

LOUISVILLE



An advanced climate control system with fifteen air outlets (including a driver-side lap vent) and four windshield defrosters helps make Louisville the most comfortable Ford Class 7-8 work truck ever.

The flat auxiliary gauge panel allows you to spec only the gauges you require. It accepts eight snap-in gauges, seven warning lights, nine rocker switches and three toggle-type air controls.

Rocker switches are back-lit for easy identification. And large enough to be operated by a gloved hand.

See insert LV-003

An 18-inch steering wheel is standard. For improved steering effort, a 21-inch wheel is available. Available cruise control function buttons are located on the steering wheel.

Standard panel gauges snap in and out for quick service. The optional cluster, shown here, features snap-in gauges that are easily removable and readily available at truck stops and parts stores.

For added driving comfort, a tilt steering column is offered.

A floor-mounted console with coin tray, two cup holders, Thermos® holder, large tray, CB radio bin and storage bin are available in every Interior Trim Package.

9.5 inches of fore-and-aft seat movement provides ample knee and belly room behind the wheel.

Louisville is available with over two hundred optional seating combinations from both National Seating and Bostrom. Choices include swivel seats, air-lumbar support, and electric, heated seat cushions in a variety of fabrics.

Note: many items shown are optional at extra cost.



The all-new Louisville was designed with the help of over 5,000 trucking professionals to be the most comfortable Class 7-8 Ford work truck ever.

It's lighter than the L-Series family that it now becomes part of, but a little tougher.

With lightweight corrosion-resistant composite doors that open wide, making it a whole lot easier to get in and out of the cab.

With exceptional visibility. With more head and shoulder room, more knee and belly room, more comfort and convenience.

With advanced climate control systems that help make the hours behind the wheel seem shorter.

With an instrument panel that's earned the highest "Customer Acceptance Rating" of any Ford ever.

With mid-range and premium performance diesel engines from Ford, Caterpillar, Detroit Diesel and Cummins.

With electrical and plumbing systems engineered for reliability, durability and ease of maintenance.

With Louisville, the Ford WorkForce just got tougher... and your job a little easier.

See Insert
LV-009

The electrical and plumbing systems are designed for reliability, durability and ease of maintenance.

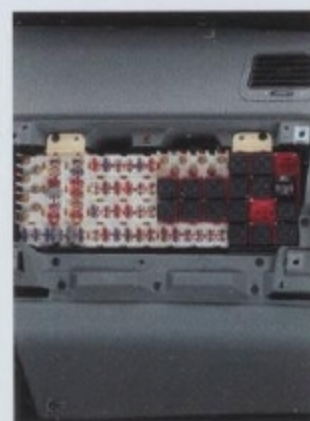


Generic gauges are easy to remove and are available at truck stops and parts stores.



The power distribution box, ahead of the main fusing system, provides added under-hood electrical protection, centralizes maxifuse location and eliminates most in-line fusible links.

A quarter-turn of specially designed instrument panel screws is all it takes to pop sections of the panel off for easy access to fuses, lights and gauges. Circuit breakers are optional.



Wiring is numbered and color-coded. Modular cable spacers and button-tie retainer straps secure the wiring along the rails for less chafing and rubbing.



Extensive use of straight radiator hose and tubing permits readily available stock material to be used for most repairs.

LV-006

•Mid-range and premium performance diesel engines are available from Ford, Caterpillar, Cummins and Detroit Diesel.

•GVWRs range from 26,500 to 66,000 lbs. GCWRs range from 75,000 to 138,000 lbs.

•A stationary grille is part of the PTO and front-end extension option.

800-77

•We've cut routine maintenance and servicing time by 39% in the new Louisville - compared to current L-9000 Series trucks. And by 28% compared to the L-8000 Series.

•The all-new Louisville cab is our biggest Class 7-8 ever, with head, shoulder and leg room to spare.

See Insert #
LV-010

•Hidden door hinges (with updated corrosion protection) help give the new Louisville a modern look.

•The all-new bodyside constructed cab, with composite doors and multi-piece fiberglass molded tilt front end, is made of durable steel. Composite doors have greater thermal and sound insulation properties than steel.

•Clean frame rail option allows for easy installation of aftermarket equipment.

•Optional 20.5 SM inverted "L" and 27 SM double-channel reinforced frames offer substantial weight savings over 30 SM double-channel reinforced frames.

•Louisville frames offer yield strengths up to 120,000 psi.

