

The new CLS-Class



Mercedes-Benz
Fleet

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With its stunning exterior styling, you'd expect the new CLS-Class to deliver an exceptional driving experience – and it doesn't disappoint. What's more, it does so with equally striking cost efficiency.

With CO₂ emissions that start from 135g/km and fuel consumption from 54.3mpg on a combined cycle (250 CDI BlueEFFICIENCY) the new 4-cylinder engines offer the same dynamic performance of a 6-cylinder engine, but are more efficient.

The interior of the CLS-Class is equally suited to executive fleet drivers. Sumptuous materials are complemented by the latest technology to ensure an exquisite journey.

Within this guide you'll discover how the CLS-Class fares against other cars in its class, including fuel consumption, CO₂ emissions, residual values and more.



Model Highlights

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With its impressive cost-efficiency and eye-catching presence, the CLS-Class allows your business to make a first-class impression.

Key highlights include :

Efficiency

The CLS 250 CDI BlueEFFICIENCY achieves up to 54.3 mpg with CO₂ emissions as low as 135 g/km.

Technology

The improved 7G-Tronic Plus automatic transmission and Direct Control suspension with selective damping, result in impeccable ride quality, and almost imperceptible gear changes.

Safety

For added peace of mind, options include the Driving Assistance Package, comprising of Active Lane-Keeping Assist, Active Blind Spot Assist and Distronic Plus. Night View Assist Plus and reversing camera can also be specified.

To learn more about some of the latest safety features the CLS-Class has to offer click here >>



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CAP's benchmark analysis reveals the new CLS-Class has class leading Residual Value (9% higher than its closest competitor) and also tops its class for fuel consumption.

“It is a clear indication of the strength of the new Mercedes Benz CLS, in comparison with its competitors, that its higher list price does not translate to higher costs for the consumer. Thanks to a forecast new price retention - both in percentage and cash terms - that outstrips its key peers, overall ownership costs remain clearly advantageous. Even in the area of service and maintenance, the CLS is a winner.”

They go on to say that “over 3 the years Mercedes-Benz CLS is £600 cheaper to service than the A7 Diesel Sportback,” according to CAP wholelife data : CLS 250 CDI BlueEFFICIENCY £2,697 and A7 Diesel Sportback £3,309*

CAP concludes that “in combination with its unarguably strong styling and performance qualities, the financial benefits in terms of ownership cost will serve fleets and private purchasers alike, who demand both product strength and cost effectiveness more effectively than any other offering in its sector.”



*all data based on 3 years and 60,000 miles

How the CLS-Class compares

CLS 250 CDI BlueEFFICIENCY

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	Mercedes-Benz CLS 250 CDI BlueEFFICIENCY 4dr Tip Auto	Audi A7 Diesel Sportback 3.0 TDI SE 5dr Multitronic	BMW 530d Executive GT Gran Turismo Diesel Estate 5dr Step Auto
On the road price (£)	46,335	43,755	46,310
P11D price (£)	46,170	43,590	46,005
VED (£)	330	330	610
Fuel consumption (MPG)	54.3	53.3	43.5
CO ₂ emissions (g/km)	135	139	173
BIK tax 2010/2011(20%/40%) (£)	1,754/3,509	1,656/3,313	2,392/4,785
CAP Residual value (£)	17,100	15,725	14,900
SMR (£)	2,697	3,309	3,251
CAP Whole life costs (£)	38,424	37,950	42,864
Alloy Wheels	18"	18"	18"
Leather Upholstery	standard	standard	standard
Electric Heated front seat	standard (heated optional)	standard	standard
Bluetooth Interface	standard	standard	standard
Parking Sensors	standard (front and rear)	standard (front and rear)	standard (front and rear)
Satellite navigation	standard (Navigation 50 - hard drive based)	standard (SD-based)	£2,000 (Professional Media Pack)
Bi-xenon headlights	standard	standard	£920
Metallic paint	standard	£750	standard
Powered tailgate	£420	standard	£520
DAB radio	standard	standard	£315

