

The BMW 3 Series 318 Ci Coupé

BMW
Great Britain



Introduction

BMW 3 Series Coupé

The 3 Series Coupé continues in the tradition of previous BMW Coupés, with a contemporary interpretation of a classic theme:

- Sleek lines
- Purposeful stance
- Range of outstanding engines

Providing the perfect balance between performance and practicality.



Design



Introduction

With the 3 Series Coupé the attention to detail inspires awe. There are only three components which the new car shares with any other model in the BMW range:

- The roundel
- The door handles
- The side indicator lenses

Everything else is unique and has been specially engineered to make the 3 Series Coupé a sheer pleasure to drive.

Interior

The interior is finished with the finest quality materials and engineering expertise to give the car not only the feeling of being hewn from one solid, luxurious piece, but also to offer the most comfortable and practical space, whatever the journey.

Exterior

The 3 Series Coupé exterior has been honed to create the best aerodynamics possible, with consequent advances in performance. Design cues include:

- Classic BMW kidney grille
- Dynamic headlight, tail light and indicator design with side indicator integrated into swage line
- Low, athletic stance

All adding up to make the 3 Series Coupé an obvious choice for driving enthusiasts.

Through-loading System

Generous space in the rear makes the 3 Series Coupé a true four-seater, enhanced by the through-load system with 60/40 split folding rear seats.

Chassis

The 3 Series Coupé's lightweight chassis provides both strength and driving agility, resulting in even greater dynamic performance and more direct handling without reducing driving comfort.

Sport Models

The exceptional Sport models create an even sportier look inside and out which includes:

- 18 inch M Alloy Wheels
- Laser/Alcantara upholstery
- Sports seats
- M Sport Multi-Function Steering Wheel
- Available on the 320Ci, 325Ci and 330Ci models
- New 330Ci Clubsport takes this sporty style to an even higher level

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Safety



Introduction

All BMWs are designed with an integrated safety concept. So regardless of what might be waiting around the next corner, you are sure to be well prepared if you're driving a 3 Series Coupé. After all, you should expect a versatile car to have a flexible safety concept.

F.I.R.S.T

F.I.R.S.T (Fully Integrated Road Safety Technology) is BMW's philosophy that aims to bring together the latest in active and passive safety, such as:

- Side-impact airbags
- Intelligent traction control systems
- The BMW restraint system

All ensure maximum possible vehicle and occupant protection.

Airbags

Up to eight airbags in the 3 Series Coupé ensure optimum safety by minimising the risk of injury:

- Driver and front passenger airbags
- Inflatable Tubular Structure (ITS) head airbags
- Side airbags at the front and optional side airbags at the rear

ISOFIX

This is an industry-standard system which lets you attach two child seats to the back seat, using extendable rods which come out of the seat. ISOFIX makes it virtually impossible for the child seats to move about.

Technology



Introduction

In the 3 Series Coupé, we have taken suspension technology to new levels of sophistication with an array of unique, interlinked systems that are designed to provide optimum directional control and ride comfort - even under the most adverse driving conditions.

Dynamic Traction Control

Dynamic Traction Control, is essentially a more sport-oriented DSC setting, allowing greater slip at the driven wheels, within defined limits. This allows for a sportier driving style, with DSC intervening slightly later.

Cornering Brake Control

CBC works in conjunction with ABS and DSC to carefully regulate braking pressure on all four wheels, thereby maintaining maximum traction and stability through corners.

Dynamic Stability Control

DSC utilises both ASC+T and CBC, whilst also monitoring steering wheel movements, road speed and even lateral acceleration. It then modifies braking pressure and engine power to optimise road holding, particularly when accelerating through bends.

Engines



Introduction

Every BMW engine is set apart by its extraordinary smoothness, its responsiveness, its outstanding efficiency and its superior performance. Only precisely matched components can deliver this blend of power and refinement, both of which are inherent to the engines of the 3 Series Coupé.

