

2023

TUCSON





Your best adventures begin here.

We understand if you don't have time to test-drive every SUV on the market. Thankfully, the editors of *U.S. News & World Report* do. They deep dive into model after model, doing comparisons on everything from capability and fuel economy to safety, price, EV Level 2 charging rates and more. Their conclusions? The 'Best Compact SUV for the Money' is Hyundai Tucson. The 'Best Hybrid SUV for the Money' is Tucson Hybrid. And the 'Best Plug-in Hybrid' is Tucson Plug-in Hybrid.¹

Since what really matters is finding the Best SUV for *you*, and for *your* money, let's start by getting to know the Tucson lineup for 2023. Our 2.5L Smartstream gas engine powers five trim levels, including the sporty Tucson N Line and rugged new XRT. With Tucson Hybrid and Tucson Plug-in Hybrid, everything people love about Tucson is electrified – and turbocharged.

No matter which Tucson model you choose, you'll benefit from Hyundai's leadership when it comes to safety. Hyundai has won more total IIHS Top Safety awards than any other brand over the past seven years (for vehicles equipped with optional front crash prevention and specific headlights as of May 2022).²

Step inside the 2023 Tucson, and you will see it's filled with room for people and cargo. Filled with connectivity and convenience technologies. And filled with advanced driver-assistance features available as part of Tucson's state-of-the-science safety engineering.³ Test-drive Tucson – and let your modern adventure begin. You'll discover why more people who buy a Hyundai buy another. And why Brand Keys has ranked Hyundai #1 in customer loyalty 13 years in a row.⁴



Best Compact SUV For The Money : 2022 Hyundai TUCSON
Best Hybrid SUV For The Money : 2022 Hyundai TUCSON Hybrid
Best Plug-in Hybrid : 2022 Hyundai TUCSON Plug-in Hybrid

¹View U.S. News Best Cars at cars.usnews.com. ²To qualify for 2022 TOP SAFETY PICK, a vehicle must earn good ratings in the driver-side and passenger-side small overlap front, moderate overlap front, side, roof strength and head restraint tests. It also must earn an advanced or superior rating for vehicle-to-vehicle and vehicle-to-pedestrian front crash prevention and an acceptable or good headlight rating. For details visit www.iihs.org. ³Safety features vary by model and trim level. For details, refer to the Features chart in the back of this brochure or visit HyundaiUSA.com. ⁴Based on Brand Keys 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021 and 2022 Customer Loyalty Engagement Index*.



TUCSON XRT in Shimmering Silver

1EPA estimates for comparison only. Mileage may vary. Your actual mileage will vary with options, driving conditions, driving habits and the vehicle's condition. 2Snow mode can help you drive more effectively on slippery surfaces such as snowy or muddy roads.



TUCSON N Line with unique 19" wheels



TUCSON N Line LED Daytime Running Lights



TUCSON N Line shift knob with red stitch accents

Modern design. Designed to move you.

These days, it can be tough to tell one SUV from another. So many share the same shape. But there's no mistaking Tucson for anything else on the road. Its distinctive styling comes from the advanced design language of Hyundai.

You see it expressed in the sensuous sportiness of Tucson's bold stance and perfect proportions. You can feel it in the kinetic energy of cut jewel-like surfaces that shape Tucson's stunning form. The most exciting design element? A dazzling cluster of Daytime Running Lights within the front grille. Revealed only when illuminated, they project the unmistakable signature of every Tucson model.

For an expression that's even edgier, check out the Tucson N Line. It's got an aggressive look and feel inspired by Hyundai's success on race tracks and rally stages around the

world. If your aim is to take your SUV into the great outdoors, Tucson XRT offers a rugged trim and off-road styling additions like exclusive exterior cladding and alloy wheels finished in matte black.

The Tucson SE, SEL, XRT, N Line and Limited models pair a spirited Smartstream 2.5L engine with an 8-speed automatic transmission. An innovation called Idle Stop & Go helps make the engine power super efficient, too: With Front Wheel Drive, you'll get an EPA-estimated 28 combined MPG.¹

With available HTRAC All Wheel Drive, Tucson is ready to power you through less-than-ideal road conditions. And with Drive Mode Select, you can set your Tucson to the mode of your choice: Normal, Sport, Smart or – when the road is slippery – Snow mode for enhanced traction control.²



TUCSON N Line with Black Sport Combination seats and red interior accents



¹EPA estimates for comparison only. Mileage may vary. Your actual mileage will vary with options, driving conditions, driving habits and the vehicle's condition. ²Charge time based on a 240V Level 2 charger. ³MPGe is the EPA-equivalent measure of gasoline fuel efficiency for electric mode operation. Use for comparison purposes only. Mileage may vary depending on driving conditions, driving habits, the vehicle's condition, the age/condition of the lithium ion battery, and other factors. ⁴Towing capacity with trailer brakes.

TUCSON Plug-in Hybrid Limited in Amazon Gray

There's more than one way to Tucson.

Electrified vehicles are a proven alternative to gasoline-powered vehicles – with a lot of the most recent proof coming from Hyundai. Tucson Hybrid and Tucson Plug-in Hybrid are part of the game-changing developments that are helping to reduce greenhouse emissions and shrink carbon footprints.

Tucson Hybrid features a 44.2 kW electric motor and a turbocharged 1.6L engine rated at a combined 226 horsepower with an estimated 38 combined MPG.¹ You'll feel the impressive effects of this turbo engine's fluid power with every prodding of the accelerator pedal.

Tucson Plug-in Hybrid's 66.9 kW electric motor is powered by a robust 13.8 kWh battery pack. A 7.2 kW onboard charger lets you recharge the battery in as little as two hours² for an all-electric range of up to 33 miles with an 80 MPGe efficiency rating.³ Regenerative braking converts energy into electric power, working to extend your battery's charge. For longer range, a turbocharged 1.6L engine works in concert with the electric motor to generate up to 261 net horsepower and a combined 35 MPG.¹

Both Tucson Hybrid and Plug-in Hybrid come standard with HTRAC All Wheel Drive. The system includes a driving mode optimized for snowy or slippery roads. There's also e-Handling technology onboard, which takes advantage of the electric motor's impressive torque to provide improved traction, stability and confidence while cornering.