How the CLS-Class compares

CLS 350 CDI BlueEFFICIENCY

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	Mercedes-Benz CLS 350 CDI BlueEFFICIENCY 4dr Tip Auto	Audi A7 Sportback 3.0 TDI Quattro SE 5dr S Tronic	BMW 530d SE GT Gran Turismo Diesel Estate 5dr Step Auto
On the road price (£)	49,988	46,970	42,225
P11D price (£)	49,778	46,760	41,920
VED (£)	465	465	375
Fuel consumption (MPG)	55.4	53.3	50.4
CO ₂ emissions (g/km)	160	158	173
BIK tax 2010/2011(20%/40%) (£)	2,389/4,779	2,151/4,302	2,180/4,360
CAP Residual value (£)	17,825	16,825	14,600
SMR (£)	2,793	3,516	3,251
CAP Whole life costs (£)	42,163	40,749	38,345
Alloy Wheels	18"	18"	18"
Leather Upholstery	standard	standard	standard
Electric Heated front seat	standard (heated optional)	standard	standard
Bluetooth Interface	standard	standard	standard
Parking Sensors	standard (front and rear)	standard (front and rear)	standard (front and rear)
Satellite navigation	standard (COMAND - hard drive based)	standard (SD - based)	£2,000 (professional Media Pack)
Bi-xenon headlights	standard	standard	£920
Metallic paint	£750	standard	standard
Powered tailgate	standard	£420	£520
DAB radio	standard	standard	£315

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CLS-Class

- Airbags - dual-stage, driver and front passenger, front sidebags, windowbags, pelvisbag and driver kneebag
- Attention Assist
- Neck-Pro, active head restraints
- Electric windows (4) with convenience control and safety sensor Pre-Safe®
- Seat belt pre-tensioners Pre-Safe®
- ISOFIX child seat attachment points in the rear and additional attachment points on left and right surface of parcel shelf
- Advanced Pre-Safe® System
- Cruise control with speed limiter (Speedtronic)
- Navigation 50 with Media Interface, single CD drive, MP3 compatibility, 14.7cm colour display, interface for hands-free telephony (250 CDI)
- COMAND with Media Interface with single DVD drive, Hard Drive Map Navigation, Linguatronic Voice Control MP3 compatibility compatibility, 17.8 cm colour display, Bluetooth® interface for hands-free telephony DAB Radio (V6/V8)
- Leather interior
- Thermatic 2-zone automatic climate control
- Direct Select steering column gear selector
- Analogue clock instrument panel
- Three-spoke multifunction steering wheel
- Multi-function display – with trip computer
- Front seats electrically adjustable for height, backrest angle and squab angle; driver's seat with manually adjustable lumbar support
- Metallic Paint
- 18" 5-spoke alloy wheels
- Adaptive Brake System with hold function and Hill Start Assist
- Adaptive Brake Light flashing
- Anti-lock braking system (ABS)
- Bi-xenon headlamps with LED parking lights
- Brake Assist (BAS)
- Electronic Stability Programme (ESP®)
- LED rear lights
- LED daytime running lights
- Tyre pressure loss warning
- Direct Control suspension
- Exterior mirrors – electrically adjustable
- 7G-Tronic Plus Automatic transmission

Sport*

- 19" AMG alloy wheels
- AMG Bodystyling
- LED headlights & daytime running lights
- Single lamella grille
- Sports braking system
- Sports suspension (unique dampers)
- Unique seat stitching
- AMG 3-spoke sports steering wheel
- Twin visible exhausts

* Sport specification in addition to standard model

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Model	CLS 250 CDI BlueEFFICIENCY	CLS 350 CDI BlueEFFICIENCY
Power	204hp (150KW)	265hp (195KW)
Gear Box	7G - Tronic PLUS	7G - Tronic PLUS
Acceleration 0-62 mph-sec	7.5	6.2
Top speed approx - mph	150	155*
Fuel consumption	54.3 (Combined)	46.3 (Combined)
CO ₂	135	160
Rated torque - Nm at rpm	500/1,600 - 1,800	620/1,600 - 2,400
On the Road Price	46,355	49,988



* Electronically limited

A positive response.

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The press has also been much taken with the new CLS-Class.

“The new version is longer, wider and taller and boasts 520 litres luggage capacity, but weight reduction and a 10% improvement in aerodynamics allow up to 25% better economy. The 350 CDI remains elegant and is a rewarding driver’s car with more spacious bodywork adding to its credentials.”

www.fleetnews.co.uk

“...the CLS still has its niche in the market as a striking four-door coupé, and is a winner on tax and economy, too – a combination that may be enough to keep it on top in fleet.”

www.businesscar.co.uk

See the attraction.

To find out more about the new CLS-Class, call 0808 208 5042. You can also request a demonstrator or request a full brochure.