

The BMW 3 Series 330Ci Convertible

BMW
Great Britain



Introduction

BMW 3 Series Convertible

Every journey has a beginning. But when it's a journey in the 3 Series Convertible, it could be the beginning of a whole new experience. Drive with the roof down and you'll soon discover a unique sense of freedom. The range includes:

- A powerful four-cylinder Valvetronic engine
- Six-cylinder engines
- Striking exterior and interior design



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Design



Introduction

Truly stunning. The classical, elegant styling of the 3 Series Convertible makes an instant and lasting impression.

- Sleek exterior
- Luxurious interior

The 3 Series Convertible represents BMW design at its best.

Interior

Inside the 3 Series Convertible the ambiance is one of luxury and comfort.

- Leather sports steering wheel
- Ergonomically designed controls
- Improved interior acoustics

All adding up to a sense of sophistication and style on every journey.

Exterior

One glance is usually enough to tell whether you like a car's shape. With the 3 Series Convertible, however, its classic, elegant styling demands a closer look.

- Striking side profile
- Athletic lines and purposeful stance
- Steeply sloping windscreen
- Powerful rear styling

The 3 Series Convertible is a true design classic.

Automatic soft-top

This standard feature opens and closes the hood within just 24 seconds. Comprised of a three-layer lining which protects against noise and extreme temperatures, this soft-top hood, once closed, blends seamlessly.

Variable soft-top storage box

This space-saving feature enhances the versatility of the load compartment. Made from highly durable material that protects the roof from luggage when stowed. When not in use the box lifts out of the way, increasing the boot capacity.

Chassis

The 3 Series Convertible's lightweight chassis provides both strength and driving agility, resulting in even greater dynamic performance and more direct handling without reducing driving comfort.

Safety



Introduction

Driving an open-top car is an incomparable experience that brings you closer to the outside world. However in the event of an accident, the driver and passengers in a convertible must be as safe as those in a saloon. This is why we have given the 3 Series Convertible one of the very best safety concepts in its class:

- Roll-over safety system
- Extremely rigid bodyshell
- Seat-integrated seatbelt system
- Front and side airbags

F.I.R.S.T

F.I.R.S.T (Fully Integrated Road Safety Technology) is BMW's philosophy that aims to bring together the latest in active and passive safety, such as:

- Side-impact airbags
- Intelligent traction control systems
- The BMW restraint system

All ensure maximum possible vehicle and occupant protection.

Dual front airbags

The 3 Series Convertible is fitted with the latest in airbag technology. In the event of a collision, sensors not only recognise whether the front passenger seat is occupied or not, but will also control the degree of airbag inflation. The lower the impact, the less inflation is required to provide optimum protection.

Side airbags

Like the driver and front passenger airbags, side airbags - standard in the front and optional in the rear - are activated only above a critical impact level. These airbags significantly reduce the risk of chest or pelvic injuries in side impact collisions.

Integrated roll-over safety system

In the event of an accident or other critical situation, the roll-over bars integrated into the rear headrests are activated within a fraction of a second. Together with the rigid front windscreen frame they provide protective headspace for all occupants.

Seat integrated-belt system

With SGS, both driver and front passenger seat belts are integrated into the front seats providing optimised seatbelt positioning. So whatever you adjust - backrest angle, seat height, longitudinal position and headrest height, the seat belt is always ideally placed to provide the best possible restraint. Belt tensioners and belt force limiters also maximise occupant protection.

Technology



Introduction

Even in the most extreme driving conditions, you can rely on the 3 Series Convertible.

- Anti-lock Brake System (ABS)
- Cornering Brake Control (CBC)
- Dynamic Stability Control (DSC)

These systems all work together to cope with any unexpected challenges - leaving you free to enjoy the driving.

Dynamic Traction Control (DTC)

Dynamic Traction Control is essentially a more sport-oriented DSC setting, allowing greater slip at the driven wheels, within defined limits. This allows for a sportier driving style, with DSC intervening slightly later.

Cornering Brake Control (CBC)

CBC works in conjunction with ABS and DSC to carefully regulate braking pressure on all four wheels, thereby maintaining maximum traction and stability through corners.

