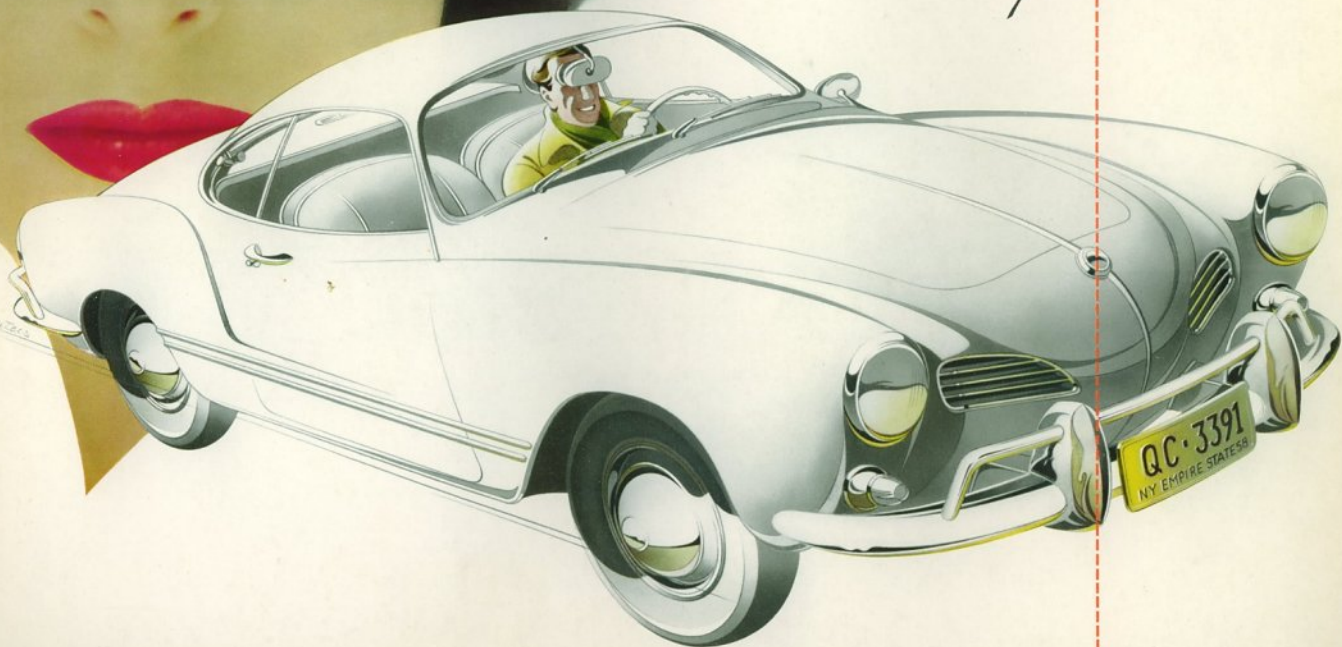


VOLKSWAGEN



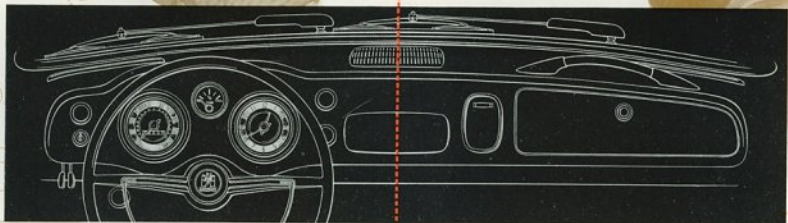
K A R M A N N
Ghia





K A R M A N N

Ghia



Imagine it is *you* seated there. Before your eyes this distinctive instrument panel. In your hands the streamlined wheel of this most remarkable car. The Volkswagen Karmann Ghia. There's nothing like her. She's the very essence of Beauty wedded to Common Sense. Ghia of Turin styled her ... masterfully. Karmann, noted custom builder, transformed Ghia's genius of design into a shining reality ... superbly. One look. You like her ... enormously. Karmann Ghia is practicality. What else could make more sense than to power this marvel of design with the sturdiest, most dependable engine ever built, the same one that made the rugged, faithful air-cooled Volkswagen famous around the world. One drive. You want her ... tremendously. And why not? Nowhere else in the whole world of automobiles can you find such a happy combination of appearance, performance, riding comfort, and operating economy. Volkswagen's Karmann Ghia Coupé has a sister, too—the Convertible—a very dream of a car—bright, gay, and eager to let you learn again the real fun of driving—blue skies, radiant sun, the wind in your hair, and a streamlined beauty that fairly hums with delight as she breezes along mile after mile.

