

# IMPREZA

MODEL YEAR 2012



ALL 4 THE DRIVER™



**SUBARU**

# FREEDOM IS IN OUR DNA

BRING ON STORMS. BRING ON HAIRPINS.  
BRING ON THE HIGHWAYS AND BYWAYS.  
BRING ON THE OPEN ROAD. DISCOVER SOMEWHERE NEW.

→ UNRAVEL THE IMPREZA'S DNA AT [SUBARU.COM.AU](http://SUBARU.COM.AU)





# SUBARU DNA

ALL 4 THE PERFORMANCE, THE SAFETY, THE RETAINED VALUE

Our DNA is what makes every Subaru a Subaru. It's our constant focus on Performance, Safety and protecting the Retained Value of your Subaru that makes Subaru distinct from any other car brand. Our DNA delivers you, the Driver, the confidence to exploit your Freedom everyday.

## POISED PERFORMANCE

Subaru has long been highly regarded for its performance technologies. From the rally circuit to the highway, Subaru's engineering and driving characteristics are focused on delivering a driving experience unlike any other, handling all road and weather conditions with ease, control and comfort.



### → SYMMETRICAL ALL-WHEEL DRIVE

Delivers outstanding grip, balance and control in a variety of road conditions when combined with Subaru's horizontally-opposed Boxer engine technology and a symmetrical drivetrain.



### → HORIZONTALLY-OPPOSED BOXER ENGINE

Ensures smooth power delivery, with less vibration and its low centre of gravity gives optimum balance and control to you, the Driver.

## SUPERIOR SAFETY

Impressive safety credentials have earned Subaru the maximum five-star ANCAP occupant safety rating, plus freedom from worry for you, thanks to Subaru's-



### → VEHICLE DYNAMICS CONTROL SYSTEM

### → RING-SHAPED PASSENGER SAFETY CELL



### → DUAL FRONT, DUAL FRONT SIDE, CURTAIN AND DRIVER'S KNEE AIRBAGS



### → ABS, EBD AND 4-WHEEL DISC BRAKES

## RETAINED VALUE



Freedom comes from knowing that you've made a great investment. Every Subaru comes into the world as the best car it can be, and then we help you to keep it that way. We promise to protect your freedom by looking after the performance, safety and the retained value of your vehicle. With our dedicated Subaru Service Centres and microscopic **DataDotDNA**® theft protection, your car is in good hands for many years to come.



ALL OF THIS ADDS UP TO A GREATER EXPERIENCE FOR YOU – THE IMPREZA DRIVER. SUBARU. ALL 4 THE DRIVER.™



# THE SMALL WITH IT ALL

IN DESIGNING THE NEW GENERATION IMPREZA, SUBARU REALLY DID THINK OUTSIDE THE BOX. THEY THOUGHT Laterally. They dreamed big. And then they created a small car boasting Subaru's renowned boxer engine, coupled with cutting-edge technology, features and style. Different from the ground up, it's the small car with a totally new perspective.



MODEL SHOWN: Impreza 2.0i-S Hatch



MODEL SHOWN: Impreza 2.0i-S hatch with option pack



- CLOCKWISE:
- DOOR MIRRORS WITH INDICATORS – IMPREZA 2.0i-S.
  - STYLISH HEXAGONAL FRONT GRILLE, WITH INTEGRATED FRONT BUMPER AND FRONT FOG LIGHTS.<sup>1</sup>
  - OPTIONAL ELECTRIC SUNROOF.<sup>2</sup>

1. Front fog lights standard on Impreza 2.0i-L and Impreza 2.0i-S. 2. Impreza 2.0i-L, and Impreza 2.0i-S models only.

The sleek, aerodynamic shape hints at a small car that's pure fun to drive. Thanks to Subaru's famous All-Wheel Drive system and Boxer engine, the Impreza is both playful and controlled. Drawing on everything that Subaru has learnt since Impreza arrived in Australia, the fourth generation Impreza continues the tradition of delivering a car that's All 4 the Driver™.

The aggressive new body design features large headlights, contoured hood, expressive fender arches, stylish hexagonal grille and a front fascia with a sporty large lower air inlet. The Impreza 2.0i, Impreza 2.0i-L and Impreza 2.0i-S variants are each available in sedan and hatch models.

→ EXPLORE IMPREZA  
AT [SUBARU.COM.AU](http://SUBARU.COM.AU)



MODEL SHOWN: Impreza 2.0i-S Sedan with option pack.



# SPACE TO BOOT

WHEN RECONFIGURING THE NEW IMPREZA, SPACE WAS NEVER FAR FROM THE DESIGNER'S THOUGHTS. THEY WENT OVER EVERY INCH TO SEE HOW THE SPACE COULD BEST BE USED. THEY SHAVED AND REMODELLED, STRETCHED AND ADJUSTED UNTIL THEY HAD A DESIGN THAT WEIGHED LESS - BUT DELIVERED MORE.



MODEL SHOWN: Impreza 2.0i-L Hatch



MODEL SHOWN: Impreza 2.0i-S Sedan with option pack

- CLOCKWISE:
- CENTRE CONSOLE BOX WITH ADJUSTABLE ARMREST.<sup>1</sup>
  - 60/40 SPLIT FOLDING REAR SEATS WITH FLAT FOLD FUNCTION.
  - FRONT CENTRE CONSOLE CUP HOLDERS.

