

MAZDA3



ZOOM-ZOOM



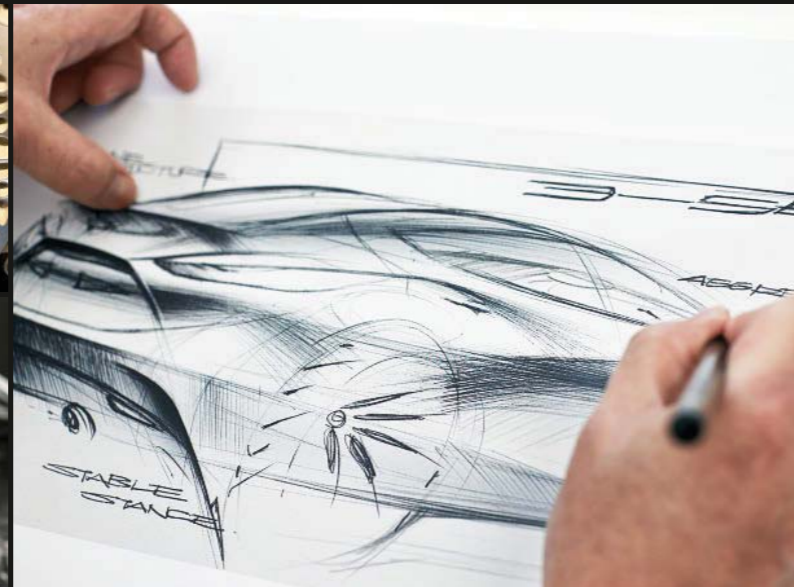


EVERY NEW IDEA BEGINS WITH A CHALLENGE

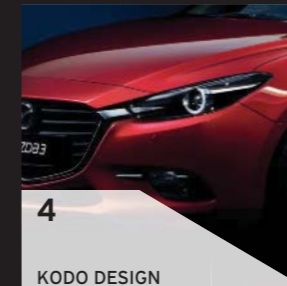


UNLOCK EXTRA CONTENT

Throughout this brochure, you can hold your smartphone or tablet over the QR codes using a QR code reader app to download and unlock extra content. Scan the above QR code to find out how the Mazda Challenger spirit results in the perfect connection between car and driver.



The challenger spirit runs deep at Mazda. We are not afraid to take risks and to challenge conventional wisdom to make things better. We do this to fulfil one simple goal: create cars that are fun to drive. If you've driven a Mazda you already know. If not, get ready for the experience.



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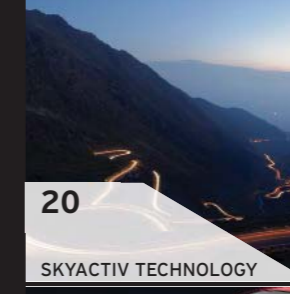
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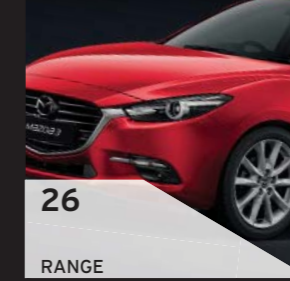
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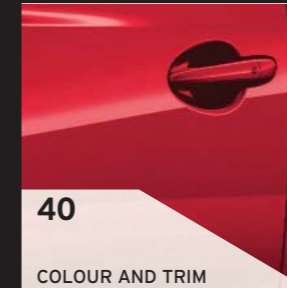
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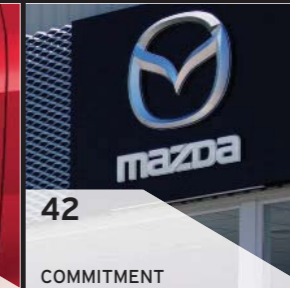
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AWARD-WINNING DESIGN

Offering the perfect combination of performance, strength and beauty, Mazda3 is unmatched in its class. The vehicle's stunning appearance is thanks to our award-winning 'KODO: Soul of Motion' inspired design, with its contoured, muscular body conveying power and fluidity to help deliver a more powerful and enjoyable driving experience.



GET READY TO BE NOTICED

To further enhance the streamlined and sculpted edges of the Mazda3, our new Premium Metallic Paint technologies have been specially developed to fully express the beauty of Mazda's 'KODO: Soul of Motion' design. This advanced painting process achieves a sleek high-density finish for a truly stunning metallic sheen.



Model shown is Mazda3 120ps Sport Nav with optional Machine Grey Metallic paint available at additional cost.

LEAVE THE EVERYDAY BEHIND

The beautiful sculpted lines of the Mazda3 body help convey the impression of an athletic, powerful driving experience, with dynamic new LED headlights enhancing this strikingly distinctive appearance. Improved front and rear bumper designs help to accentuate the powerful 'KODO: Soul of Motion' design language.



Model shown Mazda3 Fastback 150ps Sport Nav Diesel in Soul Red Metallic paint available at additional cost.

FOR A TRULY DYNAMIC DRIVE

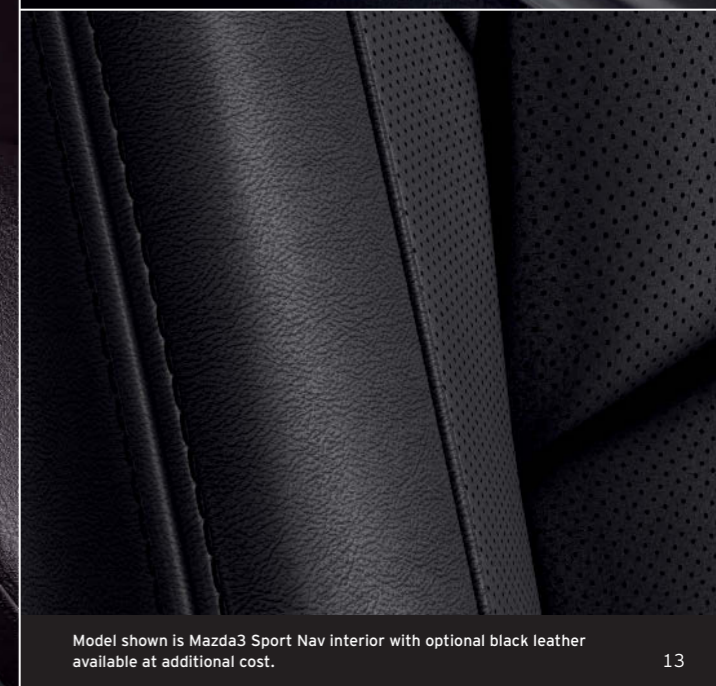
The beauty of the Mazda3 is matched by its performance. The aerodynamic, lightweight body design delivers precision and agility, guaranteeing a responsive and dynamic drive from the moment you set off. And with excellent fuel consumption and low CO₂ emissions, the SKYACTIV-G and SKYACTIV-D engines help the Mazda3 to perform as brilliantly as it looks.





REWARD YOURSELF

The distinctive flowing lines continue through the generously proportioned Mazda3 interior, with sport-styled seats and soft-touch materials providing the comfort you need to enjoy the drive. Settle into the sports inspired driver's seat and engage with your vehicle like never before.



BE SURROUNDED BY EXCELLENCE

Designed around the driver, the Mazda3 offers practicality as well as comfort every time you step in. The curved instrument panel and chrome-look dials on the air vents enhance the look of the cockpit - while features such as the Multimedia Commander and both the 7" colour touch-screen and Colour Active Driving Display are ideally placed to optimise driver usability.



