





Introduction

Business focussed

Available in both Saloon and Estate versions with an array of extras as standard, the C-Class Executive SE has been designed with business in mind.

A choice of powerful yet highly efficient engines includes the C 180 CGI, the C 200 CDI and the C 220 CDI. All are BlueEFFICIENCY optimised to reduce costs, both financial and environmental, with CO₂ emissions from just 127 g/km and Benefit in Kind from only 18%.

P11D pricing starts at a modest £24,460 for the Saloon model, with specification enhancements including a Sport grille, exclusive 16" Pristix wheels, and COMAND multimedia and navigation system. In total, a saving of over £2,200 compared with purchasing the equipment separately.

Should more room be required, the Estate offers a staggering 1,500 litres of loadspace, complemented by an automatic powered tailgate.

Enhanced equipment

Style and substance

The C-Class Executive SE has a range of distinctive exterior styling features, including the Sport grille with integrated Mercedes-Benz star and chrome trim on the boot-lid and exhaust pipe. Exclusive 16" Pristix alloy wheels enhance the aesthetics without compromising the fuel efficiency and CO₂ emissions.

Inside, drivers will appreciate the added convenience of the COMAND multimedia system, complete with 6GB music register for storing your favourite tracks. The eye-level 7" display, Linguatronic voice control, and 12 button multi-function steering wheel help keep attention focused firmly on the road ahead.

Naturally, the C-Class Executive SE includes standard SE equipment such as durable Brighton cloth seats and automatic climate control. Extensive standard safety features include Pre-Safe® and ESP® while the Agility Control Suspension adjusts damping to suit the road surface, ensuring precise handling and superior comfort.





Engines

New levels of performance and efficiency

Engines include one petrol unit, the C 180 CGI BlueEFFICIENCY, and two diesels, the C 200 CDI BlueEFFICIENCY and C 220 CDI BlueEFFICIENCY. Each using the latest technology to minimise fuel consumption and emissions without compromising performance. Crucially, three of these powerful yet frugal engines fall under the 160 g/km CO₂ write down allowance.

The manual C 220 CDI, for example, achieves up to 58.9 mpg with CO₂ emissions as low as 127 g/km yet still does 0-62 mph in only 8.4 seconds.

Alternatively, the turbocharged C 180 CGI BlueEFFICIENCY comes with a 5 speed automatic transmission for fast, effortless shifting. Ample torque combines with CO₂ from 168 g/km, Benefit in Kind at 22% and fuel consumption as low as 39.8mpg combined.

The third option is a turbocharged 4 cylinder diesel - the C 200 CDI BlueEFFICIENCY. The manual Saloon version emits just 131 g/km CO₂, a 13% improvement over its predecessor. Fuel economy is equally impressive, with combined figures from 56.5 mpg. Also included is the twin turbocharged 4 cylinder C 220 CDI (saloon only). The automatic model produces 153g/km CO₂ whilst the manual model emits just 127g/km CO₂ with a fuel consumption of 58.9mpg combined.

Safety

Duty of care made easy

As with all C-Class models, the Executive SE comes with comprehensive safety equipment as standard. Features range from the unique Pre-Safe® anticipatory system to Neck-Pro head restraints that help reduce the risk of whiplash injury. A driver's knee airbag is also included.

ESP® (Electronic Stability Programme) - a Mercedes-Benz innovation - is another key feature, selectively braking individual wheels and adjusting engine torque to help maintain control in critical situations. ESP® is standard across the range and will be required by law from 2011.

Further peace of mind is provided by the Adaptive Brake system, which includes brake priming and brake drying functions to ensure optimum brake power is always available when needed. During emergency braking, flashing brake lights help reduce the risk and severity of rear-end collisions.



Comfort and agility

Enjoy the ride

When clocking up business miles, comfort is essential - and the C-Class Executive SE offers this in abundance. It also offers dynamic handling and incredible agility, adding to the sheer joy of driving.

Standard	Features Benefits
Agility Control Suspension with Selective Damping System	Adapts to changing road conditions for the ultimate in ride comfort, safety and agility. The enhanced short-throw manual transmission, direct steering rack and Selective Damping System combine to ensure that the optimum mix of comfortable ride and responsive drive is assured.
Manual transmission with Hill Start Assist	Manual transmission now includes Hill Start Assist. This detects when the car is on an incline, and holds the vehicle on its brakes for long enough for the driver to move his foot from brake to accelerator without using the parking brake.
Multi-function wheel	Keep firmly in control when changing the radio station, adjusting the volume, making a telephone call and operating many other vehicle functions, all without the driver needing to take their hands off the wheel.
Two-zone automatic climate control	Independent driver and front passenger zones, enjoy the perfect atmosphere.
Driver lumbar support	Adjustable support and comfort for the lower back, long-journeys feel shorter.