Have a camper or recreational toys you want to trailer? No problem. The tow rating of Tucson Hybrid and Tucson Plug-in Hybrid is 2,000 pounds.⁴ And because its battery packaging is so compact, Tucson Hybrid doesn't compromise cargo volume – allowing you to pack even more into your weekend adventures.



HTRAC All Wheel Drive



Plug-in Hybrid charging port



TUCSON Hybrid Limited in Deep Sea



¹Tucson/Tucson Hybrid claim based on comparison of specifications on manufacturer websites. ²Not available on Tucson SE. The hands-free smart liftgate will open when your Proximity Key is within 3 feet of the detection area for at least 3 seconds. Radio transmitters and other vehicle smart keys may interfere in normal operation. See Owner's Manual for details and limitations. ³Apple CarPlay® is a registered trademark of Apple Inc. Android Auto™ is compatible with Android™ phones running Android 5.0 or higher. Android Auto may not be available on all devices and is not available in all countries or regions. Additional apps may be required. Android and Android Auto are trademarks of Google LLC.

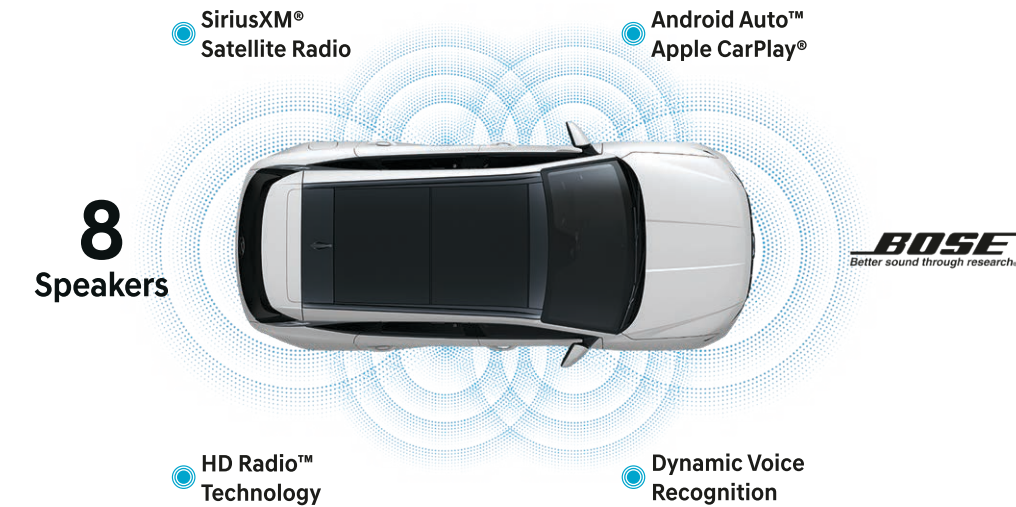
TUCSON Limited in Gray Leather

Modern convenience. Ultra-modernized.

When you're seated inside Tucson, you've entered a space designed to energize and engage you. You are surrounded by what our designers call Innerspace. It's an approach that goes beyond filling an interior with options like heated and ventilated front seats or heated 2nd-row seats. It's an environment that feels open. Inviting. And serene.

Multi-Air Mode technology is available to soften the cabin's airflow, literally making the climate control a breeze – soothing and gentle. Ambient mood lighting is available for dialing in an atmosphere to your liking. And that open feeling enjoyed by those seated up front? It's extended to the rear passengers as well: Tucson and Tucson Hybrid feature class-leading legroom in the 2nd row.¹ All the way in back, an automatic hands-free, gesture-free smart liftgate² and remote-release folding 2nd-row seats provide easy access to Tucson's spacious cargo area – complete with an innovative dual-level cargo floor.

As the driver, you're kept informed by an available 10.25" digital instrument cluster so intelligent, it might make your smartphone jealous. Tucson's elegantly designed center stack is easy on the eyes – and even easier to use. Available capacitive-touch climate controls feature a clean, futuristic interface. The touch controls of Tucson's available Bose® premium audio and 10.25" navigation systems are complemented by standard Apple CarPlay® and Android Auto™ that let you plug into your digital life wherever you may roam.³



Reclining 60/40 split-folding 2nd-row seats



Panoramic sunroof



Apple CarPlay



Electronic push button gear selection

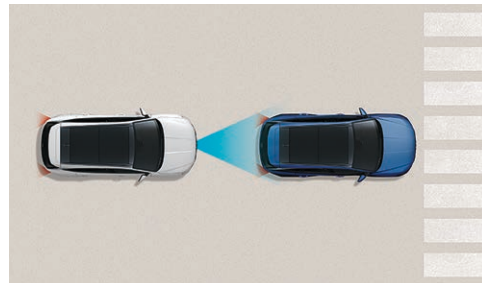


Best-in-class 2nd-row legroom¹

Drive intelligently.

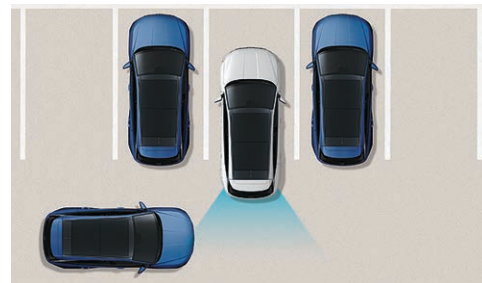
Even the most cautious drivers can use a little help now and then. Which is why Tucson is engineered with Hyundai SmartSense, a remarkable suite of advanced safety and convenience technologies.¹ Every 2023 Tucson model comes standard with Forward Collision-Avoidance Assist,² Lane Following Assist³ and Driver Attention Warning⁴ – innovations designed to alert drivers to potential hazards. And help avoid accidents in the first place.