1. Impreza 2.0i-L and Impreza 2.0i-S models only.

The wheel base on both the new Impreza hatch and sedan has been stretched 25mm to deliver a more spacious cabin with generous front and rear leg room and more cargo space. The refined new cabin dials up the level of comfort with newly designed seats featuring higher seatbacks, increased lumbar support and better cushion support. The sophisticated interior is complemented by generous storage, intuitive controls and a quality, soft touch interior for maximum luxury.

The new Impreza boot space is larger and more practical too. The 60/40 split-folding rear seats fold completely flat for an expansive extended luggage space, while the child restraint anchors in the hatch are now located on the rear seat backs so the tether straps do not intrude into the boot cargo area. Boasting the sort of space and clever design features you would normally only expect in a much larger car, the Impreza really is the small with it all.

→ GET COMFORTABLE AT [SUBARU.COM.AU](http://SUBARU.COM.AU)



CLOCKWISE:

- OPTIONAL MULTI-INFORMATION IN-DASH SATELLITE NAVIGATION SYSTEM WITH SINGLE CD PLAYER, SIX SPEAKERS AND 6.1" TOUCH SCREEN - OPTIONAL ON IMPREZA 2.0i-L AND IMPREZA 2.0i-S.
- IPOD/MP3 COMPATIBILITY LETS YOU TAKE YOUR FAVOURITE MUSIC WITH YOU.
- STEERING WHEEL AUDIO AND BLUETOOTH®<sup>1</sup> CONTROLS.
- SINGLE IN-DASH CD PLAYER WITH SIX SPEAKERS.
- MULTI-FUNCTION DISPLAY UNIT - IMPREZA 2.0i-L AND IMPREZA 2.0i-S ONLY.



The Impreza boasts a totally new level of convenience and the ultimate in connectivity. The advanced Multi-Function Display (MFD) on Impreza 2.0i-L and Impreza 2.0i-S puts a wealth of information at your fingertips, via steering wheel switches which allow the driver to stay focused on the road ahead.

Positioned at the top centre of the instrument panel, the 4.3-inch colour MFD screen displays a range of vehicle information. The driver can quickly view various screens to access information including fuel economy, eco-evaluation, Auto

Stop Start status, active safety, clock/outside temperature, air conditioning information, self-maintenance check and more.

The Impreza range is enhanced by audio and cruise controls on the steering wheel, climate control air-conditioning and Bluetooth®<sup>1</sup> wireless technology. A single in-dash CD player with MP3/WMA/iPod compatibility and six speakers, auxiliary jack and USB connection is standard in every model. A multi-information in-dash satellite navigation system is optional on Impreza 2.0i-L and Impreza 2.0i-S models.

1. Bluetooth® is a registered trademark of Bluetooth SIG Inc. System operation ability is subject to Bluetooth® wireless technology specification of individuals phone.





MODEL SHOWN: Impreza 2.0i-S Hatch with option pack.

# BIG ON LUXURY

THE NEW IMPREZA IS RIGHT AT HOME ON THE INFORMATION SUPER HIGHWAY, WITH HIGH-TECH CONNECTIVITY AND FUTURISTIC TECHNOLOGY THAT FREES YOU UP TO HAVE MORE FUN.

→ BE ENTERTAINED AT [SUBARU.COM.AU](http://SUBARU.COM.AU)

# IMPRESZ-IVE PERFORMANCE

THE NEW IMPREZA BOASTS THE TYPE OF PRECISION PERFORMANCE THAT HAS BEEN OVER 50 YEARS IN THE MAKING. IT IS THE CULMINATION OF EVERYTHING THAT SUBARU HAS LEARNT SINCE BUILDING ITS VERY FIRST VEHICLE. THE NEW IMPREZA COMBINES ALL THE BEST OF SUBARU'S LEGENDARY TECHNOLOGIES INCLUDING VEHICLE DYNAMICS CONTROL, HORIZONTALLY-OPPOSED BOXER ENGINE AND SYMMETRICAL ALL-WHEEL DRIVE. IT IS THE SMALL WITH IT ALL!

Subaru Impreza's impressive and lively acceleration is delivered from a combination of Subaru's new third generation Boxer engine and the newly developed compact and light weight Lineartronic™ CVT (Continuously Variable Transmission). This CVT has been optimised to couple seamlessly with the new Boxer engine and chassis to deliver highly responsive acceleration, improved drivability and higher fuel efficiency. The six-speed manual Subaru Impreza transmission also delivers excellent fuel efficiency and smooth shift quality.

Together with the high performance Boxer engine, Subaru's new fuel-saving Auto Stop Start technology, takes petrol engine efficiency

to a new level while meeting EURO5 emission standards. The Auto Stop Start function contributes to efficiency by saving fuel normally consumed while the engine is idling, while stopped in heavy traffic or at traffic lights. The system works by automatically stopping the engine and then restarting it in a fraction of a second - with no driver intervention needed. In the Impreza 2.0i-L and Impreza 2.0i-S, the actual fuel savings delivered by this system can then be monitored using the Multi-Function Display that shows cumulative travel time, engine stop time and fuel saved.