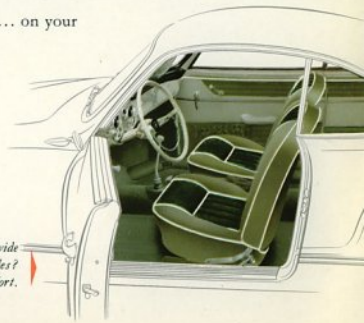




Coupé

Now step back. Gaze upon her ... this Volkswagen Karmann Ghia. Every line says quality ... quietly. The easy curvature of the body, the large contoured windows tell a story of great skill in design, in engineering. And a promise of roominess that comes true the minute you step inside ... of comfort that delights you ... on your very first ride. And what a ride! Sure and steady, she handles with consummate ease ... sharp turns notwithstanding. You see, both Coupé and Convertible have independent torsion-bar suspension for all four wheels, plus a stabilizer. And inside this luxuriously fabric-trimmed masterpiece, you find cushioned contour seats ... sporty seats with a personality all their own. They adjust easily, individually, to suit your leg length, your most comfortable back angle. Just relax and enjoy complete driving pleasure ... for brief errands, for hours-long trips.

Do you like a car that's easy to enter? With nice wide doors... and "stops" that hold the door open at convenient angles? Karmann Ghia taters for your comfort.





The Volkswagen Karmann Ghia. Beauty plus Sense. Surely it's sensible to treat yourself to economy. And economy you get—whether your desire runs to either Coupé or Convertible. The spirited Volkswagen engine is capable of turning up a cruising speed of 70 m.p.h.—yet it can be run at full throttle for miles and miles and still deliver unparalleled gas economy. It's fun to drive a VW Karmann Ghia. It's fun to get 32 miles to a gallon, too!

The large, velour-trimmed area in the rear is another feature of the VW Karmann Ghia. And most practical, too. The foam-rubber upholstered bench serves as storage space or can seat two additional passengers on occasion!



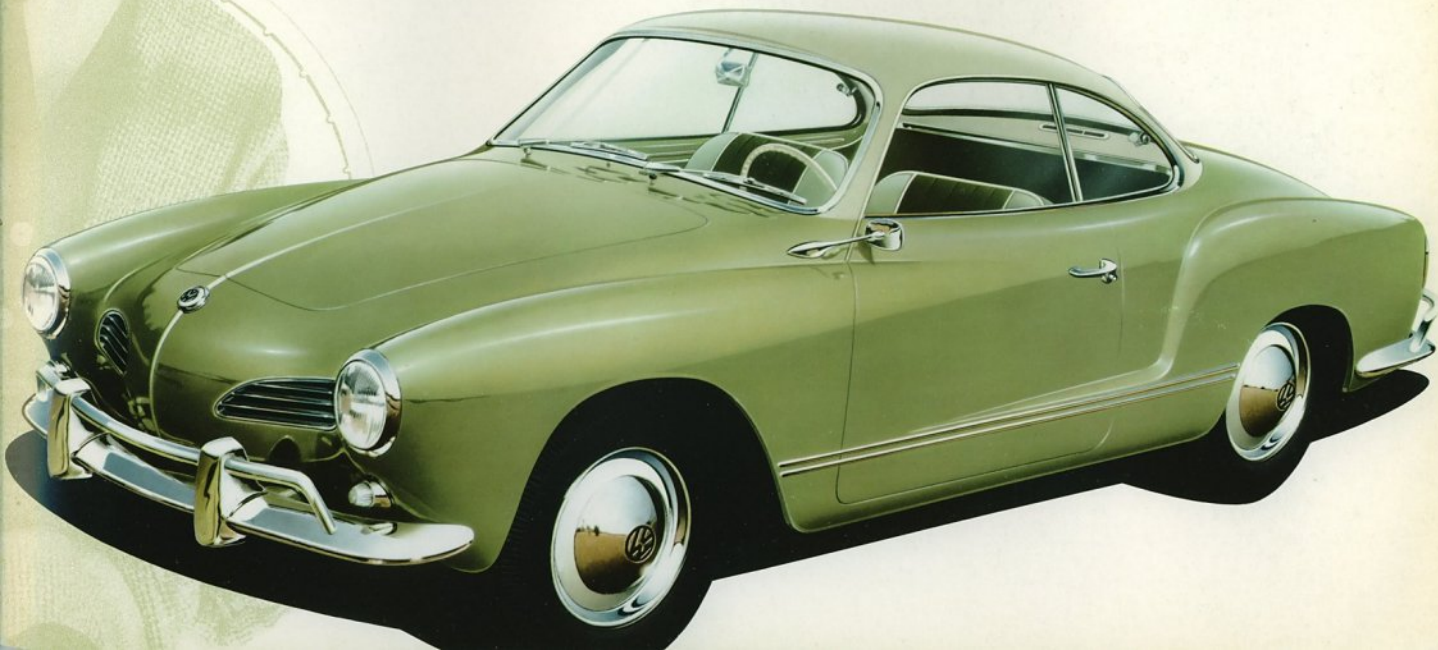
Very neat! A flick of the wrist and the rear storage space is doubled in size! And there's more room for additional packages under the front hood. Coupé or Convertible, every bit of space is sensibly put to good use.

