

The new EQA Effective from February 2021 Production.

Mercedes-Benz











Design	Sustainability	Technology	EQ	EQA Sport	EQA AMG Line	Model prices	Personalisation	Standard	Technical data	Additional
								equipment		information







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SEQ 24

Standard

• Find a Retailer

EQA

Sustainability

Technology

Design

Sustainable production.

The Rastatt factory, where the new EQA is built, reduced its CO_2 output by 58% from 2011–2019 and all our Mercedes-Benz factories around the world plan to be CO_2 neutral by 2022.





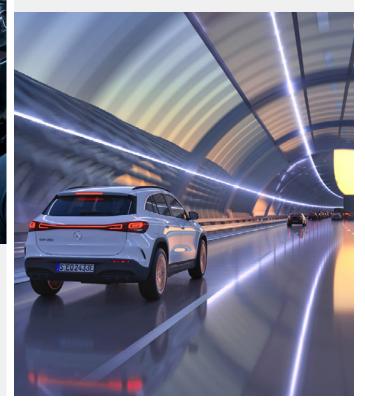
Sustainable materials.

To ensure the responsible mining of cobalt, lithium and other battery raw materials, Mercedes-Benz has already made the IRMA Standard for Responsible Mining a contractual component for all future vehicle projects.

Sustainable mobility.

Call me back

Locally emission-free driving pleasure, virtually silent with full access to inner city zones. All our vehicles come as standard with an external acoustic warning to alert pedestrians or cyclists at speeds under 19 mph.



EQ

EQA Sport

Personalisation



Mercedes-Benz User Experience (MBUX)

Transforming the in-car user experience, thanks to MBUX: Controlled via voice, touch or optional gesture input, the innovative infotainment system can over time even predict personal habits thanks to artificial intelligence.





Voice control

- Activated by the keywords "Hey Mercedes", the new intelligent voice control LINGUATRONIC¹ lets you control many of the infotainment functions, including destination input, phone calls or music selection
- MBUX is able to understand different accents and will adjust to you over time
- MBUX even understands indirect commands.
 Feeling chilly? Just say "I feel cold" and MBUX will adjust the temperature for you

Touch inputs

- Beside voice control you can operate MBUX via touchscreen, the touchpad on the centre console, as well as touch control buttons on the steering wheel
- The touchpad recognises your handwriting should you wish to enter addresses or phone numbers silently

LINGUATRONIC off-board functions are currently only available for three years

Personalisation

Call me back

- Turn the new EQA into your very own Mercedes-Benz by personalising driving modes, radio stations, ambient lighting and much more
- Your personal settings can be saved in up to seven different profiles, making your driving experience the best one possible
- Thanks to artificial intelligence, MBUX is able to learn and adapt over time. It will be able to predict your personal habits, such as navigation for frequentlydriven routes, or the radio station you like to listen to on your way home from work

Maintenance and service

 Wondering when the next service is due? Or how much further you can drive until you need to stop at a charging station? Just ask your MBUX – it will tell you the answer

Technology

EQ

EQA Sport

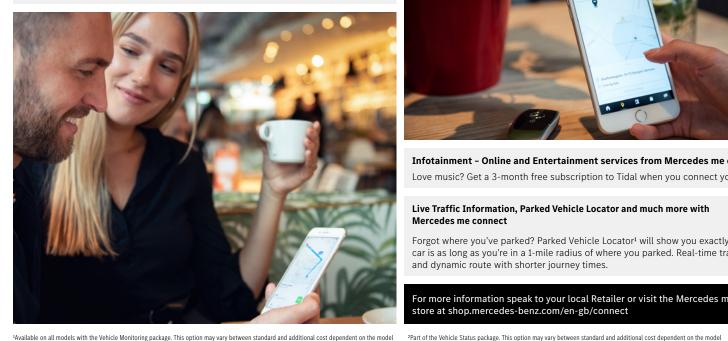
Mercedes me connect Stay connected any time, anywhere.

> Keep me informed

Mercedesme

Mercedes me is a range of innovative online services designed to enhance your Mercedes-Benz experience. Accessible via mobile, tablet or PC, Mercedes me lets you enjoy the highest standards of care and support, in a way that integrates seamlessly with your busy lifestyle.

Safety and Service - Mercedes me connect helps to keep you and your car safe Check your car's washer fluid level, tyre pressure and battery level from your phone so you'll be ready for every journey.





Mercedes me

connect store

O

Infotainment - Online and Entertainment services from Mercedes me connect Love music? Get a 3-month free subscription to Tidal when you connect your car.

Live Traffic Information, Parked Vehicle Locator and much more with Mercedes me connect

Forgot where you've parked? Parked Vehicle Locator¹ will show you exactly where your car is as long as you're in a 1-mile radius of where you parked. Real-time traffic data and dynamic route with shorter journey times.

For more information speak to your local Retailer or visit the Mercedes me connect store at shop.mercedes-benz.com/en-gb/connect

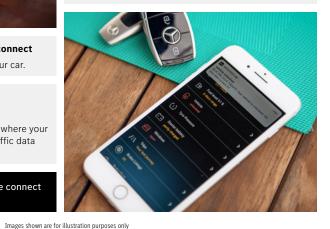
Comfort - connect to your car anytime, anywhere

Forgot to lock your car? With Remote Car Lock² you will receive a notification on your smartphone to let you know. With one tap, you can lock and unlock your vehicle so you never have to worry.

EQ-specific Services

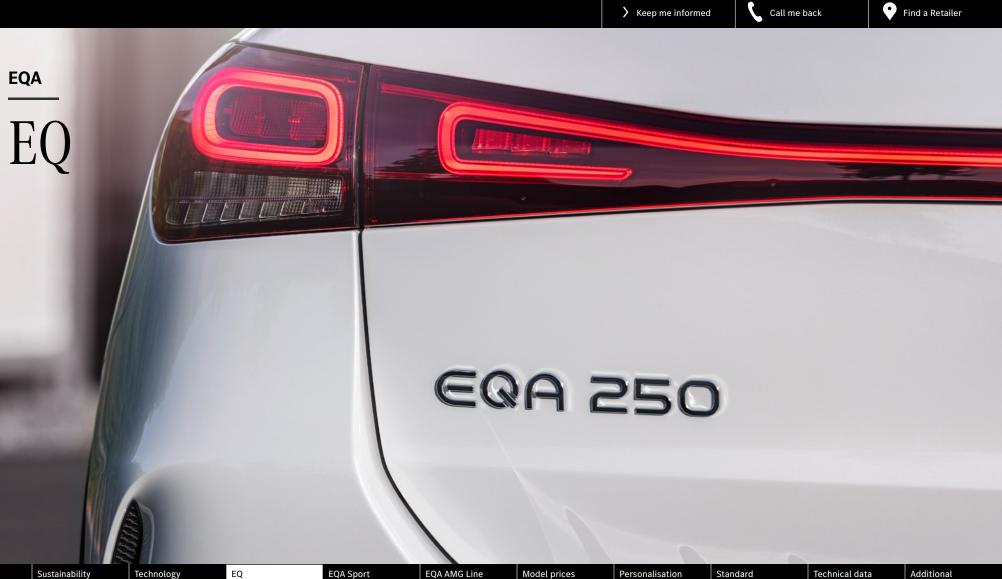
Call me back

Check your charging status on the go and programme your pre-entry climate control and charging settings remotely. The EO-specific navigation considers electrical range, topography and charging stations.



