

FOCUS



Start more than a car

Representing the next level of Ford Kinetic Design, this is a car that makes its presence known. |
Whichever way you look at it, the Focus is impossible to ignore.



Focus Titanium Hatch with optional Sports Executive Pack shown in Candy Red.

Start an adventure

Get ready for the most addictive driving experience, with all the agility and precision you could wish for. It's so much fun to drive, you'll always be craving for more.



Focus Titanium Sedan with optional Sports Executive Pack shown in Ingot Silver.

Start comparing

You're not average, so why should your car be one-size-fits-all? Whether you're after thrilling performance, impressive technology or the utmost in comfort, there's a Focus for you, whatever turns you on.



European model shown.

This consumer brochure contains images of the European Focus ST model. Some minor specification differences between the European and Australian models may exist.

Ford SYNC™ connectivity system[‡]

Introducing Ford SYNC™, an advanced software platform that helps keep you entertained and in touch. Developed with Microsoft®, this connectivity system enhances your Bluetooth® and Voice Control experience, letting you use more detailed voice commands when making calls or playing music from your digital media player. And with features like automatic phonebook downloading, SYNC™ puts you in total control without you taking your hands off the wheel or your eyes off the road.



SYNC™ your music[‡]

Play your iPod®, MP3 player or USB device hands-free using SYNC™. This intelligent voice control technology integrates your music player with the Focus audio system recognising detailed commands such as artist, album and track name.

Smarter thinking inside and out

Employing our most advanced technology, the Focus makes each and every journey easier and more enjoyable.

Your journey's all mapped out

Wherever you go, you won't get lost unless you want to, thanks to intuitive satellite navigation by Bosch. The 5" full-colour display screen is integrated seamlessly with a premium 9-speaker Sony audio system, so whether you want to hear your next turn or your favourite track, Focus has got you covered.ˆ



Focus Titanium Sedan with optional Sports Executive Pack shown in Ingot Silver.

Reverse cameraˆ

Keep a clear eye on the road behind you with a wide angle camera that automatically activates when reverse gear is selected.



Active Park Assist†

Helps you parallel park quickly and easily without ever touching the steering wheel. When the system is activated, ultrasonic sensors measure and identify a large enough parking spot. Once you stop, the system is designed to take over and steer the car safely into the space.

#Bluetooth® is a registered trademark of Bluetooth SIG Inc., and is used under licence. *iPod is a trademark of Apple Inc. Requires connection cable, sold separately. †For phone and media player compatibility please visit www.fordsync.com ‡Only available on Titanium models. ˆSatellite navigation, premium Sony 9-speaker audio system, 5" full-colour display and reverse camera only available on Sport, Titanium and ST models.



Steering that adapts to its environment

The Focus' sophisticated new Electric Power-Assisted Steering (EPAS)* achieves a balance that's just not possible with conventional power steering systems. At parking speeds, full power is delivered for feather-light manoeuvring. Once you're on the move, it steadily weights up to just the right extent for optimum feel and control.

*Not available on the 1.6L Sigma Ti-VCT with 6-speed PowerShift® automatic transmission. Hydraulic Power Assisted Steering standard on Ambiente with 6-speed PowerShift® automatic transmission.

An addictive driving experience

The Focus combines our latest engine and transmission technology with a dynamic chassis and precise steering. It reminds you how driving can be such a pleasure.



Focus Titanium Hatch with optional Sports Executive Pack shown in Candy Red.

Ford PowerShift® transmission*

Using the very latest gearbox technology, Ford PowerShift® delivers the perfect combination between the convenience of an automatic and the performance normally associated with a manual. This new 6-speed automatic transmission cleverly selects the next appropriate gear at precisely the right moment for lightning-fast gear changes, with no disruption to the flow of power. It also has a manual mode that allows you to switch gears at the flick of the shifter, but without the need for a clutch pedal.

*Optional on Ambiente, Trend and Sport hatch models. 6-speed PowerShift® automatic transmission standard on Titanium models and Ambiente, Trend and Sport sedan variants.



Control Blade independent rear suspension

For a smoother ride and more precise handling, this advanced rear suspension system allows each wheel to independently move both upwards and backwards over bumps in the road.

Torque Vectoring Control

Designed to improve traction, road holding and agility when cornering by continuously optimising the engine torque distributed to each front wheel to match the amount of grip each wheel has available. The result is a more rewarding driving experience.