Hyundai SmartSense Technologies



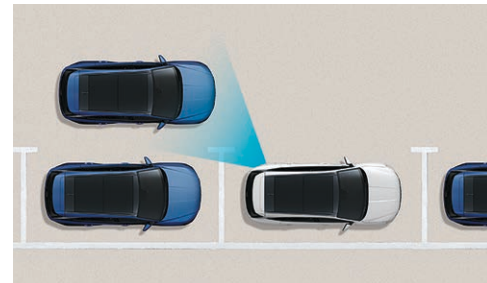
Forward Collision-Avoidance Assist

When the forward camera and/or radar detect a vehicle, pedestrian or cyclist in your path, or detect oncoming cars when turning left in an intersection, your Tucson warns you of a potential collision. If you don't begin stopping in time, the system may automatically apply emergency braking.



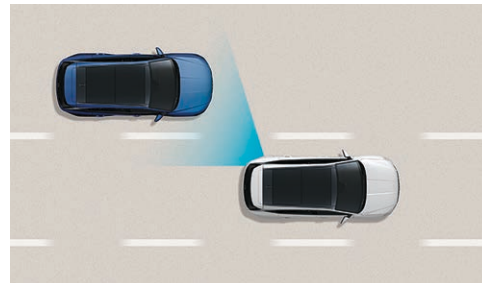
Rear Cross-Traffic Collision-Avoidance Assist

Backing out of a parking space and wondering whether there's cross traffic coming your way? This feature warns you of another vehicle that is detected to be approaching from the side. If necessary, your Tucson automatically applies braking to help prevent a collision.



Safe Exit Warning | Rear Occupant Alert

After parking, Safe Exit Warning alerts you when a vehicle is detected to be approaching from behind, letting the driver know it may not be safe to open the street-side doors.⁵ A Rear Occupant Alert feature can help ensure your family's safety, even after you've exited your Tucson.⁶



Blind-Spot Collision-Avoidance Assist

If your Tucson detects a vehicle in your blind spot while your turn signal is on, it alerts the driver and applies light braking before you change lanes to help avoid a collision. It can also detect vehicles as far as two lanes over to help prevent collisions when exiting a parallel parking spot.

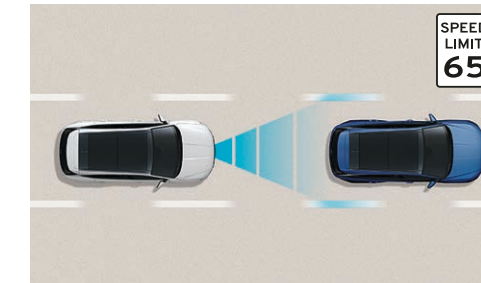
Standard Blind-Spot Collision-Avoidance Assist⁵ and Rear Cross-Traffic Collision-Avoidance Assist⁶ technologies guard your flanks, while an array of available Blind-Spot View Monitor and Surround View Monitor cameras give you a 360-degree sense of what's happening around your vehicle.⁷ So whenever you and your Tucson make your next move, you'll know it's a smart one.



Blind-Spot View Monitor

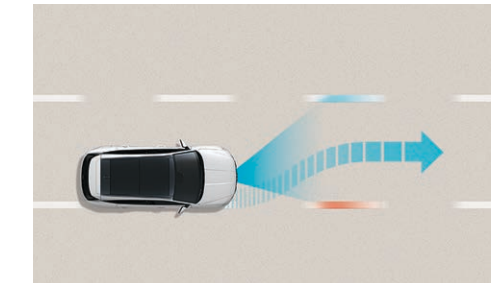


Surround View Monitor



Highway Driving Assist

Acting as your copilot on the highway, this feature is available to help keep you centered in your lane while maintaining a set speed and distance from the vehicle in front. It uses navigation map data to automatically adjust for changing speed limits and reduce your speed when it detects you are approaching a curve in the road.¹⁰



Lane Following Assist

Using the front-view camera to detect lane markers on the road, this feature offers subtle steering corrections to help keep you centered in your lane. Your Tucson can even determine a virtual path to help keep you positioned in your driving lane based on the movements of the vehicle in front of you.



¹Safety features vary by model and trim level. For details, refer to the Features chart in the back of this brochure or visit HyundaiUSA.com. ²Forward Collision-Avoidance Assist with Pedestrian and Cyclist Detection is intended to be a supplement to safe driving practices. The system is not designed to detect certain stationary objects such as trees or poles, and may not detect all vehicles, cyclists or pedestrians under certain conditions. The system is a driver assistance system and is not a substitute for safe driving. The driver is responsible for being attentive and maintaining control of the vehicle, and should not wait for the system's alerts before braking as there may not be sufficient time to brake safely. See Owner's Manual for details and limitations. ³Lane Following Assist (LFA), when actively engaged with Smart Cruise Control or Highway Driving Assist, helps keep your vehicle centered in its lane when the lane markings are clearly visible on the road. LFA will not work under all circumstances and will not prevent loss of control. LFA is a supplemental assist, and does not replace the need for extreme care and attention by the driver. See Owner's Manual for details and limitations. ⁴It is the driver's responsibility to remain alert at all times. Driver Attention Warning is only a warning to inform the driver of a potential lack of driver attention or drowsiness. It does not detect and provide an alert in every situation. See Owner's Manual for details and limitations. ⁵Blind-Spot Collision-Avoidance Assist (BCA) helps warn you of other cars in the blind-spot region and may apply braking to help prevent an unsafe lane change. It also helps prevent collisions when exiting parallel parking spots by alerting the driver to a potential hazard. Never rely exclusively on BCA, as it is not a substitute for attentive driving. Always look over your shoulder and use your mirrors to confirm clearance. There are limitations