Pricing

Consult the table below for basic pricing for the C-Class Executive SE.

Model	Technical data	Transmission	Basic RRP excl VAT (£)	Total RRP incl. VAT (£)	Road Fund Licence (£) ¹	Recommended OTR price (£) ²	P11D Value incl. VAT (£)	CO ₂ (g/km)	CO ₂ Tax Band	Fuel consumption - Combined (mpg)
Saloon										
C 180 CGI BlueEFFICIENCY Executive SE*	<i>Petrol - 1796 cc, 4-cylinder, 156 hp/115kW</i>	<i>6-speed manual</i>	20,502.13	24,090.00	155	24,870.00	24,660.00	159	20%	42.2
C 180 CGI BlueEFFICIENCY Executive SE**	<i>Petrol - 1796 cc, 4-cylinder, 156 hp/115kW</i>	<i>5-speed automatic</i>	21,770.22	25,580.00	155	26,360.00	26,150.00	165	22%	40.4
C 200 CDI BlueEFFICIENCY Executive SE	<i>Diesel - 2,143cc, 4-cylinder, 136hp/100kW</i>	<i>6-speed manual</i>	21,676.60	25,470.00	110	26,205.00	26,040.00	131	18%	56.5
C 200 CDI BlueEFFICIENCY Executive SE	<i>Diesel - 2,143cc, 4-cylinder, 136hp/100kW</i>	<i>5-speed automatic</i>	22,944.69	26,960.00	125	27,710.00	27,530.00	145	21%	51.4
C 220 CDI BlueEFFICIENCY Executive SE	<i>Diesel - 2,143 cc, 4-cylinder, 170hp/125kW</i>	<i>6-speed manual</i>	22,587.23	26,540.00	0	27,165.00	27,110.00	127	18%	58.9
C 220 CDI BlueEFFICIENCY Executive SE	<i>Diesel - 2,143 cc, 4-cylinder, 170hp/125kW</i>	<i>5-speed automatic</i>	23,855.32	28,030.00	125	28,780.00	28,600.00	149	21%	50.4
Estate										
C 180 CGI BlueEFFICIENCY Executive SE	<i>Petrol - 1,796 cc, 4-cylinder, 156 hp/115kW</i>	<i>6-speed manual</i>	21,523.40	25,290.00	155	26,070.00	25,860.00	164	21%	40.4
C 180 CGI BlueEFFICIENCY Executive SE	<i>Petrol - 1,796 cc, 4-cylinder, 156 hp/115kW</i>	<i>5-speed automatic</i>	22,791.49	26,780.00	250	27,655.00	27,350.00	172	23%	38.2
C 200 CDI BlueEFFICIENCY Executive SE	<i>Diesel - 2,143cc, 4-cylinder, 136hp/100kW</i>	<i>6-speed manual</i>	22,697.87	26,670.00	110	27,405.00	27,240.00	137	19%	54.3
C 200 CDI BlueEFFICIENCY Executive SE	<i>Diesel - 2,143cc, 4-cylinder, 136hp/100kW</i>	<i>5-speed automatic</i>	23,965.96	28,160.00	155	28,940.00	28,730.00	153	22%	48.7
C 220 CDI BlueEFFICIENCY Executive SE	<i>Diesel - 2,143 cc, 4-cylinder, 170hp/125kW</i>	<i>6-speed manual</i>	23,608.51	27,740.00	0	28,365.00	28,310.00	130	18%	57.6
C 220 CDI BlueEFFICIENCY Executive SE	<i>Diesel - 2,143 cc, 4-cylinder, 170hp/125kW</i>	<i>5-speed automatic</i>	24,876.60	29,230.00	155	30,010.00	29,800.00	154	22%	48.7

Notes

¹ Quoted Road Fund Licence applies to model with standard equipment. Please refer to RFL table to calculate the actual Road Fund Licence applicable.

² Recommended on-the-road price: these prices reflect the Road Fund Licence applicable to the standard model plus £625.00 additional costs necessary to put your car on the road. Included are a standard UK delivery charge (£500.00 incl. VAT), new vehicle registration fee (£55.00), number plates (£20.00 incl. VAT) and fuel (£50.00 incl. VAT). VAT is calculated at the standard rate of 17.5%.

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