are not already aware, we are the brand to watch. Kia is a major global player, having exported over 5 million cars to over 155 countries around the world. Our vehicles are continually surpassing our customers' expectations and our steadfast commitment to quality is increasing our popularity. Furthermore, with our ground-breaking worldwide growth and state-of-the-art dedicated European factory, Kia has a bright future. Kia is actively involved with major sporting events around the world, sponsoring the renowned Australian Open and the 2010 FIFA World Cup as well as individuals such as tennis sensation Rafael Nadal.

The driving force behind this success is our commitment to quality. With contemporary styling, access to the latest technologies and an excellent build quality, Kia cars are turning heads the world over. It's the car brand with the power to surprise. From the Picanto to the Sorento, Kia offers a full line-up of passenger cars, MPVs and SUVs that suit any lifestyle and are always exhilarating to drive.



Relax for 2,555 days.



Thanks to the high production standards you may never need to use our warranty service.



THE NEW KIA SORENTO

Confidence now
comes as standard



The new Kia Sorento is covered by our unrivalled 7 year vehicle warranty consisting of 3 years/ unlimited mileage and 4-7 years/100,000 mile full manufacturer's warranty including a 12 year/unlimited mileage anti-perforation warranty.



For warranty coverage including terms and conditions please contact your Kia dealer.

SOPHISTICATION HAS A NEW LOOK





The all-new Kia Sorento is a ground-breaking SUV combining space, agility and comfort in one stylish package. Its sharp, assertive looks, fronted by its distinctive 'tiger-nose' grille, perfectly reflect the sophistication of the model. The range offers the highest levels of comfort, safety and performance with five or seven seat versatility – whilst retaining the capabilities and exceptional build quality of its predecessor.

Its advanced body structure is extremely strong, making the new Sorento one of the safest vehicles in its class. Yet clever engineering has reduced its weight, lowered fuel consumption and emissions and maximised the impressive performance of its two state-of-the-art engines which offer a choice of diesel or petrol coupled with slick 6-speed manual or automatic gearboxes.

The new Sorento has been designed to give a smooth, responsive ride in everyday driving conditions but take it off the beaten track and you can really put this powerful SUV through its paces.

The new Sorento consists of eight models and comes in four grades. The '1' grade is a 2WD available as a 2.4 litre petrol 5-seater or a 2.2 litre CRDi 7-seater. Moving up the range, the trim grades add an Intelligent 4WD system as standard and as such become KX-1, KX-2 and KX-3. KX-1 and KX-2 are available as 7-seat 2.2 CRDi models, both manual or automatic, whilst the range-topping KX-3 is a 7-seat 2.2 CRDi automatic.





DISTINCTIVE STYLING MAKES A LASTING IMPRESSION



INNER BEAUTY – EVERYTHING JUST AS IT SHOULD BE





A FRESH TAKE ON SUV STYLING

Kia is driven by innovation and the exterior styling of the new Sorento encapsulates this forward-looking approach to vehicle design, with very contemporary styling cues. Combining clean lines with elegant details, the exterior leaves no doubt about the model's ability to deliver dynamic driving pleasure, bringing together the credentials of a capable SUV with the stylishness of a passenger car creating a shape that truly stands out from the crowd.

1. Projection-type headlamps: The new Sorento has wraparound High Intensity Discharge (HID) projection-type headlamps which provide a strong and clear view ahead. The crisp illumination improves visibility and reduces eye strain. (On the KX-3 only).

2. Rear combination lamps: The large rear tail lamps sit high beneath the strongly-defined rear window. On the KX-3, the rear lamps are lit by LEDs, which illuminate faster and brighter, enhancing safety and style.

3. Elegant door mirrors: Body coloured electric/heated door mirrors are standard on all models, while KX-2 and KX-3 models feature integrated LED indicator lights for added style and functionality.

4. Tiger-nose grille: Designed by Kia's design chief, Peter Schreyer, the signature grille's honeycomb mesh completes the focused, futuristic styling of the new model.







SOPHISTICATED LUXURY FOR UP TO SEVEN



The interior that fits your needs

The sophisticated structure of the new Sorento results in a longer cabin that provides three rows of comfortable seating for up to seven passengers. In fact the new Sorento has been awarded best-in class for third row passenger space. The generous headroom and legroom, advanced suspension and high levels of equipment provided allow driver and passengers alike to enjoy any journey in ultimate comfort.