to the function, detection, range and clarity of the system. BCA may not function correctly if one or more of the sensors is damaged, dirty or covered, or if weather conditions (heavy rain, snow or fog) are interfering with sensor operation. See Owner's Manual for details and limitations. ⁶Rear Cross-Traffic Collision-Avoidance Assist (RCCA) is designed to notify drivers of approaching cross traffic behind their vehicle. When another vehicle is detected while you are backing out of a parking spot, it provides audible and visual display warnings and applies braking if it senses a collision is imminent. RCCA is active when the vehicle is in reverse gear and backing at a speed less than 6 mph. It only engages during the first activation of reverse gear from park and may not detect all vehicles, depending on the size, angle, distance and speed of the other vehicle. Never rely exclusively on RCCA. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection, range and clarity of the system. See Owner's Manual for details and limitations. ⁷The Blind-Spot View Monitor (BVM) assists the driver in changing lanes by providing a live view of the blind spots on either side of the vehicle and an audible alert if another vehicle is detected. Turn signal must be activated, and other system limitations apply. Do not rely exclusively on BVM. It is the driver's responsibility to be aware of the surroundings and ensure it is clear before changing lanes or directions. The Surround View Camera System is a parking support system. The Surround View Monitor cannot completely eliminate blind spots, may not detect every object and does not warn of moving objects. Always check your surroundings before moving your vehicle. See Owner's Manual for further details. ⁸When the vehicle is parked, Safe Exit Warning (SEW) can alert occupants planning to exit the vehicle when another vehicle is approaching from behind. SEW does not work in all situations and is not a substitute for driver or passenger attentiveness. Always be aware of your surroundings and attentive of approaching vehicles. See Owner's Manual for details and limitations. ⁹When the vehicle is parked and the engine has been turned off, Rear Occupant Alert (ROA) can help alert the driver if it detects movement from a child or pet inside of the vehicle. Upon exiting and locking the vehicle, the ROA may provide visual, audible, and/or Bluelink alerts if the interior sensors detect movement. Never leave a child or pet unattended in a vehicle. Bluelink notification requires a properly equipped vehicle with an active Bluelink account. See Owner's Manual for details and limitations. ¹⁰Highway Driving Assist (HDA) is for highway use only and can help maintain a safe distance from the vehicle ahead while keeping your vehicle centered in its lane when lane markings are clearly visible on the road. HDA should not be used in poor weather, heavy or varying traffic, or on winding or slippery roads. HDA will not work under all circumstances and will not prevent loss of control. Driver remains responsible to slow or stop the vehicle to avoid a collision. See Owner's Manual for details and limitations. ¹¹To qualify for 2022 TOP SAFETY PICK+, a vehicle must earn good ratings in the driver-side small overlap front, passenger-side small overlap front, moderate overlap front, side, roof strength and head restraint tests. It also must earn an advanced or superior rating for vehicle-to-vehicle and vehicle-to-pedestrian front crash prevention and come with standard acceptable- or good-rated headlights. For details visit www.iihs.org.



TUCSON Limited in Shimmering Silver

The magic it performs is no act.

As you approach your Tucson, magic happens. Stand behind the liftgate, and within a few seconds it recognizes your Proximity Key and automatically pops the liftgate open. Sensors in Tucson's door handles recognize your touch and let you enter.¹

With the available Hyundai Digital Key, you can also unlock the front doors remotely,² or by touching your compatible smartphone to the door handle.³ Once inside, placing your phone on the wireless charging pad adjusts the driver's preferences and enables Tucson's push button start.⁴

With available Dynamic Voice Recognition, simple voice commands are all you need to activate climate controls or select SiriusXM® channels.⁵ Tucson also remembers the personal preferences of multiple drivers for things like the driver seat position and radio presets – and is smart enough to recall those preferences in an instant using its available Remote Driver Profile Management feature.⁶

And how's this for a slick trick? With Remote Smart Parking Assist, your Tucson Limited can effortlessly maneuver itself into and out of parking spaces. Just press a button on your key fob while standing outside of the vehicle, and you can remotely park your Tucson into a tight spot. Another push of the button, and Tucson easily drives itself out of the parking space.⁷ Now that's magical.



Hyundai Digital Key



Wireless device charging

¹Not available with Tucson SE. ²Requires active Bluelink subscription with Remote package. ³The available Hyundai Near Field Communication Digital Key requires a compatible Android smartphone and appropriately equipped Tucson. Not all Android devices are compatible. Tucson vehicle must be equipped with a smart key with push button start, wireless device charging and Audio Video Navigation System 5.0 (or newer) or Display Audio 2.0. Lock and unlock functionality work on the front doors only. See your Owner's Manual for details and limitations. ⁴Qi wireless charging function is based on smartphone compatibility and/or specific accessory cases. Not equipped on Tucson SE. ⁵Dynamic Voice Recognition varies by unit. Speak in a normal voice and minimize background noise for best results. See Owner's Manual for further details and limitations. All SiriusXM services require a subscription sold separately, or as a package, by Sirius XM Radio Inc. after the trial period has elapsed. The subscription plan you choose will automatically renew, and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change. Satellite and outside-the-car lineups vary slightly. Sirius, XM, SiriusXM and all related marks and logos are trademarks of Sirius XM Radio Inc. ⁶Requires properly equipped vehicle and active Bluelink subscription with Remote package. ⁷Remote Smart Parking Assist (RSPA) can remotely help park the vehicle. However, several factors can impact RSPA performance. RSPA may not function correctly if one or more of the parking sensors is damaged, dirty or covered or if weather conditions (heavy rain, snow or fog) interfere with sensor operation. Always inspect the parking area with your own eyes. See Owner's Manual for details and limitations.



Remote Smart Parking Assist



Upgrade your mobile device.

