

# 1983 MITSUBISHI CARS AND TRUCKS





**Our company  
is known around  
the world for its  
achievements.**

At Mitsubishi, our commitment to engineering perfection flows from the philosophy that the most efficient automobile not only uses less fuel,\* but works better and lasts longer.

Today Mitsubishi is at the leading edge of automotive technology...pioneering the develop-

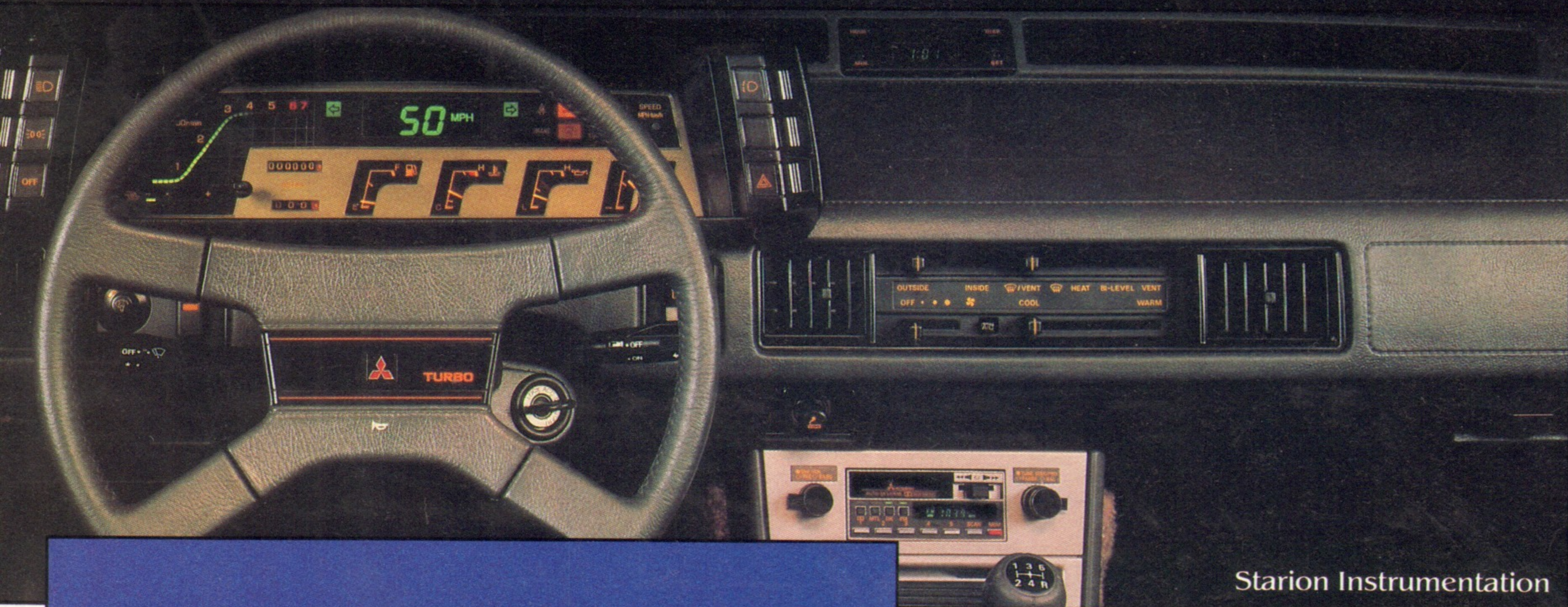
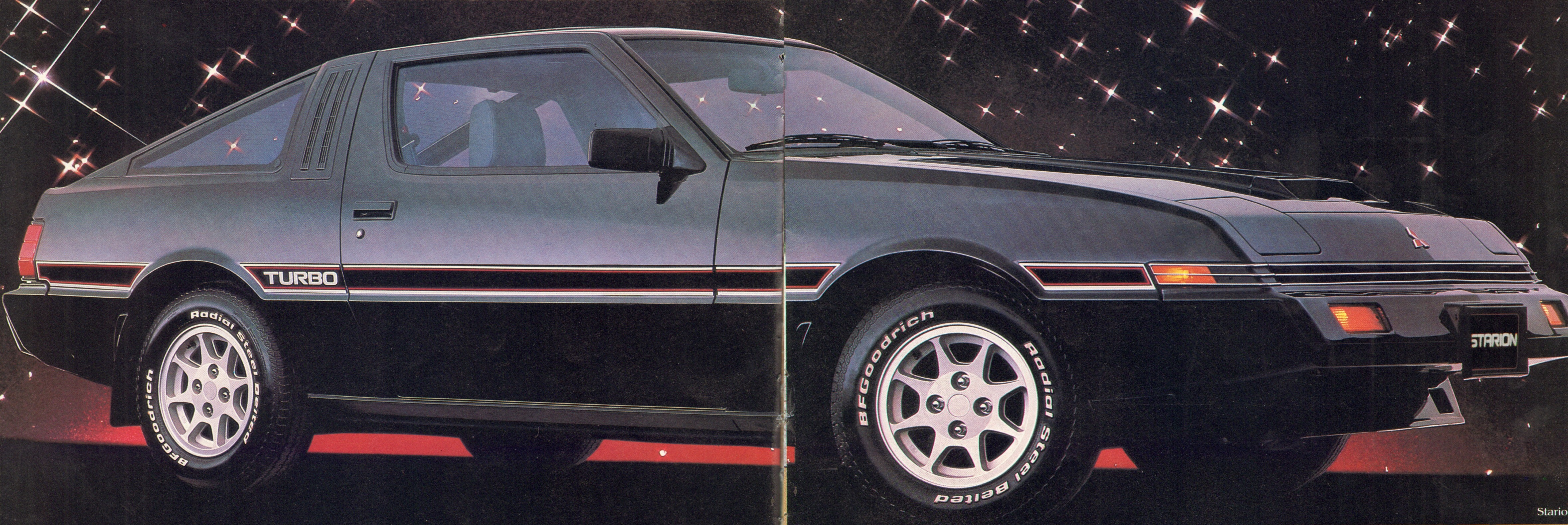
ment and application of the fuel-efficient MCA-Jet engine\*; Dual Engine Stabilizers, the ELC Automatic and 4+4 Transmission plus highly-refined, aerodynamic, flush-fitted bodies; and a level of comfort you must experience to appreciate.