Model shown is a Mazda3 120ps Sport Nav Automatic interior with optional Light Stone leather available at additional cost.



CONNECTIVITY AT YOUR COMMAND

Experience the perfect combination of information, connectivity and entertainment in Mazda3. Standard across the range is MZD-Connect, an advanced infotainment and connectivity system that provides access to a range of features and applications. Connectivity is key in Mazda3 and via a compatible mobile device you can access thousands of internet radio stations from around the world, safely check and reply to text messages, and even keep up to date with Facebook and Twitter*. Enjoy listening to your favourite radio stations via DAB radio or stream your choice of music via a Bluetooth® connection. And all this is easily and safely controlled using the 7" colour touch-screen display and the intuitive Multimedia Commander, leaving you to concentrate on enjoying the drive.

MULTIMEDIA COMMANDER

Located between the driver and front passenger, the Multimedia Commander allows you to operate the infotainment and connectivity system with minimal effort, including a separate volume dial for easy adjustment. Ensuring you can concentrate on enjoying the drive.



INTELLIGENCE AT YOUR FINGERTIPS

Positioned high on the centre of the dashboard, close to the driver's natural line of sight, is the 7" colour touch-screen display. This screen puts information and entertainment at your fingertips and displays a range of useful information, including access to internet applications* and the eco-driving display screen.



The MZD-Connect system is divided into five sections as displayed on the home screen.



COMMUNICATION

- Easily and safely make and receive phone calls via the integrated Bluetooth® functionality*
- Receive texts and reply with programmable pre-defined responses*
- Access previous call history or contact information*



NAVIGATION (Standard on SE Nav, SE-L Nav and Sport Nav models)

- Choice of routes – fastest, shortest, most economical and easiest
- Choose between 2D or 3D map view
- Point of interest search
- 3 years free map updates



ENTERTAINMENT

- AM /FM / DAB radio, CD / MP3, USB, AUX, Bluetooth® and audio transfer
- Listen to a connected device, such as an iPod® or USB storage device
- Aha™ and Stitcher™ apps for internet radio, Facebook and Twitter*



APPLICATIONS

- Fuel economy monitoring including i-stop and i-ELOOP status
- View service and maintenance information
- View vehicle warnings



SETTINGS

- Easily adjust audio, vehicle and other settings
- Adjust the Active Driving Display (Sport Nav models)

MZD CONNECT

MZD Connect combines communication, entertainment and navigation. The system can easily be controlled via the 7" colour touch-screen display, the Multimedia Commander or voice control*. Positioned at the driver's eye level, this feature lets you access an array of information via a Bluetooth®-connected smartphone, including audio books, live traffic reports and email accounts. The aha™ app lets you use social media channels including Facebook and Twitter*. You can stream music through your compatible smartphone, and even listen to online radio stations.



*With compatible mobile device. Data usage and costs will vary. Please refer to the footnote on page 39 for more information.

CRAFTSMANSHIP FOR THE DIGITAL AGE

Every feature inside Mazda3 reflects the attention to detail our designers and engineers craft into every Mazda. An array of cleverly designed technologies – including Colour Active Driving Display, Multimedia Commander, premium Bose® surround-sound audio and integrated satellite navigation system* are available to enhance your driving experience, wherever you decide to go and whatever the traffic conditions.

KEEPING YOU IN CONTROL

The spacious interior layout of Mazda3 provides a premium, ergonomic and driver-focused experience. Essential information in both stylish instrument panel and 7" colour touch-screen display are positioned close to the driver's natural line of sight, whilst Sport Nav models features precisely positioned Bose® speakers offering a sharp and impressive sound quality. Combining driving comfort and innovative technologies, Mazda3 has been designed to improve every journey and provide an enjoyable driving experience like never before.

BOSE® SOUND SYSTEM

Nine premium Bose® speakers are precisely positioned throughout the Mazda3 Sport Nav, allowing you to play your music in a rich surround-sound environment to keep you entertained on all of your journeys.

1. One Twiddler® mid/high-range speaker in the instrument panel.
2. Two neodymium mid-range tweeters in the instrument panel.
3. Two neodymium tweeters in the instrument panel.
4. Two Nd® woofers, one in each front door.
5. Two wide-range speakers, one in each rear door.
6. Digital amplifier under right front seat Bose® Digital Signal Processing: eight channels of custom equalization, Centrepoint®2 and Surround-Stage® signal processing circuitry, AudioPilot®2 noise compensation technology.



SATELLITE NAVIGATION

Plan your journey quickly and easily with the integrated satellite navigation system. Select your choice of routes from fastest, shortest and most economical and stay up-to-date with 3-years free map updates *(Standard on SE Nav, SE-L Nav and Sport Nav models)



BOSE



CREATED TO EXCITE

Mazda's ground breaking SKYACTIV Technology has redefined the efficiency, power and performance of our cars. Mazda3 is no exception, combining the perfect balance of driving enjoyment and efficiency, which continues to prove how we create cars that defy convention.

SKYACTIV TECHNOLOGY



SKYACTIV TRANSMISSIONS

Lightweight and compact, the SKYACTIV-MT manual and SKYACTIV-Drive automatic transmissions deliver smooth, crisp and direct gear shifts which contribute to improved fuel economy.



SKYACTIV ENGINES

Deliver responsive and dynamic performance, as well as lower emissions and outstanding fuel efficiency.



SKYACTIV BODY AND CHASSIS

Rigid and lightweight to offer the protection you need, combining a comfortable and sporty driving experience.

INTELLIGENCE LIES WITHIN

Mazda3 embodies Mazda's legendary 'fun to drive' DNA. Featuring the complete range of award-winning SKYACTIV Technologies, it delivers performance and efficiency combined, for a responsive, agile, sporty driving experience.

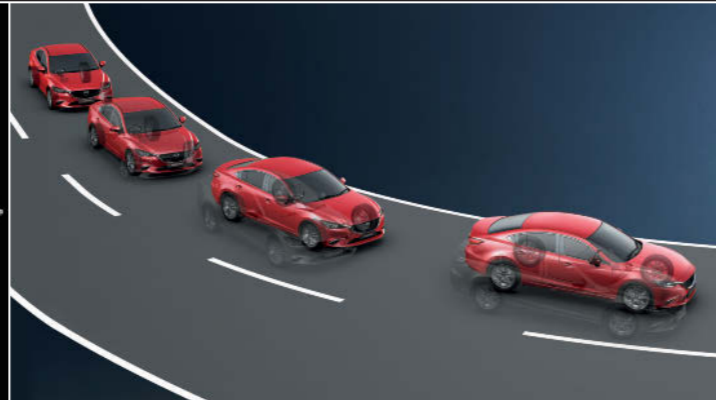
SKYACTIV TECHNOLOGY

SKYACTIV Technology is all about fuel economy, low emissions and making driving more fun. Embracing – engines, transmissions, chassis and body – it's an approach that completely reimagines the car from the ground up. Coupled with innovative technologies such as Mazda's i-stop and i-LOOP, SKYACTIV Technology enables Mazda3 to deliver a unique mix of driving pleasure, balanced with outstanding environmental and safety performance.



NEW BENCHMARKS FOR PERFORMANCE

Choose from either 120ps or 165ps SKYACTIV-G petrol engines, which deliver excellent fuel economy, blended with performance. Or the equally impressive SKYACTIV-D diesel engines available with 105ps or 150ps power output, both delivering low CO₂ emissions. All engines feature Mazda's innovative i-stop technology for superior fuel economy.