Tucson is available with the Hyundai Bluelink® Connected Car System, complimentary for your first three years.¹ Bluelink's MyHyundai app turns your smartphone, Amazon Echo® or Google Home™ device into a remote control that can start your Tucson's engine and climate controls – including available heated or ventilated seats – before you walk out the door.²

Starting your Tucson remotely, or with the available Hyundai Digital Key, tunes radio presets and driver seat settings ahead of time using your Bluelink personal profile. Want to remotely check if you've left your doors unlocked or the lights on? Simply consult your MyHyundai app.³

Ready to roll? Use your smartphone to send destinations or points of interest to your Tucson's navigation system.⁴ The available 10.25" touchscreen navigation system features a split-screen that lets you view both maps and music at a glance. Junction view lane guidance and subscription-free traffic flow/incident data help alleviate some of the stresses of commutes.

Tucson also features wireless Android Auto™ and Apple CarPlay®.⁵ And its Bluetooth® music streaming lets you connect two phones to the audio system simultaneously. Wireless device charging is also available to keep everyone powered up without the clutter of cords.



Automatic Emergency Assistance

Bluelink Connected Care offers 24/7 SOS Emergency Assistance as well as Automatic Collision Notification that calls for help if you're in an accident where your vehicle's airbags deploy.⁶



On-Demand Diagnostics

Run vehicle diagnostics from your touchscreen, report issues at the press of a button and receive Monthly Vehicle Health Reports or maintenance reminders by email.



Vehicle Charging Dashboard

Find charging stations, control your Tucson Plug-in Hybrid's charging remotely and schedule charging times at cheaper off-peak hours.⁷



Remote Controls

Use your smartphone, smart speaker or wearable device to remotely start your Tucson's engine, set the temperature inside of the cabin, unlock the doors and more.



Destination Send-to-Car

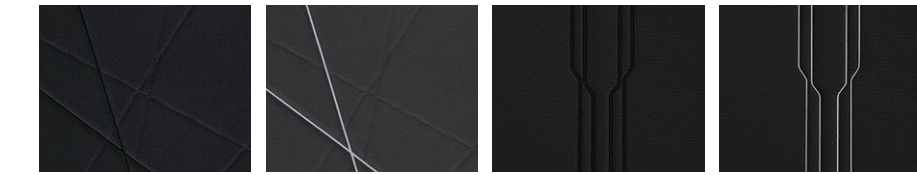
Use your smartphone to find restaurants or points of interest that may not be updated on your vehicle's maps, then send the destination to your Tucson's navigation system.



Remote Vehicle Status

Wondering how much fuel is in your tank? If your vehicle's liftgate is open or the doors are unlocked? Your MyHyundai app knows the answers to these questions and more.

Interior Colors

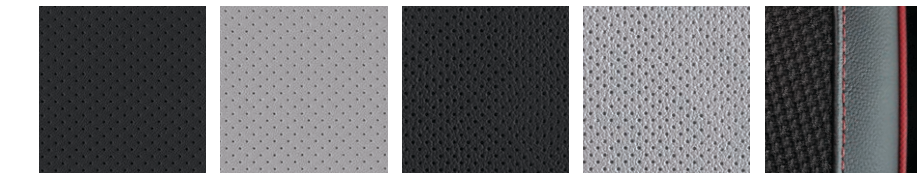


Black Cloth SE

Gray Cloth SE

Black Cloth SEL/Blue

Gray Cloth SEL/Blue



Black H-Tex™ SEL Convenience/XRT

Gray H-Tex™ SEL Convenience

Black Leather Limited

Gray Leather Limited

Black Sport Combination N Line

Exterior Colors



Serenity White Pearl / White Pearl

Shimmering Silver*

Amazon Gray*



Phantom Black / Ash Black

Deep Sea*

Calypso Red* Non-Hybrid only



Red Crimson* N Line only

Intense Blue* Non-Hybrid only

Portofino Gray / Titan Gray Non-Hybrid only

* Calypso Red, Red Crimson and Intense Blue not available on XRT. Shimmering Silver, Amazon Gray, Deep Sea, Calypso Red, and Intense Blue not available on N Line.

¹The 2023 Hyundai Tucson includes 3 years of the Bluelink Connected Care, Remote and Guidance (factory-equipped navigation required) packages. All trials require an active Bluelink subscription agreement subject to the Connected Services Terms and Conditions. Three-year term starts from the new vehicle date-of-first-use, is available for new vehicle purchases and leases, and is transferable to subsequent owners subject to the Terms and Conditions. Only use Bluelink and corresponding devices when safe to do so. Cellular and GPS coverage is required. Features, specifications and fees are subject to change. For further details and limitations, visit HyundaiUSA.com or your authorized Hyundai dealer. ²Requires active Bluelink subscription with Remote package. Amazon, Alexa and all related logos and motion marks are trademarks of Amazon.com, Inc. or its affiliates. Google Assistant and Google Home are trademarks of Google LLC. ³Requires active Bluelink subscription with Remote package. ⁴Requires active Bluelink subscription with Guidance package. ⁵Wireless connectivity replaced by wired connectivity on Tucson Limited, N Line, XRT and Hybrid SEL Convenience. ⁶Bluelink agents will contact existing emergency service responders. ⁷Requires Bluelink Remote package. For remote charging, vehicle needs to be plugged into an electrical socket. See Owner's Manual for details and limitations.