We're shaping tomorrow, with

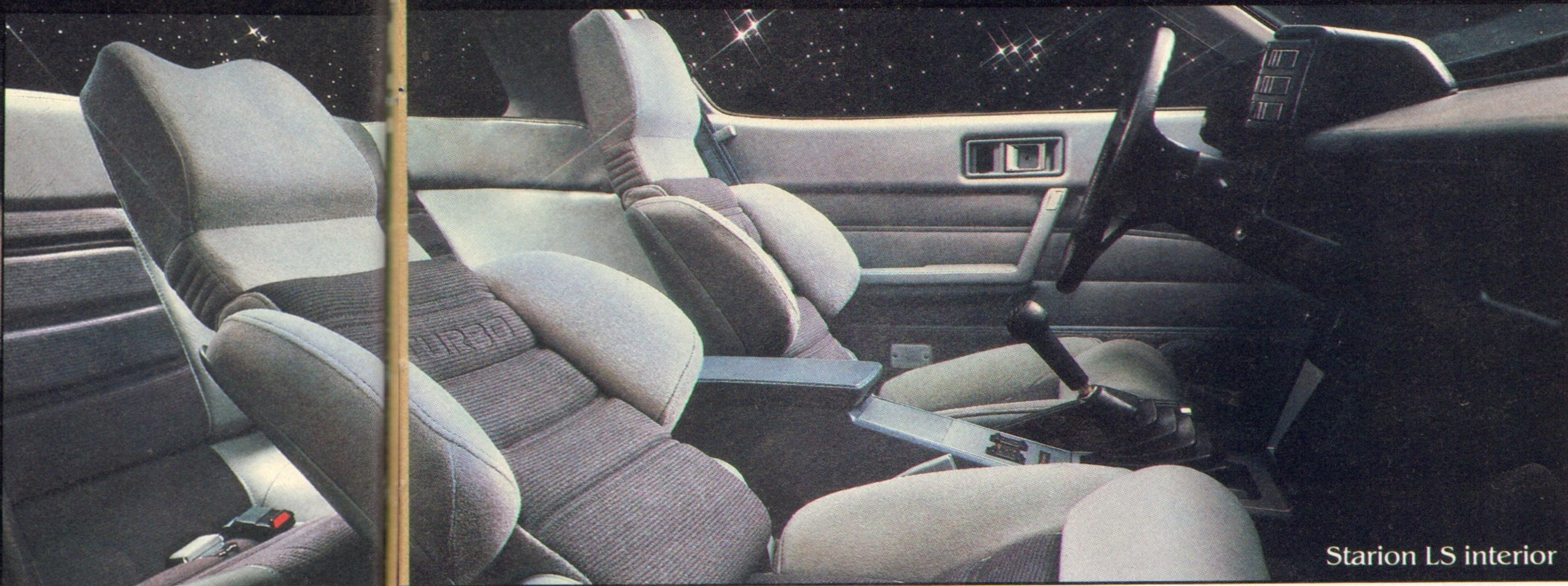
the world's first turbo diesel small pickup, and Starion, the most exciting new member of our world family of turbo-charged cars.

Experience the automotive achievements that have made the name Mitsubishi synonymous with engineering excellence in over 135 countries around the world.

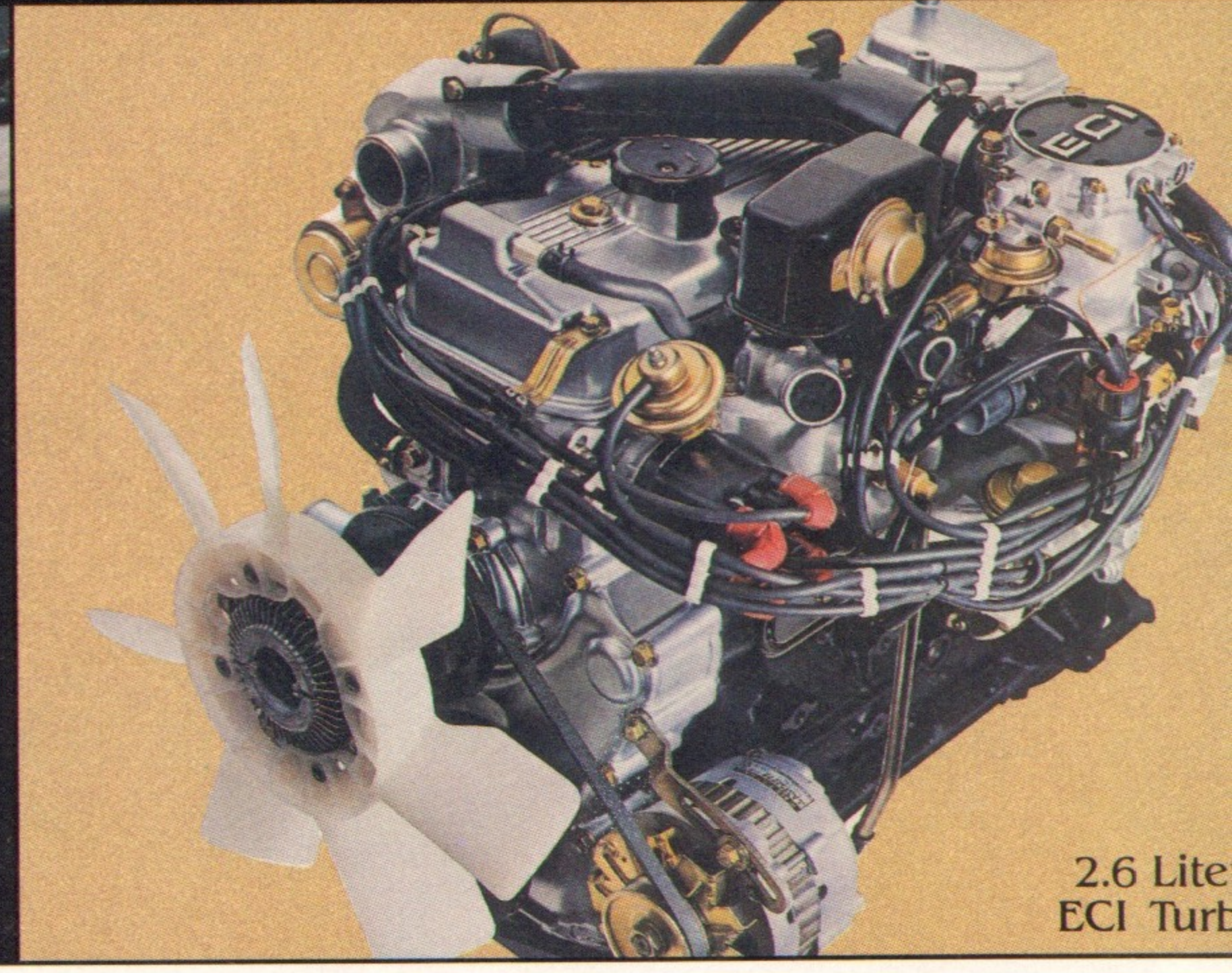
\*See EPA mileage statement on features page. Shown with optional equipment.



