

BMW Premium Selection

BMW 7 Series Platinum Programme

bmwused.com.au



The best cars don't become second-best overnight.



Experience the pleasure first hand.

The BMW 7 Series redefined the world of motoring. Refinements and innovations combined harmoniously with classic style and timeless design principles.

It was built to be at the very top of its class in every sense. Including longevity.

So whether your BMW 7 Series is three weeks old or three years old, it is still inherently the Ultimate Driving Machine.

The ultimate peace of mind.

From every angle, a BMW 7 Series exudes quality. The exterior's imposing presence is reinforced by the luxuriously appointed interior. The attention to every detail is a constant reassurance. The BMW 7 Series Platinum Programme offers you confidence and comprehensive support well beyond this.

Every BMW 7 Series Platinum Programme vehicle has been thoroughly and expertly examined, qualifies for 24 months of scheduled BMW Servicing and is backed with a 24-month BMW factory warranty. So you can be certain that if a car qualifies for the BMW 7 Series Platinum Programme, it meets the most uncompromising standards.

The most rigorous inspection.

Not all BMW 7 Series vehicles traded to a BMW dealer make the grade to the BMW 7 Series Platinum Programme. Only the finest examples are accepted. Before gaining Platinum Programme status, each car is given a rigorous inspection that goes far beyond a simple mechanical check.

To begin with, only recent models with low kilometres are considered. Each vehicle is then put through an initial 100 point check which covers every aspect of its mechanical systems, electrical systems, braking system, steering mechanism and all safety components.

These tests are conducted by factory-trained BMW technicians using the most advanced computerised diagnostic equipment.

Naturally, if a problem is found, it is either repaired using new Genuine BMW Parts, or the vehicle is deemed not to have met our standards.



A history of expert servicing.

Every BMW 7 Series Platinum Programme vehicle has only been serviced by authorised BMW dealers, and has a complete service history to prove it.

This ensures that your BMW 7 Series has enjoyed proper care in the past, and can offer years of safe and enjoyable driving in the future.

No servicing costs for the next 24 months.

When you purchase from the BMW 7 Series Platinum Programme, the first 24 months of scheduled servicing will be carried out by any authorised BMW dealer at no cost to you.

Coupled with the latest diagnostic equipment, highly skilled staff and the guarantee of Genuine BMW Parts, this service is designed to keep your BMW 7 Series in the same impeccable condition as the first day you drove it.

A 24-month BMW Warranty.

Your BMW 7 Series Platinum Programme vehicle is covered by a 24-month, unlimited kilometre, BMW factory warranty. The BMW Warranty gives you peace of mind because the people who know BMWs best have put their complete faith in this particular vehicle. You will have cover, support and benefits that only BMW can provide.



Assistance available 24 hours a day.

Should the unexpected happen, you'll have help on call 24 hours a day, 365 days a year, nationwide. BMW Roadside Assistance provides you with swift emergency help any time, anywhere.

As well as roadside mechanical help and emergency towing, BMW Roadside Assistance covers accommodation costs and, where needed, replacement car hire.

Other non mechanical emergencies such as tyre changes, a flat battery, out of fuel and lockouts are also covered by BMW Roadside Assistance.

Maintaining your BMW's value.

To ensure that the satisfaction you enjoy with your BMW doesn't diminish over the years, only Genuine BMW Parts are used by authorised BMW dealers. Unlike authorised BMW dealerships, some mechanics and repairers try to replace BMW parts with inferior alternatives, reducing your BMW's authenticity and, ultimately, value.

Servicing is a prime example: the Service Interval Indicator on your BMW will tell you when your BMW 7 Series requires a service. So simply take it to any authorised BMW dealer and it will be treated as a BMW should.

An authorised BMW dealer can make a loan car available to you while your car is being serviced (please book in advance).



Finance and Insurance from BMW Financial Services.

A BMW 7 Series Platinum Programme vehicle opens the door to a wide range of finance packages. Our range of finance products has been developed to provide precisely the right combination of flexible features to suit the individual needs of every customer.

With flexible contract terms of 24 to 60 months and the ability to select the amount of residual or balloon payment at the end of your contract, you can set monthly payments to suit your budget.

BMW Motor Vehicle Insurance offers features and service that gives a BMW owner unparalleled peace of mind.

With our cover, your BMW is repaired by a BMW authorised repairer using only Genuine BMW parts. No other insurer can give you that guarantee.

Ask at an authorised BMW dealership or visit www.bmwfinance.com.au to see how our finance and insurance products can help make driving a BMW more affordable than you may think.

Start your search engines.

Want to find a particular model or colour of vehicle? A very convenient way to find the BMW 7 Series of your choice is to visit www.bmwused.com.au

You can search by location, model and colour. In the unlikely event that you cannot find a vehicle to match your needs, you can register your details and be automatically notified as soon as your choice of BMW 7 Series becomes available.

100% backed by BMW.

A BMW 7 Series Platinum Programme used vehicle offers you the peace of mind you have been looking for.

All vehicles feature:

- Comprehensive 100 point inspection by factory trained BMW technicians.
- 24-month, unlimited kilometre, BMW factory warranty.
- 24 months of scheduled free service.
- 24 months of BMW Roadside Assistance.
- Attractive finance, lease and insurance options.
- Support by BMW Group Australia's network of authorised BMW dealers.

7 Series
Platinum Programme

Freecall
1800 813 299
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The Ultimate
Driving Machine