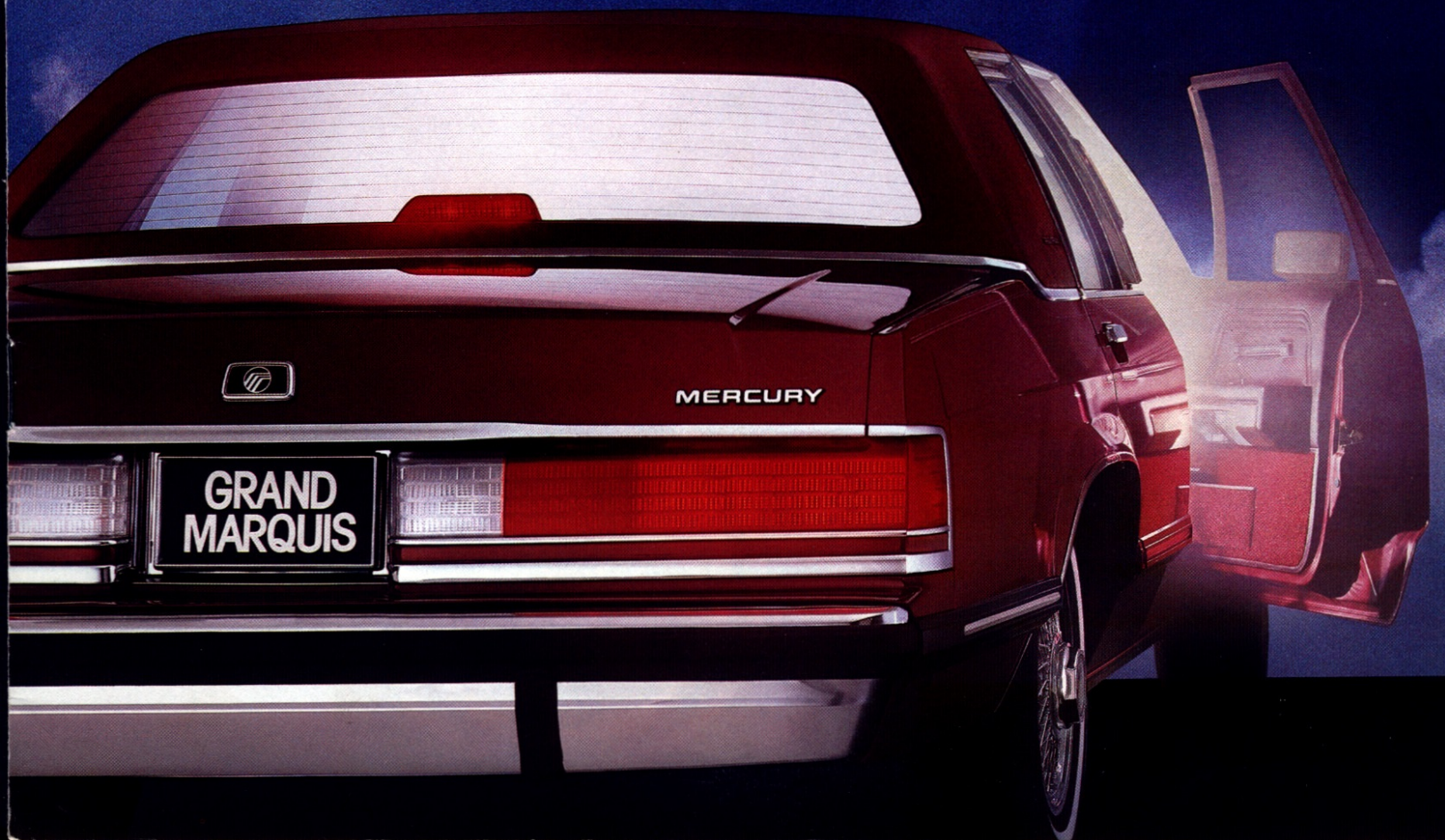


MERCURY

1 · 9 · 8 · 9

GRAND MARQUIS





MERCURY GRAND MARQUIS. COMFORT AND CONTROL ON A GRAND SCALE.