TUCSON SE

Smartstream 2.5L GDI/MPI 4-Cylinder Engine



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Popular Features

- 8" touchscreen AM/FM/HD Radio™ Display Audio system
- Wireless Android Auto™/Apple CarPlay®
- LED Daytime Running Lights and headlights
- Blind-Spot Collision-Avoidance Assist
- Rear Cross-Traffic Collision-Avoidance Assist
- 17" alloy wheels

TUCSON N Line

Smartstream 2.5L GDI/MPI 4-Cylinder Engine



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Popular Features

- N Line unique front and rear fascia
- N Line grille and rear spoiler
- N Line sport combination seats
- Panoramic sunroof
- 10.25" high-resolution touchscreen navigation system
- Unique 19" alloy wheels

Exterior Dimensions	TUCSON	HYBRID	PLUG-IN
Wheelbase	108.5 in	←	←
Overall Length	182.3 in	←	←
Overall Width	73.4 in	←	←
Overall Height with roof rails	65.6 in	←	←

TUCSON SEL

Smartstream 2.5L GDI/MPI 4-Cylinder Engine



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Popular Features

- Hyundai Digital Key | Wireless device charging
- Proximity Key entry with push button start
- 8-way power driver seat plus power lumbar support
- Bluelink® Connected Car System
- Hands-free smart liftgate with auto open
- Roof side rails

TUCSON SEL Convenience Package

- 19" alloy wheels
- Power tilt-and-slide sunroof
- 10.25" digital instrument cluster display
- Ambient LED interior lighting
- LED overhead lighting
- Auto-dimming rearview mirror
- Leather-wrapped steering wheel and shift knob
- Dual automatic temperature control
- Auto-defogging windshield
- Ultrasonic Rear Occupant Alert
- H-Tex™ seating surfaces

HTRAC All Wheel Drive Option

HTRAC All Wheel Drive

Interior Dimensions	TUCSON	HYBRID	PLUG-IN
Headroom – front / 2nd row (without sunroof)	40.1 / 39.5 in	←	←
Headroom – front / 2nd row (with sunroof)	38.3 / 39.5 in	N/A	N/A
Headroom – front / 2nd row (with panoramic sunroof)	38.1 / 39.0 in	38.1 / 38.7 in	←
Legroom – front / 2nd row	41.4 / 41.3 in	←	41.4 / 39.5 in

TUCSON XRT

Smartstream 2.5L GDI/MPI 4-Cylinder Engine



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Popular Features

- Black front/rear lower fascia and side mirrors
- Running boards and exclusive side moldings
- Black H-Tex™ seating surfaces
- Navigation-based Smart Cruise Control with Curve Control
- Roof cross rails | Tow hitch
- Black 19" alloy wheels

TUCSON Limited

Smartstream 2.5L GDI/MPI 4-Cylinder Engine



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Popular Features

- Blind-Spot View Monitor | Surround View Monitor
- Highway Driving Assist
- Leather-trimmed seats and ventilated front seats
- Heated 2nd-row seats and heated steering wheel
- Remote Smart Parking Assist | Parking Distance Warning – Forward & Reverse
- 19" alloy wheels

Interior Dimensions	TUCSON	HYBRID	PLUG-IN
Shoulder Room – front / 2nd row	57.6 / 56.0 in	←	←
Passenger Volume	108.2 cu ft	107.9 cu ft	105.9 cu ft
Cargo Capacity – 2nd-row seats up / down	38.7 / 74.8 cu ft	38.7 / 74.5 cu ft	31.9 / 66.3 cu ft
Total Interior Volume	146.9 cu ft	146.6 cu ft	137.8 cu ft

TUCSON Hybrid Blue

Smartstream 1.6L Turbo GDI 4-Cylinder Hybrid Engine



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Popular Features

- HTRAC All Wheel Drive
- Blind-Spot Collision-Avoidance Assist
- Rear Cross-Traffic Collision-Avoidance Assist
- Hyundai Digital Key | Wireless device charging
- Bluelink® Connected Car System
- Hands-free smart liftgate with auto open

TUCSON Plug-in Hybrid SEL

Smartstream 1.6L Turbo GDI 4-Cylinder Hybrid Engine



261 33 miles



Popular Features

- HTRAC All Wheel Drive
- Blind-Spot Collision-Avoidance Assist
- Rear Cross-Traffic Collision-Avoidance Assist
- Bluelink® Connected Car System
- Hyundai Digital Key | Wireless device charging
- Hands-free smart liftgate with auto open

Wheels

17" Alloy Wheel
TUCSON:
SE / SEL



17" Alloy Wheel
HYBRID:
Blue



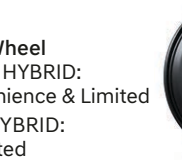
19" Alloy Wheel
TUCSON:
XRT



19" Alloy Wheel
TUCSON:
N Line



19" Alloy Wheel
TUCSON & HYBRID:
SEL Convenience & Limited



19" Alloy Wheel
PLUG-IN HYBRID:
SEL & Limited



TUCSON Hybrid SEL Convenience

Smartstream 1.6L Turbo GDI 4-Cylinder Hybrid Engine



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Popular Features

- Panoramic sunroof
- 10.25" digital instrument cluster display
- 10.25" high-resolution touchscreen navigation system
- H-Tex™ seating surfaces
- Navigation-based Smart Cruise Control with Curve Control
- 19" alloy wheels

TUCSON Plug-in Hybrid Limited

Smartstream 1.6L Turbo GDI 4-Cylinder Hybrid Engine



261 33 miles



Popular Features

- Blind-Spot View Monitor | Surround View Monitor
- Highway Driving Assist
- Leather-trimmed seats and ventilated front seats
- Panoramic sunroof
- Heated 2nd-row seats and heated steering wheel
- Remote Smart Parking Assist | Parking Distance Warning – Forward & Reverse

TUCSON Hybrid Limited

Smartstream 1.6L Turbo GDI 4-Cylinder Hybrid Engine



226 258



Popular Features

- Blind-Spot View Monitor | Surround View Monitor
- Memory driver's seat | 8-way power passenger seat
- Leather-trimmed seats and ventilated front seats
- Heated 2nd-row seats and heated steering wheel
- Remote Smart Parking Assist | Highway Driving Assist
- Premium LED Daytime Running Lights

TUCSON EPA MPG Estimates (City/Highway/Combined)¹

25/32/28 MPG | FWD 8-Speed A/T

23/28/25 MPG | AWD 8-Speed A/T

TUCSON Hybrid EPA MPG Estimates (City/Highway/Combined)¹

38/38/38 MPG | Blue AWD 6-Speed A/T

37/36/37 MPG | SEL Convenience / Limited AWD 6-Speed A/T

TUCSON Plug-in Hybrid EPA Estimates (Combined)¹

35 MPG / 80 MPGe | SEL / Limited AWD 6-Speed A/T

¹EPA estimates for comparison only. Mileage may vary. Your actual mileage will vary with options, driving conditions, driving habits and the vehicle's condition. MPGe is the EPA-equivalent measure of gasoline fuel efficiency for electric mode operation. Use for comparison purposes only. Mileage may vary depending on driving conditions, driving habits, the vehicle's condition, the age/condition of the lithium ion battery, and other factors.