Available on all models with the Vehicle Monitoring package. This option may vary between standard and additional cost dependent on the model

Design	Sustainability	Technology	EQ	EQA Sport	EQA AMG Line	Model prices	Personalisation	Standard	Technical data	Additional
								equipment		information



equipment

> Keep me informed



Benefits of driving EQ

Mercedes-EQ couple the locally emission free, refined drive and effortless powertrain of an electric vehicle with the luxury, elegance and high-quality craftmanship of a Mercedes-Benz.

> Click here for more information

Lower running costs

We've partnered with Go Ultra Low, a joint Government and car industry campaign, to give you unbiased advice on making the switch to an electric car. Use Go Ultra Low's cost saving calculator to see how much you can save. Click **here** to discover more.

Performance

Instant torque provides effortless driving pleasure.

No road fund licence

EQ vehicles have no local emissions - this means you pay no road tax.

100% first-year capital allowances only apply to vehicles less than 50 g $\rm CO_2/km$

Sustainability

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S_®EQ 243E

Model prices

Standard equipment Technical data

Additional information

Cleaner vehicle discount

Call me back

EQ battery electric vehicles are congestion charge and ultra low emission zone charge exempt in London.

Business benefits

With 100% first-year capital allowances¹ and 1% BIK tax, electric cars offer significant benefits to businesses and employees.

Refinement

Acoustically optimised and a near-silent powertrain means that driving EQ provides a sensory experience of luxurious refinement. All our vehicles come as standard with an external acoustic warning to alert pedestrians or cyclists at speeds under 19 mph.



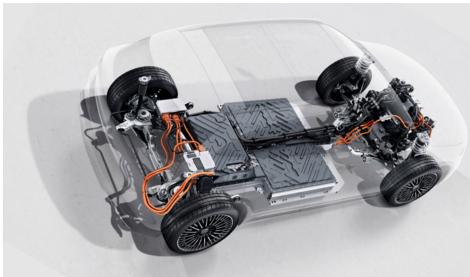
The EQA is the first all-electric member of the compact car family from Mercedes-Benz. Offering locally emission-free, efficient driving combining driving pleasure and performance with dynamic design.

EQA 250

EQA

Battery electric vehicle, 190 hp/140 kW Electric range 249-263 miles - WLTP

Sustainability



	Standard equipment								
OTR from £43,495 ¹	Acoustic ambient protection – the tone pitch ch whether you are braking or accelerating. Above higher speeds								
	Charging system – AC charging system rated at	11 kW; DC rated at 100 kW							
	Charging socket								
	Mode 2 cable (5 m), enables you to charge the vehicle battery via a domestic plug socket								
	Mode 3 cable (5 m), enables you to charge the vehicle battery via the wall box or at public charging stations at up to 11 kW								
S.	Pre-entry climate control								
	Radar-based recuperation								
	Suspension – comfort suspension as standard, electically adjustable damping suspension included in the Premium Plus package (code DP2)								
	Technical details		Attentio	1					
	Electric range ²	249-263 miles	°C	Please be aware that external factors such as weather, gradient and ambient temperature amongst others can					
- Const	Charging time AC outlet (230 V/13 A) 10-100% ³⁴ Wall box (400 V/16 A) 10-100% ³ Public rapid charging (100 kW) 10-80% ⁵	30 hrs 5 hrs 45 min 30 min	<u>(;);</u>)	significantly impact range. Please also note that internal factors such as driving style and climate control settings etc. can also significantly impact range.					
	Range power consumption, combined ²⁵	190–179 Wh/km	**	Using the pre-entry climate control when plugged into a charge point will ensure the perfect ambience and					
	Battery type (capacity)	lithium-ion (66.5 kWh))@)	ensure that your car is just how you like it, as well as making sure that your battery isn't used unnecessarily to					

11 kW AC 100 DC

The recommended on-the-road price includes the Road Fund Licence applicable to the standard model plus delivery charge (£715.00 incl. VAT), new vehicle registration fee (£55.00) and number plates (£25.00) and n Figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, factory-fitted options, accessories fitted (post registration), variations in weather, driving styles and vehicle load. Further information about the test used to establish range, power consumption and CO₂ figures can be found at http://www.mercedes-benz.co.uk/ WLTP ¹Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10-100% charge using a wall box (three-phase) or standard socket (single-phase) or stand to confirm it is safe and suitable to charge your vehicle. Do not use an electric vehicle 3-pin charge cable with an extension cord) 5Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10-80% charge using public rapid charging at 100 kW

EQ

EQA Sport

EQA AMG Line Model prices

Capacity on-board charger

Personalisation

Standard equipment Additional information

making sure that your battery isn't used unnecessarily to heat/cool the vehicle (maximising range).

Technical data

Mercedes me Charge One registration, one contract, one billing.

Mercedes me Charge provides access to a multitude of public charging stations located in shopping centers, hotels or at motorway services. A smartphone app as well as the vehicle's navigation system show the precise location, current availability and price at the selected charging station.

Tens of thousands charging stations in the UK

Growing network of charging providers includes bp pulse the largest charging network in the UK. Customers also get six months free bp pulse+ membership which reduces the electricity price when charging.



Access to fast-charging stations

Enables customers to get access to charging stations of different providers with:

- · Mercedes me app
- RFID card
- EQ Vehicle Head unit



Transparent and easy billing One invoice charging processes for payment.

Easy access

Charging stations are displayed in Mercedes me app and in MBUX multimedia system.

No fees

Mercedes me Charge is standard for three years with discounted IONITY rapid-charging for one year.



Mercedesme

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Design

Technology

EQ

EQA Sport

EQA AMG Line

Model prices

Personalisation

> Keep me informed

Standard equipment Additional information

Technical data

bp pulse home charger Simple, convenient, fast charging.

Mercedes-Benz plug-in vehicle customers with off-street parking can benefit from the convenience and speed of charging at home by installing a bp pulse home charger. The 7kW bp pulse home charger delivers a full charge overnight in around 11 hours¹ – that's up to three times faster than using a 13 A three-pin domestic plug.²

bp pulse home charger 7 kW: £499* incl. VAT & standard installation

Key benefits of the $7\,kW$ bp pulse home charger:

Robust and weatherproof, for indoor or outdoor use, and comes with a three year warranty

Installed in as little as two weeks

The cost for a fully-installed charge point at your home includes the £350 OZEV (EVHS) grant^3 $\,$

As a Mercedes-Benz driver, when you install a bp pulse home charger you will automatically receive three months FREE membership to bp pulse, the UK's largest public charging network with over 7,000 charge points