Six Cylinder in-line engines

BMW are renowned for their six-cylinder in-line engines. Thanks to detailed design changes that have increased power output and improved fuel efficiency, the latest versions are now recognised as the best ever. These engines feature in the 320Ci, 325Ci and 330Ci models.

Four-Cylinder VALVETRONIC engines

The new generation four-cylinder Valvetronic unit powering the 318Ci boasts an impressive advancement on the previous engine:

- 21% increase in power
- 16% reduction in fuel consumption
- Increased torque and reduced emissions

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Ownership benefits

Introduction

BMW Ownership benefits provide a range of vehicle services that allow easy management of your BMW in all circumstances. From Service While You Wait and Accident management to Emergency Service and BMW Four Plus - the car care programme for BMWs over four years old - each service brings with it complete piece of mind and the knowledge that you and your car will be looked after by real experts.

Find out how BMW Driver services can take the stress out of car ownership and what we can do to make your life that little bit simpler.



Technical Specification 318Ci Coupé

Note - Figures in brackets represent Automatic transmission

Engine

Cylinders/valves 4/4
Capacity cml 1,995
Stroke/Bore (mm) 90.0/84.0
Max output (kW/bph/rpm)
Max torque (Nm/rpm) 200/3,750

Wheels

Tyre size front 205/55 R16
Tyre size rear 205/55 R16
Wheel size front 7J x 16
Wheel size rear 7J x 16

Fuel consumption

Urban (mpg) 27.2 (25.2)
Extra-urban (mpg) 49.6 (44.8)
Combined (mpg) 38.2 (34.9)
Urban (ltr/100km) 10.4 (11.2)
Extra-urban (ltr/100km) 5.7 (6.3)
Combined (ltr/100km) 7.4 (8.1)
CO2 emissions (g/km) 180 (196)
Tank capacity (ltr) 63

Dimensions

Wheelbase 2,725
Vehicle length 4,488
Vehicle width 1,757
Vehicle height 1,369
Track, front 1,471
Track, rear 1,483

Performance

Drag (cw) 0.31 (0.33)
Top speed (mph) 135 (133)
Acceleration 0-62 mph (sec) 9.3 (10.2)
Acceleration 50-75 mph in 4th (sec) 9.2 (-)

Weight

Unladen (EU) 1,395 (1,435)
Max permissible 1,820 (1,860)
Permitted load 500
Permitted axle load, front/rear 890/1,010

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Equipment 318Ci



Engine 318Ci

4-cylinder in-line engine with 4 valve technology	■
6-cylinder in-line engine with 4 valve technology	NA
Balance shafts	■
Cylinder-specific anti-knock control	■
Digital Motor Electronics (DME)	■
Distributor system, solid-state	■
Double - VANOS	NA
Individual control intake manifold (ICIM)	■
Light-alloy cylinder head	■
On-board diagnosis	■
Three-way catalytic converter, heated oxygen sensor, activated carbon filter, controlled tank purge	■
Valve drive with roller-type drag arms	■
Valve play compensation, hydraulic	■
VALVETRONIC	■

Exterior

Bumpers and exterior mirrors in body colour	■
Door handles in body colour	■
Door sill trims in plastic	■
Door sill trims with chrome inserts	NA
Engine compartment and luggage compartment lids supported by gas pressure springs	■
Exterior mirror package incl fold-in function, heated exterior mirror and screenwasher nozzles	£190
Exterior mirror, aspheric, blue-tinted, electrically adjustable, heated (incl heated screenwasher nozzles)	■
Foglamp surrounds, titanium-coloured	NA
Headlamp surrounds, titanium coloured	NA
Heat-insulating glass all-round, green, with laminated windscreen	■
Metallic paintwork	£495
No model inscription	£0
Remote control, key with automatically recharging battery	■
Rustproofing, all-round, with partial hot galvanisation, phosphating and cathodic dip bath, preservation of hollow cavities	■
Screenwasher nozzles, heated	■
Tow bar with detachable ball head, underfloor protection and single electrics	£695
Wheel arches, front with plastic inserts	■
Wheels - 16" Double Spoke Light Alloy Wheel style 88	£225
Wheels - 16" Seven Star Alloy Wheel Style 45	■
Wheels - 17" M Sport Spoke Light Alloy Wheel style 119	£560
Wheels - 17" Seven Star Alloy Wheel Style 44	£440

