

FIESTA EConetic



Feel the difference



Fiesta EONetic 5 door shown in Squeeze.

Green Shift Indicator.

The Fiesta EONetic features a unique indicator as part of your instrument cluster that lets you know exactly the optimum point to change gear. This maximises your fuel economy by helping to avoid unnecessarily high engine speed, cutting fuel costs and reducing CO₂ emissions.

Low rolling resistance tyres.

Typically, about 20% of fuel consumption is used to overcome rolling resistance. Low rolling resistance tyres are both stiffer and inflated to a higher pressure than conventional tyres, these tyres cause about half the drag of regular tyres, meaning the engine uses less power (and fuel) to move the car forward.

Temporary Mobility Kit[†]

By replacing a mini-spare tyre with the Temporary Mobility Kit weight is further reduced and fuel efficiency is increased, not to mention an increase in available luggage space. The design is simple and easy to use which quickly allows the driver to restore mobility in the event of a tyre puncture.

Economical diesel engine.

A specially calibrated diesel engine delivers ultra low fuel consumption, which means significant savings at the pump and longer distances between refills. With a highly efficient Diesel Particulate Filter, CO₂ emissions are significantly reduced.

Aerodynamics.

Lowering the Fiesta's suspension and adding an aerodynamics kit as standard minimises drag and improves fuel economy.



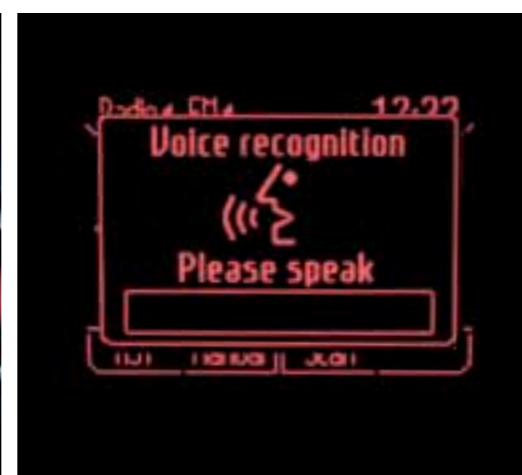
In tune with you.

Integrate your iPod™ with the Fiesta's audio system. Just connect it into the centre console and your music collection is always at your fingertips.



Air-conditioning.

With its top-of-the-line air-conditioning system, you stay cool and comfortable even during the hottest of days and heaviest of traffic jams.



Bluetooth® connectivity with Voice Control.*

With Bluetooth® voice-activated connectivity you can keep in touch without your hands ever leaving the steering wheel.



Cruise control.

Whether it's the freeway or the highway, the freedom of the open road is more enjoyable thanks to the inclusion of cruise control.



USB port.

Simply pop your USB stick into the port and your MP3 music files can be played and controlled through the Fiesta's sound system.



Fiesta EONetic is big on safety.

Just because you're in a small car doesn't mean you should be any less safe. The Ford Fiesta packs in just as many safety features as your average family sedan.

ECONetic. Future thinking.

The environment is everyone's responsibility. At Ford, our 'sustainability vision' plays a key role in shaping the cars we design, engineer and build.



Fiesta ECONetic interior shown.

When the designers and engineers at Ford set about creating the Fiesta ECONetic, the environment was at the forefront of their thinking, however they also wanted to develop a car which boasted the kind of design and style that was just as impressive as the environmental credentials. A car that makes you feel good whenever you're behind the wheel, and not just because every drive makes you feel alive.

The Fiesta ECONetic really does give you the best of both worlds. It perfectly balances eye-catching looks and affordability with clever ideas that consider the environment and our future, and all without compromising the style or technology that has made the Fiesta one of Australia's most popular small cars.

From every aspect, the Fiesta ECONetic is a truly 'green machine' which boasts amazing fuel economy (a tiny 3.7L/100km),[†] dramatically reduces CO₂ emissions (just 98g/km) and slashes your fuel costs. In fact, Fiesta ECONetic delivers the kind of fuel efficiencies that can even beat a hybrid vehicle. It's all about economy without compromise, which has less of an impact on the environment and is good for your budget.

^{*}Requires connection cable, sold separately. iPod is a trademark of Apple Inc. [#]Bluetooth® is a registered trademark of Bluetooth SIG Inc., and is used under licence. ^{*}Set of four. [†]Fuel Consumption figure obtained from controlled tests conducted to ADR81/02 Combined. [‡]If the spare wheel rim of tyre size differs from the other wheels fitted, the vehicle should be driven with caution and not exceed 80km and the standard wheel and tyre be fitted as soon as possible.

Mechanical Specifications

| | Manual |
|---|---|
| Engine | Duratorq 1.6 L TDCi 4 cylinder DOHC |
| Maximum power output ISO ¹ | 66kW @ 4000rpm |
| Maximum torque ISO ¹ | 200Nm @ 1750rpm |
| Fuel system | Common rail injection |
| Fuel | |
| Fuel ² | Diesel |
| Consumption - NEDC combined (Cold) L/100km ² | 3.7 |
| CO ₂ emissions (g/km) ² | 98 |
| Emission level | Euro 4 |
| Fuel tank capacity (litres) | 40 |
| Ford Easy Fuel ^{®3} | S |
| Suspension | |
| Front | Independent MacPherson struts with twin tube shock absorbers. |
| Rear | Twist-beam rear suspension. Coil springs. Mono-tube shock absorber modules. |
| Luggage capacity (L) | 5 door model |
| Seats upright | 295 |
| Exterior dimensions (mm) | |
| Overall length | 3950 |
| Overall width ⁴ | 1722 |
| Interior dimensions (mm) | |
| Front headroom | 991 |
| Front legroom | 1111 |
| Rear legroom | 823 |