Questions? Simply email hcenguiries@bp.com

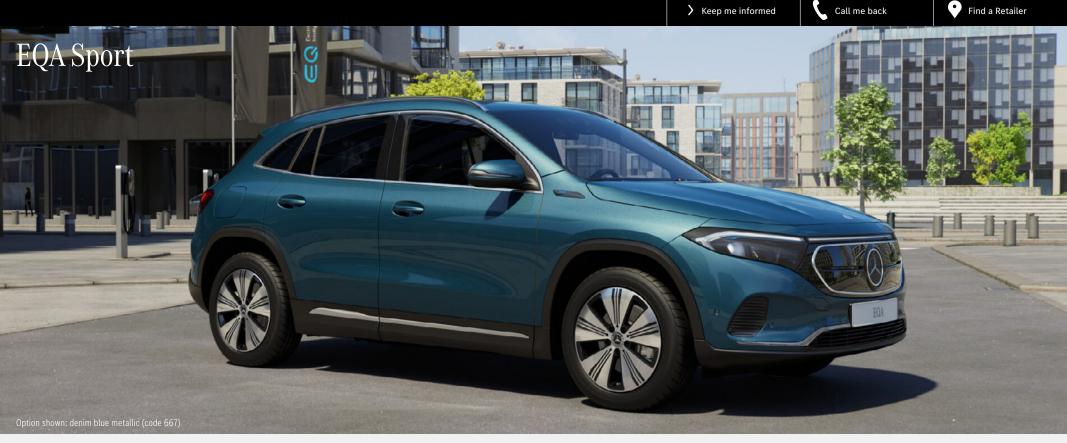
Call their dedicated Homecharge team 01582 399 412

Warning! If you are planning to charge your Mercedes-Benz plug-in electric vehicle using a 3-pin domestic plug socket you must get a qualified electrician to inspect and sign off the socket to confirm it is safe and suitable to charge your vehicle. Do not use an electric vehicle 3-pin charge cable with an extension cord.

*Price includes £350 OZEV EVHS Grant. Price correct at time of publication, subject to change vehicle. Times are from 10-100% charge using a wall box (three-phase) or standard socket (single-phase) charger £350 Grant (including VAT) is only available to customers who meet the criteria of the Office for Zero Emission Vehicles (OZEV) and is provided and installed by bp pulse home charger plc. For full details and eligibility correct for EVE VHS Grant. See https://www.gov.uk/government/publications/electric-vehicle-homecharge-scheme-guidance-for-customers-version-21. For full bp pulse home charger Terms & Conditions visit https://chargemasterplc.com/terms_conditions



Design	Sustainability	Technology	EQ	EQA Sport	EQA AMG Line	Model prices	Personalisation	Standard	Technical data	Additional
								equipment		information



EQA 250 Sport	Basic RRP	Total RRP	Road Fund	Rec. OTR	P11D	BiK tax rate
Battery electric vehicle, 190 hp/140 kW	excl. VAT (£)	incl. VAT (£)	Licence (£) ²	price (£) ³	value (£)	2021/22 (%) ²
Electric range 260–263 miles – CO ₂ WLTP 0g/km ¹	35,583.33	42,700.00	0.00	43,495.00	43,440.00	1

¹The indicated values were determined according to the prescribed measurement method - Worldwide Harmonised Light Vehicle Test Procedure (WLTP). Figures shown may include options which are not available in the UK. Battery Electric Vehicles (BEV) require mains electricity for charging, range figures determined with the battery fully charged. *Figures shown are for comparability purposes; only compare with other cars tested to the same technical procedures. Figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, factory-fitted options, accessories fitted (post registration), variations in weather, driving styles and vehicle load. Further information about the test used to establish range, power consumption and CO₂ figures can be found at http://www.mercdes-benz.co.uk/WLTP - ²A different first year rate of Vehicle Exists Duty (Road Fund Licence) applies for new cars. Please refer to page 42 for the relevant rate for the second and subsequent years incl. VAT), new vehicle registration fee (E55:00) and number plates (E25:00) ncl. VAT). VAT is calculated at the standard rate of 20%

Design	Sustainability	Technology	EQ	EQA Sport	EQA AMG Line	Model prices	Personalisation	Standard	Technical data	Additional
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$EQA \ Sport$ Standard equipment highlights





Option shown: denim blue metallic (code 667)

Exterior

18" alloy wheels - 5-spoke design Badge on the wing in high-gloss black with blue 'EQA' lettering Black panel radiator grille Comfort suspension EASY-PACK tailgate Front and rear LED light band LED High-performance headlamps with Adaptive Highbeam Assist

Sustainability

Mirror package – electrically folding mirrors and automatically-dimming exterior driver's mirror and rear-view mirror

Polished aluminium roof rails

Privacy glass

Surround lighting with projection of brand logo



EQ

EQA AMG Line

Model prices

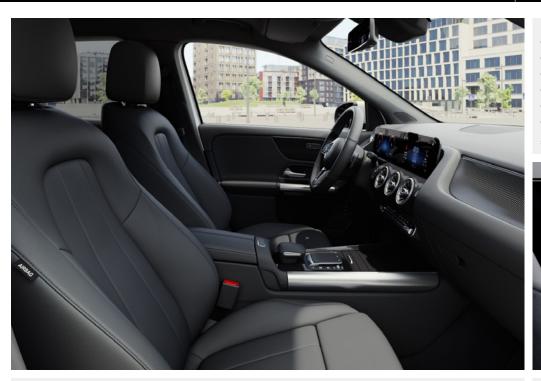
Personalisation

Standard

equipment

Technical data

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Interior

Ambient lighting

Heated front seats

including manual front passenger seat height adjustment, manual seat cushion angle adjustment for the driver and front passenger and manual seat cushion depth adjustment for improved seating comfort thanks to a 60 mm greater supporting surface for the thighs

Steering wheel - 3-spoke multifunction steering wheel,
trimmed in leather

THERMOTRONIC automatic climate control

Velour floor mats

EQ

Communications, Safety and Assistance Systems

Active Lane Keeping Assist	MBUX multimedia system with 10-inch instrument display
Active Speed Limit Assist	and 10-inch media display with touchscreen
Blind Spot Assist	Mercedes-Benz sound system
DAB digital radio	Parking package with reversing camera
Hard disk navigation	Smartphone integration¹ including Apple CarPlay® and Android Auto™

¹Compatible mobile phone required



Trim and Upholstery

Spiral-look trim	ARTICO man-made leather – black (101A)

ARTICO man-made leather - macchiato beige/black (105A)