Key: ■ - Standard NA - Not Available

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Equipment 318Ci

Exterior	318Ci
Wheels - 17-inch Double Spoke Alloy Wheel style 98	£560
Wheels - 17-inch M Double Spoke Alloy Wheel style 68M	£830
Wheels - 18" M Sports Spoke Alloy Wheel Style 135M	£1,300
Wheels - BMW Light Alloy Wheel 16-inch Cross Spoke Style 42	£200
Wheels - BMW Light Alloy Wheel 17-inch Star Spoke Styling 96	£400
Interior	
Analogue-face instruments with illumination from behind	■
Armrest at the front	£125
Armrests on the doors, with integral closing handles	■
Automatic air conditioning, incl automatic air recirculation and solar sensor	■
Car/key Memory	■
Centre armrest at the rear	■
Check/Control	■
Climate comfort windscreen	£190
Compact spare wheel in luggage compartment beneath floor	■
Courtesy lights package with footwell illumination at the front, switchable reading lights at the front and rear as well as illuminated vanity mirrors	■
Digital clock	■
Glass sliding/vent roof, electric	£895
Glove compartment, illuminated and lockable	■
Headlight range adjustment, electrical	■
Headrests at the front, adjustable for height and angle	■
Headrests at the rear, manually adjustable for height at the outside	■
Hi-Fi loudspeaker system	£470
Hi-Fi loudspeaker system, harman/kardon	£650
Indirect illumination of centre console	■
Interior mirror with automatic anti-dazzle function	■
LIGHTS ON? Warning	■
Luggage compartment with full fabric lining	■
Luggage net on front-seat backrest	NA
Seats/seat comfort - lumbar support on driver's and front passenger's seats, electrically adjustable	£295
Navigation system Business, incl BMW Business, LC display integrated radio unit	£1,400
Navigation system Professional with 16:9 (6.5") monitor incl TV with BMW Professional and integrated cassette drive	£2,195
No-smoker package	£0
Outside temperature display	■
Radios - BMW Business, with cassette	■
Rev counter with Energy Control, fuel gauge, coolant thermometer, LC display for mileage and trip counter	■
Roof lining in Anthracite	£150

Key: ■ - Standard NA - Not Available

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Equipment 318Ci

Interior	318Ci
seats/seat comfort - Electric seat adjustment for driver and front passenger, with memory function for driver's seat and driver's exterior mirror	£1,100
Seats/seat comfort - seat heating for driver's and front passenger's seats	£320
Seats/seat comfort - sports seats for driver and front passenger	£465
Seats/seat comfort - standard seats with Tex 2000 cloth	■
Service interval indicator showing remaining mileage in display	■
Ski-bag	£150
Smoker package	■
Steering wheels - M leather steering wheel	NA
Steering wheels - Multi-function steering wheel (operation of radio and cruise control)	■
Steering wheels - sports leather steering wheel	■
Storage space in front and rear multi-function consoles, storage compartment and front doors	■
Telephone - Car telephone, GSM, Cordless	£830
Telephone - mobile phone, prepared for, with bluetooth interface	£350
Through-loading system with asymmetric rear seat subdivision (2:1)	■
Toolkit integrated in rear lid	■
Twin-tone horn	■
Upholstery - Exclusive Nappa leather	£1,420
Upholstery - Gran Turismo cloth/leather	£550
Upholstery - Maglia design	£770
Upholstery - Montana leather	£1,200
Upholstery - Tex 2000 cloth	■
Vent windows at the rear, electric	■
Voice control system	£330
Warning triangle and first-aid kit	■
Window lifts front and rear, electrical, with open/close fingertip control, anti-trap facility and comfort closing function all round	■
On-board computer	■
Steering wheels - Leather sports steering wheel with three spokes, steering wheel bracket in black matt paint or wood, incl shift lever knob or selector lever handle in leather or wood	NA
Vanity mirrors with slide covers for driver and front passenger	■
Velour carpeting, driver foot support integrated into side panel	■
Safety	
Airbags - Driver and front passenger ID airbags (impact-dependent airbag system), seat occupancy detector for front passenger airbag	■
Airbags - ITS head airbags at the front for driver and front passenger	■
Airbags - Side airbags at the front for driver and front passenger	■
Airbags - Side airbags for rear-seat passengers	£250
Alarm system with radio remote control	■