At the same time, the multiple seating options make light work of accommodating a varied combination of passengers and luggage. The second and third rows of seats fold completely flat, so an enormous luggage area of up to 1,525 litres is created.

The new Sorento's 50:50 split third row seats (available on all diesel models) and 60:40 split second row seats make carrying long or bulky items simple.



Partial 3rd row folding



3rd row folding



Partial 2nd row & 3rd row folding



2nd row & 3rd row folding



▶ 7-seater

CAPTIVATING DRIVING DYNAMICS

The new Sorento leaves conventional SUVs by the wayside. In everyday urban driving conditions its impressive ride and handling is smooth, responsive and agile with suspension tested specifically on UK roads. But take it off the beaten track and you can really experience its incredible 4WD capabilities and power.





READY FOR ANY ADVENTURE

The Sorento range has an outstanding, award-winning heritage with towing credentials second to none and this model carries on the tradition. Featuring a maximum towing capacity of up to 2,500kg it beats the majority of its large SUV competitors and makes light work of pulling anything from trailers to caravans, or even a horsebox.

Generous safety equipment and features such as ESC and Traction Control provide added stability when towing and when combined with the spacious interior, class-leading luggage space and superior ride quality, make the Sorento a tow vehicle that's easy to live with.

To make towing life even simpler, customers can choose the optional feature of Self-Levelling Suspension, available on all 4WD models. This useful feature adjusts the suspension system to compensate for load variations (front/rear) under heavy load or towing conditions.

Image is for illustrative purposes and may not be to UK specification.

The new Sorento range has been awarded a 5-Star Euro NCAP rating making it one of the safest SUV's on the market.



Super-strong structure:

The lighter structure of the new Kia Sorento which has shed 215kg compared to its predecessor enhances ride and handling without compromising its strength and rigidity. Reinforced with a rollover hoop and ultra-high tension steel plates, it absorbs impact energy and is at the heart of the Sorento's protective capabilities. As part of the Euro NCAP testing it achieved an 87% rating for Adult Occupant Protection (an impressive 31.2 points from a maximum possible score of 36) and 84% for Child Protection (41 points from a maximum possible score of 49 points).

Six airbags with rollover sensor:

Twin front (driver and passenger), front side and full-length curtain airbags activate in the event of an impact or rollover to greatly reduce the risk of occupant injury. Impressive levels of the very latest technology have been incorporated so you can be confident that you and your passengers are fully protected.

ISOFIX and child safety points:

Advanced safety features are supplemented by child-proof rear door locks and rear ISOFIX anchor points providing maximum protection for children.

Your safety is our number one concern:

For this reason we've included a wealth of active and passive safety features across the range. These include a passenger airbag cut-off switch, active front headrests, all-round 3-point seatbelts, front seatbelt pre-tensioners and load-limiters, speed-sensing auto door locking and impact sensing auto door unlocking.

UNCOMPROMISED SAFETY CREDENTIALS

Electronic Stability Control (ESC):

The dynamic abilities of the new Sorento are enhanced by Electronic Stability Control (ESC). ESC continuously analyses the individual steering direction and acceleration of all four wheels and when needed automatically applies brake force to individual wheels to help stabilise the vehicle and avoid skidding, as well as to counter over or under steer. It also enhances traction in poor conditions and ensures superior grip during acceleration.

Downhill Brake Control (DBC) with Hill-start Assist Control (HAC):

For the new Sorento, wet, snowy or debris-laden surfaces are not a problem. DBC assists engine braking to improve directional control during descent on steep or slippery surfaces, whilst HAC increases control on steep hills as well as stopping/starting on steep or slippery surfaces. Both systems work in combination with the ESC to help prevent wheel spin and loss of traction.



1. Reversing sensors:

For safer parking the rear bumper-mounted reversing sensors (standard on KX-2 and KX-3 models) help prevent collisions when reversing by identifying obstructions and emitting an audible warning signal.

2. Front active headrests:

Acting within milliseconds of an impact, the active front headrests of the new Sorento move forwards and upwards, cushioning the head and helping to prevent whiplash. Front seatbelt pretensioners and load limiters ensure that the driver and front passenger are properly and safely restrained.