Smart technologies drive performance and fuel economy

Ford's smart engine technologies are at the heart of the Focus engine range. The 2.0 litre gasoline direct injection (GDI) features precise, pressurised fuel delivery, while the 2.0L Duratorq TDCi Diesel engine and the economical 1.6L Ti-VCT engine both blend performance with exceptional fuel economy. Additionally, Active Grille Shutters can further improve fuel economy by automatically closing the front grille vents to make the Focus more aerodynamic.



Cockpit driving position

Driving the Focus, you could easily believe you were in control of a sports car; the low seating position and high beltline mean it fits you like a glove.



Designed around you

Your every connection with the Focus – from driver-orientated cockpit to the responsiveness of the steering, throttle and brakes, and the feel of the switches and controls – makes you feel part of the car.



Ford Power Start Button*

Start the car without ever holding the key. Just keep the key fob with you in your pocket or bag.

Auto wipers & Auto headlights#

The Focus packs in an array of high-tech safety features, like windscreen wipers that are activated automatically when it begins to rain and lights that are activated when the external light becomes too dim.



Dual-zone climate control^

The innovative comforts in the Focus have you in mind – technology and comfort combine to deliver a sublime driving experience. Set the interior temperature to suit your wishes and travel in complete comfort.



A true driver's car

Slide in behind the wheel and you instantly appreciate the many hours that were spent developing the cockpit and seating position of the Focus. As a result, everything is within easy reach, giving you a real feeling of control and a driving experience that is truly mind-blowing.

*Only available on Titanium and ST models. #Standard on Sport, Titanium and ST models and optional as part of the Convenience Pack available for Trend models. ^Only available on Sport, Titanium and ST models.



Proven quality

The attention to detail which has been lavished on the Focus is immediately evident, from the exterior finish to the quality of the interior. Ford has engineered every single component for dependability and strength with one objective clearly in mind; quality that's built to last.

Focus on safety

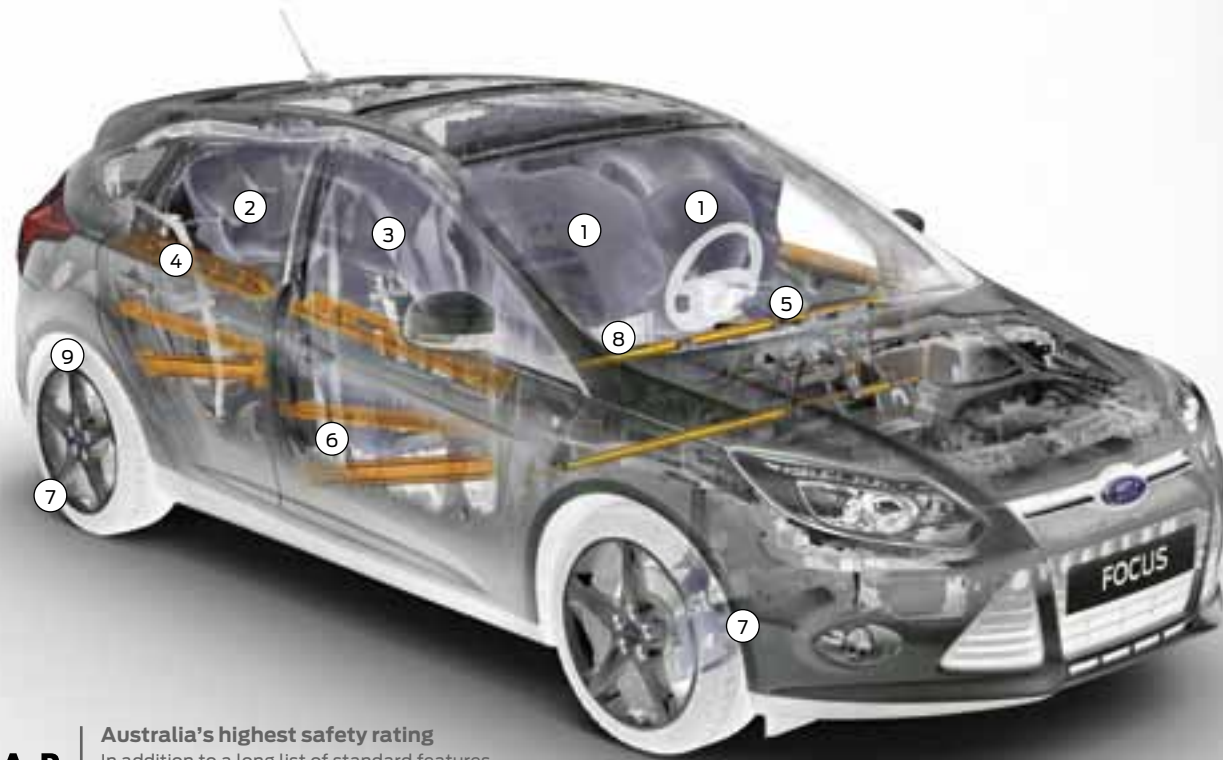
Being able to enjoy all the thrills, exhilaration and technology of the Focus means nothing without safety. It's why the Focus is engineered so that every element plays a part in helping keep you and your passengers safe.