Grand Marquis is one automobile that doesn't ask its driver or passengers to compromise. Its interior possesses more room than 99 percent of today's automobiles. There's full-frame construction and of course, the control that comes with a V-8 engine, power brakes, nitrogen gas-pressurized shocks and four-speed automatic transmission.

On the following pages, we will give you a close look at the Grand Marquis and its many features. After learning more about it and experiencing it firsthand at your Mercury dealer, we trust you will share our enthusiasm for this fine automobile.

Mercury Grand Marquis. Where comfort and control are one.

*Grand Marquis LS sedan on pages 2,3,4
is shown in Medium Cabernet.
Some features shown may be optional.*

*Grand Marquis LS interior on pages 6,7
is shown in Titanium cloth.
Some features shown may be optional.*



COMFORT, CONVENIENCE AND STYLE EXACTLY THE WAY YOU WANT IT.

Grand Marquis sedan and Colony Park wagon are available with a number of additional comfort and convenience features to make them even more luxurious and personal.

Dread scraping winter windshields? The optional Insta-Clear® heated windshield uses a transparent silver and zinc oxide film to conduct electricity over the windshield surface. It generates enough heat to remove 2.5 mm (1/10 of an inch) of heavy windshield frost at -18° Celsius (0° Fahrenheit) within three minutes. A standard car defroster requires 15 minutes or more to accomplish the same task.

An optional Premium Sound system includes a power amplifier and six speakers—two in the instrument panel, two in the front door panels and two in the rear seating area. A power antenna can

Full grain leather seating surfaces are optional on LS sedan and wagon models.

also be ordered. Other convenient interior features which may be ordered include a tilt steering wheel, fingertip speed control, power lock group and dual illuminated visor mirrors.

While Grand Marquis comes standard with an attractive colour co-ordinated half vinyl roof, you may also order an optional formal coach roof.



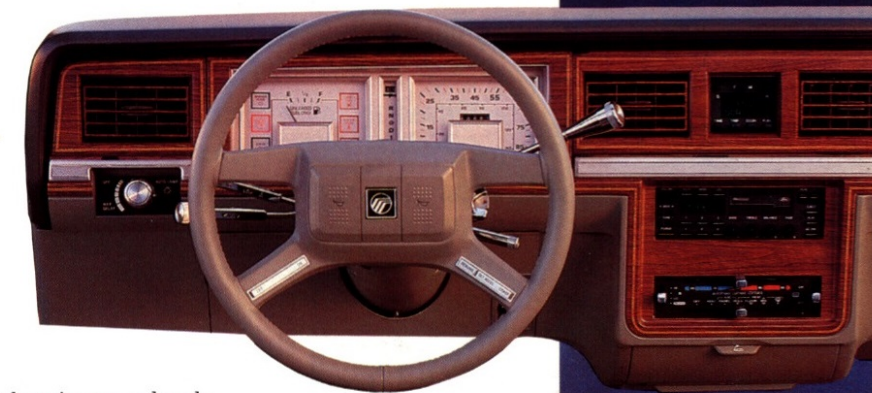
Optional high-level electronic AM stereo/FM stereo cassette audio system.

All models feature formal coach lamps. (Vinyl roofs are available on sedans only.)

For protection from stone chips and road debris, every Grand Marquis comes with lower bodyside protection. And for excellent visibility, quad halogen headlamps are among the standard features.

The Colony Park wagon is available with the optional deluxe luggage rack on the roof for added carrying capacity. There's also a rear bumper step pad for ease of entry to the optional rear fold-up seats.

Grand Marquis sedans, as well as GS wagons, come with 15-inch white sidewall all-season steel-belted radial tires with luxury full wheel covers. Turbine-spoked aluminum wheels are offered on all models and are standard on the LS wagon. For a more formal appearance, locking wire-style wheel covers may be ordered on GS sedans and wagons.



Grand Marquis instrument panel with optional high-level audio system. Some features shown may be optional.



Grand Marquis Colony Park LS wagon in Medium Almond. Some features shown may be optional.