EXHILARATING DRIVE



KIA

NIRO



KIA

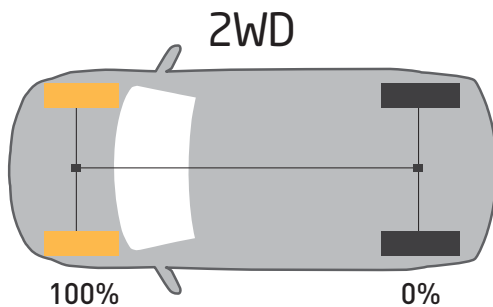
SORENTO

SUPERIOR POWER, EFFICIENCY AND PERFORMANCE

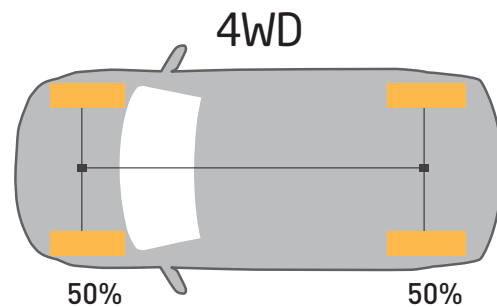
The brand-new transmissions of the Sorento provide advanced performance to match its composed handling and purposeful looks. Both diesel and petrol engines offer power and flexibility, while returning economy figures expected of much smaller vehicles. The choice of 6-speed manual or automatic gearboxes and of 2WD or highly capable Intelligent 4WD means there is a Sorento model available to suit all motoring tastes. If the 4WD LOCK switch is in "on" mode in sand, watery or unpaved road conditions, the system will distribute equal power to the front and rear wheels.

Fitted to all 7-seat models, the new 2.2 CRDi engine is highly fuel-efficient and fitted with a Diesel Particulate Filter (DPF). Delivering 194bhp and a muscular 422Nm of torque, it is smooth and responsive at all speeds, thanks to its Variable Geometry Turbocharger (VGT). It is also an exceptional performer with frugal fuel economy and one of the lowest CO₂ emissions of its class from just 171 g/km.

With twin overhead camshafts (DOHC), Continuously Variable Valve Timing (CVVT) and an aluminium block, the 2.4 litre petrol engine is quiet, light and punchy. With maximum power of 172bhp and torque of 226Nm, it delivers unruffled performance with combined fuel economy of 33.2mpg. The 2.4 petrol is available as a 5-seat, 6-speed manual model. Both the 2.2 litre and 2.4 litre engines comply with Euro V emission standards so are highly efficient and produce lower emissions, saving you money as well as lowering environmental impact.



Full time 2WD



Part time / Full time 4WD

1. 6-speed manual transmission: The 6-speed manual gearbox is available with petrol or diesel engines and offers maximum control through a positive change action. Its perfectly judged ratios allow the driver to extract full performance from the new Sorento or to make the most of the available torque and enjoy maximum fuel economy.

2. 6-speed automatic transmission: Advanced automatic gearbox features smart technology that can save up to 12% in fuel compared to more conventional automatic transmissions. With six speeds, it makes maximum use of the engine's power and responds quickly and seamlessly. This in-house designed and built unit is one of the lightest and most innovative transmissions on the market.





THE DESIGN OF THE FUTURE





Reach for the sky.

The panoramic sunroof (standard on the top-of-the-range KX-3) allows daylight to flood in freely throughout the interior. The three-quarter length glass-encased roof creates a light and airy cabin, while the front glass panel features an electric tilt-and-slide function to provide fresh air whenever desired.

LUXURY AT YOUR FINGERTIPS

The spacious and flexible interior of the new Sorento is a rare blend of functionality, luxury and style, allowing five or seven people to travel in total comfort. Its aesthetic qualities are reinforced by the highest quality leather covering the steering wheel and gearshift lever, while the ergonomically designed seats offer the ultimate support and take the burden out of longer trips. The elevated driver's seating position offers a clear view of the road ahead and feeling comfortable is the work of a moment, thanks to the height adjustable driver's seat and tilt-and-telescopic adjustable steering wheel.

The high levels of standard equipment include air conditioning and a six-speaker audio system with CD player and MP3 while thoughtful touches such as the trip computer ensures you have all the information you need at your fingertips.

Sorento KX-2 and KX-3 models come with leather seats and convenient steering wheel mounted controls for audio and cruise control. In addition, the KX-3 features an electrically adjustable driver's seat with lumbar support.