TUCSON

Power & Handling	SE	SEL	XRT	N Line	Limited
187 hp/178 lb-ft, Smartstream 2.5L GDI/MPI 4-cylinder engine	●	●	●	●	●
Idle Stop & Go	●	●	●	●	●
8-speed automatic transmission with SHIFTRONIC®	●	●	●	●	●
Shift-by-Wire electronic push button gear selection	–	–	–	–	●
Drive Mode Select and Downhill Brake Control	●	●	●	●	●
HTRAC All Wheel Drive	○	○	○	○	○
Electronic Parking Brake with Automatic Vehicle Hold	●	●	●	●	●
2,000-lb towing capacity and trailer pre-wiring	●	●	●	●	●
Exterior Features	SE	SEL	XRT	N Line	Limited
Automatic headlights with High Beam Assist	●	●	●	●	●
LED Daytime Running Lights	●	●	●	●	●
LED headlights: reflector type projector type	● –	● –	● –	● –	– ●
LED taillights	–	●	●	●	●
XRT unique front and rear fascia	–	–	●	–	–
N Line unique front and rear fascia	–	–	–	●	–
N Line grille and rear spoiler	–	–	–	●	–
Dark chrome front and rear bumper molding	–	–	–	–	●
Silver painted front and rear skid plates	–	–	–	–	●
Dark chrome accent front grille and Hyundai logo	–	–	–	●	●
Heated side mirrors with LED turn signal indicators	–	●	●	●	●
Acoustic-laminated windshield and solar front glass	●	●	●	●	●
Roof side rails	–	●	●	●	●
Power tilt-and-slide sunroof	–	●	–	–	–
Panoramic sunroof	–	–	–	●	●
Hands-free smart liftgate with auto open and adjustable height setting	–	●	●	●	●
Gloss black window surround and side mirrors	–	–	●	●	–
Rear privacy glass	–	●	●	●	●
Interior Features	SE	SEL	XRT	N Line	Limited
Proximity Key entry with push button start	–	●	●	●	●
10.25" digital instrument cluster display	–	●	●	●	●
Tilt-and-telescopic steering wheel with audio, phone and cruise controls	●	●	●	●	●
8-way power driver seat plus power lumbar support	–	●	●	●	●
8-way power front passenger seat	–	–	–	–	●
Leather-wrapped steering wheel and ambient LED interior lighting	–	●	●	●	●
Reclining 60/40 split-folding 2nd-row seats with center armrest	●	●	●	●	●
Leather-trimmed seats and ventilated front seats	–	–	–	–	●

Interior Features	SE	SEL	XRT	N Line	Limited
N Line Sport Combination seats	–	–	–	●	–
H-Tex™ seating surfaces	–	●	●	–	–
Heated front seats	–	●	●	●	●
Heated 2nd-row seats and steering wheel	–	–	–	–	●
Memory driver's seat	–	–	–	–	●
Dual automatic temperature control and auto-defogging windshield	–	●	●	●	●
Alloy sport pedals/scuff plates and black headliner	–	–	–	●	–
Smart Cruise Control with Stop & Go	●	●	●	●	●
Intelligent Speed Limit Assist	●	●	●	●	●
Floor console-mounted 2nd-row seat vents	–	●	●	●	●
Auto-dimming rearview mirror with HomeLink®	– –	● –	● ●	● ●	● ●
Remote Smart Parking Assist	–	–	–	–	●
Rear View Monitor with Parking Guidance	●	●	●	●	●
Advanced Safety	SE	SEL	XRT	N Line	Limited
Forward Collision-Avoidance Assist with Pedestrian/Cyclist Detection and Junction Turning Detection	●	●	●	●	●
Lane Keeping Assist and Lane Following Assist	●	●	●	●	●
Driver Attention Warning and Rear Occupant Alert	●	●	●	●	●
Blind-Spot Collision-Avoidance Assist	●	●	●	●	●
Rear Cross-Traffic Collision-Avoidance Assist	●	●	●	●	●
Safe Exit Warning	●	●	●	●	●
Parking Distance Warning – Forward & Reverse	–	–	–	–	●
Parking Collision-Avoidance Assist – Reverse	–	–	–	–	●
Highway Driving Assist	–	–	–	–	●
Navigation-based Smart Cruise Control with Curve Control	–	–	●	●	●
Blind-Spot View Monitor and Surround View Monitor	–	–	–	–	●
Audio & Connected Car Technology	SE	SEL	XRT	N Line	Limited
8" high-resolution touchscreen AM/FM/HD Radio™ Display Audio system	●	●	–	–	–
10.25" high-resolution touchscreen navigation system	–	–	●	●	●
Bose® 8-speaker premium audio system	–	–	–	●	●
SiriusXM® Satellite Radio	–	●	●	●	●
Android Auto™ and Apple CarPlay® (wireless wired)	● –	● –	– ●	– ●	– ●
Hyundai Digital Key	–	●	●	●	●
Wireless device charging	–	●	●	●	●
Bluelink® Connected Car System	–	●	●	●	●
Dynamic Voice Recognition	–	–	●	●	●
Dual USB charge ports (front 2nd row)	● –	● ●	● ●	● ●	● ●