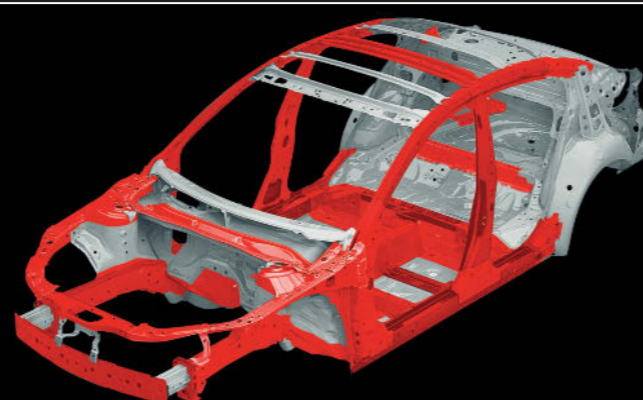
MORE POWER TO YOUR WHEELS

Mazda3's new **G-Vectoring Control** intelligently redistributes engine torque and drive power between wheels, shifting the vehicle's load balance toward the forward outer wheel when cornering. The result is a dramatic improvement to steering and handling performance, for a more comfortable, more confident drive.



PRECISE AND COMFORTABLE HANDLING

The lightweight SKYACTIV-CHASSIS offers the perfect balance of agility and stability with exceptional handling and ride comfort. Coupled with steering which responds predictably to driver input, it delivers that 'fun to drive' element you have come to expect from Mazda.



WHEN BODY MEETS SOUL

Outstanding crash protection is possible thanks to the SKYACTIV-BODY which utilizes lightweight high-tensile steel. The lightweight, ultra-strong and highly rigid body also contributes to improved fuel economy and a more rewarding and responsive drive.



THE SAFEST PLACE ON THE ROAD

Mazda3 contains an array of intelligent safety technologies that are designed to help you relax and enjoy the drive. This is thanks to i-ACTIVSENSE technologies, an intelligent collection of safety features that use sensors and cameras to monitor your surroundings and provide protection and convenience.

ADVANCED SAFETY TECHNOLOGY

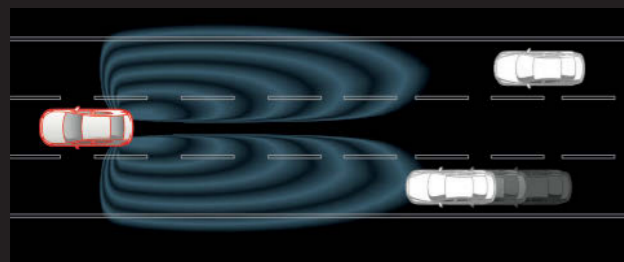
The i-ACTIVSENSE system operates across the Mazda3 to provide you with generous levels of safety and comfort. Technologies that are specially designed to aid you when driving on overly populated streets or the open road, helping to avoid collisions or reduce their severity.

Adaptive LED Headlights* use an array of powerful LED's, which greatly improves night-time visibility by adapting the car's lighting to match the road and traffic conditions. Combined with the rigid body, and both side and curtain airbags, each technology of the i-ACTIVSENSE system ensures you remain safe, without reducing comfort or Mazda's fun-to-drive experience.



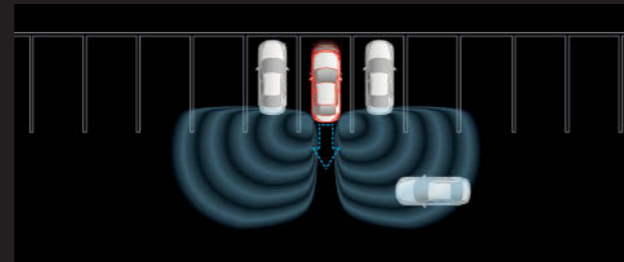
TRAFFIC SIGN RECOGNITION

Prevents traffic signs being missed for safer driving. A forward-facing camera monitors the road ahead, and the system's recognition software automatically detects speed signs during driving. You will be notified of the current speed limit via the Colour Active Driving Display, and with a visual and audible warning if this limit is exceeded.



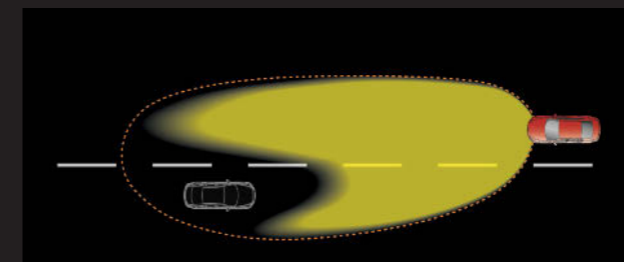
BLIND SPOT MONITORING SYSTEM*

Warns you of a vehicle entering a detection zone situated up to 50 metres behind, by activating a door-mirror mounted warning light on the relevant side of the vehicle. If you then indicate prior to turning in that direction, the warning light flashes and an audible alert sounds. Working at speeds as low as 20mph, this system can prevent drivers from moving into the path of a following vehicle.



REAR CROSS TRAFFIC ALERT*

Specifically designed for when you are reversing, the system alerts you of any vehicles or obstacles approaching from either side of the rear of the car. A warning light begins flashing in the door mirror and an audible alert sounds. The alarm stops once the area is clear, allowing you to continue reversing safely.



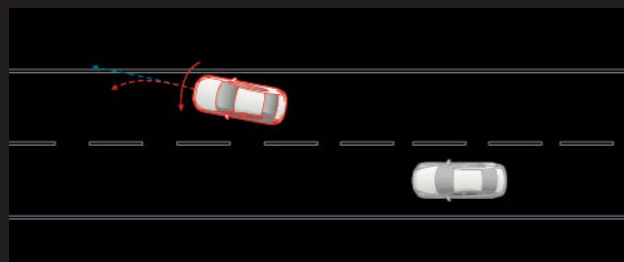
ADAPTIVE LED HEADLIGHTS: GLARE-FREE HIGH BEAM*

The system automatically analyses vehicles ahead or those approaching in the opposite direction, and automatically switches between high and low beams by switching individual LED bulbs on and off as necessary. This makes it possible to drive with the high beam on at all times, significantly improving visibility when driving at night, without dazzling drivers of other vehicles.



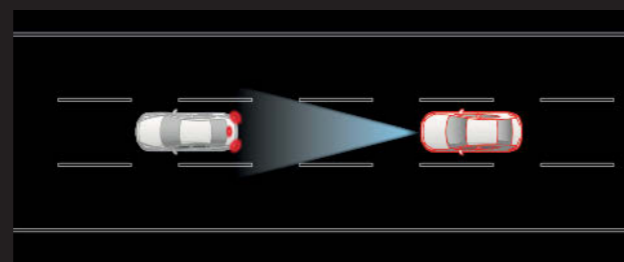
ADAPTIVE LED HEADLIGHTS: HIGHWAY MODE*

When driving on motorways, the angle of the low beams is raised to maximise long distance visibility at night.



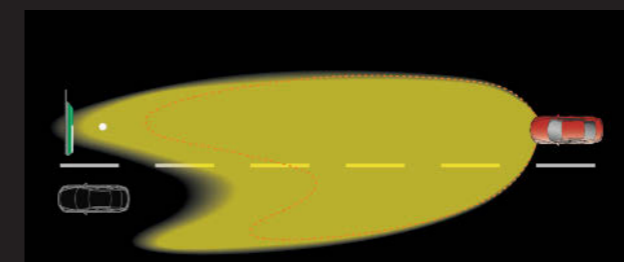
LANE-KEEP ASSIST SYSTEM WITH DRIVER ATTENTION ALERT (DAA)*

Designed to prevent your vehicle from straying from its lane, a front-view camera monitors the road ahead and calculates the car's position relative to the lane markings. If the system detects the vehicle is moving out of its lane unintentionally, the steering wheel will vibrate and an audible alert sounds, the system will take corrective action through assisted steering. The DAA system learns your driving style for 20 minutes and alerts you to take a break if it detects driver fatigue.