→ DISCOVER THE POWER AT [SUBARU.COM.AU](http://SUBARU.COM.AU)





CLOCKWISE:  
→ PADDLE GEAR SHIFT (CVT MODELS ONLY).  
→ STYLISH, ERGONOMIC INSTRUMENT CLUSTER.  
→ SPORTS PEDALS - IMPREZA 2.0I-S MODELS ONLY.  
→ STEERING WHEEL CRUISE CONTROLS.





MODEL SHOWN: Impreza 2.0i-S Sedan



# THINK OUTSIDE THE BOXER

SOLID. BRAVE. PROVEN. SUBARU'S BOXER ENGINE DESIGN LIES AT THE HEART OF THE IMPREZA. HOWEVER THE INNOVATION DOESN'T STOP THERE. EVERY INCH OF THE IMPREZA IS A TRIBUTE TO THE BOLDNESS OF SUBARU'S VISIONARY ENGINEERS.

- Compact 2.0-litre four cylinder DOHC horizontally-opposed Boxer petrol engine with Dual Active Valve Control System (Dual AVCS).
- Electronic Throttle Control (ETC).

Consistent across the Impreza range is the famous Subaru Boxer engine which has been designed to sit lower and flatter in the engine bay than traditional engines. Due to this unique positioning it delivers less noise and vibration to the cabin, while the lowered centre of gravity improves stability, cornering and traction with the road. Coupled with Impreza's symmetrical drivetrain, this configuration delivers superior handling confidence, better balance, smoothness and ultimately, outstanding driver enjoyment.

The intelligent drive systems incorporated into Impreza include ETC which seamlessly translates commands from the driver's right foot, to

automatically select the optimum throttle position for an effortless performance. The ETC system also considers the environment, optimising exhaust gas emissions and fuel economy.

The Impreza range has also been finely tuned to deliver optimum fuel economy, power and torque, via Subaru's Dual Active Valve Control System. This engine efficiency is enhanced by the Auto Stop Start system which stops the engine 0.5 seconds after the car comes to a standstill and rapidly restarts the engine just 0.35 seconds after the brake pedal is released (CVT), or clutch pedal depressed (MT).

→ GET THE FACTS AT [SUBARU.COM.AU](http://SUBARU.COM.AU)



# ALL WHEELS, ALL OF THE TIME

SCIENTIFICALLY CONCEIVED. RIGOROUSLY TESTED  
FOR THE LAST 40 YEARS. SUBARU'S ICONIC  
SYMMETRICAL ALL-WHEEL DRIVE SYSTEM IS THE  
PINNACLE OF SUPERIOR JAPANESE TECHNOLOGY.  
TECHNOLOGY THAT SETS YOU FREE.

→ FIND OUT MORE ABOUT SAWD AT [SUBARU.COM.AU](http://SUBARU.COM.AU)





#### CONFIDENCE UNDER ALL CONDITIONS

The sign of a true performer is good balance. And when it comes to driving a Subaru, superior balance equals superior vehicle control. That's why Subaru has built its reputation on its Symmetrical All-Wheel Drive (SAWD) system and a symmetrical drivetrain that deliver an innate sense of balance from the ground up.

SAWD delivers engine power to all four wheels simultaneously. Having power distributed across all four wheels, rather than two on conventional vehicles, gives you twice the grip capacity. So under acceleration there's more grip for cornering and more capacity to keep on track through the corners. Ultimately, having the driving force spread across all four wheels means greater control and confidence.

The traction and control delivered by SAWD is further enhanced by the Impreza's suspension. The front independent McPherson strut suspension has been modified to give Impreza sporty handling and more stable cornering, while the double wishbone rear suspension delivers enhanced ride comfort with improved vehicle stability and confident driving control.

For you, the driver, it all adds up to an agile and responsive vehicle with optimum balance, control and confidence in a variety of driving conditions.

## CRUNCH TIME

Because you never know what's around the corner, Subaru have made safety an integral part of every vehicle. By incorporating the very latest safety technology, every vehicle in the Subaru range proudly carries the maximum five-star ANCAP\* crashworthiness rating for occupant safety. The ring-shaped passenger cell is made from high-tensile strength steel, which directs impact energy around the passenger compartment, not through it.

Thanks to Subaru's electronic driver assist system, called Vehicle Dynamics Control (VDC), a range of stability and braking technologies step in to help maintain safety in extreme situations. By automatically acting on information transmitted from a sophisticated array of sensors, the factors influencing the Impreza's stability are constantly monitored to help the driver stay in control.

Subaru Vehicle Dynamics Control incorporates:

- Electronic Stability Control (ESC).
- Traction Control System (TCS).
- TCS Limited Slip Device (LSD).
- Anti-lock Braking System (ABS).
- Electronic Brakeforce Distribution (EBD).
- Brake Assist.

Active safety features on the Subaru Impreza are complemented by an optimum blend of passive safety, designed to enhance driver and passenger protection:

- The Boxer engine sits low in the engine bay to help protect occupants by sliding below the cabin - not into it - in the event of a severe frontal collision.
- Ring-shaped passenger safety cell combines rigid reinforced sections with crumple zones designed to absorb impact energy and reduce injury.
- Seven SRS airbags - dual front, dual front side, curtain and driver's knee airbags.
- Front seatbelts feature pretensioners and load limiters.
- Whiplash reducing front seat design.
- Automatic Emergency Locking Retractors on all rear seatbelts.
- Height adjustable headrests throughout the cabin.
- Rear view reverse camera - Impreza 2.0i-L and Impreza 2.0i-S.



