

**BMW 3 Series**  
**Saloon**  
330d SE  
330d M Sport



**The Ultimate  
Driving Machine**



# The BMW 3 Series 330d Saloon

BMW UK



## Introduction

### BMW 3 Series Saloon

Power. Refinement. Performance.

We have developed powerful free-revving engines, extremely precise transmissions and a finely balanced chassis. But we didn't stop there. We also made sure that in the new BMW 3 Series, the thing that strikes you is not any one of these parts but the perfect integration of them.



## Pricing

Price shown as 'on the road'

330d SE **£29,720**

330d M Sport **£32,450**

## Company car tax

Car benefit charges for cars with an approved CO2 emissions figure

Model Description	CO2 Taxband	CO2 Emission
330d SE	24% (29%)	174.0 (197.0)
330d M Sport	24% (29%)	174.0 (197.0)

Company car tax information for automatic cars is shown in brackets.

## Equipment

Transmission	330d SE	330d M Sport
Active Cruise Control	£1,210	£1,210
Active Steering	£925	£925
Aluminium front and five-link rear suspension	■	■
Cruise Control	—	—
Cruise Control with brake function	■	■
M Sports suspension	—	■
Manual gearbox - Six-speed	■	■
Power-assisted steering	■	■
Six-speed automatic gearbox with Steptronic	£1,490	£1,490
Sports suspension settings	£200	—
Engine		
Catalytic converter	—	—
Diesel Particulate Filter	■	■
EU4 Emission standard	■	■
Four-cylinder in-line diesel engine with common rail technology	—	—
Four-cylinder in-line engine with four valve technology	—	—

■ Standard    £ Optional cost    — Not Available

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## Equipment

Engine	330d SE	330d M Sport
Oval exhaust tail pipe	–	–
Oval exhaust tail pipe, down turned	–	–
Oxidising converter	■	■
Six-cylinder in-line diesel engine with four-valve technology	■	■
Six-cylinder in-line petrol engine with four-valve technology	–	–
Thin exhaust tail pipes, chrome	■	■
Twin exhaust tail pipes	–	–
Twin exhaust tail pipes, chrome	–	–
VALVETRONIC	–	–
<b>Safety</b>		
Adaptive Headlights	£715	£715
Airbags - driver and front passenger, front side and ITS head airbags	■	■
Alarm system with remote control	■	■
Automatic seat belt tensioners for front seats	■	■
Bi-xenon lights for low-beam and high-beam headlights	£430	£430
BMW Service Inclusive - BMW Service and Maintenance for 3 years/36,000 miles (terms and conditions apply)	£895	£895
BMW Service Inclusive - BMW Service and Maintenance for 5 years/60,000 miles (terms and conditions apply)	£1,375	£1,375
BMW Service Inclusive - BMW Service for 3 years/36,000 miles (terms and conditions apply)	£425	£425
BMW Service Inclusive - BMW Service for 5 years/60,000 miles (terms and conditions apply)	£695	£695
Brake Force Display - two stage variable brake light activation	■	■
Cornering Brake Control (CBC)	■	■
Dynamic Brake Control (DBC)	■	■
Dynamic Stability Control (DSC)	■	■
Dynamic Traction Control (DTC)	■	■
Electronic immobiliser	■	■
Fog lights, front	■	■
High-level third brake light	■	■
ISOFIX child seat attachment for the front seat	£65	£65
ISOFIX child seat fixings in rear	■	■
Park Distance Control (PDC) at the rear only	■	■
Park Distance Control (PDC), front and rear	£285	£285
Rain sensor and automatic driving lights control	■	■
Run-flat tyres including run-flat indicator	■	■
Seat occupant detector for front passenger seat	■	■
<b>Exterior</b>		
Clear direction indicator lights	■	■
Climate comfort windscreen	£170	£170
Door handles and roof gutter strips in black	–	–
Electric door mirrors	■	■