Technical data

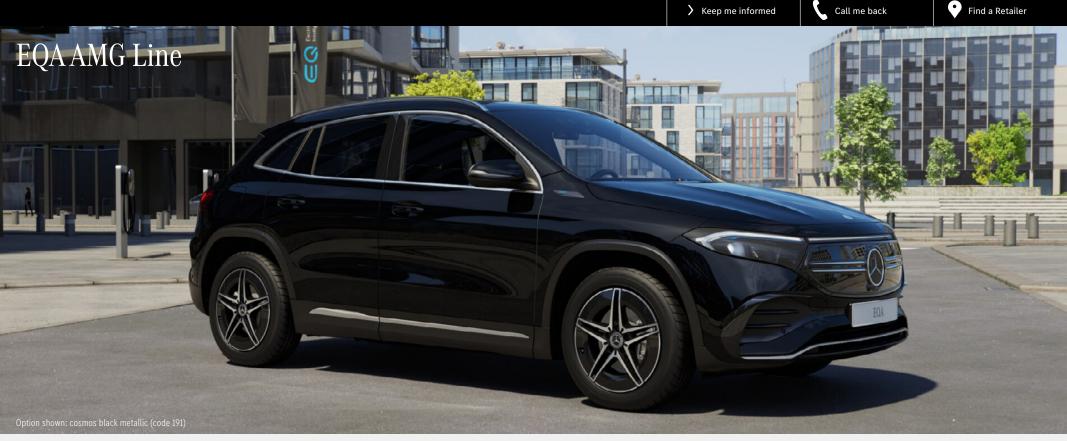
Design

EQA AMG Line

Model prices

Personalisation

Standard equipment



EQA 250 AMG Line	Basic RRP	Total RRP	Road Fund	Rec. OTR	P11D	BiK tax rate
Battery electric vehicle, 190 hp/140 kW	excl. VAT (£)	incl. VAT (£)	Licence (£) ²	price (£) ³	value (£)	2021/22 (%) ²
Electric range 249–261 miles – CO ₂ WLTP 0 g/km ¹	36,833.33	44,200.00	0.00	44,995.00	44,940.00	1

¹The indicated values were determined according to the prescribed measurement method - Worldwide Harmonised Light Vehicle Test Procedure (WLTP). Figures shown may include options which are not available in the UK. Battery Electric Vehicles (BEV) require mains electricity for charging, range figures determined with the battery fully charged. *Figures shown may include options, accessories fitted (post registration), variations in weather, driving styles and vehicle Test Used to the same technical procedures. Figures and vehicle Test used to establish range, power consumption and CO, figures can be found a thtp://www.mercedes-benc.uk/WLTP - 40 different first year rate of Vehicle Tests option (ada Fund Licence) applies for new cars. Please refer to page 42 for the relevant rate for the second and subsequent years - 3The recommended on-the-road price includes the Road Fund Licence applicable to the standard model plus delivery charge (£715.00) and number of Letters (£25.00) and

Design	Sustainability	Technology	EQ	EQA Sport	EQA AMG Line	Model prices	Personalisation	Standard	Technical data	Additional
								equipment		information

$EQAAMG\ Line\ {\tt Standard\ equipment\ highlights}$





Option shown: cosmos black metallic (code 191)	
In addition to/replacement of Sport: Exterior	
18" AMG 5-spoke light-alloy wheels	Black panel radiator grille with twin-blade design in chrome
AMG bodystyling including AMG front apron with integrated air curtain and AMG rear apron with diffusor optics	Illuminated door sills with 'EQA' lettering

EQ

EQA AMG Line

Model prices

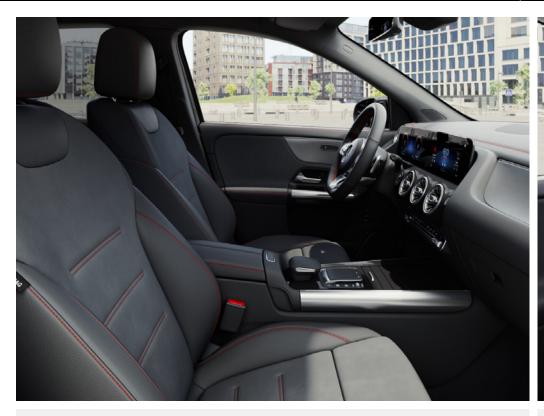
Personalisation

Standard

equipment

Technical data

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Interior

AMG brushed stainless steel sports pedals with black rubber studs

Sustainability

AMG floor mats

AMG sports seats upholstered in ARTICO man-made leather/DINAMICA microfibre

Multifunction sports steering wheel in nappa leather with control panels in chrome, galvanised shift paddles, flattened bottom section and perforated grip area



Trim and Upholstery

Longitudinal grain aluminium trim

ARTICO man-made leather/DINAMICA microfibre in black with red topstitching

EQ

EQA AMG Line

Model prices

Personalisation

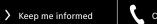
Standard equipment Technical data

Model prices

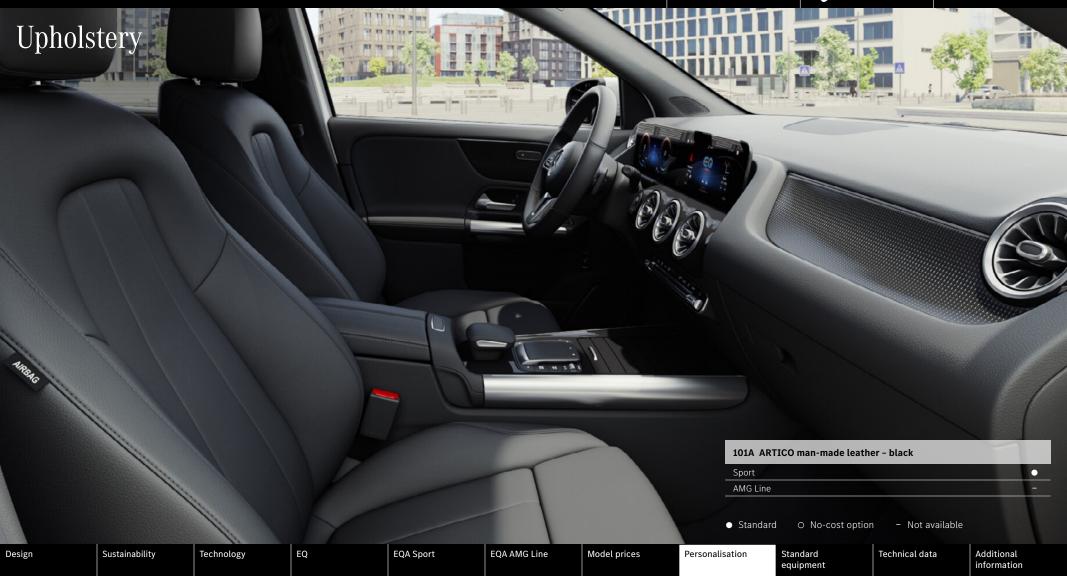
Model line	Powertrain	CO2 ^{1,*}	Basic RRP excl. VAT (£)	Total RRP incl. VAT (£)	Road Fund Licence (£) ²	Rec. OTR price (£) ³	P11D value (£)	BiK tax rate 2021/22 (%)²
Sport								
EQA 250	Battery electric vehicle, 190 hp/140 kW Electric range 260–263 miles – WLTP ¹	0	35,583.33	42,700.00	0.00	43,495.00	43,440.00	1
AMG Line								
EQA 250	Battery electric vehicle, 190 hp/140 kW Electric range 249-261 miles - WLTP ¹	0	36,833.33	44,200.00	0.00	44,995.00	44,940.00	1