# SAFETY AS ACTIVE AS YOU

THE LIFE YOU'VE LONGED FOR IS ACTIVE, ADVENTUROUS, UNPREDICTABLE. THE BEST TIMES ARE OFTEN THOSE THAT HAPPEN, WHEN NOTHING'S PLANNED. THAT'S BECAUSE SUBARU HAS PLANNED EVERYTHING FOR YOU. BUILDING ACTIVE AND PASSIVE SAFETY INTO EVERY ASPECT OF YOUR IMPREZA.

→ READ ABOUT SUBARU SAFETY TECHNOLOGIES AT [SUBARU.COM.AU](http://SUBARU.COM.AU)

MODEL SHOWN: Impreza 2.0i-S Hatch









# OUR SERVICE PROMISE

WE ARE ALL **BORN FREE** BUT STAYING FREE,  
THAT'S THE HARD PART.

ONCE YOU GET USED TO GOING ANYWHERE  
- **AND DOING ANYTHING** -  
YOU CAN **NEVER GO BACK**.

THAT **FREEDOM** IS SOMETHING YOU NEED TO **HOLD ON TO**.  
SOMETHING TO **GRAB** WITH BOTH HANDS.  
**REMEMBER**, YOU STILL HAVE CORNERS, COUNTRIES,  
AND CONTINENTS **TO CONQUER**.

WE ARE YOUR **GUARDIANS OF FREEDOM**.  
THIS IS YOUR **PRIDE AND JOY**.  
LOVE IT, LOOK AFTER IT AND IT'LL LOOK AFTER YOU IN RETURN.

IT TOOK THE FINEST MINDS IN JAPAN TO BUILD  
**THIS INCREDIBLE VEHICLE**.  
?? **WHY LET JUST ANYONE TINKER WITH IT ??**

**ENTRUST** IT ONLY TO THOSE YOU **TRUST MOST**.

YOU CAN'T PUT A PRICE ON **FREEDOM**,  
BUT CONFIDENCE IS **SURPRISINGLY AFFORDABLE**.



## WE WILL PROTECT YOUR FREEDOM

TAKE TO THE ROAD WITH THE KNOWLEDGE THAT YOU HAVE THE EXPERIENCE AND SUPPORT OF SUBARU BEHIND YOU.

### SUBARU GENUINE SERVICE

Entrust your Subaru only to those who know it best. They are the Subaru technicians who are passionate about maintaining your freedom and who train year after year until they know your vehicle inside out. Using specialist diagnostic equipment and Subaru Genuine Parts, they are committed to keeping your Subaru performing at its best. Delivering freedom from worry, while ensuring the safety of your family and the long-term retained value of your vehicle.

### SUBARU NEW CAR WARRANTY - THREE YEARS / UNLIMITED KILOMETRES

Whether you're off the beaten track or cruising the open highway, you can rest assured knowing that your new Subaru is covered by a three year unlimited kilometre manufacturer's national warranty. That's three full years of worry free driving! For full details and our latest new car warranty information, visit [subaru.com.au/service/warranty](http://subaru.com.au/service/warranty)

But why stop there, when you're sure to have your Subaru for much longer? Protect your investment by purchasing an additional two year Subaru Assured New Vehicle Warranty. Ask your Subaru Retailer for more information.

### SUBARU ASSURED USED VEHICLES

Owning a Subaru that has already traversed highways and byways is like travelling with an old friend. Every Subaru Assured Used Vehicle has passed a 116-point quality inspection and comes with a one year unlimited kilometre Subaru Assured Warranty - to complement the balance of a new vehicle warranty or the statutory warranty that remains - from participating Subaru Assured Retailers.

### SUBARU PREFERRED COLLISION REPAIRER NETWORK

When you take the road less travelled, you're going to get wet and you're going to get dirty. But should you put a dent in your freedom, there is a dedicated Subaru Preferred Collision Repairer helpline available on 1800 737 179, 24-hours a day, seven days a week. Plus the national network of appointed Subaru Preferred Collision Repairers, can return your Subaru to its former glory.

### DATADOT<sup>DNA</sup>

Every Subaru is fitted with advanced engine immobilisers and DATADOT<sup>DNA</sup> technology. Approximately 7,000 microscopic dots are laser-etched with your vehicle's unique Vehicle Identification Number - making your Subaru a much less attractive target for potential thieves. In fact, provided you meet certain terms and conditions (such as a requirement that the vehicle is properly registered and comprehensively insured at the time of theft) DATADOT<sup>DNA</sup> will even pay your insurance excess (up to a maximum of \$800 incl GST) should your new Subaru be stolen in the first year of ownership and the vehicle is not recovered despite the presence of DATADOT<sup>DNA</sup> and warning labels<sup>1</sup>.

1. Claims must be received from the vehicle's registered owner within 45 days of the theft accompanied by a police report in relation to the theft and proof that the insurer has fully paid out the claim.