Dynamic Stability Control (DSC)

DSC utilises both ASC+T and CBC, whilst also monitoring steering wheel movements, road speed and even lateral acceleration. It then modifies braking pressure and engine power to optimise road holding, particularly when accelerating through bends.

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Engines



Introduction

What sets a BMW engine apart is its extraordinary smoothness, its responsiveness, its outstanding efficiency and superior performance. The driver's sense of satisfaction when driving the BMW 3 Series Convertible is a product of the perfect interaction of all the individual parts. Only precisely matched components can deliver this ultimate combination of power and refinement and ensure smooth and progressive power output.

Six-Cylinder in-line engines

BMW are renowned for their six-cylinder in-line engines. Thanks to detailed design changes that have increased power output and improved fuel efficiency, the latest versions are now recognised as the best ever. These engines feature in the 320Ci, 325Ci and 330Ci models.

Double-VANOS

Double-VANOS ensures optimum torque development over the entire rev range, providing more torque at low speeds and superior performance at high speeds. It also minimises exhaust emissions through improved engine efficiency.

Ownership benefits

Introduction

BMW Ownership benefits provide a range of vehicle services that allow easy management of your BMW in all circumstances. From Service While You Wait and Accident management to Emergency Service and BMW Four Plus - the car care programme for BMWs over four years old - each service brings with it complete peace of mind and the knowledge that you and your car will be looked after by real experts.

Find out how BMW Driver services can take the stress out of car ownership and what we can do to make your life that little bit simpler.



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Technical Specification 330Ci Convertible

Note - Figures in brackets represent Automatic transmission

Engine

Cylinders/valves 6/4
Capacity cml 2,979
Stroke/Bore (mm) 89.6/84.0
Max output (kW/bph/rpm)
Max torque (Nm/rpm) 300/3,500

Wheels

Tyre size front 225/45 R17
Tyre size rear 225/45 R17
Wheel size front 8J x 17
Wheel size rear 8J x 17

Fuel consumption

Urban (mpg) 21.1 (19.0)
Extra-urban (mpg) 38.7 (37.7)
Combined (mpg) 29.4 (27.7)
Urban (ltr/100km) 13.4 (14.9)
Extra-urban (ltr/100km) 7.3 (7.5)
Combined (ltr/100km) 9.6 (10.2)
CO2 emissions (g/km) 229 (244)
Tank capacity (ltr) 63

Dimensions

Wheelbase 2,725
Vehicle length 4,488
Vehicle width 1,757
Vehicle height 1,372
Track, front 1,471
Track, rear 1,483

Performance

Drag (cw) 0.35 (0.36)
Top speed (mph) 153 (149)
Acceleration 0-62 mph (sec) 6.9 (7.5)
Acceleration 50-75 mph in 4th (sec) 7.4 (-)

Weight

Unladen (EU) 1,660 (1,695)
Max permissible 2,005 (2,040)
Permitted load 420
Permitted axle load, front/rear 950/1,100

Equipment 330Ci and 330Ci Sport



Engine	330Ci	330Ci Sport
4-cylinder in-line petrol engine with 4 valve technology	NA	NA
6-cylinder in-line petrol engine with 4 valve technology	■	■
Cylinder-specific anti-knock control	■	■
Digital Motor Electronics (DME)	■	■
Distributor system, solid-state	■	■
Double - VANOS	■	■
Light-alloy cylinder head	■	■
On-board diagnosis	■	■
Three-way catalytic converter, heated oxygen sensor, activated carbon filter, controlled tank purge	■	■
Valve play compensation, hydraulic	■	■
VALVETRONIC	NA	NA
Exterior		
Bumpers and exterior mirrors in body colour	■	■
Climate comfort windscreen	£190	£190
Door handles in body colour	■	■
Engine compartment and luggage compartment lids supported by gas pressure springs	■	■
Exterior mirror package incl fold-in function, heated exterior mirror and screenwasher nozzles	£190	£190
Exterior mirror, aspheric, blue-tinted, electrically adjustable, heated (incl heated screenwasher nozzles)	■	■
Heat-insulating glass all-round, green, with laminated windscreen	■	■
Metallic paintwork	■	■
No model inscription	£0	£0