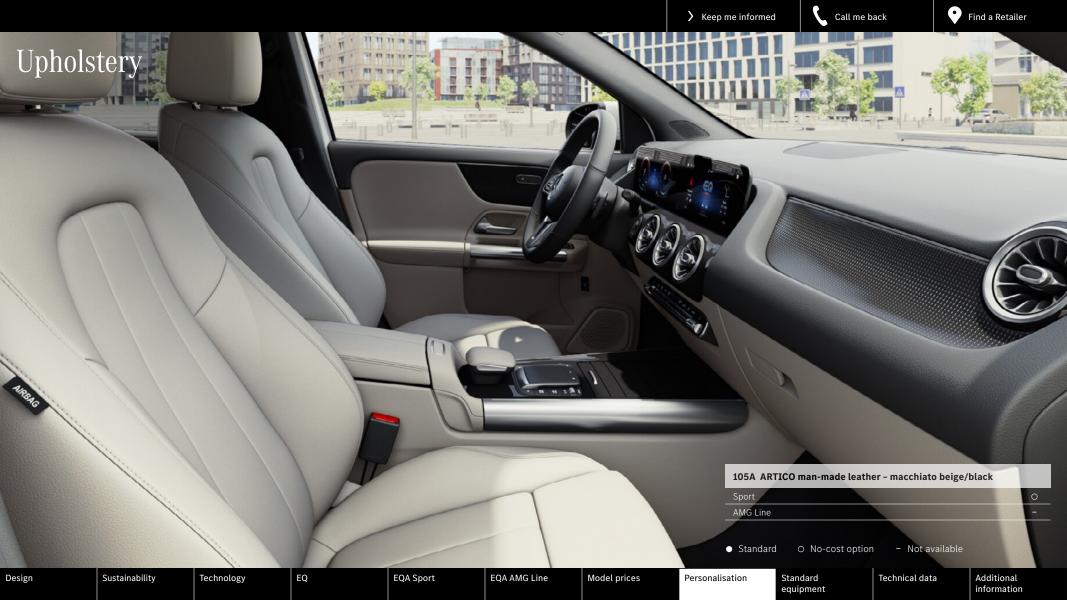
¹The indicated values were determined according to the prescribed measurement method - Worldwide Harmonised Light Vehicle Test Procedure (WLTP). Figures shown may include options which are not available in the UK. Battery Electric Vehicles (BEV) require mains electricity for charging, range figures determined with the battery fully charged. *Figures shown may include options which are not available in the UK. Battery Electric Vehicles (BEV) require mains electricity for charging, range figures determined with the battery fully charged. *Figures shown may include options which are not available in the UK. Battery Electric Vehicles (BEV) require mains electricity for charging, range figures and which electral life driving styles and which leans to the same technical procedures. Figures may not reflect real life driving styles and which leans to the same technical procedures. Figures may not reflect real life driving styles and which leans to the same technical procedures. Figures may not reflect real life driving styles and which leans to the same technical procedures. Figures shown may include options, accessories fitted (post registration), variations in weather, driving styles and which leans the starting charge of the battery, factory-fitted options, accessories fitted (post registration), variations in weather, driving styles and which leans to the standard model plus delivery charge (£715.00 incl. VAT). Wall is calculated at the standard model plus delivery charge (£715.00 incl. VAT). VAT is calculated at the standard rate of 20%

Design	Sustainability	Technology	EQ	EQA Sport	EQA AMG Line	Model prices	Personalisation	Standard	Technical data	Additional
								equipment		information



Find a Retailer





Find a Retailer



651A ARTICO man-made leather/DINAMICA microfibre in bl	ack
with red topstitching	

Sport				-
AMG Line				•
 Standard 	O No-cost option	– Not available		
nalisation	Standard	Technical data	Additional	

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Sustainability

EQA Sport

EQA AMG Line

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Model prices

Personalisation

ion Standard equipment Technical data

information

£595

Call me back

Colour options

• Standard O No-cost option

Total prices incl. VAT



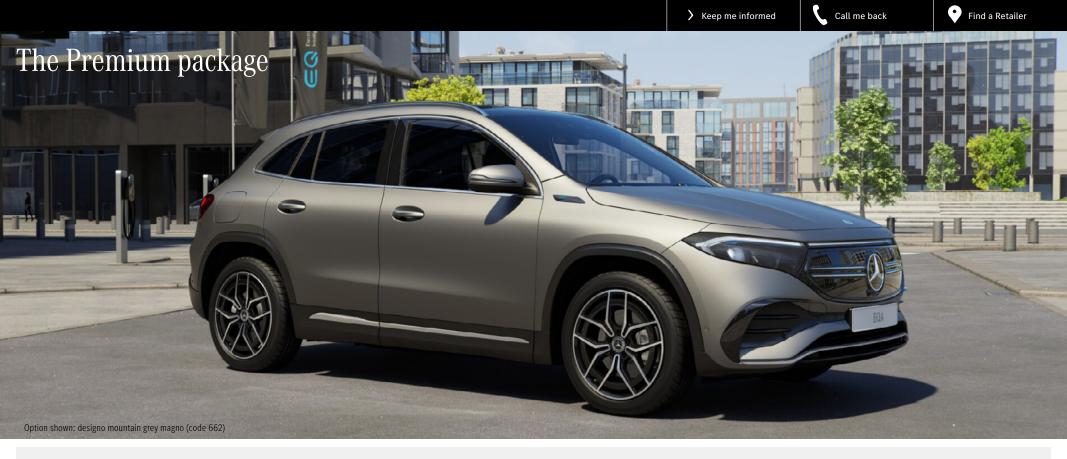
¹designo magno matt paint finishes require extra care. Please refer to the Owner's Manual for instructions Please note that, owing to limitations of on-screen representation, paint colours may differ from those shown

667 denim blue metallic

Design	Sustainability	Technology	EQ	EQA Sport	EQA AMG Line	Model prices	Personalisation	Standard	Technical data	Additional
								equipment		information

£595

817 rosé gold metallic



Take your EQA to the next level.

The Premium package visually elevates the EQA through the panoramic glass sunroof and the 19" AMG 5-twin spoke alloy wheels. Technologically this package has been designed to enhance the driving experience through greater comfort and ease of use. **Premium package** (code DP1) – designed and priced as a package.

Available on AMG Line only

Total incl. VAT £3,000.00

EQ

EQA AMG Line Model prices

Personalisation

Standard Technical data equipment





Exterior

19" AMG 5-twin spoke light-alloy wheels

Electrically operated panoramic glass sunroof

KEYLESS-GO Comfort package



Standard

equipment

Model prices

Personalisation



Communications, Safety and Assistance Systems

Advanced Sound System with 10 speakers and a total system output of 225 watts :

- one central mid-range speaker
- one mid-range speaker in each of the front doors
- one tweeter each A-Pillar
- one subwoofer bass box in the rear including seperate booster amplifier