Starion Instrumentation



Starion LS interior



2.6 Liter ECI Turbo

## Starion: Genius pays off.

You can sense it. Power. Performance. Control. And it's confirmed the instant the 2.6 liter, ECI fuel-injected, turbo-muscle engine blasts off.

This is no ordinary sportscar. This is Starion and Starion LS (Luxury Sport). Wind tunnel tested, test track proven.

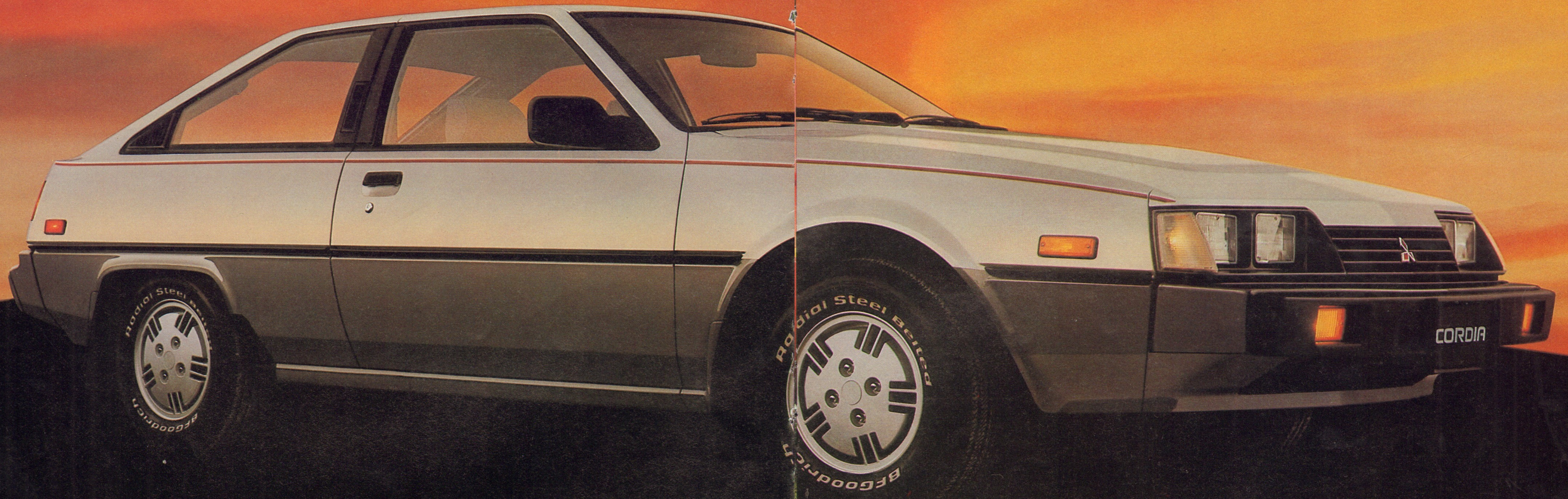
### Honed to perfection.

Inside, there's a dimension of comfort few luxury cars can match. Air conditioning, 8-speaker AM/FM stereo with cassette, power windows, variable intermittent wipers, digital quartz clock, an advanced dual bi-level ventilation/heating system, six-

way adjustable lumbar-support Turbo Sport seats and more, all standard in Starion LS. Plus options like plush leather upholstery, sunroof, cruise control and two-tone paint.

There is nothing ordinary about Starion. It's a sportscar touched with genius.

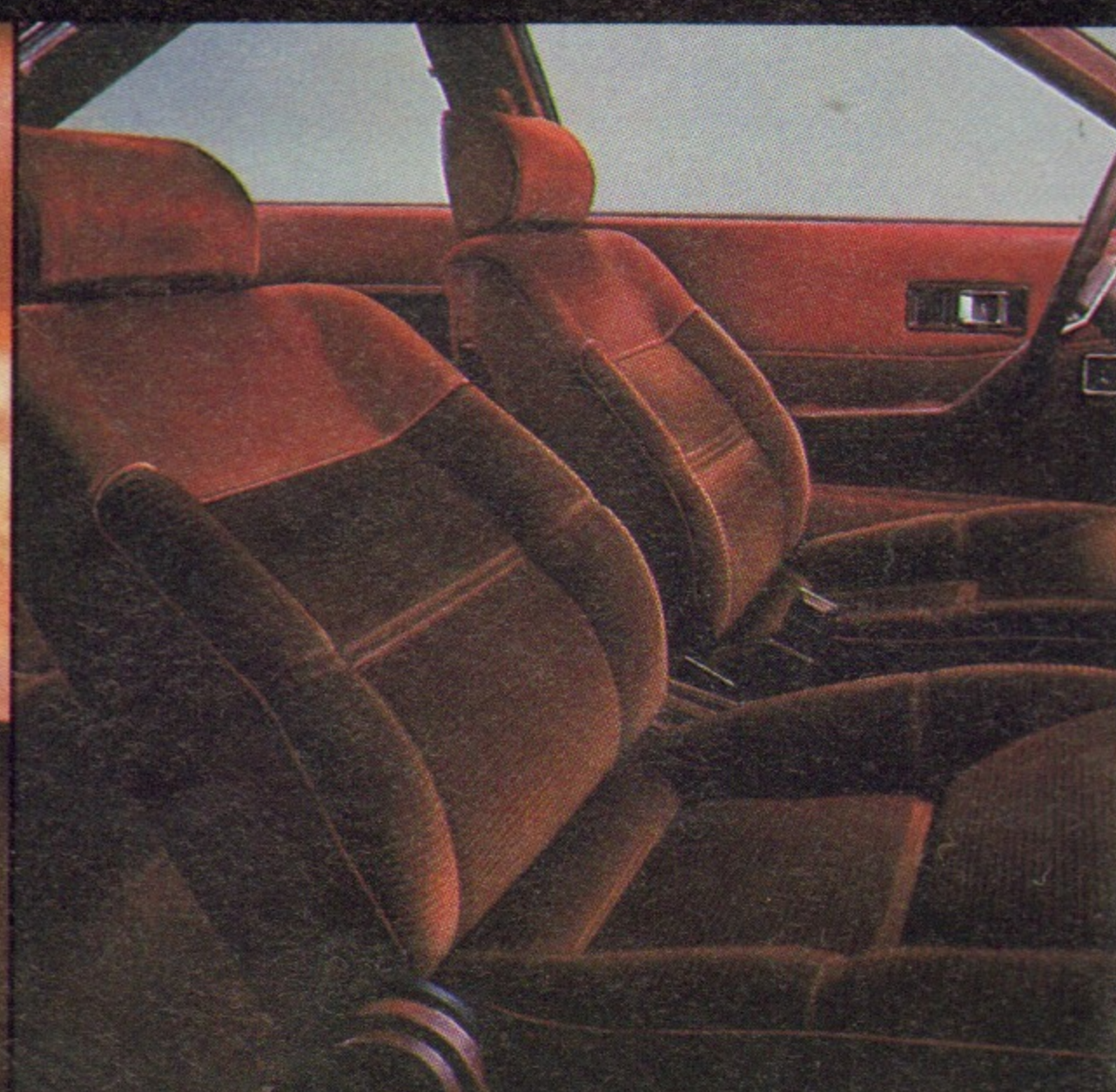
Shown with optional equipment.