ADVANCED SMART CITY BRAKE SUPPORT

Take the stress out of city driving with Advanced Smart City Brake Support. Designed to help avoid or minimise the effects of collisions at speeds up to approximately 31mph. The forward-facing camera and laser-based system continually monitors the gap and closing speed of the vehicle in front, and applies the brake if a collision is likely (Not available on SE models).



ADAPTIVE HEADLIGHTS: WIDE RANGE LOW BEAM*

At slow speeds, the system will extend the illumination range of the low beams on both sides of the vehicle where traditional headlights can't reach. This makes it easier to see pedestrians and other obstacles at night by expanding the area this is illuminated.

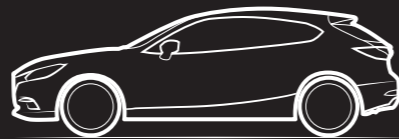
*Part of the optional Safety Pack available on Sport Nav models in combination with Black or Light Stone Leather interior, at additional cost. Not available on Mazda3 Fastback or 105ps Diesel models.



MAZDA3

SE / SE Nav

Mazda3



STANDARD FEATURES

- 16" alloy wheels
- Halogen Headlights with daytime running lights
- Auto power-folding door mirrors with integrated indicator lights
- Rear roof spoiler
- Manual air-conditioning
- AM / FM / DAB radio with single CD player and 6 speakers
- 7" Colour touch-screen display and Multimedia Commander
- USB, iPod® and Bluetooth® connectivity
- Internet app integration for internet radio, Facebook and Twitter*
- Steering wheel-mounted audio and Bluetooth® controls
- Engine start / stop button
- Electronic parking brake
- Auto-dimming rear-view mirror
- Front and rear electric windows
- Leather-wrapped steering wheel and gear knob
- 60:40 split folding rear seats
- Hill Hold Assist
- Tyre Pressure Monitoring System
- Anti-lock Braking System with Electronic Brake-force distribution and Emergency Brake Assist
- Dynamic Stability Control with Traction Control System
- Dual front, side and curtain airbags

OPTIONS

- Metallic / Mica / Pearlescent paint
- Integrated navigation with 3-years free European map updates



7" COLOUR TOUCH-SCREEN DISPLAY

Places information and entertainment at your fingertips.



16" ALLOY WHEELS

Dynamic and stylish wheels help to give your vehicle a sense of power and stability.



ENGINE START / STOP BUTTON

Keyless technology allows you to start the engine at just a touch of a button.



MANUAL AIR CONDITIONING

Allows you to easily adjust the temperature of the interior.

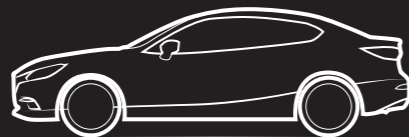
* Please refer to footnote on page 39 for more information.
Main model shown is Mazda3 120ps SE Nav with optional Eternal Blue Mica paint available at additional cost.



MAZDA3

SE-L Nav

Mazda3 Fastback



Mazda3



STANDARD FEATURES IN ADDITION TO SE GRADE

- LED fog lights
- Advanced Smart City Brake Support
- Dual-zone climate control air-conditioning
- Privacy glass
- Integrated navigation system with 3-years free European map updates
- Rear parking sensors

- Rain-sensing front wipers
- Dusk-sensing headlights
- Heated front seats with 3-stage settings
- Cruise Control
- Adjustable speed limiter

OPTIONS

- Metallic / Mica / Pearlescent paint



LED FRONT FOG LIGHTS

Increase visibility when driving in adverse weather conditions and enhance the styling of the car.



HEATED SEATS

Provide you with extra levels of comfort. A welcome addition, particularly for those cold, dark winter mornings.



CRUISE CONTROL

Lets you maintain a set driving speed and can easily be disengaged when not in use.



DUAL-ZONE CLIMATE CONTROL AIR-CONDITIONING

Ensures that both driver and front passenger ride in comfort with individual climate control zones.

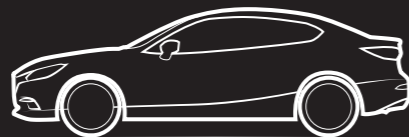
Main model shown is Mazda3 120ps SE-L Nav with optional Sonic Silver Metallic paint available at additional cost.



MAZDA3

Sport Nav

Mazda3 Fastback



Mazda3



STANDARD FEATURES IN ADDITION TO SE-L NAV

- 18" alloy wheels
- Adaptive front lighting system
- Premium Bose® Centerpoint® surround-sound system with nine speakers
- Digital speedometer
- LED headlights with LED daytime running lights
- LED signature rear lights
- Paddle shift (automatic transmission only)

- Colour head-up display (Active Driving Display)
- Front parking sensors (in addition to rear sensors)
- Reversing camera
- Smart keyless entry

OPTIONS

- Metallic / Mica / Pearlescent paint
- Black leather interior including driver's seat power adjustment*
- Light Stone leather interior including driver's seat power adjustment
- Heated steering wheel**
- Safety Pack (Adaptive LED headlights, Blind Spot Monitoring System with Rear Cross Traffic Alert, Lane-Keep Assist System with Driver Attention Alert and Rear Smart City Brake Support)***



LED HEADLIGHTS

Striking LED headlights enhance the stylish look.



BOSE® SURROUND-SOUND SYSTEM

The sensational Bose® surround-sound system offers nine precisely positioned speakers, with premium sound quality to keep you entertained as you drive.



18" ALLOY WHEELS

Provide an extra eye-catching element to the vehicle design.



COLOUR ACTIVE DRIVING DISPLAY (HEAD-UP DISPLAY)

Provides essential vehicle information at eye-level in full colour, allowing you to focus on the road ahead.

*Black leather is standard on Mazda3 165ps Sport Nav models only and optional on 120ps and 150ps Sport Nav models at additional cost. Not available on 105ps Diesel models.

**Heated steering wheel is available in conjunction with optional Black leather or Light Stone leather interior.

***Safety Pack is available on 120ps, 165ps and 150ps Sport Nav models in combination with Black or Light Stone leather trim. Not available on Fastback models or 105ps Diesel models. Main model shown is Mazda3 165ps Sport Nav with optional Soul Red Metallic paint available at additional cost.

MAKE A STATEMENT

Make your Mazda3 uniquely yours. Whether you're starting with an SE / SE Nav, SE-L Nav or Sport Nav model, there's a long list of genuine Mazda accessories to help make your Mazda3 more like your idea of perfection. From individual items to a complete package, your Mazda dealer will give you all the information you need.