¹Compatible mobile phone required

Design	Sustainability
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EQ

EQA Sport

Augmented reality navigation system

Wireless charging¹ for mobile devices

EQA AMG Line

Model prices

Personalisation

Standard equipment

Technical data

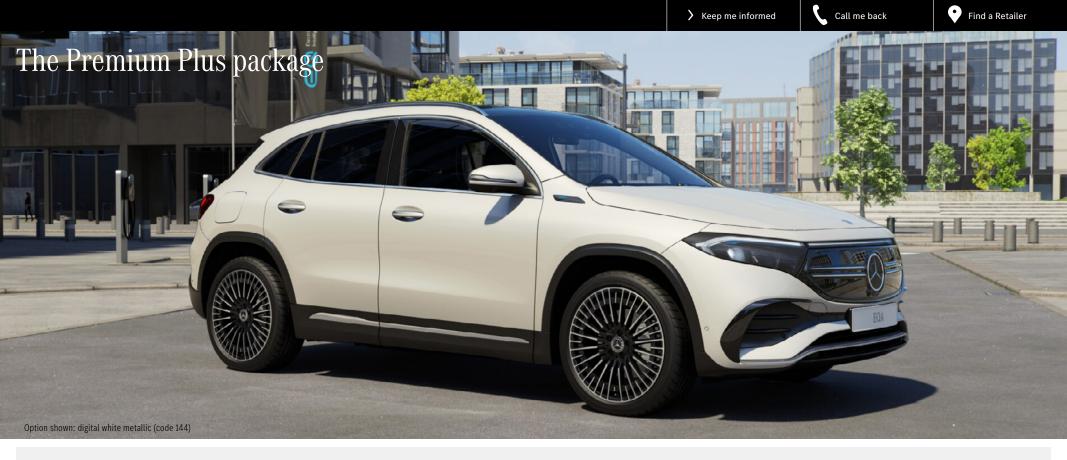
Additional information

Augmented reality navigation system



Call me back





The discerning choice.

Character is refined through use of the adjustable damping suspension coupled to striking 20" AMG multi-spoke alloy wheels. Designed around sensory excellence, the interior features the Burmester[®] surround sound system and a head-up display.

Premium Plus package (code DP2) - designed and priced as a package.

Available on AMG Line only

Model prices

Total incl. VAT £6,000.00

EQ

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Exterior

20" AMG multi-spoke alloy wheels

Electically adjustable damping suspension with speed sensitive power steering

Electrically operated panoramic glass sunroof

KEYLESS-GO Comfort package

Parking package with 360° camera





Standard

equipment

EQ

EQA AMG Line

Personalisation



Augmented reality navigation system

Burmester® surround sound system with 12 speakers and a total system output of 590 watts:

- one central premium mid-range speaker
- one premium mid-range speaker in each of the front and rear doors
- one premium tweeter in each A-pillar and rear door
- two surround-mid range speakers in the C-pillars
- one subwoofer in the rear
- external Class D DSP amplifier, sophisticated sound optimisation (DSP: digital signal processors)
- speaker grilles with 'Burmester®' lettering

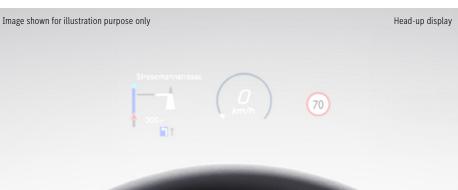
¹Compatible mobile phone required

Electri	call	y a	djustable	front se	ats wit	h men	nory f	unctio	on for	drive	er
and fro	ont	pas	ssenger								
											_

Head-up display

MBUX Interior Assistant (gesture control)

Wireless charging¹ for mobile devices



Call me back





Design	Sustainability	Technology	EQ	EQA Sport	EQA AMG Line	Model prices	Personalisation	Standard	Technical data	Additional
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Driving Assistance package

The Driving Assistance package contains a range of highly intelligent features to help you stay safe on the road – by making the drive more effortless, by warning of danger, and by taking steps to protect you in an emergency.

Driving Assistance package (code PAY) – designed and priced as a package

Available on all models

Total incl. VAT £1,495.00





Active Distance Assist DISTRONIC

Call me back

- Active Speed Limit Assist
- Extended automatic re-start on motorways
- Route-based speed adaptation with end of traffic jam function

Active Blind Spot Assist with Exit warning function can

warn the driver of vehicles in the blind spot when driving or when opening the door to exit the vehicle

Active Steering Assist

- Active Emergency Stop Assist with SOS function immediate emergency braking if evasion is impossible
- Active Steering Assist prevents unintentional drifting out of lane through targeted steering intervention

Active Brake Assist with turning manoeuvre function, crosstraffic function and congestion emergency braking function

Evasive Steering Assist can support the driver in making evasive manoeuvres if, in a dangerous situation, he/she moves to avoid any pedestrian detected by the system

Active Lane Keeping Assist

Standard

equipment

Pedestrian warning function near pedestrian crossings

Sustainability

Design

EQ

EQA Sport

EQA AMG Line

Model prices

Personalisation

Active Blind Spot Assist

Technical data

Trailer coupling with ESP® trailer stabilisation

Trailer coupling with ESP trailer stabilisation¹ (code 550)

Available on all models

Total incl. VAT £750.00

Expand your transport options: with this practical equipment you can hitch up both trailers or caravans and also mount cycle racks. The trailer coupling is ready for use in no time at all – and can be folded in again behind the rear bumper just as quickly when it is no longer needed.

Operating safety is the top priority: to fold out the trailer coupling, you must first unlock it via the control button in the boot. As soon as the button light goes out, the trailer coupling is correctly engaged and is therefore ready for use.

Even when driving you can benefit from a comprehensive safety concept: the ESP® trailer stabilisation is able to intervene automatically in critical situations when driving with a trailer. The associated sensor system detects the trailer independently as soon as the electric plug is connected to your vehicle.

The ESP® stabilisation functions are automatically active from a speed of 40 mph. When undesired oscillating motions are detected, the Trailer Stability Assist actively dampens these with the aid of alternate brake actuation of each individual wheel. In most cases this is already sufficient to reduce dangerous oscillations. If necessary, the system additionally reduces the speed: for this, the engine torque is reduced and the vehicle is braked via all four wheels.

EQ



Sustainability

EQA Sport

EQA AMG Line

Model prices

Personalisation

Standard equipment

Technical data

Standard equipment

● Standard – Not available △ Part of a package

Battery and Charging	AMG LING	-0
11kW AC on-board charger	•	•
66.5 kWh battery	•	٠
100 kW DC on-board charger	•	•
CCS-2 connector (Combined Charging System, compatible with AC and DC)	•	٠
Charging cable for domestic plug socket, Type G (Mode 2) – 5 m	•	•
Charging cable for wall box and public charging stations, Type 2 (Mode 3) – 5 m	•	•
IONITY - one year, Rapid charging with IONITY	•	•
Mercedes me Charge – three year subscription – fully integrated access to a host of public charging stations. A single contract covers all billing. One-time registration and activation as part of Mercedes me connect. Use via a MBUX multimedia system or RFID card	app,	•

Steering and Suspension

Comfort suspension	•	•
Cruise control	•	•
DYNAMIC SELECT - three different drive programs: ECO, COMFORT and SPORT. Five recuperation levels: D Auto (ECO Assist, standard setting); D + (coasting); D (low recuperation); D - (medium recuperation); D (high recuperation)	•	•

Exterior	Sport.
Adaptive Highbeam Assist	• •
AMG Line bodystyling	- •
EASY-PACK tailgate	• •
Heat-insulating dark-tinted glass	• •
LED High-performance headlamps	• •
Mirror package – automatically-dimming interior and exterior driver's mirrors; heated electrically-folding exterior mirrors	• •
Parking package with reversing camera	• •
Polished aluminium roof rails	• •
Progressive bodystyling	• -
Surround lighting with projection of brand logo	• •
Windcreen wipers with rain sensor	• •