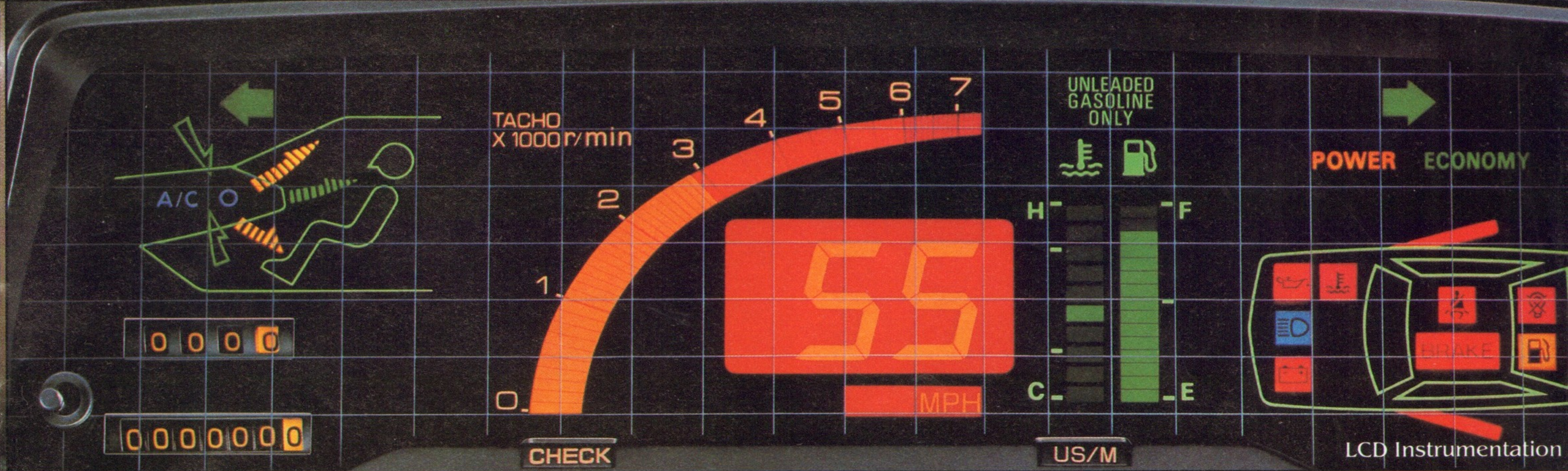
Cordia L



Cordia L & LS



Cordia LS interior



**Cordia:  
The elements  
of success.**

To create a sports coupe as electrifying as Cordia, we had to push to the edge of automotive technology.

The results are three aerodynamically sleek, technologically advanced personal luxury machines... Cordia, Cordia L (Luxury) and Cordia LS (Luxury Sport).

The 1.8 liter MCA-Jet engine produces sheer exhilaration—but minimal engine vibration, due to Mitsubishi Motors' patented Dual Engine Stabilizers.

Cordia LS also shines when it comes to its plush interior which features the world's first Liquid Crystal Display instrument panel.

These, and Cordia's fully independent suspension, 4+4 Transmission (L & LS), and wind-cheating aerodynamics are what makes Cordia a truly electrifying sports coupe.

Shown with optional equipment.



