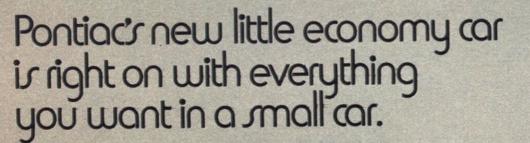
At your Pontiac-Buick dealer's



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Sure, we're big on small. Very big. Because more people are buying smaller cars today. And Pontiac-Buick dealers offer not just small cars—but the kind of small cars people want most!

Take the new Astre, the newest and smallest Pontiac.

It's priced down there with the three leading imports. But Astre has values they can't match. Starting with a bigger engine to give you a bigger kick out of your small car.



Cover: Astre Hatchback in background;

Ventura Coupe in centre; Apollo Coupe in foreground.

Another thing. Astre is not only a lot of Pontiac for your small The leading imports can't offer you a Hatchback. Astre does. car money, you can make it your very personal little Pontiac. They can't offer you the reassurance of a strong, double-panel Extra-cost options run the gamut-check-pattern cloth upholstery, roof or a fail-safe electric fuel pump. Astre does. And more. power steering, air conditioning, radial tires, Turbo Hydra-matic Because the new Astre is first and last a small Pontiac! transmission-you name it and you can Compare the top three imports-plus the add it to your new Astre. leading domestic small car-and you'll find Every way you look at it, Astre has a longer wheelbase and a wider track Pontiac's first little car for a "bigger car" ride. And it has the great is right on! 2300 c.c. overhead-cam engine! Left: Astre Safari Custom Above: Astre SD Coupe Right: Astre GT Hatchback Some of the equipment shown or mentioned is optional at extra cost.



Pocket-rize. Pocket-price. You even have a choice of two front ends.

Want an optional front grille for much less than the cost of a factory-installed car radio? It's up to you.

Ventura means having a choice for your money. For a pocketsize price, you can select from 6 models including coupes, hatchbacks and sedans. A Ventura Sprint option is available on coupe and hatchback models. Ventura offers you the chance to save money on a small car that fits your needs, your family and your pocketbook perfectly.

Tenting Conting



Above: Ventura Custom 4-Door Sedan
Right: Ventura 2-Door Coupe

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If you want even more trunk space than a Ventura Coupe's 14.6 cubic feet, the Hatchbacks offer almost double that cargo area. Simply flip down a Hatchback's rear seat and you've got a flat loading floor over six feet long.

Ventura's standard power team is a husky 250 CID Six with 3-speed manual transmission. Extra-cost choices include a 307 V8, a 350 V8 and either a smooth-shifting, 3-speed Turbo Hydra-matic or a sporty 4-on-the-floor.

hood are all double-panelled for strength. You get full-foam seats for long-lasting comfort, full-flow ventilation for windows-up quiet and Side-guard beams in the doors and strong bumpers front and rear for added protection.

And you have that choice of grilles (the one directly below is optional). Big on small? Nobody's bigger on small than your Pontiac dealer.

Whether you pick a regular Ventura model or an even more

lavishly-appointed Ventura Custom, your doors, trunk lid, and



## At your Pontiac-Buick dealer's

A value-packed trio. As economical or ar luxuriour ar you want to make them. Come into your Pontiac-Buick dealer's and see our great family of small cars.



Safari Station Wagon



Hatchback Coupe



Hatchback Coupe



Hatchback



2-Door Coupe



2-Door Coupe



Coupe



4-Door Sedan



4-Door Sedan



Panel Van

## Apollo





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