Wheels

18" alloy wheels – 5-spoke design, aerodynamically optimised, painted black with a high-sheen finish, 235/55 R18 tyres on 7.5J × 18 ET53.5 wheels	•	-
18" AMG alloy wheels – 5-spoke design, aerodynamically optimised, painted high-gloss black with a high-sheen finish, 235/55 R18 tyres on 7.5J × 18 ET53.5 wheels	-	•
19" AMG alloy wheels – 5-twin spoke design, aerodynamically optimised, painted high-gloss black with a high-sheen finish, 235/50 R19 tyres on 7.5J × 19 ET53.5 wheels	-	Δ
20" AMG alloy wheels – multi-spoke design, aerodynamically optimised, painted high-gloss black with a high-sheen finish, 235/45 R20 tyres on 8.5J × 20 ET50.5 wheels	-	Δ
Summer tyres	•	•

AMG LINE Sport

Call me back

Standard equipment

- Not available • Standard

Interior

Ambient lighting - 64 colours, Colour changing based on temperature setting. Dynamic mode: atmospheric colour changes thanks to slow, stepless transition between different colours. When plugging in the charging cable, each state of charge is visualised for approx. 30 seconds, similar to the LED in the charging socket: establishing connection (pulsating yellow), ready to charge (continuous yellow), battery is being charged (pulsating green), battery full (continuous green)

Auto-dimming interior mirror	•	•
Door sills	•	-
Door sills - illuminated with 'EQA' lettering	-	•
Double cupholder	•	•
Floor mats – AMG	-	•
Floor mats – velour	•	-
Heated front seats	•	•
Interior Light package	•	•
Multifunction sports steering wheel in nappa leather	•	•
Pedals – aluminium with rubber studs	-	•
Pedals - rubber	•	-
Rear armrest with through-load feature	•	•
Seat Comfort package – including manual front passenger seat height adjustment, manual seat cushion angle adjustment for the driver and front passenger and manual seat cushion depth adjustment for improved seating comfort thanks to a 60 mm greater supporting surface for the thighs	•	•
Seats - comfort seats	•	-
Seats – sports seats	-	•
Seats - heated front seats	•	•
Shift paddles	•	-
Shift paddles - galvanised	-	•

Stowage compartment with retractable cover	•	•
Stowage package – 12 V socket left of the luggage compartment; collapsible crate under load compartment floor; map pockets on backs of the front seats; stowage compartment under load compartment floor (lockable); twin USB charging ports in the rear (type C)	•	•
THERMOTRONIC automatic climate control	•	•

Paint, Trim and Upholstery

Paint - non-metallic	•	•
Roof lining – black fabric	•	•
Trim - aluminium	-	•
Trim - spiral-look	•	-
Upholstery – ARTICO man-made leather/DINAMICA microfibre	-	•
Upholstery – ARTICO man-made leather	•	-

Safety and Assistance Systems

Active Brake Assist	•	٠
Active Lane Keeping Assist	•	•
Active Speed limit Assist	•	•
Blind Spot Assist with exit warning function	•	•
Kneebag	•	•
Mercedes-Benz emergency call system	•	•
Tirefit	•	•
URBAN GUARD vehicle protection	•	•

AMG LINE Sport

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Call me back

Standard equipment

• Standard – Not available

Communications and In	n-Car Entertainment
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Digital radio

EQ navigation services – navigation optimised for Mercedes EQ; Display of charging stations (info on availability); Range on map (range display); Programming of charging settings and pre-entry climate control, including remote retrieval of charging status and range

Hard disk navigation	•	•
Live Traffic Information (free for first three years)	•	•
MBUX multimedia system with widescreen cockpit (two 10-inch displays with touchpad)	٠	•
Smartphone integration ¹	•	•
Mercedes-Benz sound system – one centre speaker, two Frontbass speakers, two tweeters, four mid-range speakers and 225 W amplifier output	•	•

Services

AMG Line Sport

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• •

Vehicle Set-up and Vehicle Monitoring – three years; remote retrieval of vehicle status; programming of auxiliary heating/ventilation; remote door locking and unlocking; parking damage and theft notification; notification when exceeding the road speed; Send2Car; parked vehicle locator; geofencing; remote vehicle finder



¹Compatible mobile phone required

Design	Sustainability	Technology	EQ	EQA Sport	EQA AMG Line	Model prices	Personalisation	Standard	Technical data	Additional
								equipment		information

Technical data

Standard

Model		EQA 250
Motor		
Battery type		lithium-ion high-voltage
Electric motor type		asynchronous
Battery capacity	kWh	66.5
Power ¹	hp (kW)	190 (140)
Torque ¹	Nm	375
On-board charger	kW	11 AC 100 DC
Emissions standard		EU6
Transmission		
Single-speed automatic		•
Performance		
Acceleration 0-62 mph	sec	8.9
Top speed	mph	99
Charging time - AC outlet (230 V/13 A) 10-100% ^{2,3} Wall box (400 V/16 A) 10-100% ² Public rapid charging (100 kW) 10-80% ⁴		30 hrs 5 hrs 45 min 30 min
Range power consumption combined ^{4,5}	Wh/km	190-179
Electric range – WLTP ⁴	miles	249-263 Please see following page for more details

Model	EQA 250
Weights and capacities	
Kerb weight ⁶ kg	kg 2,040
Perm. Gross Vehicle Weight kg	kg 2,470
Towing capacity – unbraked/braked kg	kg 750/750
Turning circle m	m 11.4
Insurance	
All variants	tba
Insurance ratings may vary depending on model line and specifica Please refer to http://www.thatcham.org/abigrouprating/ for furthe	

Figures according to Regulation (EC) No. 595/2009 in the currently applicable version ²Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10-100% charge using a vall box of the vehicle. Times are from 10-100% charge using a vall box of the vehicle. Times are from 10-100% charge using a vall box of the vehicle. Times are from 10-100% charge using a vall box of the vehicle. Times are from 10-100% charge using a vall box of the vehicle. Times are from 10-100% charge using a vall box of the vehicle. Times are from 10-100% charge using a vall box of the vehicle. Times are from 10-100% charge using a vall box of the vehicle. Times are from 10-100% charge using a vall box of the vehicle. Times are from 10-100% charge using a vall box of the vehicle. Times are from 10-100% charge using a vall box of the vehicle. Times are from 10-100% charge using a vall box of the vehicle. Times are from 10-100% charge using a vall box of the vehicle. Times are from 10-20% charge using a vall box of the vehicle. Times are from 10-20% charge using a vall box of the vehicle. Times are from 10-80% charge using a vall box of the vehicle in running order with at least 90% full fuel tank, plus the mass of the vehicle in therefore a so as of the vehicle. Times are from 10-80% charge using a vall box of the vehicle intervent estance are vall as values and excessories can influence the weight, residual payload, rolling resistance, aerody values are values. Therefore value are values are values and a coexposition of the vehicle intervent and accessories can influence the vehicle intervent and accessories can influence the vehicle intervent and accessories can influence the vehicle. Times are from 10-80% charge using avall box of the vehicle intervent and accessories can influence the vehicle intervent and accessories can i

Design	Sustainability	Technology	EQ	EQA Sport	EQA AMG Line	Model prices	Personalisation	Standard	Technical data	Additional
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Electric range and consumption