Intelligent Protection System (IPS)

The Focus' advanced Intelligent Protection System (IPS) uses a range of sophisticated technologies that are designed to help keep you protected, including an ultra-high strength steel safety cage, an anti-lock braking system (ABS) with electronic brake-force distribution (EBD), and front and side curtain airbags.

The Ford Focus IPS includes:

1. Driver and passenger individual single stage front airbags and side thorax airbags
2. Side curtain airbags for front and rear seats
3. Front seatbelts fitted with pretensioners and load limiters
4. 3-point seatbelts fitted to all three rear seats
5. Collapsible steering column and pedals for optimised protection of driver's legs and feet
6. Robust computer-optimised body structure with ultra-rigid safety cell and crumple zones
7. Anti-lock brakes (ABS) with electronic brake-force distribution (EBD) and Emergency Brake Assist (EBA)
8. Emergency Brake Warning
9. Dynamic Stability Control (DSC)



Australia's highest safety rating

In addition to a long list of standard features, you have added peace of mind knowing the Focus has a 5-star ANCAP safety rating, a feature that is standard in every model.

Overseas model shown.



Focus Titanium interior shown.

Tested to extremes

The Focus was pushed through the extremes of real-world weather from -40°C to +80°C and tested over and over again.



Quality you can feel

Not just great to drive, it's great to sit in too, thanks to a leading-edge interior design, high-quality materials and first-class fit and finish.

Dynamic Stability Control (DSC)

If sensors detect oversteer or understeer, the onboard computer can modulate engine power and apply the brakes to individual wheels to keep them under control and heading in the right direction.



Obsessively driven

During its development, we test-drove the Focus the equivalent of 88 times around the globe. It's a car you can rely on, right down to the smallest ball bearing.



300,000 door shuts

We opened and closed the doors, bonnet and tailgate over 300,000 times in real-world conditions to help ensure they will never let you down.





Ambiente

| The Ambiente is a stylish introduction to the Focus range. |



Ambiente standard features

- 1.6L Sigma Ti-VCT petrol with 5-speed manual transmission*
- 5-star ANCAP safety rating
- Power adjustable side mirrors with side indicators
- Control Blade independent rear suspension
- Torque Vectoring Control
- Body coloured rear spoiler (hatch only)
- 16" x 6" steel wheels (set of 4)
- Ford Easy-Fuel capless refuelling system
- Air conditioning
- Power central locking
- 60/40 split rear seats
- Power driver and passenger front and rear windows
- Ford SYNC™ connectivity system with Bluetooth® Hands-Free Phone and Voice Control
- USB port and iPod® integration
- Ford Intelligent Protection System (IPS)
- Dynamic Stability Control (DSC) with Traction Control (TC) and Emergency Brake Assist (EBA)
- Active Grille Shutter

#Bluetooth® is a registered trademark of Bluetooth SIG Inc., and is used under licence. *iPod is a trademark of Apple Inc. Requires connection cable, sold separately. *5-speed manual transmission not available on Ambiente sedan.

Torque Vectoring Control

Designed to improve traction and agility when cornering, Torque Vectoring Control gives an added edge to every driving experience.

Australia's highest safety rating

In addition to a long list of standard features, you have added peace of mind knowing the Focus has a 5-star ANCAP safety rating, a feature that is standard in every model.

EcoMode

To help achieve optimum fuel economy, Ford EcoMode uses smart software to continually assess your speed, gear shifting and driving style to provide useful advice and driving tips.

USB port and iPod® integration

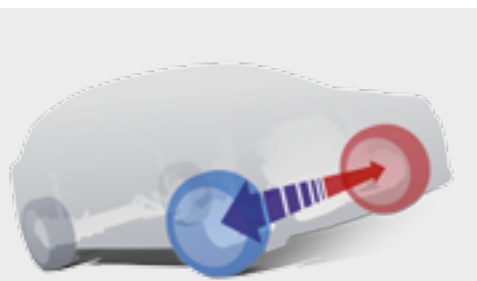
Connect your iPod® mobile digital device, MP3 player or USB stick and operate it via your Ford audio system.

Ford SYNC™ connectivity system

The Ford SYNC™ connectivity system uses Bluetooth® and voice recognition technology to give you enhanced control over a number of in car features and functions such as music and hands-free calling.