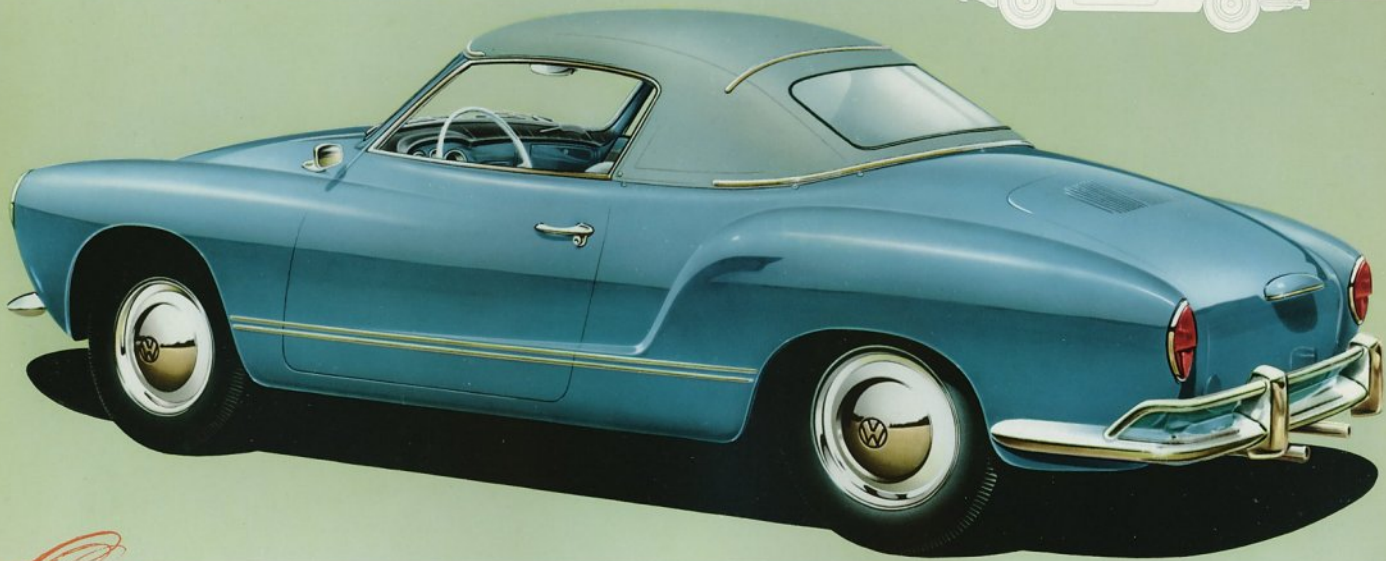


The Volkswagen Karmann Ghia. Famous for attention to detail. A reputation that is splendidly apparent in the custom-tailored interiors. In the fadeproof washable fabrics. In the variety and color harmony of rich durable body lacquers.