JET BLACK FRONT AND SIDE AIRDAM SKIRT



JET BLACK REAR ROOF SPOILER AND REAR UNDERSKIRT



16" SILVER ALLOY WHEELS



18" METAL GREY ALLOY WHEELS



18" SILVER ALLOY WHEELS



18" DARK ALLOY WHEELS

SPECIFICATIONS

| Model Availability | | 2.0 SKYACTIV-G Petrol 120ps Manual | 2.0 SKYACTIV-G Petrol 120ps Automatic | 2.0 SKYACTIV-G Petrol 165ps Manual | 1.5 SKYACTIV-D Diesel 105ps Manual | 2.2 SKYACTIV-D Diesel 150ps Manual | 2.2 SKYACTIV-D Diesel 150ps Automatic |
|--------------------|-------------|------------------------------------|---------------------------------------|------------------------------------|------------------------------------|------------------------------------|---------------------------------------|
| Mazda3: | SE / SE Nav | ■ | ■ | - | ■ | - | - |
| | SE-L Nav | ■ | ■ | - | ■ | ■ | ■ |
| | Sport Nav | ■ | ■ | ■ | ■ | ■ | ■ |
| Mazda3 Fastback: | SE-L Nav | ■ | - | - | ■ | ■ | - |
| | Sport Nav | ■ | - | - | ■ | ■ | - |

■ = Available; - = Not available.

| Engine Type | 2.0 SKYACTIV-G Petrol 120ps Manual | 2.0 SKYACTIV-G Petrol 120ps Automatic | 2.0 SKYACTIV-G Petrol 165ps Manual | 1.5 SKYACTIV-D Diesel 105ps Manual | 2.2 SKYACTIV-D Diesel 150ps Manual | 2.2 SKYACTIV-D Diesel 150ps Automatic |
|--------------------------------|------------------------------------|---------------------------------------|------------------------------------|------------------------------------|------------------------------------|---------------------------------------|
| Displacement (cc) | 1998 | 1998 | 1998 | 1499 | 2191 | 2191 |
| Bore x stroke (mm) | 83.5 x 91.2 | 83.5 x 91.2 | 83.5 x 91.2 | 76.0 x 82.6 | 86.0 x 94.3 | 86.0 x 94.3 |
| Valves per cylinder | 4 | 4 | 4 | 4 | 4 | 4 |
| Maximum output (ps (kW) / rpm) | 120 (88) / 6000 | 120 (88) / 6000 | 165 (121) / 6000 | 105 (77) / 4000 | 150 (110) / 4500 | 150 (110) / 4500 |
| Maximum torque (Nm / rpm) | 210 / 4000 | 210 / 4000 | 210 / 4000 | 270 / 1600-2500 | 380 / 1800 | 380 / 1800 |
| Compression ratio | 14:1 | 14:1 | 14:1 | 14.8:1 | 14:1 | 14:1 |
| i-ELOOP system | - | - | ● | - | - | - |
| i-stop system | ● | ● | ● | ● | ● | ● |
| Transmission type | 6-speed manual | 6-speed automatic | 6-speed manual | 6-speed manual | 6-speed manual | 6-speed automatic |

Steering

| Steering gear | Electronic Power Assist System (EPAS) rack and pinion | | | | | |
|--|---|------|------|------|------|------|
| Minimum turning circle: wall to wall (m) | 11.3 | 11.3 | 11.3 | 11.3 | 11.3 | 11.3 |

● = Standard; - = Not available.

Performance & Economy

| Mazda3 | | 2.0 SKYACTIV-G Petrol 120ps Manual | 2.0 SKYACTIV-G Petrol 120ps Automatic | 2.0 SKYACTIV-G Petrol 165ps Manual | 1.5 SKYACTIV-D Diesel 105ps Manual | 2.2 SKYACTIV-D Diesel 150ps Manual | 2.2 SKYACTIV-D Diesel 150ps Automatic |
|---|-------------|------------------------------------|---------------------------------------|------------------------------------|------------------------------------|------------------------------------|---------------------------------------|
| Acceleration (0-62mph in sec.) | | 8.9 | 10.4 | 8.2 | 11.0 | 8.1 | 9.7/ (9.0) ¹⁾ |
| Top speed (mph) | | 121 | 121 | 130 | 115 | 130 | 125 |
| Fuel consumption ²⁾ (mpg (l/100km)): | Urban | 43.5 (6.5) | 40.4 (7.0) | 37.7 (7.5) | 65.7 (4.3) | 57.6 (4.9) | 47.1 (6.0) |
| | Extra Urban | 65.7 (4.3) | 58.9 (4.8) | 58.9 (4.8) | 80.7 (3.5) | 78.5 (3.6) | 68.9 (4.1) |
| | Combined | 55.4 (5.1) | 50.4 (5.6) | 48.7 (5.8) | 74.3 (3.8) | 68.9 (4.1) | 58.9 (4.8) |
| CO ₂ emissions ²⁾ (g/km) | | 119 | 129 | 135 | 99 | 107 | 127 |
| EC emission level | | Euro VI | | | | | |
| Fuel tank capacity (litres) | | 51 | 51 | 51 | 51 | 51 | 51 |
| Recommended fuel | | Unleaded 95 RON | | | Diesel | | |

Performance & Economy

| Mazda3 Fastback | | 2.0 SKYACTIV-G Petrol 120ps Manual | 2.0 SKYACTIV-G Petrol 120ps Automatic | 2.0 SKYACTIV-G Petrol 165ps Manual | 1.5 SKYACTIV-D Diesel 105ps Manual | 2.2 SKYACTIV-D Diesel 150ps Manual | 2.2 SKYACTIV-D Diesel 150ps Automatic |
|---|-------------|------------------------------------|---------------------------------------|------------------------------------|------------------------------------|------------------------------------|---------------------------------------|
| Acceleration (0-62mph in sec.) | | 8.8 | - | - | 11.0 | 8.0 | - |
| Top speed (mph) | | 123 | - | - | 115 | 132 | - |
| Fuel consumption ²⁾ (mpg (l/100km)): | Urban | 43.5 (6.5) | - | - | 65.7 (4.3) | 60.1 (4.7) | - |
| | Extra Urban | 65.7 (4.3) | - | - | 80.7 (3.5) | 80.7 (3.5) | - |
| | Combined | 55.4 (5.1) | - | - | 74.3 (3.8) | 72.4 (3.9) | - |
| CO ₂ emissions ²⁾ (g/km) | | 119 | - | - | 99 | 104 | - |
| EC emission level | | Euro VI | - | - | Euro VI | Euro VI | - |
| Fuel tank capacity (litres) | | 51 | - | - | 51 | 51 | - |
| Recommended fuel | | Unleaded 95 RON | - | - | Diesel | Diesel | - |

¹⁾ Figure in bracket refers to models fitted with 16" alloy wheels only.

²⁾ Fuel consumption and CO₂ emission figures are obtained under standardised test conditions defined in European legislation using a representative model. This allows for a direct comparison between different models from different manufacturers, but may not represent the actual fuel consumption achieved in 'real world' driving conditions. More information is available at <http://carfueldata.direct.gov.uk/>