Ford Easy-Fuel capless refuelling system

Only accepts the correct type of fuel-filler nozzle for your car.





Trend

| The Focus Trend effortlessly merges stylish design with innovation and convenience. |



Additional to Ambiente

- 2.0L GDI petrol engine with 5-speed manual transmission*
- 16" x 7" alloy wheels (set of four)
- Front fog lights
- Rear parking sensors
- Cruise control with speed limiter

Optional Convenience Pack

- Auto wipers
- Auto headlights
- Follow-me-home lighting
- Auto dimming rear view mirror

*5-speed manual transmission not available on Trend sedan.

16" alloy wheels

The striking design of these distinctive alloy wheels give the Focus Trend a sharp, urban edge.

Cruise control with speed limiter

The freedom of the open road is more enjoyable with cruise control while the limiter function helps to stay within the speed limits.

Parking distance sensors

Automatically activates and provides an audible warning tone to help you safely judge parking distances and to reverse more accurately.

Front fog lights

In combination with the front grille, the low slung fog lights give the Focus Trend a striking sporty look.

2.0L GDI petrol engine

Injecting highly pressurised fuel directly into the combustion chamber, the GDI engine delivers impressive fuel efficiency and superb driving performance.

Optional Convenience Pack

Drive, park and get home safer with the auto headlights, auto wipers and follow-me-home lighting available in the Optional Convenience Pack.





Sport

The Focus' dynamic character really comes alive in Sport, with an even greater emphasis placed on driving enjoyment.



Additional to Trend*

- 17" x 7" alloy wheels (set of four)
- Large rear spoiler (hatch only)
- Sports-tuned suspension
- V-shape sports-style front seats
- Electrically-operated and heated door mirrors with side indicators
- Auto wipers
- Sony radio/CD with 5" multi-functional display
- Satellite navigation
- Leather 4-spoke steering wheel
- Dual-zone climate control
- Ambient interior LED lighting (red)
- Reverse camera

*Reverse parking sensors not available on Sport model until September build vehicles. #Bluetooth® is a registered trademark of Bluetooth SIG Inc., and is used under licence.

17" alloy wheels

The design of these striking alloy wheels enhance the sleek lines of the Focus Sport.

Sony radio/CD with 5" multi-functional display

Features satellite navigation, MP3 compatibility, 9 speakers, USB interface, Bluetooth® enabled Voice Control System and audio streaming (with compatible mobile phones).

Sports-tuned suspension

The sports-tuned suspension further connects you to the road and delivers an exhilarating driving experience.

Reverse camera

Keep a clear eye on the road behind you with a wide angle camera that automatically activates when reverse gear is selected.

Dual-zone climate control

Set the interior temperature to suit your wishes and travel in complete comfort.

Auto wipers

Front windscreen wipers that are activated automatically when it begins to rain.





Titanium

The very latest innovative technology and contemporary luxury make Titanium the ultimate Focus.



Additional to Sport

- 6-Speed PowerShift® automatic transmission as standard
- 18" 5-spoke alloy wheels (set of 4)
- Active Park Assist automated parking system
- Leather interior trim
- Ford Power Start Button
- Ford KeyFree system
- 6-way power adjustable driver's seat
- Power adjustable auto folding heated mirrors with side indicator.

Optional Sports Executive Pack

- Adaptive Cruise Control
- Power tilt/slide sunroof
- Active City Stop
- Bi-Xenon HID headlamps with static cornering lights, auto headlamp leveling and headlamp jet wash

*Active City Stop is available as part of the Optional Sports Executive Pack.

18" alloy wheels

5-spoke alloys add a touch of class to the top-of-the-range Focus Titanium.

Leather trim

The leather trim seats give the Focus Titanium interior a contemporary, dynamic look and feel.

Active Park Assist

Take the hassle out of parking. Now you can park quickly and easily without ever touching the wheel.

Ford Power Start Button

With a simple push of the Power Start Button the Focus Titanium's engine comes to life.

Ford KeyFree System

The Ford KeyFree System allows you to lock and unlock the doors and boot, and start the engine, without having to get the keys out of a pocket or handbag.

Active City Stop*

Helping reduce the risk of a collision in slow moving traffic, Active City Stop automatically applies the brakes when a low speed collision threat is detected.





Focus ST

Everything about the Focus ST is engineered to excite. From the powerful engine to the sleek muscular design, it's 100% car, 0% apology.