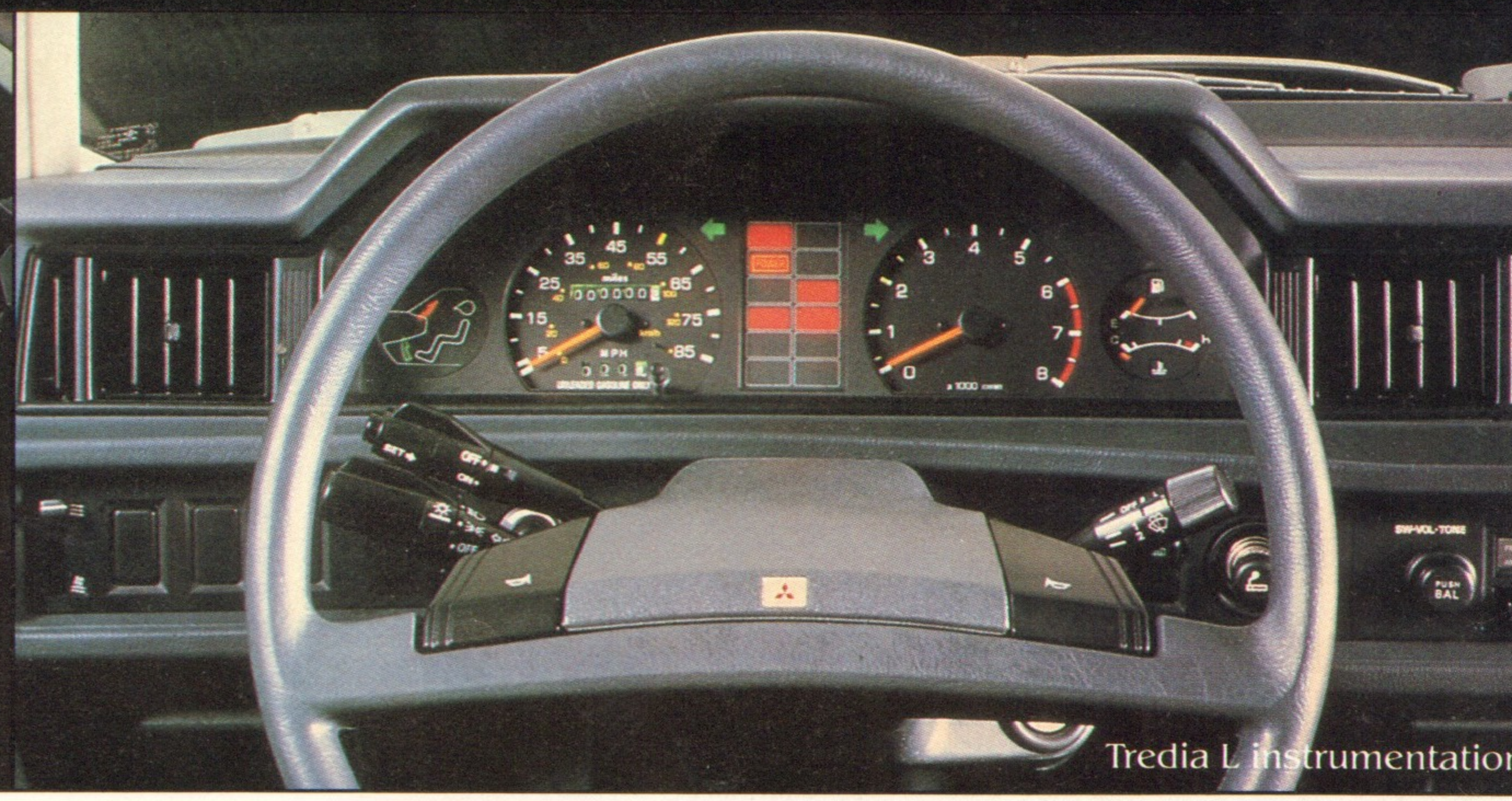
Tredia LS



Tredia L & LS



Tredia LS interior



Tredia L instrumentation

**Tredia  
conquers  
time and space.**

Tredia opens up two new dimensions in sedan technology. One of responsiveness and performance. And one of room and comfort.

Time is conserved and acceleration is boosted through a unique propulsion system — the 1.8 litre MCA-Jet engine, designed

to pull maximum efficiency out of every ounce of fuel.\*

Space is saved throughout Tredia. In front, through the transversely-mounted front-wheel drive engine. An advanced rear U-shaped suspension gives the body-contoured seats breathing room and your legs stretching

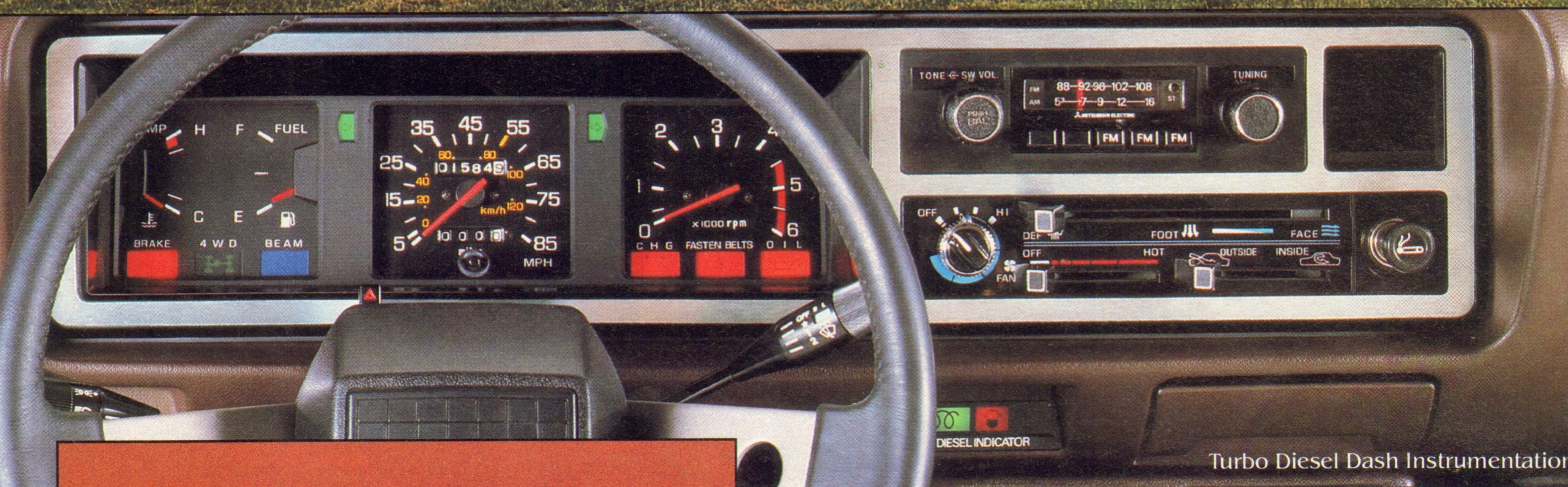
room. And there's no driveshaft tunnel to crowd you, so Tredia has room enough for five.

In the universe of performance sedans, rarely has one mastered time and space so thoroughly as the new Mitsubishi Tredia.