Specifications and options

| | |
|---|---|
| Performance | |
| Duratorq 1.6L 4 cylinder with 5-speed manual | S |
| Ride and handling | |
| Front (ventilated) disc brakes and rear drum brakes | S |
| 14" steel wheels and full cover with 175/65 R14 Low Rolling Resistance Tyres (set of 4) | S |
| Temporary mobility kit ⁵ | S |
| Interior | |
| Air-conditioning with pollen filter | S |
| Centre console with 2 cup holders, storage area and MP3 player tray | S |
| Driver and passenger vanity mirror | S |
| Front variable intermittent windscreen wipers with anti-drip feature | S |
| Rear windscreen wiper with reverse gear wipe feature | S |

S = Standard.

Interior (continued)

| | |
|--|---|
| Cruise control | S |
| Power front windows with driver one touch up/down | S |
| Driver foot rest | S |
| 3-spoke leather wrapped steering wheel | S |
| Tilt and telescopic adjustable steering column | S |
| Soft gearknob with bright insert | S |
| Electric power assisted steering | S |
| Digital clock in audio display | S |
| Instrument cluster - speedometer, tachometer, odometer, trip odometer, fuel level gauges and engine temperature warning lamp | S |
| Green shift indicator | S |
| Trip computer - distance to empty, average fuel economy, average speed, outside temperature | S |

Interior lighting

| | |
|---------------------------|---|
| Theatre style dimming | S |
| Front courtesy light | S |
| Load compartment lighting | S |

Audio

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|---|---|
| Single CD with MP3 capability, AM/FM radio, 6 speakers and large display screen | S |
| Bluetooth [®] hands free with Voice Control system ⁶ | S |
| Steering wheel mounted audio controls | S |
| 3.5mm auxiliary audio input ⁷ | S |
| USB input facility for music files and MP3 player integration ⁷ | S |

Seating

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| Driver's seat manual height adjust | S |
| Cloth trim | S |
| Folding 60/40 rear seats | S |
| Passenger seat back map pocket | S |

Exterior

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| Power/heated exterior side mirrors with turn indicators | S |
| 'Follow-me-home' lighting | S |
| Twin chamber halogen reflector headlamps | S |
| Single rear fog lamp | S |

Safety and security

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| Driver and front passenger airbags | S |
| Front seat head and thorax side airbags ⁸ | S |
| Driver knee airbag | S |
| Anti-lock Braking System (ABS) with Emergency Brakeforce Distribution (EBD) | S |
| Dynamic Stability Control (DSC) with Traction Control and Emergency Brake Assist (EBA) | S |
| Remote central locking including double dead locking with two flip keys | S |

1. All performance data for petrol models measured using 95RON fuel. 2. Figures obtained from controlled tests conducted to Australian Design Rule 81/02 which requires the use of 95RON fuel (petrol engines) and are provided to assist you in comparing the fuel consumption of Fiesta with other vehicles. Note that the actual fuel consumption will depend on many factors including your driving habits, the prevailing conditions and your vehicle's equipment, condition and use. 3. Capless refuelling with mis-fuel inhibitor. 4. Excludes side mirrors. 5. If the spare wheel rim or tyre size differs from the other wheels fitted, the vehicle should be driven with caution and not exceed 80km and the standard wheel and tyre be fitted as soon as possible. 6. Bluetooth[®] is a registered trademark of Bluetooth SIG Inc., and is used under licence. Please refer to ford.com.au for mobile phone compatibility. 7. Connection cables sold separately. 8. Driver and front passenger only.

Colour Range



Colorado Red



Frozen White



Squeeze



Panther Black



Vision



Moondust Silver



Ecrin



Mondo Max



Click to Request



Quote



Hot Deals



Test Drive

Accessories

Exterior styling

| | |
|--------------------|---|
| Large rear spoiler | A |
|--------------------|---|

Exterior protection

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| Bonnet protector | A |
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| Headlamp guards | A |
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| Mudspats ¹ | A |
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| Weathershields - bubble (front) ² | A |
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| Weathershields - slimline (front) ² | A |
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Interior styling

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|--|---|
| Illuminated gear lever knob ³ | A |
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| Front door scuff plate inserts - stainless steel | A |
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| Front door scuff plate inserts - illuminated | A |
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|----------------------------------|---|
| Alloy sports pedals ³ | A |
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A = Accessory that can be added at any time.

Interior comforts and storage

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| Rubber anti-slip mat ⁴ | A |
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| Foldable luggage compartment mat ⁴ | A |
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| Boot scuff guard ⁴ | A |
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| Premium velour carpet mats ¹ | A |
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| Standard carpet mats | A |
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| Rubber floor mats ¹ | A |
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| Personal organiser | A |
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In car electrical and entertainment

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| Child activity organiser | A |
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| iPod integration cable ⁵ | A |
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| Garmin Nüvi portable satellite navigation system ⁶ | A |
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Towing and carrying

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| Carry bars | A |
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1. Front and rear sets sold separately. 2. Available on 5 door models only. 3. Available on manual transmission vehicles only. 4. Rubber anti slip mat, foldable luggage compartment mat and boot scuff guard cannot be fitted in conjunction with each other. 5. iPod is a trademark of Apple Inc. 6. This accessory is a Supplier Branded Accessory and is not manufactured or warranted by Ford. The warranty is provided by the manufacturer of the accessory.



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