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**The Ultimate
Driving Machine**

BMW Approved Bluetooth telephones

BMW Approved Bluetooth telephones have been tested by BMW for compatibility / functionality in BMW vehicles. The telephones below, with the relevant software versions loaded, are compatible with the BMW 7 Series. Please refer to your BMW Dealer for details of the software versions required.

Motorola V3
Motorola V635
Nokia 6230i
Nokia 6233i
Siemens S65
Sony Ericsson K750i
Sony Ericsson W800i

BMW snap-in adapters enable charging of the phone in the car, in-car storage of the phone and connection to the vehicle's external phone aerial for improved reception. These adapters are available from your BMW Dealer and are suitable for the above phones.

Note: Not all Bluetooth-enabled mobile phones are compatible with the Bluetooth interface in BMW vehicles and not all mobile phone functions can be used with the hands-free kit. In addition, changes to the mobile phone software by the phone manufacturer may result in the phones no longer being completely compatible or connectable.

Stylish. Dynamic. Exclusive. Experience the drive that is BMW.

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BMW 7 Series Price and Options



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March 2007



Standard equipment | Optional equipment

Transmission	740i	740Li	750i	750Li	760Li
6-speed automatic transmission with Steptronic	\$183,000 ¹	\$195,800 ¹	\$220,500 ¹	\$239,000 ¹	\$346,000 ¹
Executive Edition	\$195,000 ¹	\$207,800 ¹	\$232,500 ¹	\$251,000 ¹	–
Sport Edition	\$195,000 ¹	\$207,800 ¹	\$227,500 ¹	\$246,000 ¹	–

Executive Edition features

BMW alloy wheels – 19" star spoke styling 231, mixed tyres ²	■	■	■	■	–
BMW Individual roof liner and parcel shelf in Alcantara ³	■	■	■	■	–
BMW Individual Extended Merino leather upholstery	■	■	■	■	–
BMW Individual interior trim	■	■	■	■	–
Metallic paint from the BMW Individual Collection	\$3,000	\$3,000	\$3,000	\$3,000	–

Sport Edition features

BMW alloy wheels – 20" Y spoke styling 149, mixed tyres ^{2,4}	■	■	■	■	–
Sport package includes sport suspension, Dynamic Drive, High gloss satin chrome and sport seats (comfort seats for 750i/Li)	■	■	■	■	–
Anthracite roof lining	■	■	■	■	–
BMW Individual Extended Merino leather upholstery	■	■	■	■	–
BMW Individual interior trim Piano Black	■	■	■	■	–
Metallic paint from the BMW Individual Collection	\$3,000	\$3,000	\$3,000	\$3,000	–

Technical features

Servotronic power steering	■	■	■	■	■
Head airbags for front and rear	■	■	■	■	■
Side impact airbags for front and rear	■	■	■	■	■
Driver and front passenger airbags with occupant detector	■	■	■	■	■
Anti-lock Braking System (ABS)	■	■	■	■	■
Automatic Stability Control & Traction (ASC+T)	■	■	■	■	■
Dynamic Stability Control (DSC)	■	■	■	■	■
Dynamic Brake Control (DBC)	■	■	■	■	■
Adaptive Drive ⁵	\$6,700	\$6,700	■	■	■
Cruise Control	■	■	■	■	–

■ Standard NCO No Cost Option – Not available

Technical features continued	740i	740Li	750i	750Li	760Li
Active Cruise Control (ACC)	\$4,500	\$4,500	\$4,500	\$4,500	■
Night Vision	\$4,000	\$4,000	\$4,000	\$4,000	\$4,000
Park Distance Control (PDC) – front and rear	■	■	■	■	■
Self-levelling rear suspension ⁵	\$1,650	■	\$1,650	■	■
DataDot technology	■	■	■	■	■

Exterior features

BMW alloy wheels – 18" star spoke styling 91	–	–	–	–	NCO
BMW alloy wheels – 18" star spoke styling 175	■	■	NCO	NCO	–
BMW alloy wheels – 18" star spoke styling 174	NCO	NCO	NCO	NCO	–
BMW alloy wheels – 19" star spoke styling 95 with mixed tyres ⁶	\$2,700	\$2,700	■	■	NCO
BMW alloy wheels – 19" spoke styling 176 with mixed tyres ⁴	\$2,700	\$2,700	NCO	NCO	NCO
BMW alloy wheels – 20" V spoke styling 152i with mixed tyres ⁷	–	–	–	–	■
Electric sunroof – glass	■	■	■	■	■
Front fog lights	■	■	■	■	■
Bi-Xenon headlights with headlight washer system	■	■	■	■	■
Adaptive headlights	■	■	■	■	■
High beam assist	■	■	■	■	■
Rain sensor incl. automatic headlight control	■	■	■	■	■
Exterior folding door mirrors (with anti-dazzle interior/exterior mirrors)	■	■	■	■	■
Central locking with remote control	■	■	■	■	■
Alarm system	■	■	■	■	■
Comfort access system	■	■	■	■	■
Automatic tailgate operation	\$1,200	■	\$1,200	■	■
Soft-close automatic for doors	\$1,450	\$1,450	■	■	■
Climate comfort windscreen	■	■	■	■	■
Climate comfort glazing ⁸	\$1,990	\$1,990	\$1,990	\$1,990	–
Protective glazing	\$2,050	\$2,050	\$2,050	\$2,050	■
Clear indicator lenses	■	■	■	■	■
Metallic paint	■	■	■	■	NCO
Metallic paint from the BMW Individual Collection ⁷	–	–	–	–	■