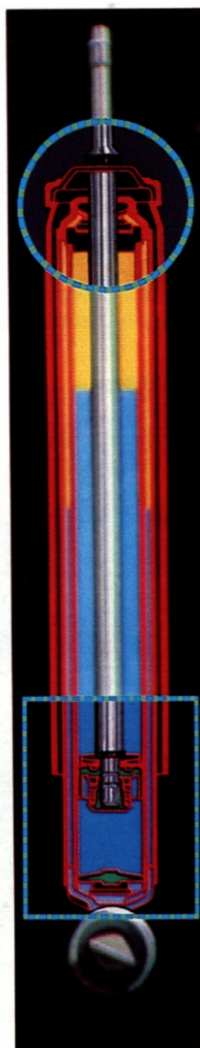
A DEDICATION TO TECHNICAL EXCELLENCE MAKES GRAND MARQUIS ONE OF DRIVING'S GREAT PLEASURES.

Grand Marquis delivers an abundance of refined power. The powerful 5.0 litre V-8 engine is equipped with an electronically controlled sequential multi-port fuel-injection system. This system delivers just the right amount of fuel to each cylinder at just the right moment to achieve maximum power, efficiency and smoothness. The engine is managed by EEC-IV—one of the world's most advanced electronic engine control systems. EEC-IV controls engine operation with split-second management of vital functions. It continuously monitors and fine-tunes the engine to maximize responsiveness, driving

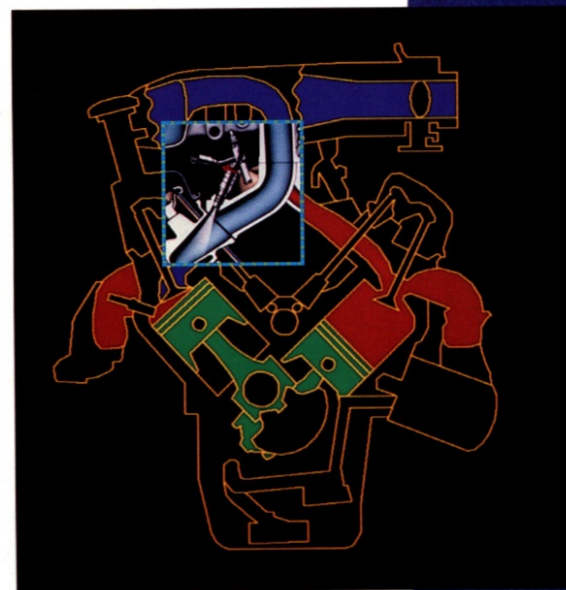
smoothness and fuel economy. Grand Marquis is also equipped with an efficient four-speed automatic over-

drive transmission. It delivers an excellent balance of performance and fuel economy. It features a 100 percent mechanical drive in fourth gear to improve fuel economy at high-way speeds.

For those who want to tow a boat, camper or trailer, Grand Marquis offers a trailer towing package. It includes a higher ratio (3.55:1) Traction-Lok axle, heavy duty cooling system, heavy duty suspension, 15 x 6.5-inch wheels (std. on wagon), larger rear brakes (std. on wagon), dual exhaust, auxiliary power steering and transmission oil coolers,

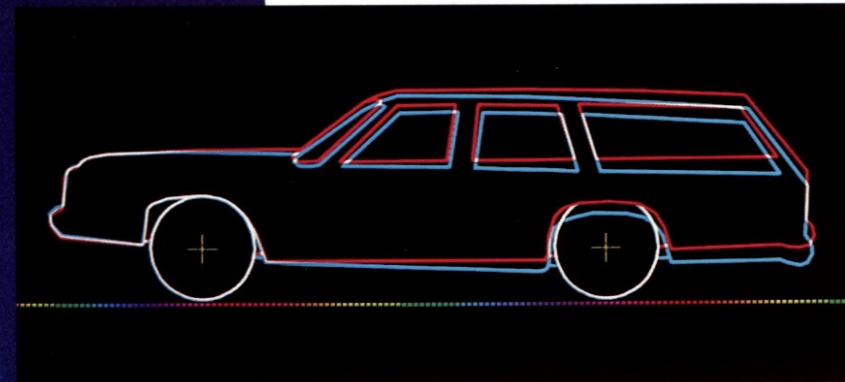


Nitrogen gas-pressurized shock absorbers at all four wheels improve ride and handling



Smooth power is supplied by Grand Marquis' 5.0 litre V-8. The engine features sequential multi-port electronic fuel injection to enhance performance and fuel economy.

heavy duty "U" joints, a full-size spare tire and a trailer wiring harness. With this option, Grand Marquis can pull a load of up to 2268 kg (5,000 lb.), (2721 kg (6,000 lb.) with the optional 5.8 L V-8 engine/2.73:1 axle ratio).