### SUBARU FINANCE

Relax with Subaru Finance and enjoy your freedom faster with our range of personalised and affordable financial solutions to approved customers. Our finance specialists will help you find a finance package that is tailored to your individual needs - quickly and conveniently. So let Subaru Finance do the work for you, it's what we do best.

### SUBARU INSURANCE

Freedom is limitless. So why keep your car in the garage. Explore your freedom, but also protect it. There is a range of Subaru Insurance options that offer features and benefits to complement your Subaru, including:  
→ Subaru Comprehensive Motor Vehicle Insurance  
→ Subaru Motor Equity Insurance  
→ Subaru Loan Protection Insurance

### SUBARU LIFESTYLE

You wear your freedom like a badge of honour and now you can embrace all things Subaru with our range of quality merchandise. To see the entire Subaru merchandise range, visit [shop.subaru.com.au](http://shop.subaru.com.au), or ask your local authorised Subaru Retailer.

→ BEING A SUBARU OWNER COMES WITH MANY GREAT BENEFITS. VISIT [SUBARU.COM.AU](http://SUBARU.COM.AU) TO SEE THE BENEFITS AVAILABLE TO YOU.



## IMPREZA AWARDS

- 2011 - Australasian New Car Assessment Program (ANCAP) five-star occupant safety rating for the entire Impreza range
- 2007 - Australasian New Car Assessment Program (ANCAP) five-star occupant safety rating for the entire Impreza range
- 2003 - Australia's Best Cars, Best Mid-Size Car 2003 under \$28,000, Subaru Impreza GX
- 2000 - Wheels Car of the Year, Subaru Impreza
  - QLD Car of the Year Awards, Outstanding Compact Car, Subaru Impreza

[subaru.com.au](http://subaru.com.au)

Subaru (Aust) Pty Limited ABN 95 000 312 792 (Subaru Australia)  
Level 3, 4 Burbank Place, Baulkham Hills NSW 2153. Toll Free: 1800 226 643  
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ALL 4 THE DRIVER™



**SUBARU**



# IMPREZA

SPECIFICATIONS | MODEL YEAR 2012



ALL 4 THE DRIVER™



**SUBARU**

# KEY FEATURES

## IMPREZA 2.0i



### PERFORMANCE

- Symmetrical All-Wheel Drive
- Engine: 2.0-litre horizontally-opposed Boxer engine
- Transmission: 6-speed manual transmission or Lineartronic™ CVT with manual mode
- Maximum power output: 110kW@6200rpm
- Maximum torque: 196Nm@4200rpm
- Auto Stop Start

### EXTERIOR

- 16" wheels (steel)
- Body coloured mirrors
- Rear spoiler (hatch)

### INTERIOR

- Air-conditioning - climate control
- Seat trim cloth - choice of black or ivory
- Power mirrors, steering and windows
- Manual seat height lifter - driver
- Paddle gear shift - CVT
- 60/40 split folding rear seats

### ENTERTAINMENT / TECHNOLOGY

- Single in-dash CD player featuring:
  - AM/FM radio
  - MP3/WMA/iPod compatibility
  - 6 speakers
- *Bluetooth*<sup>®1</sup> wireless technology
- Auxiliary jack and USB connection
- Steering wheel audio and cruise controls
- Steering wheel *Bluetooth*<sup>®1</sup> controls

## IMPREZA 2.0i-L



### PERFORMANCE

- Symmetrical All-Wheel Drive
- Engine: 2.0-litre horizontally-opposed Boxer engine
- Transmission: 6-speed manual transmission or Lineartronic™ CVT with manual mode
- Maximum power output: 110kW@6200rpm
- Maximum torque: 196Nm@4200rpm
- Auto Stop Start

### EXTERIOR

- 16" alloy wheels
- Front fog lights
- Privacy glass
- Rear spoiler (hatch)

### INTERIOR

- Air-conditioning - dual zone climate control
- Seat trim cloth - choice of black or ivory
- Power mirrors, steering and windows
- Manual seat height lifter - driver
- Paddle gear shift - CVT
- 60/40 split folding rear seats

### ENTERTAINMENT / TECHNOLOGY

- Single in-dash CD player featuring:
  - AM/FM radio
  - MP3/WMA/iPod compatibility

- 6 speakers
- Multi-Function Display unit (MFD)
- *Bluetooth*<sup>®1</sup> wireless technology
- Auxiliary jack and USB connection
- Steering wheel audio, cruise and MFD controls
- Steering wheel *Bluetooth*<sup>®1</sup> controls
- Rear view reverse camera

### OPTIONAL:

- Electric sunroof
- Multi-information in-dash satellite navigation system

## IMPREZA 2.0i-S



### PERFORMANCE

- Symmetrical All-Wheel Drive
- Engine: 2.0-litre horizontally-opposed Boxer engine
- Transmission: Lineartronic™ CVT with manual mode
- Maximum power output: 110kW@6200rpm
- Maximum torque: 196Nm@4200rpm
- Auto Stop Start

### EXTERIOR

- 17" alloy wheels
- Front fog lights
- Privacy glass
- Side spoiler
- Rear spoiler (hatch)

### INTERIOR

- Air-conditioning - dual zone climate control
- Seat trim premium cloth - black only
- Power mirrors, steering and windows
- Manual seat height lifter - driver
- Paddle gear shift - CVT
- Sports pedals
- 60/40 split folding rear seats