Key: ■ - Standard NA - Not Available

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Equipment 330Ci and 330Ci Sport

Exterior	330Ci	330Ci Sport
Remote control, key with automatically recharging battery	■	■
Rustproofing, all-round, with partial hot galvanisation, phosphating and cathodic dip bath, preservation of hollow cavities	■	■
Screenwasher nozzles, heated	■	■
Wheel arches, front with plastic inserts	■	■
Wheels - 16" Double Spoke Light Alloy Wheel style 88	NA	NA
Wheels - 17" Double Spoke Light Alloy Wheel style 98	£0	NA
Wheels - 17" M Sport Spoke Light Alloy Wheel style 119	■	NA
Wheels - 18-inch M Sports Spoke Alloy Wheel style 135M	£710	■
Wheels - BMW Light Alloy Wheel 16-inch Cross Spoke Style 42	NA	NA
Wheels - BMW Light Alloy Wheel 16-inch Seven Star Style 45	NA	NA
Wheels - BMW Light Alloy Wheel 17-inch M Double Spoke Style 68M	£190	£0
Wheels - BMW Light Alloy Wheel 17-inch Seven Star Style 44	£0	NA
Wheels - BMW Light Alloy Wheel 17-inch Star Spoke Styling 96	£0	NA
Windscreen with green stripe	£70	£70
Interior		
Seats/seat comfort - standard seats with Tex 2000 cloth, electric seat adjustment incl seat height adjustment for driver and front passenger, automatic seat movement to allow easy access to rear seats, memory function for driver's seat and driver's exterior mirror	■	■
Analogue-face instruments with illumination from behind	■	■
Armrest at the front	■	■
Armrests on the doors, with integral closing handles	■	■
Automatic air conditioning, incl automatic air recirculation and solar sensor	■	■
Car/key Memory	■	■
Check/Control	■	■
Closing aid in luggage compartment	■	■
Compact spare wheel in luggage compartment beneath floor	■	■
Courtesy lights package with switchable reading lights at the front	■	■
Courtesy lights with automatic function and soft on/off dimming	■	■
Digital clock	■	■
Door entry strips with chrome trim	■	■
Glasses compartment in the centre console	■	■
Glove compartment, illuminated and lockable	■	■
Headlight range adjustment, electrical	■	■
Headrests at the front, adjustable for height and angle	■	■

Key: ■ - Standard NA - Not Available

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Equipment 330Ci and 330Ci Sport

Interior	330Ci	330Ci Sport
Headrests at the rear, manually adjustable for height at the outside	NA	NA
Hi-Fi loudspeaker system	£470	£470
Hi-Fi loudspeaker system, harman/kardon	£650	£650
Indirect illumination of centre console	■	■
Interior mirror with automatic anti-dazzle function	■	■
LIGHTS ON? Warning	■	■
Luggage compartment with full fabric lining	■	■
Luggage net on front-seat backrest	■	■
Seats/seat comfort - lumbar support on driver's and front passenger's seats, electrically adjustable	£295	£295
Navigation system Business, incl BMW Business, LC display integrated radio unit	£1,400	£1,400
Navigation system Professional with 16:9 (6.5") monitor incl TV with BMW Professional and integrated cassette drive	£2,195	£2,195
No-smoker package	£0	£0
Outside temperature display	■	■
Radios - BMW Business, with cassette	■	■
Rechargeable glovebox torch	■	■
Rev counter with Energy Control, fuel gauge, coolant thermometer, LC display for mileage and trip counter	■	■
Roof fully automatic electric roof	■	■
Roof storage box, variable	■	■
Seats/seat comfort - seat heating for driver's and front passenger's seats	£320	£320
Seats/seat comfort - sports seats for driver and front passenger	£465	■
Service interval indicator showing remaining mileage in display	■	■
Ski-bag	£150	£150
Smoker package	■	■
Steering wheels - M leather steering wheel	NA	■
Steering wheels - Multi-function steering wheel (operation of radio and cruise control)	■	■
Steering wheels - sports leather steering wheel	■	NA
Storage space in front and rear multi-function consoles, storage compartment and front doors	■	■
Telephone - Bluetooth Telephone preparation	£350	£350
Telephone - Car telephone, GSM, Cordless	£830	£830
Toolkit integrated in rear lid	■	■
Twin-tone horn	■	■
Upholstery - Exclusive Nappa leather	£1,420	NA
Upholstery - Gran Turismo cloth/leather	£550	NA
Upholstery - Montana leather	£1,200	£800