Dimensions & Weights

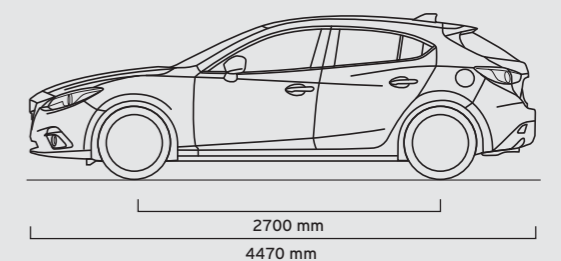
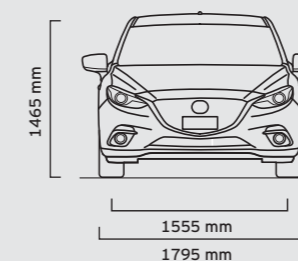
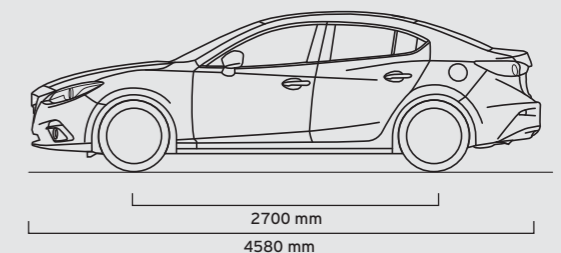
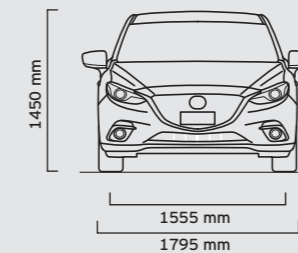
| Mazda3 | | 2.0 SKYACTIV-G Petrol 120ps Manual | 2.0 SKYACTIV-G Petrol 120ps Automatic | 2.0 SKYACTIV-G Petrol 165ps Manual | 1.5 SKYACTIV-D Diesel 105ps Manual | 2.2 SKYACTIV-D Diesel 150ps Manual | 2.2 SKYACTIV-D Diesel 150ps Automatic |
|---|----------------------------|------------------------------------|---------------------------------------|------------------------------------|------------------------------------|------------------------------------|---------------------------------------|
| Overall length / width ¹⁾ / height (mm) | | 4470 / 1795 / 1465 | | | | | |
| Ground clearance between the axles – unladen (mm) | | 155 | 155 | 155 | 155 | 155 | 155 |
| Front track / rear track (mm) | | 1555 / 1560 | | | | | |
| Wheelbase (mm) | | 2700 | 2700 | 2700 | 2700 | 2700 | 2700 |
| Front headroom / legroom / shoulder room (mm) | | 981 / 1073 / 1452 | | | | | |
| Rear headroom / legroom / shoulder room (mm) | | 955 / 909 / 1382 | | | | | |
| Cargo volume, acc. to VDA (including under floor storage space) (litres): | 5-seat mode (to belt-line) | 364 | 364 | 364 | 364 | 364 | 364 |
| | 2-seat mode | 1263 | 1263 | 1263 | 1263 | 1263 | 1263 |
| Kerb weight (kg) incl. driver (75kg) | | 1351 | 1386 | 1369 | 1420 | 1470 | 1480 |
| Permitted gross vehicle weight (kg): | Total | 1815 | 1835 | 1815 | 1870 | 1910 | 1930 |
| | Front / rear | 935 / 880 | 955 / 880 | 935 / 880 | 985 / 885 | 1035 / 875 | 1050 / 880 |
| Permitted axle load, front / rear (kg) | | 960 / 930 | 980 / 930 | 960 / 930 | 1015 / 940 | 1060 / 925 | 1075 / 930 |
| Towing limit(kg) ²⁾ : Braked (12% gradient) | | 1300 | 1300 | 1300 | 1300 | 1500 | 1500 |
| Maximum roof load (kg) | | 75 | 75 | 75 | 75 | 75 | 75 |

Mazda3 Fastback

| | | | | | | |
|---|----------------------------|-----------|---|--------------------|--------------------|------------|
| Overall length / width ¹⁾ / height (mm) | 4580 / 1795 / 1450 | - | - | 4580 / 1795 / 1450 | 4580 / 1795 / 1450 | - |
| Ground clearance between the axles – unladen (mm) | 155 | - | - | 155 | 155 | - |
| Front track / rear track (mm) | 1555 / 1560 | - | - | 1555 / 1560 | 1555 / 1560 | - |
| Wheelbase (mm) | 2700 | - | - | 2700 | 2700 | - |
| Front headroom / legroom / shoulder room (mm) | 981 / 1073 / 1452 | - | - | 981 / 1073 / 1452 | 981 / 1073 / 1452 | - |
| Rear headroom / legroom / shoulder room (mm) | 955 / 909 / 1382 | - | - | 955 / 909 / 1382 | 955 / 909 / 1382 | - |
| Cargo volume, acc. to VDA (including under floor storage space) (litres): | 5-seat mode (to belt line) | 419 | - | - | 419 | 419 |
| | 2-seat mode | - | - | - | - | - |
| Kerb weight (kg) incl. driver (75kg) | 1345 | - | - | 1415 | 1459 | - |
| Permitted gross vehicle weight (kg): | Total | 1815 | - | - | 1870 | 1910 |
| | Front / rear | 935 / 880 | - | - | 985 / 885 | 1035 / 875 |
| Permitted axle load, front / rear (kg) | 960 / 930 | - | - | 1015 / 940 | 1060 / 925 | - |
| Towing limit (kg) ²⁾ : Braked (12% gradient) | 1300 | - | - | 1300 | 1500 | - |
| Maximum roof load (kg) | 75 | - | - | 75 | 75 | - |

¹⁾ Vehicle width excludes wing mirrors.

²⁾ Towing capacity is based on a 12% gradient and tested in accordance with 92/21/EEC as amended by 95/48/EC.



SPECIFICATIONS

| Safety and Security | | SE / SE Nav | SE-L Nav | Sport Nav |
|---|---|-------------|----------|-----------|
| SKYACTIV-Body engineered 'triple H' body structure to help protect occupants from impact forces | | ● | ● | ● |
| Self-supporting rigid and torsion-resistant all-steel body with defined crush zones for the front and rear sections, stable passenger safety cell with side impact reinforcement in the doors | | ● | ● | ● |
| Dynamic Stability Control (DSC) with Traction Control System (TCS) | | ● | ● | ● |
| Emergency Stop Signalling system (ESS) | | ● | ● | ● |
| Hill Hold Assist (HHA) | | ● | ● | ● |
| Smart City Brake Support (SCBS) | | - | ● | ● |
| Driver and front passenger airbags | | ● | ● | ● |
| Front and rear curtain airbags | | ● | ● | ● |
| Front side airbags | | ● | ● | ● |
| Passenger airbag cut-off switch | | ● | ● | ● |
| Adaptive LED headlights (ALH) | | - | - | □ |
| Rear Smart City Brake Support (Rr SCBS) | | - | - | □ |
| Lane-Keep Assist System (LAS) with Driver Attention Alert (DAA) | | - | - | □ |
| Blind Spot Monitoring with Rear Cross Traffic Alert (BSM W/ RCTA) | | - | - | □ |
| Seatbelts: | Front, 3-point (ELR) x 2 with pre-tensioners and load-limiters, height-adjustable | ● | ● | ● |
| | Rear, 3-point (ELR) x 3 with pre-tensioners | ● | ● | ● |
| | Reminder screen (driver, passenger and rear seats) with audible warning | ● | ● | ● |
| ISOFIX child seat anchorages: | Attached to outer rear seats | ● | ● | ● |
| Thatcham Category 1 alarm and immobiliser | | ● | ● | ● |
| Tyre Pressure Monitoring System (TPMS) | | ● | ● | ● |

● = Standard; - = Not available; □ = Part of an optional Safety Pack available at additional cost for Sport Nav models in combination with Black or Light Stone leather trim. Not available on Mazda3 Fastback or 105ps Diesel models.