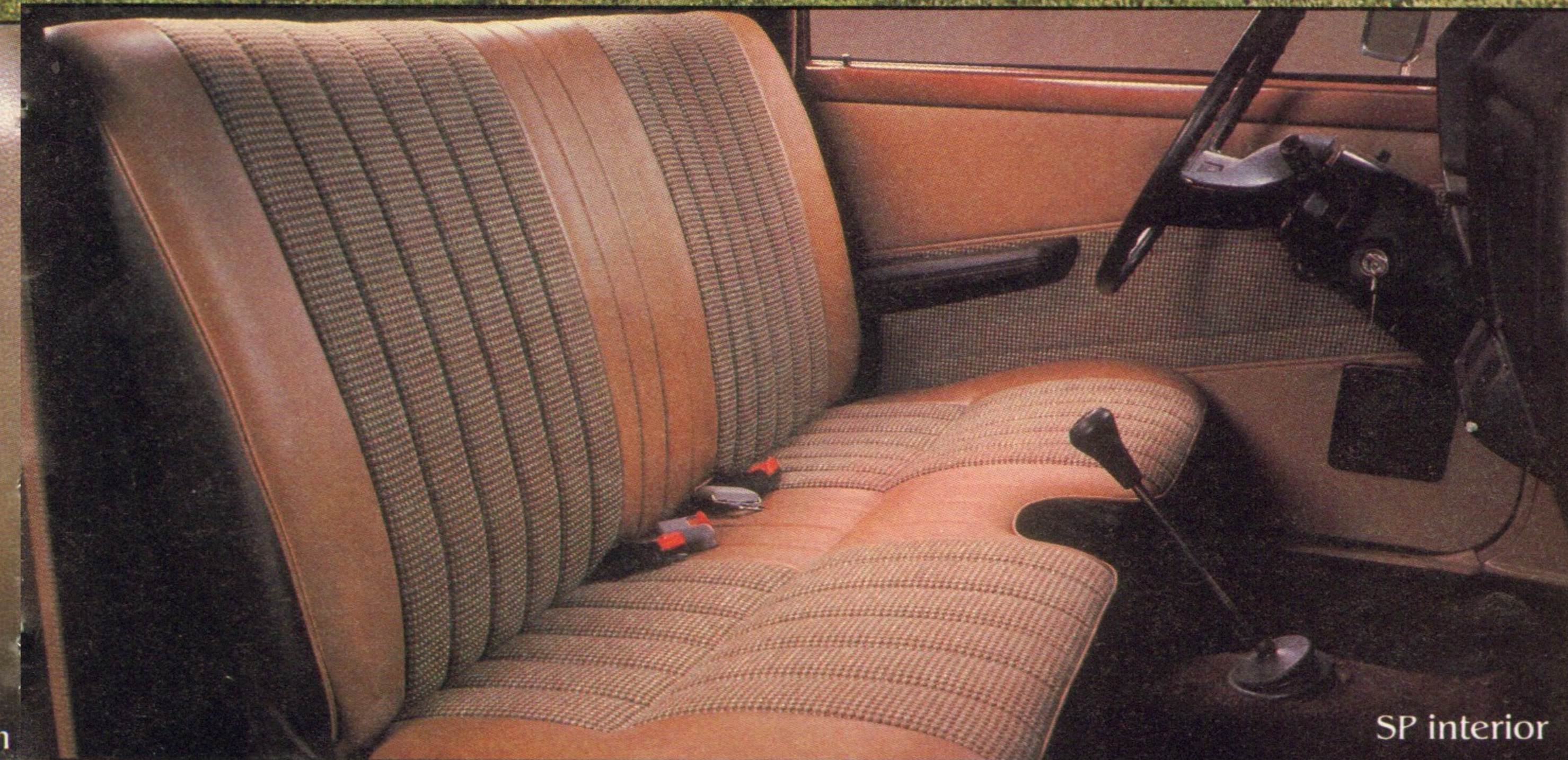
\*See EPA mileage statement on features page. Note: Tredia 5-speed not available in California. Shown with optional equipment.



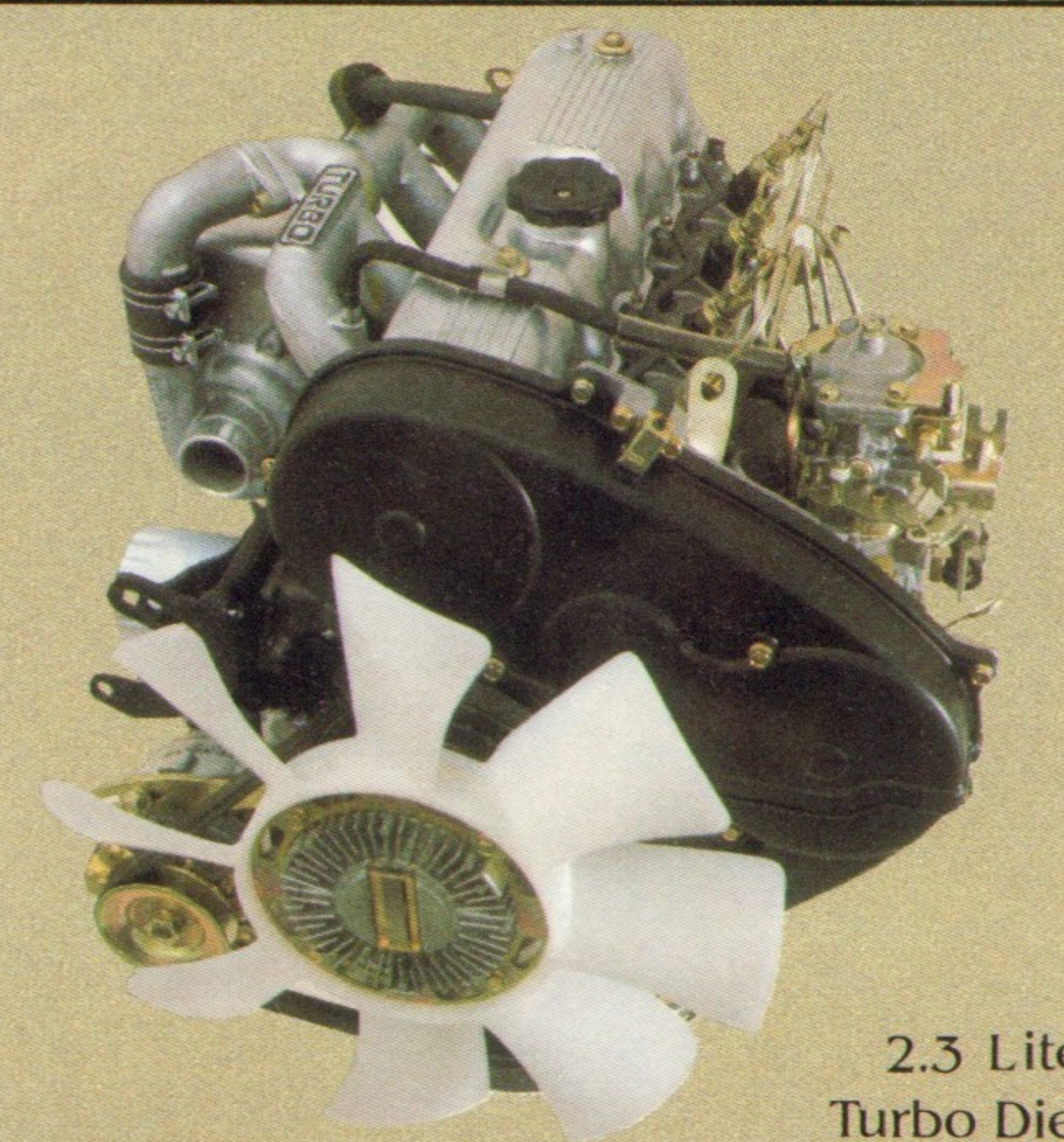
SP Turbo Diesel



Turbo Diesel Dash Instrumentation



SP interior



2.3 Liter Turbo Diesel

**The first turbo diesel pickup.**

The achievement of the year is here: America's first turbo diesel pickups. And only Mitsubishi Motors builds them.