### ENTERTAINMENT / TECHNOLOGY

- Single in-dash CD player featuring:
  - AM/FM radio
  - MP3/WMA/iPod compatibility
  - 6 speakers

- Multi-Function Display unit (MFD)
- *Bluetooth*<sup>®1</sup> wireless technology
- Auxiliary jack and USB connection
- Steering wheel audio, cruise and MFD controls
- Steering wheel *Bluetooth*<sup>®1</sup> controls
- Rear view reverse camera

### OPTIONAL:

- Electric sunroof
- Leather<sup>2</sup> seats - choice of black or ivory
- 8-way power seat - driver
- Multi-information in-dash satellite navigation system

# TECHNICAL SPECIFICATIONS<sup>1</sup> - IMPREZA RANGE

MODEL		IMPREZA 2.0i	IMPREZA 2.0i-L	IMPREZA 2.0i-S
		Sedan/Hatch	Sedan/Hatch	Sedan/Hatch
<b>TRANSMISSION</b>				
6-speed manual transmission		•	•	
Lineartronic™ CVT with manual mode		•	•	•
<b>ENGINE</b>				
Engine type		Horizontally-opposed Boxer 4-cylinder, petrol engine		
Valve mechanism		DOHC with Dual AVCS		
Bore x stroke	mm	84.0 x 90.0		
Capacity	cc	1995		
Compression ratio		10.5:1		
Fuel tank capacity	litres	55		
Fuel system		Multi point sequential injection		
Fuel requirement	RON	90		
<b>PERFORMANCE<sup>2</sup></b>				
Maximum power output (DIN)	kW/rpm	110kW@6200rpm		
Maximum torque (DIN)	Nm/rpm	196Nm@4200rpm		
Acceleration <sup>3</sup> 0 - 100 km/h	seconds	10.5 (MT) / 11.1 (CVT)		
Electronic Throttle Control system (ETC)		Drive-by-wire		
Fuel consumption (ADR 81/02) <sup>4</sup>	combined l/100km	7.1 (MT) / 6.8 (CVT)		
	urban l/100km	9.2 (MT) / 8.9 (CVT)		
	extra urban l/100km	5.9 (MT) / 5.6 (CVT)		
CO <sub>2</sub> emissions (ADR 81/02)	combined (g/km)	164 (MT) / 157 (CVT)		
Emission standards		EURO5		
<b>SYMMETRICAL ALL-WHEEL DRIVE</b>				
Type	Manual	Centre Differential with a Viscous Limited Slip Differential		
Type	CVT	Active Torque Split		
<b>TRANSMISSION</b>				
Gear ratio	1st	3.454 (MT) / 3.581 (CVT)		
	2nd	1.888 (MT) / Continuously variable (CVT)		
	3rd	1.296 (MT) / Continuously variable (CVT)		
	4th	0.972 (MT) / Continuously variable (CVT)		
	5th	0.780 (MT) / Continuously variable (CVT)		
	6th	0.695 (MT) / 0.570 (CVT)		
Gear ratio - reverse		3.636 (MT) / 3.667 (CVT)		
Final reduction gear ratio		4.111 (MT) / 3.700 (CVT)		
<b>STEERING</b>				
Steering		Engine speed sensitive power assisted rack and pinion		
Minimum turning circle (kerb to kerb)	m	10.6		
<b>SUSPENSION</b>				
Type	Front	McPherson strut type, independent suspension		
	Rear	Double wishbone type, independent suspension		
<b>BRAKES</b>				
Type	Front	Ventilated disc brake		
	Rear	Solid disc brake		
Brake booster type		Tandem		
ABS		4-channel, 4-sensor ABS with Electronic Brakeforce Distribution		
<b>WHEELS AND TYRES</b>				
Tyre manufacturer		Yokohama		Dunlop
Tyres (width, profile, size, load index and speed rating)		205/55R16 91V		205/50R17 89V
Rim size		16x6.5JJ	16x6.5J	17x7J
Wheels		16"		17"
Spare wheel		Spacesaver steel wheel		
<b>MEASUREMENT</b>				
Overall length	mm	Sedan - 4580 / Hatch - 4415		
Overall width	mm	1740		
Overall height	mm	1465		
Wheel base	mm	2645		
Front track	mm	1510		
Rear track	mm	1515		
Minimum ground clearance <sup>5</sup>	mm	145		
Cargo volume - rear seat up/down	litres	Sedan - 460/-		
	litres	Hatch - 340/771 (1230 to ceiling)		
Kerb weight <sup>6</sup>	kg	1345 (MT) / 1385 (CVT)	1335 (MT) / 1375 (CVT)	1385 (CVT)
Tare mass <sup>6</sup>	kg	1305 (MT) / 1345 (CVT)	1295 (MT) / 1335 (CVT)	1345 (CVT)
Seating capacity		5		
<b>TOWING</b>				
With trailer brakes	kg	1200		
Without trailer brakes	kg	650		
Maximum tow ball down load	kg	120		

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice. 2. All performance data measured using 95RON as required by Australian Design Rule 81/02. Vehicles tested in accordance with ADR 81/02. 3. Acceleration test performed under controlled conditions. 4. Fuel consumption figures calculated in accordance with Australian Design Rule 81/02. 5. Ground clearance at kerb weight. 6. Vehicle kerb weight and tare mass varies according to the types of optional equipment included.