| Exterior Features | | SE / SE Nav | SE-L Nav | Sport Nav |
|---|---|-------------|----------|-----------|
| Tyres and wheels: | 205/60 R16 with 16" alloy wheels | ● | ● | - |
| | 215/45 R18 with 18" alloy wheels | - | - | ● |
| Emergency Tyre Repair Kit | | ● | ● | ● |
| Metallic / Mica / Pearlescent paint | | ○ | ○ | ○ |
| Rear lip spoiler (Fastback models only) | | - | - | ● |
| Rear roof spoiler (Hatchback models only) | | ● | ● | ● |
| Dual chrome exhausts | | ●* | ●* | ●* |
| Privacy glass: | Rear and rear side windows ¹⁾ | - | ● | ● |
| Wipers: | Front, adjustable speed with intermittent wipe | ● | ● | ● |
| | Front, rain-sensing | - | ● | ● |
| | Rear, adjustable speed with intermittent wipe (Hatchback models only) | ● | ● | ● |
| Headlights: | Halogen, with manual headlight levelling | ● | ● | - |
| | LED, with automatic headlight levelling and cleaning | - | - | ● |
| | Halogen daytime running lights | ● | ● | - |
| | LED signature daytime running lights | - | - | ● |
| | Dusk-sensing lights | - | ● | ● |
| | Adaptive Front lighting System (AFS) | - | - | ● |
| | Coming home / leaving home lights | ● | ● | ● |
| LED Front fog lights | - | ● | ● | |
| LED signature rear lights | | - | - | ● |
| Parking sensors: | Rear (with audible warning only) | - | ● | - |
| | Front and rear (with audible warning and visual display) | - | - | ● |
| Reversing Camera: | With static parking guidance lines shown on the 7" colour display | - | - | ● |
| Shark-fin antenna (hatchback models only) | | ● | ● | ● |
| Door mirrors: | Electrically adjustable, heated, auto power-folding door mirrors with integrated indicators | ● | ● | ● |

Additional Exterior Options

| | | |
|--|--|--|
| Tyres & wheels: | 16" and 18" optional alloy wheels | Please contact your dealer for further information and availability. |
| Mudflaps: | Front | |
| | Rear | |
| Rear roof spoiler (hatchback models only): | Jet Black | |
| Front airdam skirt: | Jet Black (available with Soul Red or Sonic Silver accents) | |
| Side airdam skirts: | Jet Black | |
| Rear under skirt: | Jet Black (available with Soul Red, Sonic Silver or Jet Black accents) | |
| Rear bumper step protector | | |
| Roof carrier system: | Thule attachment for Skis / Snowboards | |
| | Thule attachment for bicycles | |
| | Roof rack | |
| | Thule roof box, Touring 200 | |
| | Thule roof box, Touring 700 | |
| Tow bar: | Detachable | |
| | Thule attachment for 2 bicycles | |

● = Standard; - = Not available; ○ = Option available at additional cost. □ = Part of an optional Safety Pack available at additional cost for Sport Nav models in combination with Black or Light Stone leather trim. Not available on Mazda3 Fastback or 105ps Diesel models.

¹⁾Rear window of Fastback models is a lighter shade than rear side windows due to rear central brake light visibility.

*Not available on 1.5D models.

SPECIFICATIONS

| Interior Features | | SE / SE Nav | SE-L Nav | Sport Nav |
|---|---|-------------|----------|-----------------|
| Meter set display: | Colour Active Driving Display with Traffic Sign Recognition (colour head-up display) – shows vehicle speed, warnings, and turn-by-turn navigation | – | – | ● |
| | Analogue speedometer | ● | ● | – |
| | Digital speedometer | – | – | ● |
| | Trip computer | ● | ● | ● |
| Seats: | Driver's seat, manual lumbar adjustment | ● | ● | ● |
| | Driver's seat, manual slide, recline and height adjustment | ● | ● | ● |
| | Driver's seat, power slide, recline and height adjustment | – | – | ○ ¹⁾ |
| | Front passenger seat, manual height adjustment | ● | ● | ● |
| | Heated front seats with 3-stage settings | – | ● | ● |
| | Premium Black cloth trim | ● | ● | ● |
| | Black leather seats ²⁾ | – | – | ○ ¹⁾ |
| | Light Stone leather seats ²⁾ | – | – | ○ ¹⁾ |
| Rear seats: | Head restraints | ● | ● | ● |
| | Centre armrest with two cupholders | ● | ● | ● |
| | 60:40 split fold down rear seats | ● | ● | ● |
| Dashboard panel: | Silver | ● | ● | ● |
| Steering wheel: | Leather-wrapped | ● | ● | ● |
| | Paddle shift for automatic transmission models | – | – | ● |
| | Driver Selection for petrol automatic transmission models ³⁾ | ● | ● | ● |
| | Telescopic and tilt adjustment | ● | ● | ● |
| | Heated | – | – | ○ ¹⁾ |
| Leather-wrapped gear knob and handbrake | | ● | ● | ● |
| Grab handles: | Front passenger's and two rear with coat hooks | ● | ● | ● |
| Electronic parking brake with auto-disengage function | | ● | ● | ● |
| Sliding front centre armrest | | ● | ● | ● |
| Storage spaces: | Glovebox with illumination | ● | ● | ● |
| | Seatback pocket (driver and front passenger) | ● | ● | ● |
| | Door pockets (driver, front passenger and rear) | ● | ● | ● |
| | Front centre console with storage box | ● | ● | ● |
| | Inside front centre armrest | ● | ● | ● |
| | Two cup holders in centre console | ● | ● | ● |
| Dome interior courtesy light, with integrated spotlight | | ● | ● | ● |
| Luggage compartment: | Light | ● | ● | ● |
| Auto-dimming rear-view mirror | | ● | ● | ● |

Additional Interior Options

| | | |
|----------------------------|---|--|
| Scuff plates: | Front and rear stainless steel with Mazda3 logo on the front scuff plates | Please contact your dealer for further information and availability. |
| Alloy pedal set | | |
| LED welcome illumination | | |
| Cup holder organiser | | |
| Garment hanger | | |
| Front and rear floor mats: | Carpet floor mat, 'Standard', Black | |
| | Carpet floor mat, 'Luxury', Black | |
| Luggage compartment: | Boot light | |
| | Boot liner | |
| | Boot net | |
| | Boot storage box | |
| Cool and warm box | | |
| First aid kit | | |
| Mini combi bag: | Including first aid kit, warning triangle and high visibility jacket | |

● = Standard; – = Not available; ○ = Option available at additional cost.

¹⁾Black leather interior with power adjustable drivers seat and heated steering wheel is standard on the 165ps model and optional on 120ps and 150ps Sport Nav models only. Not available on 105ps Diesel models.

²⁾Leather refers to centre seat facing and side supports.

³⁾Hatchback Automatic models only.