ST Key Features

Mechanical

- 2.0L GTDi 4-cylinder EcoBoost
- 6-speed manual transmission
- Active Grille Shutter
- Sports suspension ST tuned
- Torque Vectoring Control
- Electric Power-Assisted-Steering (EPAS)

Exterior

- 18" alloy wheels with deflation detection system
- Dual centre exhaust
- Bi-Xenon HID headlamps with headlamp jet wash
- LED daytime running lamps and static cornering lights
- Ford Easy-Fuel capless refuelling system
- Auto wipers
- Goodyear Eagle F1 Asymmetric 2 tyres

Interior

- Ford SYNC™ - Sony Audio System with 5" TFT display, branded integrated control panel, external AUX connection for external music device, remote audio and MFD controls, 9-speakers
- Recaro® partial leather sport seats
- Sports alloy pedal covers
- Reverse camera
- Satellite navigation
- Dual-zone climate control
- Smart key with Ford Power Start Button
- Ambient interior LED lighting

European model shown.

Racing seats

With excellent shoulder and torso support, the world-famous RECARO® seats are ergonomically designed for the high-performance driver.

Power without compromise

A turbocharged direct-injection 2.0L EcoBoost engine gives you the best of power and responsiveness – without sacrificing fuel efficiency.

Performance at your fingertips

Stay on top of your game with this striking instrument console, featuring red needle pointers and sport gauges monitoring turbo boost, oil pressure and oil temperature.

Conquer corners.

ST's unique sports suspension system with Torque Vectoring gives you flawless cornering. 18" alloys with high-performance front and rear disc brakes ensure added control.

Sizzling hot design

Turn heads wherever you go in your stylish Focus ST. Think integrated roof spoiler, no-nonsense dual-pipe exhaust and bold trapezoidal grille with blood-red ST badging.



Make it yours

Choosing the colour and trim for your Focus is an opportunity to make it just exactly that – yours!

Focus range colours and trims



Winning Blue**



Frozen White



Candy Red*



Lunar Sky*



Ingot Silver*



Midnight Sky*



Panther Black*

Focus Titanium shown for illustrative purposes.
*Prestige paint is an option that incurs an additional charge.
**Winning Blue not available on sedan models.

Focus ST colours



Performance Blue*



Moondust Silver*



Tangerine Scream*



Panther Black*



Colorado Red*



Frozen White

Ambiente

Seat insert: Rack in Charcoal Black
Seat bolster: Gecko in Warm Steel
Instrument panel: Charcoal Black

Trend

Seat insert: Otis in Charcoal Black
Seat bolster: Lux in Charcoal Black
Instrument panel: Charcoal Black

Sport

Seat insert: Rack in Charcoal Black
Seat bolster: Gecko in Metal Grey
Instrument panel: Charcoal Black

Titanium

Seat insert and bolster:
Torino leather in Charcoal Black
Instrument panel: Charcoal Black

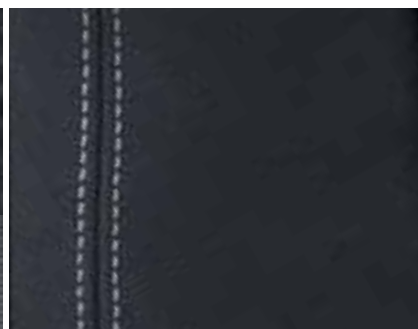
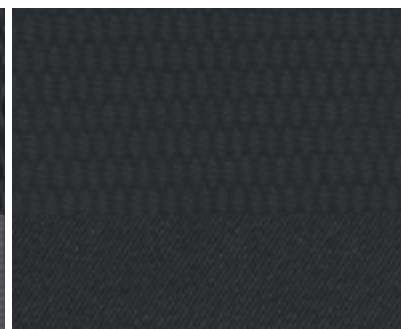
Focus ST trims

Trim colour: Spirit Blue
Paint colour: Performance Blue,
Frozen White

Trim colour: Race Red
Paint colour: Colorado Red,
Panther Black

Trim colour: Tangerine Scream
Paint colour: Tangerine Scream

Trim colour: Smoke Storm
Paint colour: Moondust Silver



Enhanced versatility

We all use our cars in different ways. Maybe to transport mountain bikes? Or for the odd weekend away at the beach? Your Ford Dealer can help you adapt your Focus to your lifestyle with a wide range of Ford accessories.