In the extra quiet achieved by an absorptive roof lining. Made like a soundproof ceiling! Pivoting windows at rear! Not to mention the fresh air ventilators! They

supply a steady flow of air even when the windows are closed. You can warm the inside. You can cool it. And, the fresh air may be adjusted to enter from either the left or right hand side, as you desire. Plus a defroster jet for the rear window to assure you fullest unobstructed vision. Truly, your only problem with a VW Karmann Ghia is to decide which model to buy ... Coupé ... or Convertible.

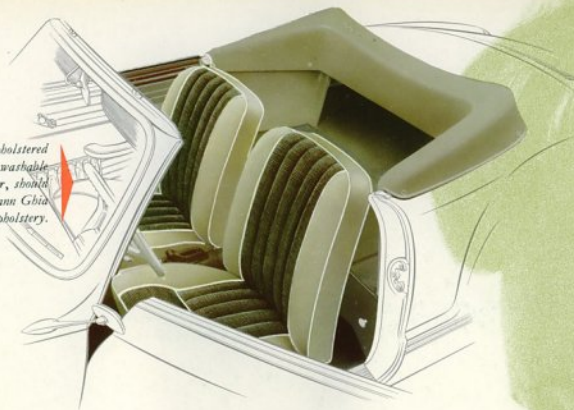




Convertible

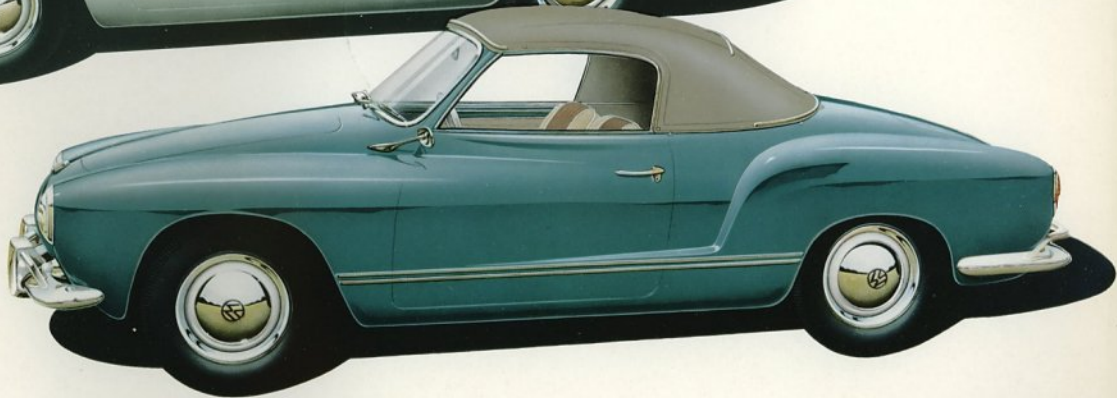
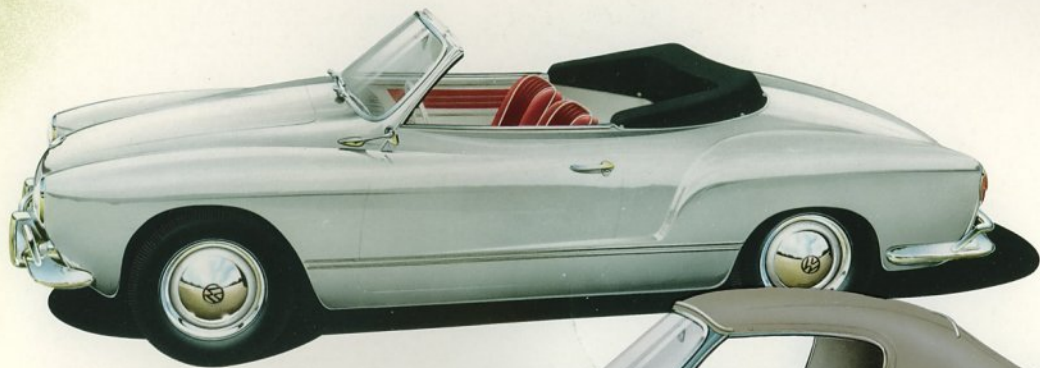
The Volkswagen Karmann Ghia Convertible. She's a beauty! On sunny days with the top down ... sleek, low and racy. In bad weather the matching cover is removed—up goes the top and behold! All the comfort, quiet and protection of a closed automobile is yours. And how easily the fitted top goes up or down. One person ... one hand ... one minute! Even with the top up the new VW Karmann Ghia Convertible provides all 'round visibility ... an unusually large and low rear window ... large curved side windows ... narrow corner posts ... and a high, wide and handsome one-piece windshield. In every way, the Convertible has been designed and built with the same loving care that has made the Volkswagen Karmann Ghia Coupé a standard of beauty and quality.