These two-wheel and four-wheel drive trucks give you all the practical advantages of a diesel: great fuel economy,\* low maintenance and long range.

Plus all the performance advantages of a turbo: swift acceleration and ready power.

Nor is slow starting in cold weather a problem... Quick Glow Plugs start your engine in about 1.3 seconds at 32° F.

Add to this an 18-gallon tank that's the biggest in its standard

bed class, a 5-speed manual transmission; wide 'A' front independent suspension (4WD) and you've got a turbo diesel that could make every other diesel pickup obsolete.

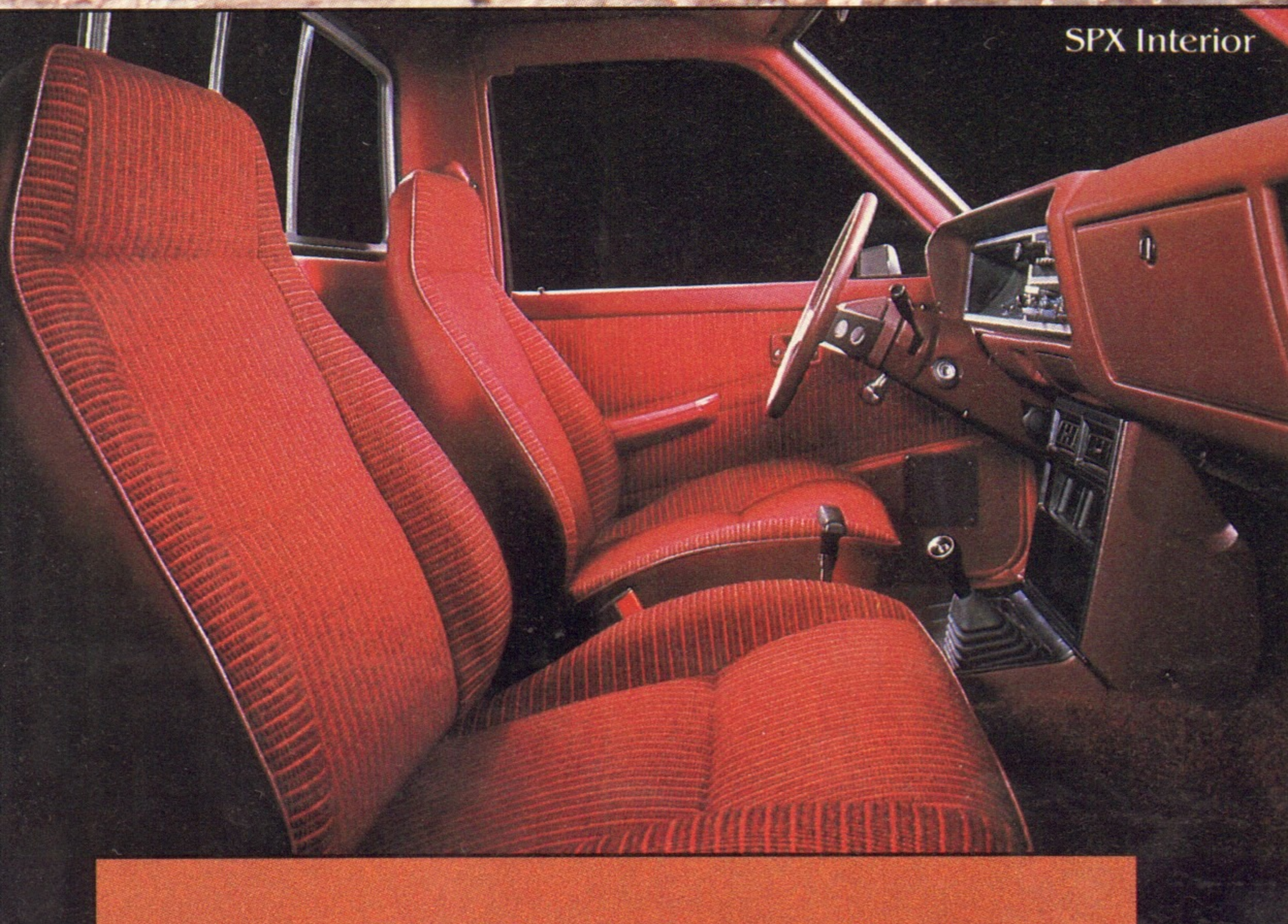
\*See EPA mileage statement on features page. Shown with optional equipment.