■ Standard    £ Optional cost    – Not Available

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## Equipment

Exterior	330d SE	330d M Sport
Exterior mirror package	£165	£165
Exterior parts in body colour	■	■
Graduated windscreen (green stripe)	£50	£50
Headlight washing system	■	■
Heated exterior mirrors and windscreen washer jets	■	■
High-gloss Shadow Line	£350	■
Individual sun protection glazing	£195	£195
M Aerodynamic bodystyling	—	■
Matt titanium insert in front bumper valance	■	—
Metallic paintwork	■	■
No model designation	£0	£0
Non-metallic paintwork	£0	£0
Ornamental front grille with vertical slats in black and chrome surround	—	—
Ornamental front grille with vertical slats in chrome and chrome surround	■	■
Trailer tow hitch with pivot-mounted ball head	£605	£605
Wheels - 16-inch Steel wheels with aluminium look covers	—	—
Wheels - Light-alloy wheels double spoke 154	—	—
Wheels - Light-alloy wheels double spoke 156	—	—
Wheels - Light-alloy wheels double spoke 161	£285	—
Wheels - Light-alloy wheels ellipsoid spoke 162	£785	—
Wheels - Light-alloy wheels M double spoke 194	—	—
Wheels - Light-alloy wheels M star spoke 193	—	■
Wheels - Light-alloy wheels Motorsport	—	—
Wheels - Light-alloy wheels radial spoke 160	£75	—
Wheels - Light-alloy wheels star spoke 155	—	—
Wheels - Light-alloy wheels star spoke 158	■	—
Wheels - Light-alloy wheels star spoke 159	£75	—
Windscreen wipers with adjustable intermittent wipe	■	■
<b>Interior</b>		
"Lights on" warning	■	■
Air conditioning - automatic	■	■
Air conditioning - manual	—	—
Anthracite headlining	£135	■
Armrest, front (sliding)	£110	£110
Armrest, front	■	■
BMW Assist (only with Bluetooth preparation with telematics and Business/Professional Navigation system)	£0	£0
BMW Online (only with Bluetooth preparation with telematics and Professional Navigation system)	£300	£300
Centre armrest at the rear	■	■
Check Control warning system	■	■

■ Standard    £ Optional cost    — Not Available

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## Equipment

Interior	330d SE	330d M Sport
Comfort Access System	£430	£430
Cupholders in the instrument panel above the glove compartment	■	■
Door sill finishers with BMW designation	■	—
Door sills with M Badge	—	■
Electric front and rear windows with one touch function	■	■
Floor mats in velour	£75	£75
Folding rear-seat headrests	£25	£25
Glass sunroof	£675	£675
Headrests at the rear - outer two height adjustable and removable. Centre headrest foldable and removable	■	■
Interior and exterior mirrors with automatic anti-dazzle function	£210	£210
Interior lights package	■	■
Interior mirror with digital compass (only with interior mirror with anti-dazzle and rain sensor)	£60	£60
Interior rear-view mirror with automatic anti-dazzle function	■	■
Interior trim - Brushed Aluminium	£215	■
Interior Trim - Burr Walnut	£300	£195
Interior Trim - Fine wood trim Poplar grain natural	£300	£195
Interior trim - Matt Titanium	■	—
Luggage-compartment package	£210	£210
Navigation System - Professional (only with Multifunction steering wheel and Automatic air conditioning)	£1,970	£1,970
Navigation system Business (only with Multifunction steering wheel and Automatic air conditioning)	£1,585	£1,585
On-board computer	■	■
Radio/audio - AUX input point for auxiliary playing devices (eg Apple iPod)	■	■
Radio/audio - BMW Professional radio with CD drive	■	■
Radio/audio - Hi-Fi loudspeaker system	£390	£390
Radio/audio - Hi-Fi system Professional Logic 7	£820	£820
Radio/audio - Loudspeaker system with six speakers	■	■
Radio/audio - MiniDisc player	£110	£110
Radio/audio - Six-disc CD changer	£295	£295
Remote control, universal, fully integrated	£165	£165
Seats - seat adjustment, electric with memory function for driver's seat	£890	£890
Seats/seat comfort - Lumbar support	£205	£205
Seats/seat comfort - Seat heating (three stages) for driver and front passenger	£260	£260
Seats/seat comfort - Sports seats for driver and front passenger	£430	■
Shortened gearshift	—	■
Smoker package	■	■
Start/Stop button	■	■
Steering wheel - Leather sports steering wheel	£80	—
Steering wheel - Leather steering wheel	■	—
Steering wheel - M leather steering wheel with Multi-function buttons	—	■
Steering wheel - Multifunction for steering wheel	■	■