	Ambiente	Trend	Sport	Titanium
Exterior styling				
Alloy wheel – 16" 5-spoke ¹	A	A	–	–
Alloy wheel – 16" 10x2-spoke ¹	A	A	–	–
Alloy wheel – 16" 5x3-spoke ¹	A	A	–	–
Alloy wheel Lock Nut Set	A	A	A	A
C.S.A – Alloy wheels ^{1,2,3,4}	A	A	–	–
Spoiler–large (hatch)	A	A	S	S
Spoiler (sedan)	A	A	A	S
Chrome Mirror skull caps	A	A	A	A
Licence plate covers	A	A	A	A
Exterior protection				
Bonnet protector	A	A	A	A
Weathershield	A	A	A	A
Mud flaps (front and rear)	A	A	A	A
Rear bumper protection chrome	A	A	A	A
Rear bumper protection foil	A	A	A	A
Rear bumper protection foldout mat (not compatible with anti-slip luggage mat)	A	A	A	A
Interior styling, comforts and storage				
Front door scuff plates – stainless steel with etched vehicle logo	A	A	A	A
Front door scuff plates – illuminated	A	A	A	A
Carpet Floor Mats – front and rear passengers (set of 3) ⁵	A	A	A	A
Anti-slip luggage compartment mat	A	A	A	A

S = Standard. A = Accessory that can be added at any time.

1. Wheels and tyres sold separately. 2. This accessory is a Supplier Branded Accessory and is not manufactured or warranted by Ford. The warranty is provided by the manufacturer of the accessory. 3. It is recommended that tyres matching original equipment specification be fitted to C.S.A. alloy wheels. 4. For more information on this product visit us at www.ford.com.au 5. Available late Q3 2012 6. iPod is a trademark of Apple Inc. 7. Attaches to Genuine Ford carry bars (sold separately).

	Ambiente	Trend	Sport	Titanium
Interior styling, comforts and storage (continued)				
Foldable luggage compartment mat (hatch)	A	A	A	A
Organiser cargo – Ford logo	A	A	A	A
Umbrella storage	A	A	A	A
In car entertainment & electrical				
Organiser child activity	A	A	A	A
DVD/CD wallet	A	A	A	A
iPod USB integration cable ⁶	A	A	A	A
Fridge 'day tripper' 15l	A	A	A	A
Fridge 240v power adaptor	A	A	A	A
Garmin nuvi® portable satellite ²	A	A	–	–
Safety				
First aid kit	A	A	A	A
Fire extinguisher	A	A	A	A
Safety triangle	A	A	A	A
Go Technologies® Reversing Camera ²	A	A	–	–
Parking distance sensors - rear	A	S	–	S
Roof top carrying				
Carry bars	A	A	A	A
Carry bars accessory – ski carrier ⁷	A	A	A	A
Carry bars accessory – bike carrier ⁷	A	A	A	A
Carry bars accessory – ski/snowboard carrier ⁷	A	A	A	A
Rhino-rack® carry bars & accessories ²	A	A	A	A



Weathershield

Reduces wind turbulence and noise, allowing you a more enjoyable drive with the windows down, even during light rain. Front and rear available.



Chrome door mirror housing

Add a stylish and eye-catching look to the exterior of your Focus.



Mud flaps

Hardwearing black rubber mud flaps help to protect the rear of your Focus from mud, stones and debris. Front and rear sold separately.



Hatch rear spoiler – large

This accessory gives an aerodynamic finish to the roof line.



Scuff plates

Elegant polished stainless steel scuff plates, with etched 'Focus' script.



16" 5-spoke alloy wheel



16" 10x2 spoke alloy wheel



16" 5x3 spoke alloy wheel

Alloy wheels

A range of distinctive alloy wheels purpose-designed to complement Focus' dynamic lines.

Mechanical specifications

Engine type	Duratec 1.6L Ti-VCT DOHC	Duratec 2.0L Ti-VCT GDI	Duratorq 2.0L TDCI Diesel	2.0L GTDi 4-cylinder EcoBoost
Maximum power output – ISO (kW/rpm) ¹	92kW @ 6300rpm	125kW @ 6600rpm	120kW @ 3750rpm	184kW @ 5500rpm
Maximum torque – ISO (Nm/rpm) ¹	159Nm @ 4000rpm	202Nm @ 4450rpm	340Nm @ 2000-3250rpm	360Nm @ 2000-4500rpm
Fuel				
Fuel type	91-98 RON	91-98 RON	Diesel	95-98 RON
Fuel consumption – L/100km (ADR 81/02 combined cycle) ²	6.2 (Manual) 6.5 (Auto)	6.6 (Manual and Auto Trend and Sport models) 6.7 (Titanium)	5.4 (Auto)	7.4
CO ₂ emissions (g/km) ²	145 (Manual) 153 (Auto)	154 (Manual and Auto Trend and Sport models) 156 (Titanium)	142 (Auto)	172
Emission level	Euro stage 4	Euro stage 4	Euro stage 4	Euro stage 4
Fuel tank capacity (litres)	55	55	60	62
Ford Easy-Fuel capless refuelling system	S	S	S	S
Active Grille Shutter	S	S	S	S