Grand Marquis can be ordered with an automatic load levelling option that helps maintain proper ride height even with a full load of passengers and luggage.

Selected Safety Features

The following is a partial

Automatic load levelling option ensures proper ride height even with passengers and luggage on board.

list of the safety features incorporated into every Grand Marquis: Safety belts for all seating positions ■ Child safety seat tether anchors behind the rear seats ■ Flame-resistant interior materials ■ Energy-absorbing materials in the dashboard, armrests, front seat back tops and sun visors ■ Impact-absorbing laminated safety glass in the windshield ■ Safety-designed radio control knobs and push-buttons ■ Inside rearview mirror designed to yield away upon impact ■ Energy-absorbing steering column ■ Front pillars and roof designed to meet a static force test equal to 2268 kg (5,000 lb.) or 1½ times the car's weight ■ High strength steel beams in each door designed to withstand 3175 kg (7,000 lb.) push test ■ Door latches designed to withstand a push-open load in excess of 907 kg (2,000 lb.) to help keep doors closed in the event of an impact ■ All brake lines are corrosion resistant.



Trailer towing is easy with Grand Marquis' optional trailer towing package. It allows Grand Marquis sedans and Colony Park wagons to tow up to 2268 kg (5,000 lb.), (2721 kg (6,000 lb.) with the optional 5.8 L V-8 engine/2.73:1 axle ratio).

PREFERRED EQUIPMENT/EXTRA VALUE PACKAGES

Perhaps the only thing easier than driving a Grand Marquis is ordering the one you want. Over the years, Mercury buyers have tended to prefer certain combinations of features. By combining these into groups under Preferred Equipment Packages, we simplify the ordering procedure.

Here's how it works: 1) Choose your series

and bodystyle (Sedan or Wagon); 2) Select the equipment package with the features you want from the chart; 3) If you would like to personalize your Grand Marquis further, choose individual options from the list on the following page.

Contents of Preferred Equipment packages are subject to change. See your Mercury dealer for the latest information.

EXTRA VALUE PACKAGE

For even greater value, choose an Extra Value Package that provides a Formal Coach Roof at no extra cost.

| Mercury Grand Marquis 4-Door Sedans and Colony Park Wagons | PREFERRED EQUIPMENT PACKAGES | | | | | | |
|---|------------------------------|------|----------|---------------------|---------------------------------|------|------|
| | GS SEDAN | | LS SEDAN | | COLONY PARK GS AND LS WAGONS | | |
| | 450A | 451A | 455A | Extra Value 456A | 460A | 461A | 462A |
| 5.0 Litre EFI (302 CID) 8 Cylinder Engine | ● | ● | ● | ● | ● | ● | ● |
| P215/70R15 WSW All-Season Tires | ● | ● | ● | ● | ● | ● | ● |
| Automatic Overdrive Transmission | ● | ● | ● | ● | ● | ● | ● |
| Air Conditioner (Automatic Temperature Control) | | ● | | ● | | ● | ● |
| Front and Rear Bumper Guards | | ● | ● | ● | | ● | ● |
| Light Group | | ● | ● | ● | | ● | ● |
| Power Lock Group | | ● | ● | ● | | ● | ● |
| Electronic AM/FM Stereo Radio with Cassette | | ● | ● | ● | | ● | ● |
| 6-Way Power Driver's Seat | | ● | | ● | | ● | ● |
| Speed Control | | ● | ● | ● | | ● | ● |
| Tilt Steering Wheel | | ● | ● | ● | | ● | ● |
| Deluxe Luggage Rack | | | | ● | | ● | ● |
| Locking Wire Style Wheel Covers ¹ | | ● | | ● | | ● | ● |
| Front Cornering Lamps | | | | ● | | ● | ● |
| Illuminated Entry System | | | | ● | | ● | ● |
| Leather Wrapped Steering Wheel | | | | ● | | ● | ● |
| Power Antenna | | | | ● | | ● | ● |
| High-Level AM Stereo/FM Stereo with Cassette | | | | ● | | ● | ● |
| Formal Coach Roof | | | | ● | | ● | ● |
| Driver and Passenger 6-Way Power Seats | | | | ● | | ● | ● |
| Tripminder Computer | | | | ● | | ● | ● |
| Insta-Clear® Windshield | | | | ● | | ● | ● |
| EXTRA VALUE FEATURE AT NO EXTRA COST | | | | | | | |
| Formal Coach Roof | | | | ★ | | | |