Interior features	740i	740Li	750i	750Li	760Li
On-board monitor incl. TV and on-board computer	■	■	■	■	■
BMW Navigation System	■	■	■	■	■
Voice recognition system	■	■	■	■	■
Preparation for Bluetooth Business ⁹	■	■	■	■	■
ConnectedDrive ¹⁰	■	■	■	■	■
Second handset in the rear (separate SIM card)	\$1,500	\$1,500	\$1,500	\$1,500	■
Electric steering wheel adjustment	■	■	■	■	■
Multi-function steering wheel	NCO	NCO	NCO	NCO	NCO
Multi-function sport steering wheel	■	■	■	■	■
Steering wheel heating ¹¹	\$470	\$470	\$470	\$470	\$470
Automatic climate control with microfilter	■	■	■	■	■
Fine wood trim ash dark/light high gloss ¹²	■	■	■	■	–
Fine wood trim American Walnut matt ¹²	NCO	NCO	NCO	NCO	–
Fine wood trim from BMW Individual Collection ⁷	–	–	–	–	■
Fine wood trim with inlays exclusive to 760Li	–	–	–	–	NCO
BMW Professional radio with in-dash CD player	■	■	■	■	■
In-dash MD (Mini Disc) player ¹³	\$350	\$350	\$350	\$350	\$350
6 CD changer in dashboard above glove box	■	■	■	■	■
Hi-Fi loudspeaker system	■	■	–	–	–
Hi-Fi loudspeaker system Logic7	\$2,550	\$2,550	■	■	■
Rear monitor incl. DVD player	\$8,000	\$8,000	\$8,000	■	■
Electric rear sunblind	\$930	■	\$930	■	■
Electric rear and side blinds	\$1,650	■	\$1,650	■	■
Cup holders – front and rear	■	■	■	■	■
Ski bag	\$750	\$750	\$750	\$750	\$750
Rear air conditioning incl. cooling box ¹⁴	–	\$4,200	–	\$4,200	\$4,200

Interior features – seating	740i	740Li	750i	750Li	760Li
Leather Nasca upholstery ¹⁵	■	■	■	■	–
Full Merino leather from the BMW Individual Collection ⁷	–	–	–	–	■
Electric seat adjustment with memory function for driver's seat	■	■	■	■	■
Lumbar support for driver and front passenger – electric	■	■	■	■	■
Comfort seats incl. active headrests and front passenger seat memory	\$3,100	\$3,100	■	■	■
Comfort seats – rear ¹⁶	\$6,700	\$6,700	\$6,700	\$6,700	■
Active front seats ¹⁶	\$1,500	\$1,500	\$1,500	\$1,500	■
Front seat ventilation incl. seat heating for front and rear ¹⁵	\$2,750	\$2,750	■	■	■
Rear seat ventilation ¹⁷	\$1,500	\$1,500	\$1,500	\$1,500	■
Seat heating for front seats	\$1,170	\$1,170	■	■	■
Seat heating for rear seats ¹¹	\$1,170	\$1,170	■	■	■
Armrest at the front with storage box, temperature-controlled and lockable	■	■	■	■	■
Rear armrest	■	■	■	■	■

¹ Recommended retail prices are shown and exclude dealer charges, stamp duty, statutory charges and on-road charges which vary between dealers.

² Snow chains cannot be fitted.

³ Black or Platinum if Platinum Merino leather upholstery selected.

⁴ Alternative NCO BMW light alloy wheels – 19" V spoke 126 with mixed tyres. Snow chains cannot be fitted

⁵ Adaptive Drive combines Dynamic Drive and Electronic Damper Control (EDC). Self levelling suspension is only available on the 740i with optional Adaptive Drive. Not available with Sport Edition.

⁶ Adaptive Drive recommended with 19" wheels on 740i/Li. Snow chains cannot be fitted.

⁷ The 760Li has paint, upholstery, interior trim and 20" alloy wheels from the exclusive BMW Individual Collection as standard equipment. Paint, upholstery, interior trims and alloys are available from the standard programme should this be preferred. All other 7 Series models are available with BMW Individual equipment. Please refer to your BMW Dealer when ordering. Snow chains cannot be fitted.

⁸ Climate comfort glazing for all windows is not available with protective glazing.

⁹ Includes mobile handset and snap-in adapter. Please see overleaf for BMW approved telephones.

¹⁰ BMW TeleAssist is provided free of charge for a period of 12 months from the original purchase date, at expiry of this free period, an annual/monthly subscription fee will be applicable.

¹¹ Only available with seat heating for front seats.

¹² Fine wood trim shade dependent on leather colour choice. Fine wood trim American Walnut does not include wood on rear parcel shelf.

¹³ Replaces in-dash CD player.

¹⁴ Not available with ski bag. Reduced boot capacity.

¹⁵ Nasca leather with perforations included with optional front seat ventilation excluding 760Li which has perforated Merino leather.

¹⁶ Only available with comfort seats front.

¹⁷ Rear seat ventilation only with front seat ventilation and front and rear comfort seats.

Note: The options pricing above is based on factory fitment.

■ Standard NCO No Cost Option – Not available