Key: ■ - Standard NA - Not Available

Equipment
318Ci

	318Ci
Safety	
Anti-lock brake system (ABS)	■
Brake light, third	■
Brakes - Disc brakes at the front, inner-vented	■
Brakes - Disc brakes at the rear	■
Brakes - Disc brakes at the rear, inner-vented	NA
Central locking with electronic immobiliser, crash sensor, fuel tank filler flap integrated in central locking	■
Centre lock switch	■
Cornering Brake Control (CBC)	■
Dynamic Stability Control (DSC), incl traction mode and DBC	■
Front foglamps	■
Headlight wash system	£225
Headrest, third, incl third 3-point seatbelt at rear	£75
ISOFIX child seat fixings	■
Park Distance Control (PDC) at the rear	■
Parking protection provided by wrap-around plastic bumpers and side rubbing strips	■
Power steering with crash-optimised safety steering column	■
Rain Sensor (incl automatic headlamp activation)	£160
Rear foglamp, single	■
Safety battery terminal	■
Safety bodyshell - Crumple zones front and rear, aluminium door reinforcements, bumpers regenerating to their original shape in impacts up to 2.5 mph	■
Seat belts - Ergonomic belt system at the rear	■
Seat belts - Inertia-reel seat belts at the front with pyrotechnical belt tensioner, belt force limiter, and belt restraint	■
Seat belts - Manual seatbelt height adjustment on the B-pillar	■
Side impact protection and roof crossbar	■
Traction mode	■
Tyre Pressure Control (TPC)	£280
Xenon headlights and Rain Sensor with Automatic Light Activation incl dynamic headlight range adjustment and headlight wash system	£770
Sport	
18" Double Spoke Alloy Wheels	NA
18-inch M Sports Spoke Alloy Wheel style 135M	£1,300
Alcantara Cloth/Montana Leather Upholstery	NA
Anthracite Headlining	NA
Anthracite Laser/Alcantara Upholstery	NA
Black Aluminium Cube Interior Trim	NA
Chrome Tailpipe Covers	NA
Clubsport Door Sills	NA
Key: ■ - Standard NA - Not Available	

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Equipment 318Ci

Sport		318Ci
High Gloss Shadow Line Exterior Trim		£315
M Aerodynamic Bodystyling II		NA
M Aerodynamic Package		NA
M Rear 'Touring-Style' Boot Spoiler		NA
M Sport Multi-Function Steering Wheel (not available with SSG)		NA
Rear Lip Spoiler		NA
Silver Aluminium Cube Interior Trim		NA
Sports Seats		£465
Sports Suspension		NA
Transmission		
5 Speed EH automatic transmission with Adaptive Gearbox System (AGS) and Steptronic control		£1,220
5-Speed manual gearbox	■	
6-Speed manual gearbox		NA
Anti-roll bars front and rear	■	
Central arm rear axle with anti-squat and anti-dive	■	
Dual-mass flywheel (manual gearbox models only)	■	
Sequential sports gearbox (SSG), 6 gears		NA
Single-joint spring strut front axle with anti-dive	■	
Sports suspension settings	■	
Key: ■ - Standard NA - Not Available		

Pricing

Price shown as 'on the road'

318Ci **£22,430**

Company car tax

Car benefit charges for cars with an approved CO2 emissions figure

Model Description	CO2 Taxband	CO2 Emission
318Ci	19% (24%)	175.0 (196.0)

Company car tax information for automatic cars is shown in brackets.

BMW (GB) Ltd reserves the right to alter prices and specifications without notice.