¹Turbine Spoke Aluminum Wheel standard on LS Colony Park Wagon

★ When you order your Grand Marquis with Preferred Equipment Extra Value Package 456A, a Formal Coach Roof is provided at NO EXTRA COST. See your dealer for details.



Left to right: Luxury full wheel cover, locking wire-style wheel cover, turbine spoke aluminum wheel.

SELECTED OPTIONAL AND STANDARD FEATURES.

| MERCURY GRAND MARQUIS | GS SEDAN/WAGON | LS SEDAN/WAGON |
|--|----------------|----------------|
| FUNCTIONAL FEATURES | | |
| 5.0 litre V-8 engine | S | S |
| 5.8 litre V-8 engine (sedan) | O | O |
| Four-speed automatic overdrive transmission | S | S |
| Automatic load levelling suspension | O | O |
| Heavy-duty suspension | O | O |
| Power brakes | S | S |
| Power steering | S | S |
| 72 amp-hr maintenance-free battery | S | S |
| 65-amp alternator | S | S |
| Trailer Tow III Package ⁽¹⁾ | O | O |
| Luxury sound insulation | S | S |
| Insta-Clear® heated windshield | O | O |
| Tinted glass | S | S |
| Stalk-mounted controls on steering column | S | S |
| Engine block heater | O | O |
| Deluxe luggage rack (wagon) | O | O |
| EXTERIOR FEATURES | | |
| Lower bodyside road abrasion protection | S | S |
| Upper bodyside paint stripes (sedan) | S | S |
| Hood accent stripes | O | O |
| Wide lower bodyside moulding (sedan) | S | S |
| Narrow bodyside moulding (wagon) | O | O |
| Bumper rub strips | S | S |
| Bumper guards | O | O |
| Rear bumper step pad (wagon) | S | S |
| Halogen headlamps | S | S |
| Half-vinyl roof (sedan) | S | S |
| Formal coach roof (sedan) | O | O |
| Coach lamps | S | S |
| Bodyside rosewood appliqué (wagon) | S | S |
| Front cornering lamps | O | O |
| License plate frames | O | O |
| INTERIOR COMFORT AND CONVENIENCE FEATURES | | |
| Air conditioning (Manual Temperature Control) | S | S |
| Air Conditioning (Automatic Climate Control) | O | O |
| Power windows | S | S |
| Power tailgate window (wagon) | S | S |
| Power decklid release (sedan) | O | O |
| Automatic headlamp on/off/delay | S | S |
| Automatic parking brake release | S | S |
| Tilt steering wheel | O | (S) |
| Leather-wrapped steering wheel | O | O |
| Speed control | O | (S) |
| Twin comfort seats with dual recliners | S | O |
| Cloth | O | S |
| Vinyl | O | S |
| Luxury twin comfort lounge seats with high level cloth | - | S |
| Leather seating surfaces | - | O |
| Six-way power driver's seat | O | O |