In the Convertible as well as the Coupé, the seats are upholstered with fine fabric in the center, and fadeproof, washable leatherette on the sides. It's a most attractive combination. Or, should you desire, you may request your VW Karmann Ghia Convertible with seats done completely in leather-like upholstery.



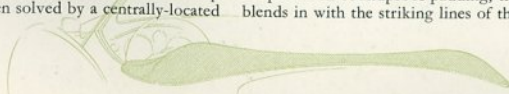
A thoroughbred—elegant in appearance ... dependable in performance—that's a Volkswagen Karmann Ghia, always.





The Volkswagen Karmann Ghia Convertible. Top up. Top down. Nobly styled. Mechanically delightful. For instance: the problem of how to open, push back and close the top quickly has been solved by a centrally-located

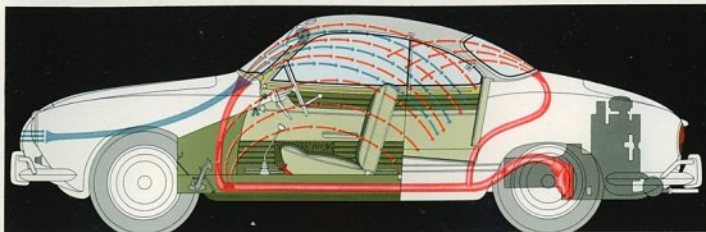
handle. It can be turned easily with one hand while you remain seated. Half the top folds into the body. And, in spite of its soundproof padding, the top lies flat and blends in with the striking lines of the body.



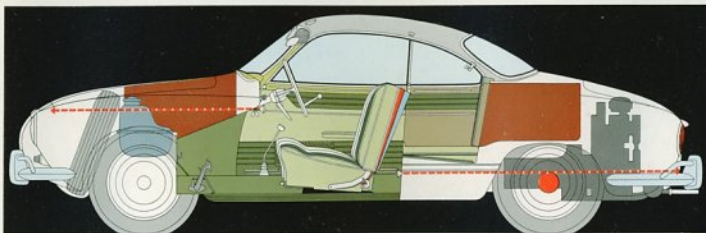
With their generous surface, the Karmann Ghia's powerful brakes react at the slightest pressure.



The wide, rubber-encased accelerator pedal is easy to control, whether you wear flat or high-heeled shoes. Thick mats line the floor and the toe panel, too.

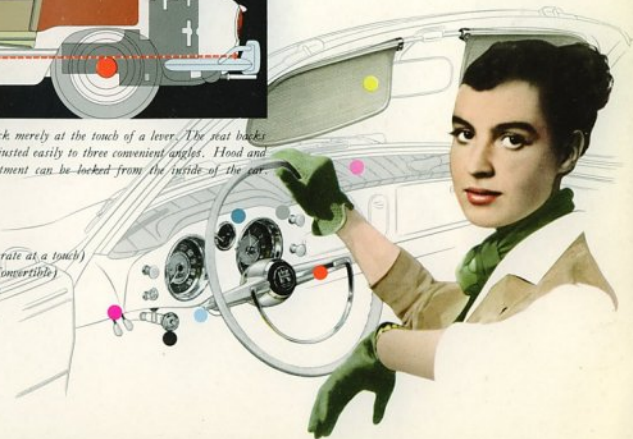


The whole inside is quickly warmed by the standard heater. A constant and correct temperature is assured by the fresh air ventilators. The warm air from the engine which gently streams from the four jets at the front, and the defroster jet at the rear, can be mixed with fresh air as required, even with the windows closed, and adjusted to enter from either the left or right hand side.