1. Button START/STOP ignition system: The range-topping KX-3 features an advanced locking and ignition system with a Smart Key and dash-mounted start button for added convenience. With the key on your person, the vehicle is automatically unlocked when the door handle is actuated. Ignition can also be activated electronically without inserting the key in the ignition.

2. High-tech supervision instrument cluster:

The stylish supervision cluster provides excellent illumination so that the dials and LCD data are always clearly visible, enabling you to check speed, fuel economy, distance and other important information at a glance. (Available as standard specification on the KX-3).

3. Aux and iPod® :

Enjoy virtually any music in your Sorento with built-in audio streaming, AUX/USB and iPod® connectivity plus high-fidelity output.

4. Dual climate control:

Both the driver and the front passenger can control the fully automatic air-conditioning system with an eight-level fan adjustment to suit individual temperature preference. Climate control also features a cluster ionizer to reduce odours and freshen the air. (Available on mid and top range models only).

5. Sumptuous leather-covered steering wheel: making it as good to touch as to look at.

6. Steering wheel mounted audio controls: (standard on KX-2 and KX-3 models) make it possible to select your favourite music and adjust volume levels without taking your hands off the wheel or your eyes off the road ahead.



ATTENTION TO DETAIL

There is much more to the new Kia Sorento than its dynamic styling and driving capability. It has been designed with practicality in mind. It has space – and lots of it. Even with the seven seats in use you'll find a host of creative storage ideas and thoughtful accessories that enhance your journeys. The second row seating, for example, features reclining seat backs and a centre armrest.



- 1 All round electric windows: make it easy for passengers to adjust ventilation for their own comfort, whilst driver switchgear also includes adjustments for the electric mirrors and central door locking.
- 2 Cruise control: For added driver comfort, cruise control is part of the standard specification on KX-2 and KX-3 models with the buttons conveniently located on the steering wheel.
- 3 Heated front seats: The heated front seats on leather upholstered models have heating elements within the seat cushion and back, quickly warming you up on a cold day.

- 4 Centre console: Typically centre console cup holders limit storage elsewhere but by positioning those in the Sorento alongside the gear lever the lidded centre console offers vast storage capacity. Due to its depth, it can accommodate items as large as a 14" laptop.
- 5 Door map pocket: Maps and documents can be stored close by the driver and front passenger in the convenient door-mounted map pockets. Each pocket also has a recess to keep bottled drinks upright when on the move.
- 6 Rear cup holder: Twin rear cupholders in the centre armrest of the second row seat ensure that passengers can store drinks safely, making them perfect for children.

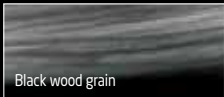


7 Luggage space: The new Kia Sorento has a body shell that's 95mm longer than its predecessor so that even with all seven seats in place, there's class-leading storage space. The luggage area has increased by 15%, so that with five seats in use a huge 531 litres of cargo space is available. This grows to an enormous 1,525 litres with all second and third row seats folded away. Innovative and efficient use of space and seating arrangements ensure you can accommodate bulky or lengthy items with ease, while greater headroom, legroom and shoulder room for occupants make the new Sorento truly family-friendly.

8 Cargo under-floor storage compartment: Beneath the boot lies a useful underfloor storage compartment. Here, delicate or dirty items can be placed, away from the main luggage area and safely out of sight.

9 Cargo net: The cargo net is a neat and simple way to keep loose items secure in the trunk. When it's not needed, the net can be folded away and stored in the underfloor storage compartment. (Available as standard specification on KX-2 and KX-3 models).

10 Cargo screen: The cargo screen keeps your personal belongings out of sight and helps to shield luggage from excessive heat. With a retractable spring loaded operation it slides smoothly away when not in use.



Black wood grain

Black Cloth

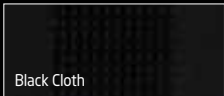
The Black scheme combines black trim with inset black wood grain, alongside black cloth seats for a contemporary feel to the cabin (available on 1, KX-1 and KX-2 models).



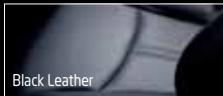
Cream leather
(exterior colour dependent)

**Black or Cream Leather
(Exterior colour dependent)**

KX-3 models are available with black or cream leather upholstery for a look that is both luxurious and natural.