| MERCURY GRAND MARQUIS | GS SEDAN/WAGON | LS SEDAN/WAGON |
|---|----------------|----------------|
| FUNCTIONAL FEATURES | | |
| Six-way dual power seats | O | O |
| Dual inboard facing rear seats in vinyl only (wagon) | O | O |
| Front door map pockets | S | S |
| Front seatback map pockets | - | S |
| Rear seat centre armrest | - | S |
| Dual illuminated visor mirrors | O | O |
| Rear window defroster | S | S |
| Illuminated entry system | O | O |
| Dual courtesy lights on instrument panel | S | S |
| Courtesy light switches on all doors | S | S |
| Power lock group ⁽²⁾ | O | (S) |
| Tripminder ⁽³⁾ | O | O |
| Trunk, glovebox, front ashtray lights | S | S |
| Light group ⁽³⁾ | O | (S) |
| Tailgate-activated cargo compartment light (wagon) | S | S |
| Electronic digital clock | S | S |
| Quarter-panel stowage bin with lock (wagon) | S | S |
| Power outside mirrors | S | S |
| 18-ounce carpeting | S | S |
| Carpeted luggage area | S | S |
| Carpeted floor mats (sedan) | O | O |
| Spare tire cover (sedan) | S | S |
| Interval wipers | S | S |
| Front vent windows ⁽³⁾ | O | O |
| SOUND SYSTEMS | | |
| Electronic AM/FM stereo with four speakers (may delete for credit) | S | S |
| Electronic AM/FM stereo with cassette and four speakers | O | O |
| Premium Sound | O | O |
| High-level electronic AM stereo/FM stereo cassette audio system with power amplifier | O | O |
| Power antenna | O | O |
| INSTRUMENTATION | | |
| Analog instrumentation with speedometer, fuel gauge, odometer, trip odometer and warning lights | S | S |
| WHEELS AND TIRES | | |
| P215/70R15 WSW, all-season, steel-belted radial tires | S | S |
| Conventional size spare tire | O | O |
| Luxury full wheel covers (except on LS wagon) | S | S |
| Locking wire-style wheel covers (except on LS wagon) | O | O |
| Turbine spoke aluminum wheels (std. on LS wagon) | O | O |

⁽¹⁾ Includes 2268 kg (5,000-lb.) with 5.0 L engine, (2721 kg (6,000-lb.) with 5.8 L V-8 engine) gross trailer weight, conventional spare tire, 3.55:1 Traction-Lok axle, heavy-duty cooling, upgraded suspension components, 15x6.5-inch wheels (std. on wagon), upsized rear brakes (std. on wagon), dual exhaust, auxiliary power steering and transmission oil coolers, heavy-duty signal flashers, heavy-duty U-joint and trailer wiring harness.

⁽²⁾ Includes door locks, decklid or tailgate release.

⁽³⁾ Includes engine compartment light, dual-beam map light and headlamps on reminder chime.

S-Standard feature O-Optional feature

COLOURS & TRIMS

| Interior Trim Colours | Titanium* | Shadow Blue | Cabernet | Cinnabar | Light Sandalwood |
|--|-----------|-------------|----------|----------|------------------|
| Black | ● | ● | ● | ● | ● |
| Medium Cabernet | ● | ● | ● | ● | ● |
| Medium Almond | ● | ● | ● | ● | ● |
| Almond | ● | ● | ● | ● | ● |
| Oxford White | ● | ● | ● | ● | ● |
| Clearcoat Metallic | | | | | |
| Light Titanium | ● | ● | ● | ● | ● |
| Light Crystal Blue | ● | ● | ● | ● | ● |
| Deep Titanium* | ● | ● | ● | ● | ● |
| Cinnabar | ● | ● | ● | ● | ● |
| Twilight Blue | ● | ● | ● | ● | ● |
| Rose Quartz | ● | ● | ● | ● | ● |
| Garnet Red | ● | ● | ● | ● | ● |
| Tu-Tone (sedan only) | | | | | |
| Light Titanium Clearcoat Metallic/Deep Titanium Clearcoat Metallic | ● | ● | ● | ● | ● |
| Rose Quartz Clearcoat Metallic/Cinnabar Clearcoat Metallic | ● | ● | ● | ● | ● |
| Almond/Medium Almond | ● | ● | ● | ● | ● |

*Sedan only

Vinyl Roof Colours: Black, Twilight Blue, Light Titanium, Medium Cabernet, Almond, Garnet Red, Oxford White, Cinnabar.

DIMENSIONS

| mm (inches) | SEDAN | WAGON |
|---------------------------|-----------------------|-----------------------|
| Wheelbase | 2903 (114.3) | 2903 (114.3) |
| Overall length | 5443 (214.3) | 5563 (219.0) |
| Overall height | 1410 (55.5) | 1435 (56.5) |
| Overall width | 1969 (77.5) | 2014 (79.3) |
| Track, front/rear | 1580/1575 (62.2/62.0) | 1580/1575 (62.2/62.0) |
| Headroom, front/rear | 963/945 (37.9/37.2) | 986/993 (38.8/39.1) |
| Legroom, front/rear | 1105/998 (43.5/39.3) | 1105/963 (43.5/37.9) |
| Shoulder room, front/rear | 1565/1562 (61.6/61.5) | 1565/1562 (61.6/61.5) |
| Hiproom, front/rear | 1463/1445 (57.6/56.9) | 1463/1377 (57.6/54.2) |