● Standard ○ Optional ● SEL Convenience Package – Not Available

TUCSON Hybrid / Plug-in Hybrid

Power & Handling	Blue	SEL Conv	Limited	SEL	Limited
226 net hp, Smartstream 1.6L Turbo GDI 4-cylinder hybrid engine with 44.2 kW high-power density motor	●	●	●	–	–
261 net hp, Smartstream 1.6L Turbo GDI 4-cylinder hybrid engine with 66.9 kW high-power density motor	–	–	–	●	●
6-speed automatic transmission with paddle shifters	●	●	●	●	●
Shift-by-Wire electronic push button gear selection	●	●	●	●	●
Drive Mode Select and Downhill Brake Control	●	●	●	●	●
HTRAC All Wheel Drive	●	●	●	●	●
Electronic Parking Brake with Automatic Vehicle Hold	●	●	●	●	●
2,000-lb towing capacity and trailer pre-wiring	●	●	●	●	●
Exterior Features	Blue	SEL Conv	Limited	SEL	Limited
Automatic headlights with High Beam Assist	●	●	●	●	●
LED Daytime Running Lights	●	●	●	●	●
LED headlights: reflector type projector type	● –	● –	– ●	● –	– ●
LED taillights	●	●	●	●	●
Silver painted front and rear skid plates	–	–	●	–	●
Dark chrome accent front grille and Hyundai logo	–	–	●	–	●
Heated side mirrors with LED turn signal indicators	●	●	●	●	●
Acoustic-laminated windshield and solar front glass	●	●	●	●	●
Roof side rails	●	●	●	●	●
Panoramic sunroof	–	●	●	–	●
Hands-free smart liftgate with auto open and adjustable height setting	●	●	●	●	●
Rear privacy glass	●	●	●	●	●
Interior Features	Blue	SEL Conv	Limited	SEL	Limited
Proximity Key entry with push button start	●	●	●	●	●
10.25" digital instrument cluster display	–	●	●	–	●
Tilt-and-telescopic steering wheel with audio, phone and cruise controls	●	●	●	●	●
8-way power driver seat plus power lumbar support	●	●	●	●	●
8-way power front passenger seat	–	–	●	–	●
H-Tex™ seating surfaces	–	●	–	–	–
Leather-wrapped steering wheel and ambient LED interior lighting	–	●	●	–	●
Leather-trimmed seats and ventilated front seats	–	–	●	–	●
Memory driver's seat	–	–	●	–	●
Reclining 60/40 split-folding 2nd-row seats with center armrest	●	●	●	●	●

Interior Features	Blue	SEL Conv	Limited	SEL	Limited
Heated front seats	●	●	●	●	●
Heated 2nd-row seats and steering wheel	–	–	●	–	●
Dual automatic temperature control	●	●	●	●	●
Auto-defogging windshield	–	●	●	–	●
Smart Cruise Control with Stop & Go	●	●	●	●	●
Intelligent Speed Limit Assist	●	●	●	●	●
Auto-dimming rearview mirror with HomeLink®	– –	● –	● ●	– –	● ●
Remote Smart Parking Assist	–	–	●	–	●
Rear View Monitor with Parking Guidance	●	●	●	●	●
Advanced Safety	Blue	SEL Conv	Limited	SEL	Limited
Forward Collision-Avoidance Assist with Pedestrian/Cyclist Detection and Junction Turning Detection	●	●	●	●	●
Lane Keeping Assist and Lane Following Assist	●	●	●	●	●
Driver Attention Warning	●	●	●	●	●
Rear Occupant Alert	●	●	●	●	●
Blind-Spot Collision-Avoidance Assist	●	●	●	●	●
Rear Cross-Traffic Collision-Avoidance Assist	●	●	●	●	●
Safe Exit Warning	●	●	●	●	●
Parking Distance Warning – Forward & Reverse	–	–	●	–	●
Parking Collision-Avoidance Assist – Reverse	–	–	●	–	●
Highway Driving Assist	–	–	●	–	●
Navigation-based Smart Cruise Control with Curve Control	–	●	●	–	●
Blind-Spot View Monitor and Surround View Monitor	–	–	●	–	●
Audio & Connected Car Technology	Blue	SEL Conv	Limited	SEL	Limited
8" high-resolution touchscreen Display Audio system	●	–	–	●	–
10.25" high-resolution touchscreen navigation system	–	●	●	–	●
Bose® 8-speaker premium audio system	–	–	●	–	●
SiriusXM® Satellite Radio and HD Radio™	●	●	●	●	●
Android Auto™ and Apple CarPlay® (wireless wired)	● –	– ●	– ●	● –	– ●
Wireless device charging	●	●	●	●	●
Hyundai Digital Key	●	●	●	●	●
Bluelink® Connected Car System	●	●	●	●	●
Dynamic Voice Recognition	–	●	●	–	●
Dual front and 2nd-row USB charge ports	●	●	●	●	●

● Standard – Not Available SEL Conv = Hybrid SEL Convenience Trim



Hyundai Hope On Wheels®

Helping Kids Fight Cancer Since 1998



Hope comes standard on every Hyundai.

Each time we sell a Hyundai, a portion goes to Hyundai Hope On Wheels® to help find a cure for childhood cancer. Over the last 24 years, Hyundai Hope On Wheels has donated more than \$200 million. Hope is our greatest feature. And it comes standard on every Hyundai. For more information, please visit HyundaiHopeOnWheels.org.



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60,000 MILES

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24/7 ROADSIDE ASSISTANCE

5 YEARS
UNLIMITED MILES

HYBRID/ELECTRIC SYSTEM COMPONENTS

10 YEARS
100,000 MILES



Hyundai Complimentary Maintenance

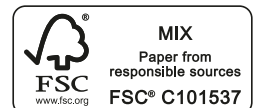
Complimentary maintenance includes Hyundai-approved oil and oil filter change (except for electric vehicles and fuel cell electric vehicles) plus tire rotation at normal factory-scheduled maintenance intervals for 3 years or 36,000 miles, whichever comes first. More frequent maintenance due to severe driving or conditions excluded. Offer valid only for new 2020-2023 Hyundai models purchased or leased on or after February 1, 2020. See your Hyundai dealer for further details and limitations.



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