Black Cloth



Black Leather



Cream leather
(exterior colour dependent)





KIA MOTORS
The Power to Surprise™

ENVIRONMENTALLY YOURS

Kia Motors takes great pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society. Kia Motors has set up an environmental research centre to spearhead the company's drive in the production of less polluting hybrid and fuel-cell vehicles, investing in eco-friendly cars for a greener tomorrow.

The concept of eco-friendly cars is followed through all cycles of a vehicle's life. From design through to recycling, Kia Motors creates innovative products, ensuring state-of-the-art Design for Recycling (DfR) guidelines. Wherever possible, recycled and recyclable materials



The Power to Surprise™

The Power to Surprise™ represents Kia Motors Corporation's commitment to surpassing customer expectations through continuous automotive innovation. By offering our customers products and services that exceed expectations, we enable them to lead energetic lives. Kia's line-up of dynamically designed, high quality cars and world-class service offerings ensure that our customers are enthusiastic about coming back to Kia - again and again.

are used in the production of Kia cars, all major plastic parts being chosen for ease of disassembly and stamped with a composition code.

Even at the end of a vehicle's life, one of Kia Motors' environmental targets is the eco-friendly take-back and treatment of End-of-Life Vehicles. Operating a rigid process, Kia Motors has selected partners across Europe that guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection.

Kia Motors (UK) Ltd has appointed autogreen as our partner to manage the take-back, treatment and recycling of End-of-Life Vehicles in accordance with Directive 2000/53/EC. They can provide advice on whether or not your vehicle qualifies for free take-back and the location of your nearest take-back facility.

DYNAMIC EVOLUTION

Driven by innovation: A solar-powered car, a water-fuelled car, a self-navigating "smart" car. No longer are these figments of the imagination but one day could be parked in your garage. Kia researchers are

working around the clock to create the ultimate driving solutions with the safest, easy-to-drive and environmentally-friendly features. Kia's Namyang R&D Centre in Korea and our overseas research and design facilities in the USA, Japan and Germany are combining efforts to develop new vehicles that satisfy the diversified needs of each region of the world. By ushering in a new generation of cars that feature high impact-durability frames, on board "data-infotainment" systems and fuel efficient, lightweight and high-powered engines with reduced emissions and noise, Kia will spearhead automobile innovation in the 21st century.

COMPLETE PEACE-OF-MIND

At Kia, our quality promise extends beyond the factory floor. We want to ensure you always get the best service possible. Our revolutionary 7 year warranty reflects this commitment. This warranty is also transferable so that if in the future you decide to sell your Sorento, the new owner will benefit from the remainder of the warranty provided the car is regularly maintained in accordance with the servicing schedule*.

7 year vehicle warranty

Every Kia Sorento benefits from our unrivalled 7 year vehicle warranty.

5 year paint warranty

High quality body paint ensures long-lasting protection and shine for your new Kia Sorento.

12 year anti perforation warranty

Your new Kia Sorento comes with superior corrosion protection and a 12 year warranty against rust from the inside out**.

Financing

Your local Kia dealer is your partner in establishing a financing plan that's best suited to your needs. Ask for details.

GET CREATIVE

Personalise your car with a wide range of accessories. For all the options check out Design My Kia at www.kia.co.uk/accessories

*For full warranty coverage including terms and conditions please refer to your Kia dealer.

**Annual bodywork inspection required for which a charge may apply.

The official fuel consumption figures in mpg (l/100 km) for the Kia Sorento range are between Urban: 25.2 (11.2) – 33.2 (8.5), Extra-Urban: 40.9 (6.9) – 53.3 (5.3), Combined: 33.2 (8.5) – 43.5 (6.5). The official CO₂ emissions for the Kia Sorento range are between: 203 - 171 g/km. The official fuel consumption figures in mpg (l/100 km) for the Kia range of vehicles are between Urban: 25.7 (11.0) - 60.1 (4.7), Extra- Urban: 38.7 (7.3) - 72.4 (3.9) and Combined: 32.8 (8.6) - 67.3 (4.2). The official CO₂ emissions for the Kia range of vehicles are between 228 – 110g/km.



The Kia Sorento warranty covers your car for 7 years.



Log onto www.kia.co.uk for all the latest information.



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