# MODEL FEATURE SPECIFICATIONS<sup>1</sup> - IMPREZA RANGE

MODEL	IMPREZA 2.0i	IMPREZA 2.0i-L	IMPREZA 2.0i-S
<b>TRANSMISSION</b>			
6-speed manual transmission	•	•	
Lineartronic™ CVT with manual mode	•	•	•
<b>SAFETY RATING</b>			
ANCAP <sup>2</sup> occupant safety rating (maximum 5)	5-star	5-star	5-star
<b>COLLISION AVOIDANCE</b>			
Symmetrical All-Wheel Drive (SAWD)	•	•	•
Vehicle Dynamics Control system (VDC) featuring:	•	•	•
Electronic Stability Control (ESC)	•	•	•
Anti-lock Braking System (ABS)	•	•	•
Electronic Brakeforce Distribution (EBD)	•	•	•
Brake Assist	•	•	•
Traction Control System (TCS)	•	•	•
TCS Limited Slip Device	•	•	•
4-wheel disc brakes	•	•	•
Hill Start Assist - forward and reverse (manual)	•	•	
Rear view reverse camera		•	•
<b>COLLISION PROTECTION</b>			
SRS <sup>3</sup> airbags - dual front, dual front side, curtain and driver knee	•	•	•
Front seat belts with pretensioners and load limiters	•	•	•
3 point A/ELR rear seat belts	•	•	•
Height adjustable seat belt anchors - driver and front passenger	•	•	•
Seat belt warning lights - all seats	•	•	•
Rear seat headrests for 3 seating positions	•	•	•
Height and angle adjustable front seat headrests	•	•	•
Height adjustable rear seat headrests	•	•	•
Safety pedals - brake, clutch / footrest (CVT)	•	•	•
Whiplash reduction seats	•	•	•
Ring-shaped passenger safety cell	•	•	•
<b>CHILD SAFETY</b>			
Child seat anchor points (x3)	•	•	•
Rear door child locks	•	•	•
<b>INTELLIGENT DRIVING DYNAMICS</b>			
Auto Stop Start	•	•	•
Electronic Throttle Control system (ETC)	•	•	•
<b>EXTERIOR</b>			
Body coloured mirrors and door handles	•	•	•
Body coloured rear garnish	•	•	Chrome (sedan)
Chrome coloured insert door handles			•
Door mirrors with indicators			•
Electric sunroof		Optional package	Optional package
Privacy glass - rear door, rear quarter and rear windscreen		•	•
Rear roof mounted antenna	•	•	•
Rear spoiler (hatch)	•	•	•
Rear window wiper (hatch)	•	•	•
Roof rack brackets (hatch)	•	•	•
Side spoiler			•
Tail pipe covers			Sedan
Temporary 16" spare wheel (steel)	•	•	•
16" steel wheels	•		
16" alloy wheels		•	
17" alloy wheels			•
<b>LIGHTING - EXTERIOR</b>			
Front fog lights	•	•	•
Headlights - halogen with auto off	•	•	•
Rear bumper reflector(s) - (hatch)	•	•	•
Rear stoplight (LED stoplight - hatch)	•	•	•
<b>LIGHTING - INTERIOR</b>			
Cabin and cargo area lights	•	•	•
Illuminated ignition ring	•	•	•
Map lights (x2)	•	•	•
<b>AIR-CONDITIONING</b>			
Air-conditioning - climate control	•		
Air-conditioning - dual zone climate control		•	•
Anti-dust filter	•	•	•
Front and side demisters	•	•	•
Rear windscreen demister - electric with timer	•	•	•
<b>SECURITY</b>			
DataDot security system	•	•	•
Immobiliser security system	•	•	•
Vehicle pre-wired for alarm system installation	•	•	•