	Ambiente		Trend		Sport	Titanium		ST	
	Hatch	Sedan	Hatch	Sedan	Hatch	Hatch	Sedan	Hatch	
Engine									
Duratec 1.6L Ti-VCT, 4-cylinder 16V engine	S	S	–	–	–	–	–	–	
Duratec 2.0L Ti-VCT GDI, 4-cylinder 16V engine	–	–	S	S	S	S	S	–	
Duratorq 2.0L TDCi, 4-cylinder Diesel engine	–	–	O	O	O	O	–	–	
EcoBoost 2.0L GTDi, 4-cylinder 16V engine	–	–	–	–	–	–	–	S	
Transmission									
Manual – 5-speed	S	–	S	–	S	–	–	–	
Manual – 6-speed	–	–	–	–	–	–	–	S	
PowerShift® automatic with 6-speed sequential sports shift	O	S	O	S	O	S	S	–	
Steering									
Hydraulic Power-Assisted Steering (HPAS)	–	S	–	–	–	–	–	–	
Electric Power-Assisted Steering (EPAS)	S	–	S	S	S	S	S	S	
Suspension									
Sports suspension	–	–	–	–	S	S	S	–	
Sports suspension ST tuned	–	–	–	–	–	–	–	S	
Technology									
Ford EcoMode (driver information system)	S	S	S	S	S	S	S	S	

Specifications

	Ambiente	Trend	Sport	Titanium	ST
Exterior design features					
Rear spoiler – (hatch)	S	S	–	–	–
Large rear spoiler – (hatch)	–	–	S	S	–
Rear spoiler – (sedan)	–	–	–	S	–
Sports body colour rear spoiler	–	–	–	–	S
Sports bodykit ⁴	–	–	–	–	S
Power adjustable mirrors with side indicator	S	S	–	–	–
Power adjustable heated mirrors with side indicator	–	–	S	–	–
Power adjustable heated mirrors with side indicator and auto folding function	–	–	–	S	S

	Ambiente	Trend	Sport	Titanium	ST
Exterior design features (continued)					
Rear LED tail lamps (hatch only)	–	–	S	S	S
Bi-Xenon HID headlamps with static cornering lights, auto headlamp leveling and headlamp jet wash	–	–	–	O ³	–
Bi-Xenon HID headlamps with headlamp jet wash, LED daytime running lamps and static cornering lights	–	–	–	–	S
Dual centre exhaust	–	–	–	–	S
Prestige paint	O	O	O	O	O

S = Standard. O = Options that can be ordered before a vehicle is manufactured.

1. All performance data for petrol models measured using 95RON fuel. 2. Figures obtained from controlled tests using ADR 81/02 (combined). Actual fuel consumption and emissions will depend on many factors including driving habits, prevailing conditions and your vehicle's equipment, condition and use. 3. Available for Titanium model only, as part of optional Sports Executive Pack. 4. Including: front bumper skirt, rear bumper skirt, side skirts, sports grille, large rear spoiler.

Specifications

	Ambiente	Trend	Sport	Titanium	ST
Wheel availability					
16" x 6" steel wheels and covers with 205/60 tyres (set of 4)	S	-	-	-	-
16" x 7", 5-spoke alloy wheels with 205/60 tyres (set of 4)	-	S	-	-	-
17" x 7", 5-spoke alloy wheels with 215/50 tyres (set of 4)	-	-	S	-	-
18" x 8", 5-spoke alloy wheels with 235/40 tyres (set of 4)	-	-	-	S	-
18" x 8" alloy wheel with 235/40 R18 tyres (set of 4)	-	-	-	-	S
Goodyear Eagle F1 Asymmetric 2 tyres	-	-	-	-	S
Spare – Mini Steel	S	S	S	S	S
Exterior convenience features					
Reverse parking sensors	-	S	- ⁵	S	S
Active Park Assist – Semi Auto Parking with front and rear sensors and Park Slot Measurement (PSM)	-	-	-	S	-
Auto headlights	-	O ⁶	S	S	S
Follow-me-home lighting	-	O ⁶	S	S	S
Front fog lights	-	S	S	S	S
Ford Easy-Fuel capless refuelling system	S	S	S	S	S
Auto wipers	-	O ⁶	S	S	S
Rear intermittent wash/wipe (hatch only)	S	S	S	S	S
Option packs					
Sports Executive Pack: Active City Stop Adaptive Cruise Control, Bi-Xenon HID headlamps with static cornering lights, auto headlamp leveling and headlamp jet wash, power tilt/slide sunroof	-	-	-	O	-
Convenience Pack: Auto wipers, auto headlights, Follow-me-home lighting, auto dimming rear view mirror	-	O	S	S	-
Interior design features					
Gear knob – leather-finish	-	-	S	S	S
Leather wrapped handbrake grip	-	-	S	S	S
Leather wrapped steering wheel	-	-	S	S	S
Audio and communication systems					
Ford SYNC™ connectivity system with voice-activated hands free calling, automatic phone book transfer, text messaging support (compatible phones only), digital music player support ⁷	S	S	S	S	S
Ford Audio System: 3.5" display, extended integrated control panel, external AUX connection for external music device, remote audio controls, 6 speakers ⁸	S	S	-	-	-
Sony Audio System: 5" TFT display, branded integrated control panel external AUX connection for external music device, remote audio and MFD controls, 9 speakers ⁸	-	-	S	S	S
Bluetooth® hands-free phone and Voice Control with USB/iPod connectivity port ⁹	S	S	S	S	S
Multi-Function display including distance to empty, average speed, average fuel consumption, outside air temperature	S	S	S	S	S