■ Standard    £ Optional cost    — Not Available

# The BMW 3 Series 330d Saloon

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## Equipment

Interior	330d SE	330d M Sport
Steering wheel - Steering column adjustment, manual, for reach and height	■	■
Storage compartment pack	£80	£80
Sun visors	■	■
Sunblind, electric, for rear window	£195	£195
Sunblinds for rear side windows	£130	£130
Telephone - Bluetooth telephone preparation (Mobile telephone and cradle are purchased separately, for further information visit <a href="http://www.bmw.co.uk/bluetooth">www.bmw.co.uk/bluetooth</a> )	£535	£535
Telephone - Bluetooth telephone preparation with Telematics preparation (only with Navigation system Business/Professional. Mobile telephone and cradle are purchased separately, for further information visit <a href="http://www.bmw.co.uk/bluetooth">www.bmw.co.uk/bluetooth</a> )	£535	£535
Through-loading system including ski-bag	£245	£245
Toolkit located in luggage compartment	■	■
TV function (only with Navigation System - Professional)	£710	£710
Upholstery - Blue Shadow cloth / alcantara upholstery in anthracite	—	■
Upholstery - Cloth 'Fluid'	■	—
Upholstery - Cloth/leather combination	£405	—
Upholstery - Dakota leather	£1,220	£995
Visible VIN	■	■
Voice control (only with Multifunction steering wheel and Navigation System - Professional)	£285	£285
Warning triangle and first-aid kit	■	■

■ Standard    £ Optional cost    — Not Available

## Technical Specification 330d SE Saloon

**Note** - Figures in brackets represent Automatic transmission

### Engine

Cylinders/valves 6/4  
Capacity cml 2993  
Stroke/Bore (mm) 90/84  
Max output (kW/hp/rpm) 170/231/4000  
Max torque (Nm/rpm) 500/1750

### Wheels

Tyre size front 225/45 R17  
Tyre size rear 225/45 R17  
Wheel size front 8J x 17  
Wheel size rear 8J x 17

### Fuel consumption

Urban (mpg) 31.7 (28.2)  
Extra-urban (mpg) 55.4 (47.9)  
Combined (mpg) 43.5 (38.2)  
Urban (ltr/100km) 8.9 (10.0)  
Extra-urban (ltr/100km) 5.1 (5.9)  
Combined (ltr/100km) 6.5 (7.4)  
CO2 emissions (g/km) 174 (197)  
Tank capacity (ltr) 61

### Dimensions

Wheelbase 2760  
Vehicle length 4520  
Vehicle width 1817  
Vehicle height 1421  
Track, front 1500  
Track, rear 1513

### Performance

Drag (cw) 0.3  
Top speed (mph) 155  
Acceleration 0-62 mph (sec) 6.7 (6.8)  
Acceleration 50-75 mph in 4th (sec) 5.0 (-)

### Weight

Unladen (EU) 1610 (1625)  
Max permissible 2055 (2070)  
Permitted load 520  
Permitted axle load, front/rear 995/1110

# The BMW 3 Series 330d Saloon

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## Accessories - Introduction



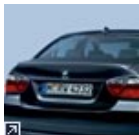
<p>With six-speed manual and automatic gearboxes the new BMW 3 Series delivers an even more dynamic driving experience than ever before. Enhancing the latest technology has to offer, many of the engine parts are 30% lighter and the bodyshell is 25% stiffer than the previous 3 Series. Increased levels of performance are achieved; the cars accelerate faster, with higher top speeds but not to the detriment of economy.</p>

## Accessories - Exterior styling



### Wheels - Radial spoke 196

Complete wheel set with runflat tyres. Wheel size front: 225/40 R18 88W, rear: 255/35 R18 90W.



### Rear spoiler

Further emphasises the sporty appearance and dynamic line of the 3 Series.



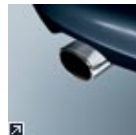
### Exhaust pipe covers in chrome

Powerfully designed and superbly crafted.



### Wheels - Star spoke 179

Complete wheel set with runflat tyres. Wheel size front: 225/35 R19 88Y, rear: 255/30 R19 91Y



### Sports rear silencer

Reinforces the powerful sound of the BMW 3 Series. With a mirror-finish stainless steel tailpipe.



### Aerodynamic components

For the front apron, made from carbon fibre and developed using technology from the M3 CSL, these attachments further accentuate the powerful looks of the BMW 3 Series.

## Accessories - Interior styling



### City floor mats

In four parts, they are dirt-repellent and water-resistant.