Infotainment

| | | | | |
|--------------------------|---|-------|---|---|
| Multimedia Commander: | Located between the driver and the front passenger, the Multimedia Commander allows easy control of the advanced connectivity and infotainment system, with information displayed on the 7" colour touch- screen, includes a separate volume control dial | ● | ● | ● |
| Mazda Multimedia System: | AM / FM radio / DAB radio, single CD / MP3 and six speakers | ● | ● | – |
| | AM / FM radio / DAB radio, single CD / MP3 with premium Bose® Centerpoint® surround-sound system and nine speakers | – | – | ● |
| | 7" Colour touch-screen display | ● | ● | ● |
| | USB audio / iPod® connectivity ¹⁾ | ● | ● | ● |
| | Steering wheel-mounted audio and Bluetooth® controls ¹⁾ | ● | ● | ● |
| | Auxiliary (AUX) and two USB inputs | ● | ● | ● |
| Mazda Navigation System: | European mapping with alternative route calculations, point of interest search, 3-years free map updates and Traffic Message Channel (TMC) | – / ● | ● | ● |
| | Premium Connected Services including Live traffic and weather information, fuel prices and local search ²⁾ | – / ○ | ○ | ○ |
| Integrated Bluetooth®: | Allows hands-free calling and easy access to phone contacts via touch- screen or commander. Includes audio transfer from compatible devices ¹⁾ | ● | ● | ● |
| | Aha™ app and Stitcher™ app integration for internet radio, Facebook and Twitter ³⁾ | ● | ● | ● |

Comfort and Convenience

| | | | | |
|--|--|---|---|---|
| Remote central locking with deadlocking | | ● | ● | ● |
| Smart keyless entry system, allows opening and locking of the vehicle without removing the key from your pocket or bag | | – | – | ● |
| Engine start / stop button | | ● | ● | ● |
| Power steering: | Electronic power assist system (EPAS) | ● | ● | ● |
| Cruise control with manual speed adjustment | | – | ● | ● |
| Adjustable speed limiter: | Vehicle speed can be limited to between 20-125mph, and speed cannot be exceeded without deactivating limiter | – | ● | ● |
| Air-conditioning: | Manual | ● | – | – |
| | Dual-zone climate control | – | ● | ● |
| Front and rear electric windows, with one-touch auto down / up for driver's window | | ● | ● | ● |
| Sun visors: | Driver's and front passenger's, with covered vanity mirror, illumination and driver's ticket holder | ● | ● | ● |
| Sunglasses holder (located in upper console) | | ● | ● | ● |

● = Standard; – = Not available; ○ = Option available at additional cost.

The following footnotes refer to mobile and audio device compatibility. Please ensure that your device is compatible with the functions of Mazda3.

¹⁾Please refer to www.mazdahandsfree.co.uk for the latest information regarding compatibility and functionality of mobile devices.

²⁾Connected Services are a subscription service. A 60-day free trial is included with your navigation system and commences the first time you connect the car to a Wi-Fi hotspot. After the free trial has finished you must purchase a subscription to continue using Connected Services. Please speak to your dealer or visit www.mazda.co.uk/mzd-connect/navigation for more information.

³⁾Requires compatible mobile device. Aha™ / Stitcher™ apps need to be downloaded to mobile device and app registration completed before connection. Data usage and costs will vary, please contact your network provider for more information. Please speak to your dealer or visit www.mazda.co.uk/mzd-connect for more information.

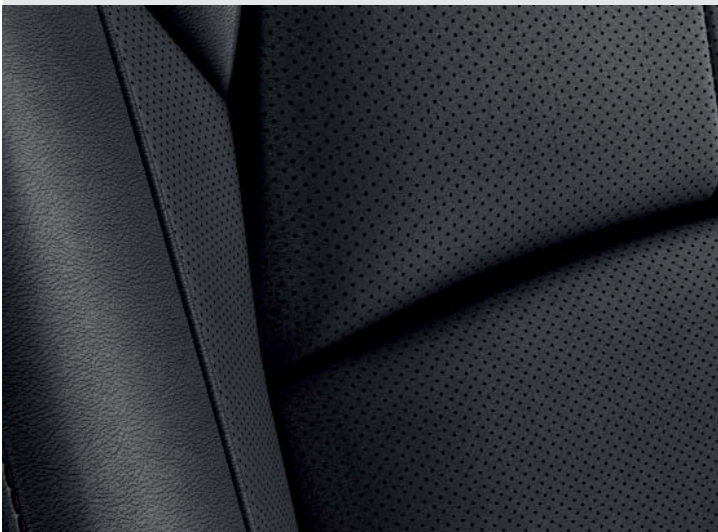


COLOUR AND TRIM

BLACK CLOTH (SE / SE NAV, SE-L NAV AND SPORT NAV)



BLACK LEATHER (SPORT NAV)*



LIGHT STONE LEATHER (SPORT NAV)*



ARCTIC WHITE SOLID



SNOWFLAKE WHITE PEARLESCENT*



SONIC SILVER METALLIC*



SOUL RED METALLIC*



ETERNAL BLUE MICA*



DEEP CRYSTAL BLUE MICA*



MACHINE GREY METALLIC*



JET BLACK MICA*

*Available at additional cost.
*Black leather is standard on 165ps Sport Nav models only and optional on all 120ps Sport Nav and 150ps Sport Nav diesel models at additional cost. Light Stone leather is available on Sport Nav models. Black leather and Light Stone leather not available on 105ps Sport Nav Diesel models.

| Model | Arctic White Solid (A4D) | Deep Crystal Blue Mica (42M) | Eternal Blue Mica (45B) | Jet Black Mica (41W) | Machine Grey Metallic (46G) | Sonic Silver Metallic (45P) | Snowflake White Pearlescent (25D) | Soul Red Metallic (41V) |
|-------------|--------------------------|------------------------------|-------------------------|----------------------|-----------------------------|-----------------------------|-----------------------------------|-------------------------|
| SE / SE Nav | ■ | □ | □ | □ | □ | □ | □ | □ |
| SE-L Nav | ■ | □ | □ | □ | □ | □ | □ | □ |
| Sport Nav | ■ | □ | □ | □ | □ | □ | □ | □ |

■ = Available, □ = available at additional cost.



MY MAZDA APP

Hold your smartphone or tablet over the QR code to download the My Mazda app. Designed exclusively for Mazda owners, it lets you access important vehicle information, as well as being able to locate your nearest Mazda dealer and track your vehicle service history.



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- Assistance in renewing your car. We'll help you choose the right finance package to enable you to renew your Mazda car as often as you would ideally like
- Fixed Interest Rates. The interest rate on your loan is fixed for the duration of the agreement
- Flexible terms tailored to your motoring needs. As specialists in Mazda vehicles we aim to tailor a finance package to both your budget and your motoring / ownership needs

Please ask your sales executive for a tailor-made finance quote for your new car.

MAZDA FINANCIAL SERVICES FINANCE PLANS:

MAZDA CONDITIONAL SALE:

The traditional way of buying your car. Mazda Conditional Sale is a simple way of financing that provides you with certainty due to a fixed interest rate and fixed monthly repayments throughout the agreement. Your initial deposit and repayment period can be structured to help meet your budget and the length of time you expect to keep the car. You can trade in your existing vehicle and put this towards the initial deposit, or if you wish, just put down a cash deposit. At the end of your contract, when all repayments have been made, the car is yours.

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Mazda makes cars that excite, look beautiful, are fun to drive and make you want to drive them again and again.

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The finance plan that helps you change your Mazda car at more regular intervals. Personal Contract Purchase is similar to a Conditional Sale agreement but with additional flexibility since part of the vehicle cost is deferred until the end of the agreement which may give you the benefit of lower monthly repayments. The deferred amount is known as the Guaranteed Future Value or Optional Final Payment.

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- Renew: Choose another Mazda. Use any excess value above the Optional Final Payment towards a deposit for another Mazda. You can trade in your car at any time or sell it privately having settled your account
- Retain: Keep the car. Simply pay the Optional Final Payment, and the car is yours
- Return your car: There's nothing more to pay if the car's in good condition and within the agreed mileage

For further information, please visit <http://www.mazda.co.uk/buying-owning/buying/personal-finance/>

Finance subject to status. Terms and conditions apply. You will not own the vehicle until all payments are made. 18s and over. Guarantee may be required. Mazda Financial Services RH1 1SR.



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Internet: www.mazda.co.uk
Mazda Helpline: 03457 48 48 48