The seats have strong, durable upholstery. And they are individually adjustable, so that no matter what size you are, you'll be comfortable. They rest on slanting runners and can be moved forward or back merely at the touch of a lever. The seat backs can also be adjusted easily to three convenient angles. Hood and engine compartment can be locked from the inside of the car.

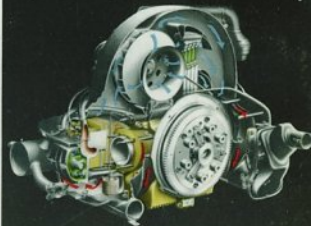
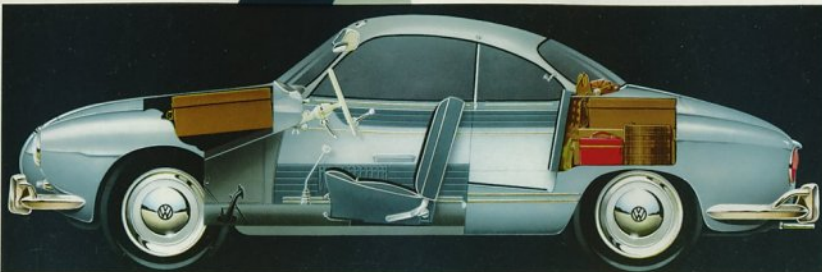
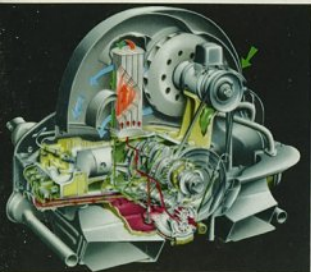
- Levers for fresh air regulation (left lever for left hand, right lever for right hand half of car—operate at a touch)
- Hood control cable, lockable from inside car (Convertible)
- Illuminated electric fuel gauge and clock
- Lever for blinkers (self-cancelling)
- Steering wheel with recessed hub and horn ring
- One switch for windshield wipers and washer (standard equipment)
- Anti-dazzle instrument panel cover
- Flexible, padded sun visors





K A R M A N N

Chia



Engine 4-cylinder, 4-stroke, O.H.V. type VW engine, rear-mounted.
Bore 3.031 in. (77 mm), stroke 2.520 in. (64 mm). Displacement 72.740 cu.in. (1192 c.c.), 36 H.P. at 3700 R.P.M. S.A.E.
Carburetor Downdraft carburetor with accelerator pump.
Cooling system Air cooling by fan, automatically controlled by thermostat.
Lubrication Force-feed, oil cooler in air stream.
Transmission Synchromesh on 2nd, 3rd and 4th gears.
Final drive Power transmitted through spiral bevel gear and differential gear via two swing axle shafts to rear wheels.

Chassis Tubular center section forked at rear with welded-on platform.
Front axle Independent suspension of wheels through upper and lower trailing arms: 2 laminated square torsion bars protected by tubes. Stabilizer.
Rear axle Independent suspension of wheels through swing axle shafts, trailing arms, one torsion bar on each side, mounted and protected in transverse tube.
Shock absorbers Front and rear: double-acting telescopic type.
Footbrake Hydraulic type, operating on 4 wheels.
Wheelbase 94.5 in. (2400 mm). Turning circle 37 ft. approx. (11.25 m).
Track Front 51.4 in. (1305 mm), rear 50.7 in. (1288 mm).

Weights Unladen weight 1786 lbs. (810 kg). Max. load: 661 lbs. (300 kg), perm. total weight 2447 lbs. (1110 kg).
Overall dimensions Length 163.0 in. (4140 mm), width 64.3 in. (1634 mm), height 52.4 in. (1330 mm).
Fuel tank capacity 10.6 U.S. gal. (40 liters) incl. 1.3 U.S. gal. reserve.
Performance 32 miles per U.S. gal. (7.3 liters per 100 km). Max. and cruising speed 71 m.p.h. (115 k.p.h.).
Climbing ability 1st gear 19° (34 %) 2nd gear 9.5° (17 %)
3rd gear 6° (10.5%) 4th gear 3° (5.5%)
Tires 5 tubeless large-section super balloon tires 5.60-15.

Outside mirror at extra cost

VOLKSWAGENWERK GMBH · WOLFSBURG · GERMANY

Presented by

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