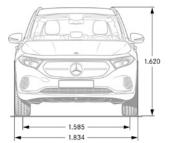
Model	Power Consumption Combined (WLTP) (Wh/km) ^{1,2}	All Electric Range (WLTP) (miles) ²
EQA 250 Sport	179	263
EQA 250 AMG Line	180	261
EQA 250 AMG Line + Premium package (code DP1)	186	254
EQA 250 AMG Line + Premium Plus package (code DP2)	188	251

Driving Assistance package (code PAY) has no impact on range Trailer Coupling (code 550) reduces range by up to three miles

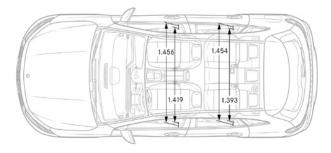
⁴Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10-80% charge using public rapid charging at 100 kW ²Figures shown are for comparability purposes; only compare with other cars tested to the same technical procedures. Figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, factory-fitted options, accessories fitted (post registration), variations in weather, driving styles and vehicle load. Further information about the test used to establish range, power consumption and CO₂ figures can be found at http://www.meredes-benz.co.uk/WLTP

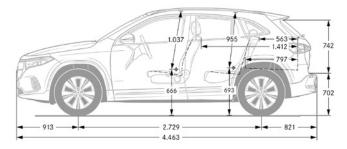
Design	Sustainability	Technology	EQ	EQA Sport	EQA AMG Line	Model prices	Personalisation	Standard	Technical data	Additional
								equipment		information

EQA Sport





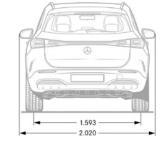


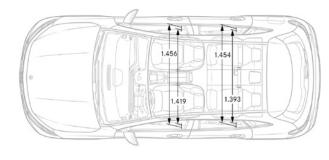


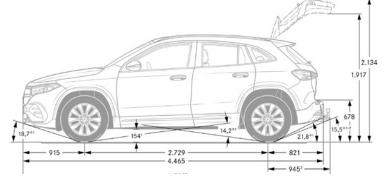
Call me back

EQA AMG Line

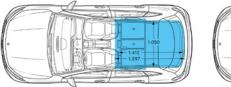


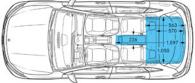


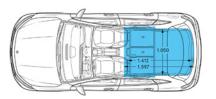


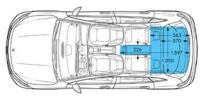


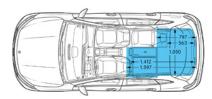
Boot dimensions











Boot capacity



Design	Sustainability	Technology	EQ	EQA Sport	EQA AMG Line	Model prices	Personalisation	Standard	Technical data	Additional
								equipment		information

Road Fund Licence

All road vehicle registrations are subject to Vehicle Excise Duty (Road Fund Licence), which varies in accordance with the vehicle's CO₂ emissions. A first year rate for each taxation band will apply. The table below shows the bands (A–M) created by the DVLA and the corresponding Road Fund Licence. CO₂ emissions and the relevant Excise Duty are shown on the model pricing pages.

					Elec vehi		Alternative f	uel vehicles	Petrol/diesel vehicles	
Band	CO₂ emissions (g/km)	First year rate petrol and RDE2 diesel (£)	First year rate all other diesel (£)¹	First year rate alternative fuel (£)	Standard rate (£)	Premium rate (£)²	Standard rate (£)	Premium rate (£)²	Standard rate (£)	Premium rate (£)²
А	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
В	1 to 50	10.00	25.00	0.00	0.00	0.00	145.00	480.00	155.00	490.00
С	51 to 75	25.00	115.00	15.00	0.00	0.00	145.00	480.00	155.00	490.00
D	76 to 90	115.00	140.00	105.00	0.00	0.00	145.00	480.00	155.00	490.00
E	91 to 100	140.00	160.00	130.00	0.00	0.00	145.00	480.00	155.00	490.00
F	101 to 110	160.00	180.00	150.00	0.00	0.00	145.00	480.00	155.00	490.00
G	111 to 130	180.00	220.00	170.00	0.00	0.00	145.00	480.00	155.00	490.00
н	131 to 150	220.00	555.00	210.00	0.00	0.00	145.00	480.00	155.00	490.00
I	151 to 170	555.00	895.00	545.00	0.00	0.00	145.00	480.00	155.00	490.00
J	171 to 190	895.00	1,345.00	885.00	0.00	0.00	145.00	480.00	155.00	490.00
к	191 to 225	1,345.00	1,910.00	1,335.00	0.00	0.00	145.00	480.00	155.00	490.00
L	226 to 255	1,910.00	2,245.00	1,900.00	0.00	0.00	145.00	480.00	155.00	490.00
М	over 255	2,245.00	2,245.00	2,235.00	0.00	0.00	145.00	480.00	155.00	490.00

Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification

¹Applies to all Mercedes-Benz diesel models which do not comply with RDE (Real Driving Emissions) Step 2 Certified (Euro 6d)

²Premium rate only applicable to vehicles where the list price is over £40,000 including any factory fitted options, standard UK delivery charge, number plates, fuel and VAT

Design	Sustainability	Technology	EQ	EQA Sport	EQA AMG Line	Model prices	Personalisation	Standard	Technical data	Additional
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Find a Retailer

Services and insurance

Mercedes-Benz ServiceCare

We believe that servicing costs should be as flexible and affordable as possible for your EQA, which is why we offer ServiceCare, an easy way to budget for all your servicing costs. It spreads your bills into manageable payments based on whether you have a new or used Mercedes-Benz. With ServiceCare we guarantee the price of parts and labour for up to four services and safeguard against any further inflation.

You can choose either to add your servicing costs into your monthly spend or pay the full amount in a one-off payment, giving you peace of mind that they are taken care of for the period of the plan.

> Click here for more information

Warranty and breakdown cover

Every Mercedes-Benz comes with a three-year unlimited mileage warranty against manufacturing or material defects¹ and up to 30 years warranty against perforation due to corrosion from the inside out.² What's more, it's also covered by Mercedes-Benz Roadside Assistance - a unique package comprising up to 30 years pan-European breakdown assistance.²

Battery Warranty

The battery comes with an eight-year 100,000-mile warranty.

Motor Insurance

Superb cover comes as standard. When reviewed by an independent research company, Defagto, Mercedes-Benz Motor Insurance received a five-star rating, the highest rating available. We design our Motor Insurance specifically for Mercedes-Benz drivers.

EQ

> Get a quote

Applies to vehicles sold by Mercedes-Benz in the UK to its franchised Retailers

²Subject to full Terms and Conditions, dependent on date of registration, available upon request

Sustainability

Mercedes-Benz Motor Insurance is underwritten by Aviva Insurance UK Limited. Credit provided, subject to status, by Mercedes-Benz Financial Services UK Ltd, MK15 8BA



EQA Sport

EOA AMG Line

Personalisation

Standard equipment Additional information

Technical data

Effective from February 2021 Production. Information correct at time of publication 01.04.2021. Prices and specific cations are subject to change without prior notice. MBH243PL/0421

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EQA 250