CAPACITIES

| | | |
|-------------------------------|-------------|--|
| Cargo volume litres (cu. ft.) | 634 (22.4) | 1487 (52.5) (rear seat up) 2492 (88.0) (rear seat down) |
| Fuel litres (Imp. Gal) | 68 (15.0) | 68 (15.0) |
| Curb weight kg (lb.) | 1707 (3763) | 1812 (3995) |



Quality is Job 1.



THE FORD EXTENDED SERVICE PLAN

When you're choosing options for your Mercury Grand Marquis, consider the merits of ordering the Ford Extended Service Plan. Your dealer has full details. It provides extended repair cost protection, as specified, for parts and labour, for repairs to major components of the mechanical and electrical system. The plan is offered by Ford Motor Company of Canada, Limited, and is honoured by Ford and Mercury dealers throughout Canada and the United States.

CORROSION PROTECTION

All Mercury Grand Marquis cars are protected with the DURAGUARD System, which includes 7 processes built in at the factory as standard equipment, to provide corrosion protection as follows:

- precoated steel on doors, quarter panels, hoods, fenders and other selected areas;
- galvanized steel on rocker panels, selected cowl tops and underbody parts;
- vinyl sealer on the underside of rear wheelhouses;
- phosphate coating on the entire car body after a super cleaning process;
- an electrocoat process to apply corrosion resistant primer paint, also on the entire body;
- aluminized wax sprayed into the hard-to-reach lower body areas and the inside surfaces of doors;
- protective vinyl coating behind the wheel openings and along the lower bodyside area.

6 YEAR / 160,000 KM CORROSION COVERAGE

The DURAGUARD System is backed by a no-extra charge 6 year/160,000 km (100,000 miles) manufacturer's warranty against corrosion perforation. This warranty, transferable to succeeding owners, covers the cost of both labour and materials for repair of perforation of sheet metal and all other components except exhaust system, caused by corrosion. See your dealer for details of this limited warranty.



Genuine Ford and Motorcraft original equipment replacement parts are engineered and manufactured to Ford's high specifications. They're your best assurance of quality and long-term satisfaction because these replacement parts meet the same high standards as those installed in production.

6 YEAR / 100,000 KM POWERTRAIN WARRANTY

Ford's powertrain warranty covers all 1989 cars for 6 years or 100,000 km (60,000 miles), whichever comes first. This limited warranty covers major powertrain components. Certain restrictions and deductibles apply. Ask your dealer for details.



Ford Credit Canada Limited is interested in helping to fill the transportation needs of every qualified buyer of a Ford product. A participating dealer can arrange financing terms or a Red Carpet Lease[®] tailored to your circumstances. Ford Credit Canada Limited has offices conveniently located throughout Canada.



Mercury dealers* offer the Lifetime[†] Service Guarantee (Permanent[†] Repair Protection in the Province of Quebec). Under this program Mercury dealers* stand behind their repairs to Ford built cars and light trucks for as long as you own your vehicle. This means you pay for a covered repair once and never again. If the same part ever has to be replaced again through normal use, your Mercury dealer* will fix it at no charge. No charge for parts. No charge for labour. It doesn't matter where you purchased your vehicle, or whether it's new or used; the work is still covered by the repairing Mercury dealer.*

This limited protection covers thousands of parts for vehicles in normal use. Items not covered include regular maintenance parts, belts, hoses, sheet metal and upholstery.

*At participating dealers only. †For as long as you own your car or light truck. See your dealer for details.

This brochure has been prepared only as a general guide to the customer and every effort has been made to ensure that all information is correct at the time of printing. However, some errors may have been included and some of the information or specifications may have been changed since the time of printing. Your dealer will have full details on any changes and/or corrections and you should ask him to bring you up to date at the time of your purchase. Ford Motor Company of Canada, Limited reserves the right to change prices, colours, materials, specifications and models and to discontinue models without notice and without incurring obligations of any kind. Some features described or shown may be optional at extra cost. Some options are required in combination with other options.