### Longitudinally ground aluminium interior trim stripes

Consists of interior trim stripes for the dashboard, the centre console and the doors.



### Leather-covered gear lever knob

With aluminium effect.



### Rubber floor mat with textile insert



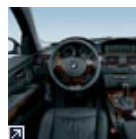
### Leather-covered gear lever knob

With Burr Walnut decorative strip.



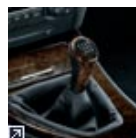
### Illuminated door entry strips

In stainless steel, for front and rear doors. The BMW lettering is subtly illuminated at night and has a chrome appearance in daylight.



### Fine wood interior trim stripes

The exclusive trim of superior crafted and polished wood consists of interior trim stripes for the dashboard, the centre console and the doors. Available in Burr Walnut.



### Leather-covered gear lever knob

With variegated poplar decorative strip.



### Velour floor mats

High quality, in four parts. dirt-repellent and water-resistant.



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## Accessories - Mobile communications



### CD changer

Holds up to six CDs and is fitted in the luggage compartment to save space.



### Universal hands free kit

With Bluetooth interface (only in conjunction with the appropriate snap-in adaptor). Suitable for a variety of mobile phone brands. By using a phone-specific and easily interchangeable snap-in adaptor, calls can be made via the hands-free kit whilst charging the phone at the same time. The kit is operated by the following integrated devices: voice control, the on-board monitor or the multi-function steering wheel depending on the vehicle's specification. Snap-in adaptors are available separately.



### CD/DVD holder

For easy attachment to the sun visor. Holds up to ten CDs or DVDs.

## Accessories - Versatility



### BMW base support system

Max permissible roof load: 75kg. The support bars are made of high-strength aluminium profile tubing. This base support system with anti-theft locks meets the most stringent security requirements.



### Coolbag

CFC-free, electric cooler, which cools its contents to approx. 20 degree below the temperature inside the car. Capacity: 12 litres



### Folding box

The boxes can be quickly built up, are waterproof and can be stowed in the segmented storage compartment. Available in: 32 x 27 x 14 and 44 x 23 x 22.



### Net for back seat

Provides additional storage space in the rear.



### Segmented storage compartment

Underneath the luggage compartment floor. Enables safe storage of objects of different sizes thanks to variable plug-in elements.



### Ski holders, lockable for six pairs

The standard ski holder can carry up to six pairs of skis. If used on one side of the base support system, they can be combined with other attachments.



### Touring cycle holder, lockable

Robust attachment for transporting a cycle with a frame tube diameter of 25 to 80 mm, also suitable for mountain bikes. A single locking set for fitting up to four touring cycle holders of the base support system is available.



### Luggage compartment tray

Shatter-proof, acid-proof and impact-resistant. The tray completely covers the luggage compartment floor and is easy to clean.



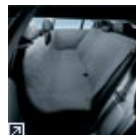
### Luggage compartment floor net

Secures objects of varying sizes, quickly and safely, to existing eyelets.



### Luggage racks

High load-carrying capacity. Corrosion-resistant tubular steel construction. Available in two sizes.



### Protective rear cover

A separate cover made from high-quality textile fibres that can be attached by fitting over the front and rear headrests. Waterproof, dirt-repellent and washable.



### Ski holders lockable for four pairs

The standard ski holder can carry up to four pairs of skis. If used on one side of the base support system, they can be combined with other attachments.



### E90 Snowboard holder, lockable

For up to two snowboards.



### Umbrella bag

With matching BMW umbrella. Installed in the front passenger footwell for ease of use.



## Accessories - Versatility



### Universal holder

Provides secure support even for large, bulky items and consists of four infinitely adjustable holders, two tensioning straps and four belt eyelets.

## Accessories - Safety and security



### Jump Leads

In original BMW pouch with electronic protective circuit.



### Rechargeable torch

This small torch with a magnifying lens has a rechargeable battery and can be connected to the cigarette lighter socket for recharging.



### Fire extinguisher and holder

Powder-type fire extinguisher, for ease of access located under the front passenger seat.

## Accessories - Car care



### Car care

A wide range of exterior car care products are available, including wash and wax, car polish, car wax, transparent wax, chrome polishing paste, windscreen cleaner, wheel rim cleaner, cleaning brush for alloy wheels and tar remover. All BMW Care products are designed to keep your BMW in peak condition.