S = Standard. O = Options that can be ordered before a vehicle is manufactured.

5. Reverse parking sensors not available on Sport model until September build vehicles. 6. Available for Trend model as part of optional Convenience Pack. 7. For phone and media player compatibility please visit www.fordsync.com. 8. Connection cables sold separately. 9. Bluetooth® is a registered trademark of Bluetooth SIG Inc., and is used under licence. iPod is a trademark of Apple Inc.

	Ambiente	Trend	Sport	Titanium	ST
Climate control					
Air conditioning – manual control	S	S	-	-	-
Air conditioning – dual-zone climate control	-	-	S	S	S
Interior convenience features					
Smart key with 'Ford Power' starter	-	-	-	S	S
Satellite navigation	-	-	S	S	S
Cruise control – including speed limit function and steering wheel switches	-	S	S	S	S
Adaptive cruise control	-	-	-	O ³	-
Centre console – 2 x cup holders, centre storage, fixed armrest, additional 12V power socket	S	S	S	S	S
Rear view mirror – auto dimming	-	O ⁶	S	S	S
Sunroof – power tilt/slide	-	-	-	O ³	-
ST front door scuff plates	-	-	-	-	S
ST front and rear carpet mats	-	-	-	-	S
Driver and passenger illuminated vanity mirror	-	-	S	S	S
Sports alloy pedal covers	-	-	-	-	S
Trip/fuel computer	S	S	S	S	S
Windows – Power operated with driver one-touch up/down	S	S	-	-	-
Windows – Power operated front/rear with one-touch up/down and global open/close	-	-	S	S	S
Ambient interior LED lighting (red)	-	-	S	S	S
Seats					
Front seats – comfort style	S	S	-	-	-
Recaro® partial leather sport seats	-	-	-	-	S
Driver seat and passenger seat manual 4 way adjust	-	-	-	-	S
Front seats – V-shape sports seats	-	-	S	S	-
6-way power adjustable driver's seat	-	-	-	S	-
Seats – leather trimmed (only available with sports-style front seats)	-	-	-	S	-
Rear seat – 60:40 split back	S	S	S	S	S
Rear seat – base cushion 1 piece flip up	S	S	S	S	S
Rear seat – folding centre armrest, with two integrated cup holders	-	-	S	S	-
Driver side manual lumbar adjust	-	-	S	S	-
Safety and security					
Airbags – driver and passenger individual single stage front airbags and side thorax airbags	S	S	S	S	S
Airbags – side curtain airbags for front and rear seats	S	S	S	S	S
Intelligent Protection System (IPS)	S	S	S	S	S
Anti-lock braking system (ABS) with Electronic Brake-force Distribution (EBD)	S	S	S	S	S
Torque Vectoring Control	S	S	S	S	S
Dynamic Stability Control (DSC) with Traction Control and Emergency Brake Assist (EBA)	S	S	S	S	S
Emergency brake lights (Automatic flashing of brake lights under heavy braking)	S	S	S	S	S
Remote central locking	S	S	S	S	S
Immobiliser – passive anti-theft system	S	S	S	S	S
Hill Launch Assist	S	S	S	S	S
Reverse camera	-	-	S	S	S
Front seat belts: 3-point active seatbelts with pretensioners	S	S	S	S	S
Driver and front passenger Beltminder™	S	S	S	S	S
Thatcham™ alarm	-	-	-	-	S



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