MODEL	IMPREZA 2.0i	IMPREZA 2.0i-L	IMPREZA 2.0i-S
<b>INSTRUMENTATION AND CONTROLS</b>			
Adjustable steering wheel - height and telescopic	•	•	•
Instrument cluster <sup>4</sup> (illuminated)		Red/positive LCD	White/negative LCD
Manual mode	CVT	CVT	CVT
Paddle gear shift	CVT	CVT	CVT
Sport pedals			•
Steering wheel audio and cruise controls	•	•	•
Steering wheel Bluetooth <sup>®5</sup> controls	•	•	•
Steering wheel MFD controls		•	•
<b>MULTI-INFORMATION DISPLAYS</b>			
Multi-information display <sup>6</sup>	•		
Multi-Function Display unit (MFD) featuring:		•	•
4.3" LCD screen		•	•
Outside temperature and clock display		•	•
Fuel economy and journey information		•	•
Air-conditioning, seat belt and airbag display		•	•
Eco-gauge information		•	•
Auto Stop Start information		•	•
VDC operating information display		•	•
Vehicle condition/maintenance self-check		•	•
Rear view reverse camera display		•	•
Warning display		•	•
Twin trip meter (switchable)	•	•	•
<b>STORAGE</b>			
Cargo luggage hooks (hatch)	•	•	•
Centre console box	•	With sliding armrest	
Cupholders - centre console	•	•	•
Cupholders - rear	•	•	•
Door pockets with integrated bottle holder - front and rear	•	•	•
Front centre tray	•	•	•
Pull-out cargo area tie down points (hatch)	•	•	•
Retractable cargo security blind (hatch)	•	•	•
Seat back pocket - front passenger side	•	•	•
Tool kit	•	•	•
<b>CONVENIENCE</b>			
12v/120W power jacks (x2)	•	•	•
Boot/tailgate auto unlock on remote central locking keys	•	•	•
Interior fuel lid lock release	•	•	•
Intermittent variable speed front windscreen wipers	•	•	•
Power steering, mirrors and windows	•	•	•
Rear seat centre armrest	•	•	•
Remote central locking - keys (x2)	•	•	•
Sunvisor with vanity mirrors - driver and front passenger	•	•	•
<b>INTERIOR TRIMS</b>			
Carpet trim - black	•	•	•
Leather steering wheel/gear shift (resin park brake)	•	•	•
Seat trim colour - black	•	•	•
Seat trim colour - ivory	•	•	On leather trim only
Seat trim - cloth	•	•	Premium - black only
Seat trim - leather <sup>7</sup>			Optional package
<b>SEATING EXTRAS</b>			
60/40 split folding rear seats	•	•	•
8-way power seat - driver			Optional package
Manual seat height lifter - driver	•	•	•
<b>ENTERTAINMENT</b>			
Single in-dash CD player featuring:	•	•	•
AM/FM radio	•	•	•
6 speakers	•	•	•
MP3/WMA/iPod compatible	•	•	•
Multi-information in-dash satellite navigation system featuring:		Optional package	Optional package
AM/FM radio		Optional package	Optional package
MP3/WMA/iPod/DIVX compatible		Optional package	Optional package
Single CD player		Optional package	Optional package
6 speakers		Optional package	Optional package
6.1" touch screen		Optional package	Optional package
Bluetooth <sup>®5</sup> wireless technology with:	•	•	•
Handsfree mobile communication	•	•	•
Handsfree SMS read functionality <sup>8</sup> (MAP required. Available on selected phones only.)			With optional satellite navigation
Audio streaming <sup>9</sup>	•	•	•
Voice command recognition	•	•	•
Auxiliary jack - front centre console	•	•	•
USB connection - front centre console	•	•	•
<b>WARRANTY</b>			
3 year/unlimited km warranty	•	•	•

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice. 2. The Australasian New Car Assessment Program (ANCAP) gives consumers consistent information on the level of occupant protection provided by vehicles in serious front and side crashes. 3. SRS: Supplemental Restraint System. Effective when used in conjunction with seat belts. 4. Instrument cluster includes speedometer, tachometer, trip computer, fuel gauge, AT select indicator, cruise control indicator, high beam indicator and front fog light indicator. 5. Bluetooth<sup>®</sup> is a registered trademark of Bluetooth SIG Inc. System operation ability is subject to the Bluetooth<sup>®</sup> wireless technology specification of individual's phone. 6. Multi-information display includes fuel economy, temperature, average speed, Auto Stop Start counter and clock. 7. Some parts of the seating are not full natural leather. 8. MAP (message access profile) required for Hands Free SMS read functionality. Not all phones (including Apple iPhone) have MAP. Please refer to specifications of your phone to see if your phone has MAP. Hands free SMS read functionality is only available when factory satellite navigation is fitted. 9. There may be restrictions on features available for certain devices that are not fully compliant with AVCRP.

# INTERIOR

## TRIM COLOUR



CLOTH:  
BLACK: IMPREZA 2.0i, IMPREZA 2.0i-L AND IMPREZA 2.0i-S  
IVORY: IMPREZA 2.0i AND IMPREZA 2.0i-L



OPTIONAL LEATHER:  
BLACK OR IVORY: IMPREZA 2.0i-S

## MULTI-FUNCTION DISPLAY



Impreza 2.0i shown

MULTI-INFORMATION DISPLAY:  
IMPREZA 2.0i



Impreza 2.0i-S shown

MULTI-FUNCTION DISPLAY UNIT (MFD):  
IMPREZA 2.0i-L AND IMPREZA 2.0i-S

## ENTERTAINMENT



SINGLE IN-DASH CD PLAYER:  
IMPREZA 2.0i, IMPREZA 2.0i-L AND IMPREZA 2.0i-S



MULTI-INFORMATION IN-DASH SATELLITE NAVIGATION SYSTEM:  
OPTIONAL FOR IMPREZA 2.0i-L AND IMPREZA 2.0i-S

# A HUE THAT'S YOU

One of the final choices - but one of the most important! The colour you choose for your Impreza makes a bold statement about who you are. So we've made sure you've got lots of ways to express yourself - with a wide range of colours to make your Impreza more... you.

Below colours are available as at February 2012, however available colours may change in the future. Always check with your authorised Subaru Retailer regarding colour availability of your selected model before purchase.



SATIN WHITE PEARL



ICE SILVER METALLIC



DARK GRAY METALLIC



SKY BLUE METALLIC<sup>1</sup>



MARINE BLUE PEARL



CAMELLIA RED PEARL



OBSIDIAN BLACK PEARL



DEEP CHERRY PEARL

1. Limited stock available.