



50TH ANNIVERSARY FALCON XR6 UTE

FROM \$32,950 DRIVEAWAY*



WHO'S MOST LIKELY

to bring you 50 years
of Australian firsts?

FORD, OF COURSE

*Rec. offer price at participating Dealers for private buyers. Some non-private buyers also eligible to purchase. Contact your Ford Dealer for details of customer eligibility. While stocks last.

WHO'S MOST LIKELY TO BRING YOU 50 YEARS OF AUSTRALIAN FIRSTS? FORD, OF COURSE.

It's been more than 50 years since Ford developed the very first ute in Australia. Ford then went on to create the Falcon Ute, which has gone on to set the standard in workhorse capability and sports performance. Along the way, Falcon Ute has racked up an impressive list of firsts for an Australian-built ute. It was first with ABS, first to offer a cab-chassis and super-cab body style, first with a dedicated LPG engine, first with integrated iPod[®] and Bluetooth[®] technologies as standard[†]. With Ford's commitment to investing in the future, the tradition of firsts will continue. To celebrate Falcon's 50th Anniversary, Ford is proud to release a limited edition range of Falcon Utes packed full of additional signature features at exceptional value.

CELEBRATE WITH A 50TH ANNIVERSARY FALCON XR6 UTE OR XR6 TURBO UTE.

If you're after a true Aussie vehicle that packs in power and performance, as well as loads of style, the 50th Anniversary Falcon XR6 Ute can't be overtaken. Its brute strength can handle any job that comes your way. On top of this, the 50th Anniversary Falcon XR6 Ute boasts outstanding added value including 50th Anniversary side graphics and stripes, limited edition 18" alloy wheels and dual zone climate control. The XR6 Turbo Ute helps you tackle the hard yards in style and comfort with even more extras like leather detailed seat trim with 50th Anniversary logo embroidery and tough 19" alloy wheels. Who's most likely to bring you an exclusive piece of Falcon Ute history? Ford, of course.

XR6 AND XR6 TURBO UTE 50TH ANNIVERSARY FEATURES



Instrumentation with 'XR50' graphics and dual zone climate control



iPod integration[‡]



Bluetooth[®] mobile phone integration[§]



50th Anniversary scuff plates and carpet mats



50th Anniversary embossed leather trim seats on XR6 Ute



Driver, passenger and side head/thorax airbags



Unique side graphics and stripes with 'XR50' logo



Unique 18" alloy wheels on XR6 50th Anniversary



Unique 19" alloy wheels on XR6 Turbo 50th Anniversary



XR6 Turbo Ute 50th Anniversary shown in Nitro



XR6 Turbo Ute 50th Anniversary interior.

[†]iPod is a trademark of Apple Inc. Visit ford.com.au for iPod compatibility. [§]Bluetooth[®] is a registered trademark of Bluetooth SIG Inc., and is used under licence. Customers should consult Dealer on the ability of their mobile phone handset to integrate with the Bluetooth[®] system prior to making a purchase decision. [‡]iPod integration not available with optional automatic column shift transmission.

COLOUR RANGE



Sunburst



Winter White



Nitro



Viper



Lightning Strike



Silhouette



This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheet. Because of changes in conditions and circumstances Ford® reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice, to discontinue or change the features, designs, materials, colours and other specifications and the prices of their products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchasers. The latest specification sheet should be referred to for information on the availability, ordering and use of optional equipment. Always consult an authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order. ©FORD MOTOR COMPANY OF AUSTRALIA LIMITED. (A.B.N. 30 004 116 223) Registered Office: 1735 Sydney Road, Campbellfield, Victoria 3061, Australia. Printed August, 2010.

XR6 AND XR6 TURBO UTE 50TH ANNIVERSARY HIGHLIGHTS

ADDITIONAL FEATURES OVER A STANDARD MODELS	XR6 UTE 50 TH	XR6 TURBO UTE 50 TH
INTERIOR		
50 th Anniversary embossed seats with leather trim highlights	✓	-
50 th Anniversary embossed leather detailed seats	-	✓
Premium audio system with 6-disc in-dash CD and 8 speakers	-	✓
50 th Anniversary carpet mats	✓	✓
50 th Anniversary scuff plates	✓	✓
Dual zone climate control	✓	✓
EXTERIOR		
18" XR alloy wheels with new accent colour	✓	-
19" XR alloy wheels with new accent colour	-	✓
Unique exterior colour accents – grilles and fog lamp bezels	✓	✓
50 th Anniversary badging	✓	✓
50 th Anniversary side logo graphics and stripes	✓	✓
PRICING		
Recommended Offer Price	\$32,950 driveaway*	\$38,950 driveaway*
OPTIONAL		
6 speed automatic transmission	O	O
Towbar – 1,600kg rated†	O	O

✓ - Additional feature over a standard model. O - Optional. *Rec. offer price at participating Dealers for private buyers. Some non-private buyers also eligible to purchase. Contact your Ford Dealer for details of customer eligibility. While stocks last.†Towball sold separately when factory fitted.



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