Key: ■ - Standard NA - Not Available

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Equipment 330Ci and 330Ci Sport

Interior	330Ci	330Ci Sport
Upholstery - Sportive -M texture Alcantara/Nappa leather	NA	■
Upholstery - Tex 2000 cloth	■	NA
Warning triangle and first-aid kit	■	■
Wind deflector	£250	£250
Window lifts front and rear, electrical, with open/close fingertip control, anti-trap facility and comfort closing function all round	■	■
On-board computer	■	■
Vanity mirrors with slide covers for driver and front passenger	■	■
Velour carpeting, driver foot support integrated into side panel	■	■
Safety		
Airbags - Driver and front passenger ID airbags (impact-dependent airbag system), seat occupancy detector for front passenger airbag	■	■
Airbags - Side airbags at the front for driver and front passenger	■	■
Airbags - Side airbags for rear-seat passengers	£250	£250
Alarm system with radio remote control	■	■
Anti-lock brake system (ABS)	■	■
Brake light, third	■	■
Brakes - Disc brakes at the front, inner-vented	■	■
Brakes - Disc brakes at the rear, inner-vented	■	■
Central locking with electronic immobiliser, crash sensor, fuel tank filler flap integrated in central locking	■	■
Centre lock switch	■	■
Cornering Brake Control (CBC)	■	■
Dynamic Stability Control (DSC), incl DBC	■	■
Front foglamps	■	■
Headlight wash system	■	■
ISOFIX child seat fixings	■	■
Park Distance Control (PDC) at the rear	■	■
Parking protection provided by wrap-around plastic bumpers and side rubbing strips	■	■
Power steering with crash-optimised safety steering column	■	■
Rain Sensor (incl automatic headlamp activation)	■	■
Rear foglamp, single	■	■
Safety battery terminal	■	■
Safety bodyshell - Crumple zones front and rear, aluminium door reinforcements, bumpers regenerating to their original shape in impacts up to 2.5 mph	■	■
Safety bodyshell - Roll-over safety system (A-pillars and top of wind-screen frame reinforced, roll-over bars integrated into the rear headrests)	■	■

Key: ■ - Standard NA - Not Available

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Equipment 330Ci and 330Ci Sport

Safety	330Ci	330Ci Sport
Seat belts - Ergonomic belt system at the rear with three-point belts on all seats	■	■
Seat belts - Inertia-reel seat belts at the front with pyrotechnical belt tensioner, belt force limiter, and belt restraint	■	■
Traction mode	■	■
Tyre Pressure Control (TPC)	£280	£280
Xenon headlights / wash	£545	£545

Sport

Transmission

5 Speed EH automatic transmission with Adaptive Gearbox System (AGS) and Steptronic control	£1,220	£1,220
5-Speed manual gearbox	NA	NA
6-Speed manual gearbox	■	■
Anti-roll bars front and rear	■	■
Central arm rear axle with anti-squat and anti-dive	■	■
Sequential sports gearbox (SSG), 6 gears	£1,150	£1,150
Single-joint spring strut front axle with anti-dive	■	■
Sports suspension	£310	■
Two-mass flywheel (manual gearbox models only)	■	■

Key: ■ - Standard NA - Not Available

Pricing

Price shown as 'on the road'

330Ci **£31,425**

330Ci Sport **£33,355**

Company car tax

Car benefit charges for cars with an approved CO2 emissions figure

Model Description	CO2 Taxband	CO2 Emission
330Ci	30% (33%)	229.0 (244.0)
330Ci Sport	30% (33%)	229.0 (244.0)

Company car tax information for automatic cars is shown in brackets.

BMW (GB) Ltd reserves the right to alter prices and specifications without notice.