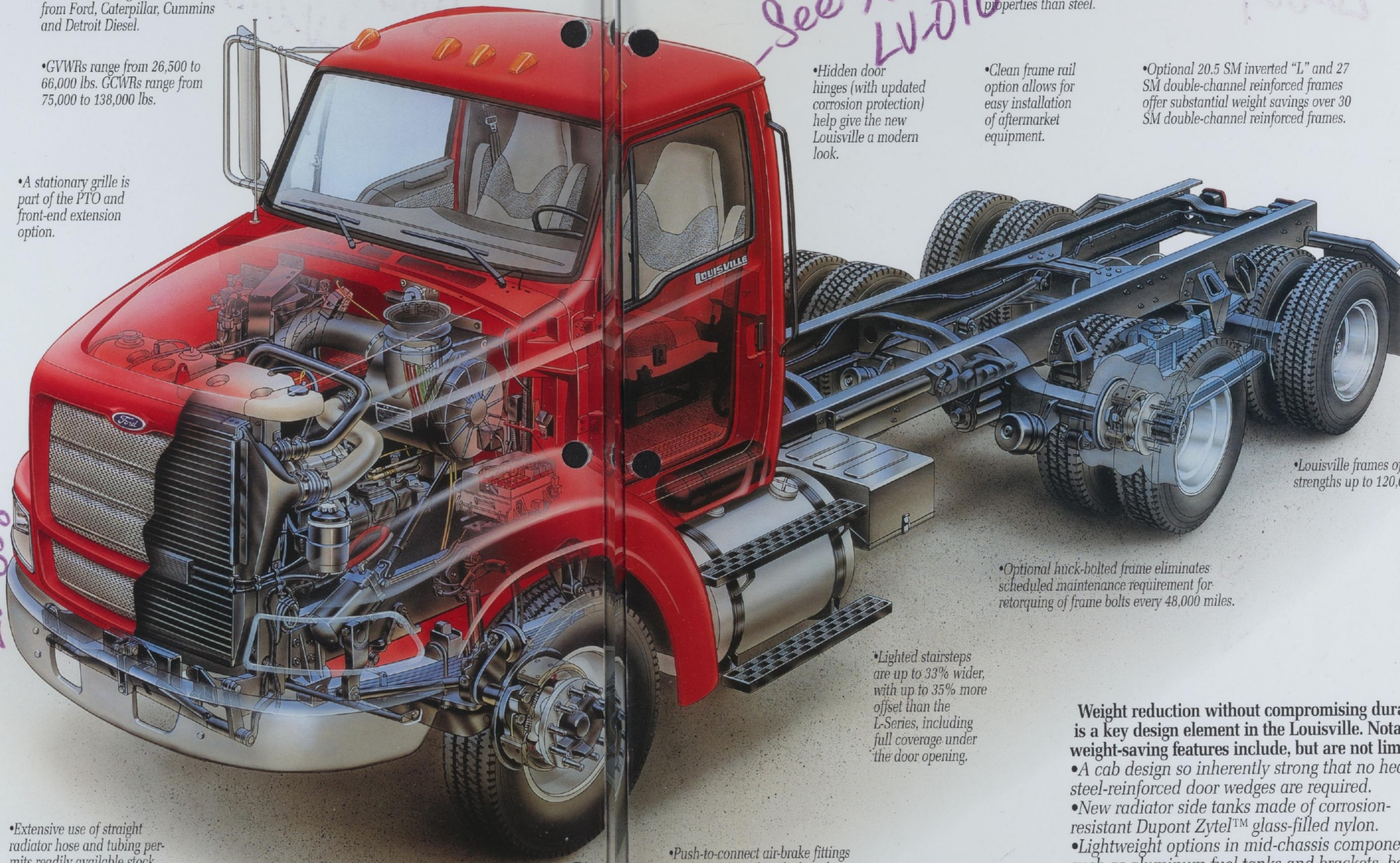
•Optional huck-bolted frame eliminates scheduled maintenance requirement for retorquing of frame bolts every 48,000 miles.

•Lighted stairsteps are up to 33% wider, with up to 35% more offset than the L-Series, including full coverage under the door opening.

•Push-to-connect air-brake fittings are proven to reduce leakage by over 70% compared to typical compression fittings.

Weight reduction without compromising durability is a key design element in the Louisville. Notable weight-saving features include, but are not limited to:

- A cab design so inherently strong that no heavy steel-reinforced door wedges are required.
- New radiator side tanks made of corrosion-resistant Dupont Zytel™ glass-filled nylon.
- Lightweight options in mid-chassis componentry, such as aluminum fuel tanks and brackets, battery boxes and exhaust systems.



Work hard. Ride easy.

The Ford Louisville is backed with innovative support programs, all designed to help you control the cost of operation.

- Ford Motor Credit's Commercial Lending Services Office in Dearborn and its eight dedicated regional offices are staffed by commercial lending professionals, uniquely prepared to provide the commercial customer with competitive, flexible and innovative financing and leasing assistance.

- A 24-hour emergency roadside assistance program helps minimize downtime.

- A computerized VIN data base, accessible by dealers, keeps a parts profile of each truck sold.

- A 24-hour/7-day-a-week dealer hotline assists commercial truck service personnel in repair diagnostics.

- A dedicated Commercial Truck Warehouse and nine parts distribution centers ship parts overnight to our U.S. commercial truck dealers.

- FORDSTAR, an interactive dealer satellite communications system, provides ongoing communications and training. Technical training centers and Commercial Truck University training help ensure that our dealers are current on what it takes to keep you running.