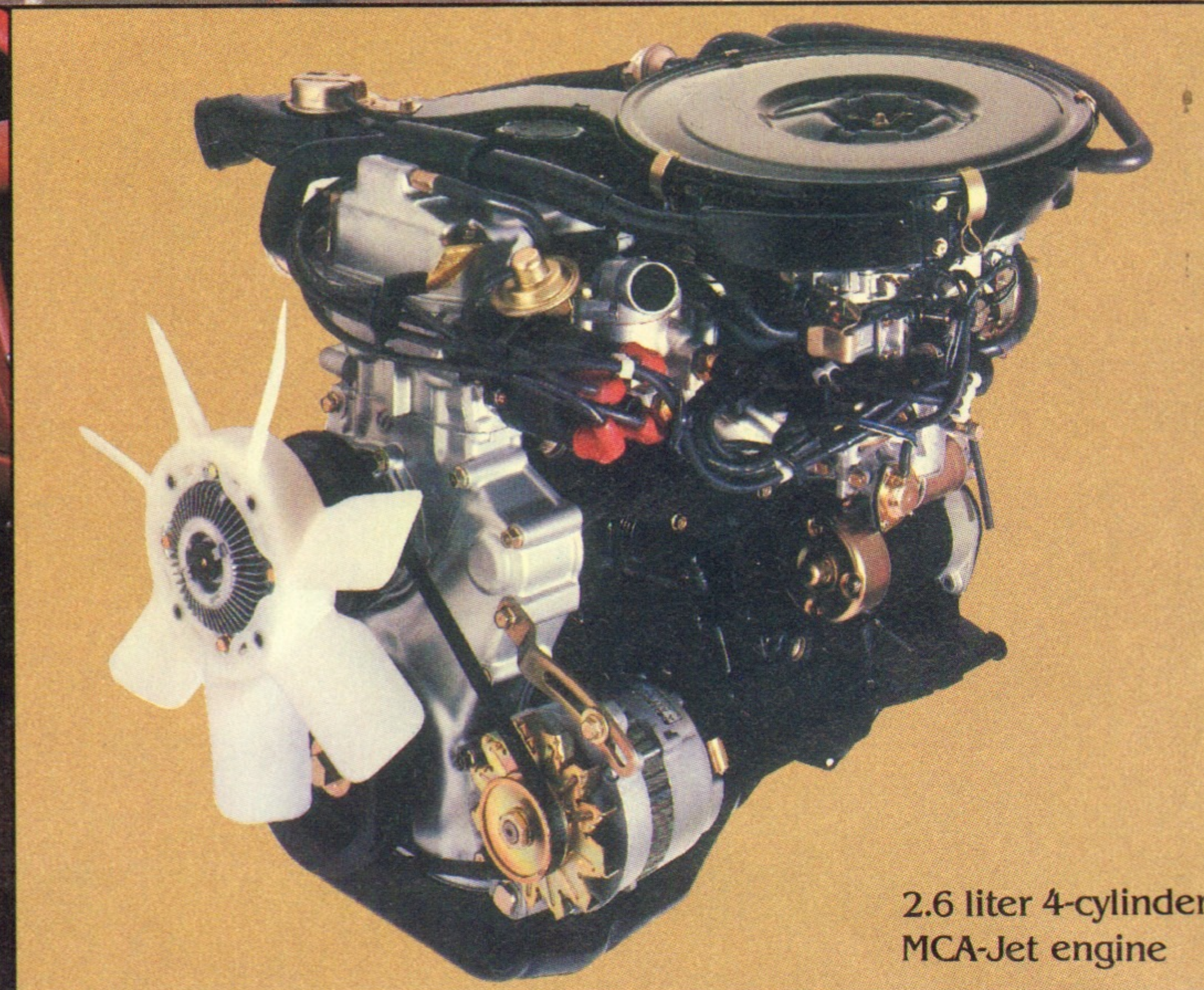
SPX 4WD with Off-Road Package.



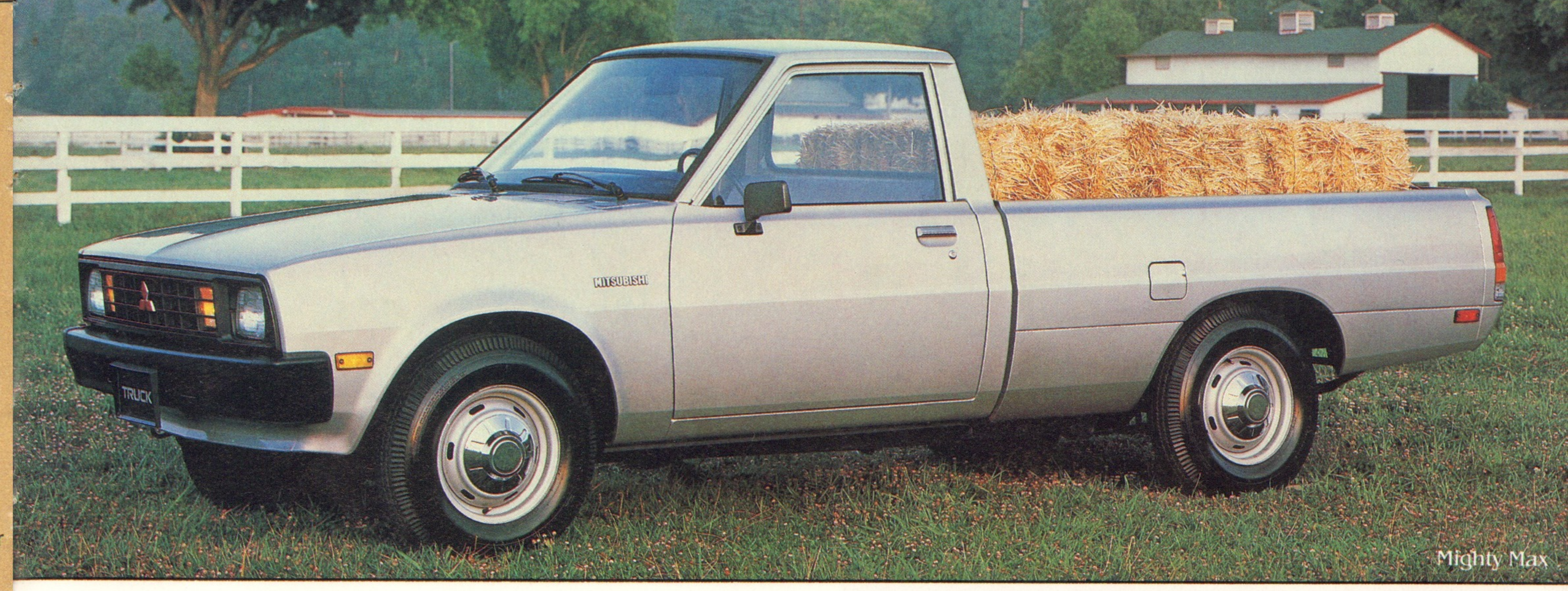
SPX 4WD & S



SPX Interior



2.6 liter 4-cylinder  
MCA-Jet engine



Mighty Max

**“Quite simply  
the absolute  
best trucks  
in the business”**

**John Baker,  
two-time Baja 1000 racing champion.**

What does it take to achieve this kind of rave review? Simple. A line of eight trucks built like no others.

Take the Mitsubishi Motors' 4WD's. They feature automatic transmissions† and wide 'A' independent front suspensions that use torsion bars designed for

extra traction and resistance to sideways stress.

Or the 2.6 liter gas engine in the SP and SPX models that's the largest for an imported truck in its class. Nothing on or off the road can touch it.

Then there's the Mighty Max and S models with a 2.0 liter

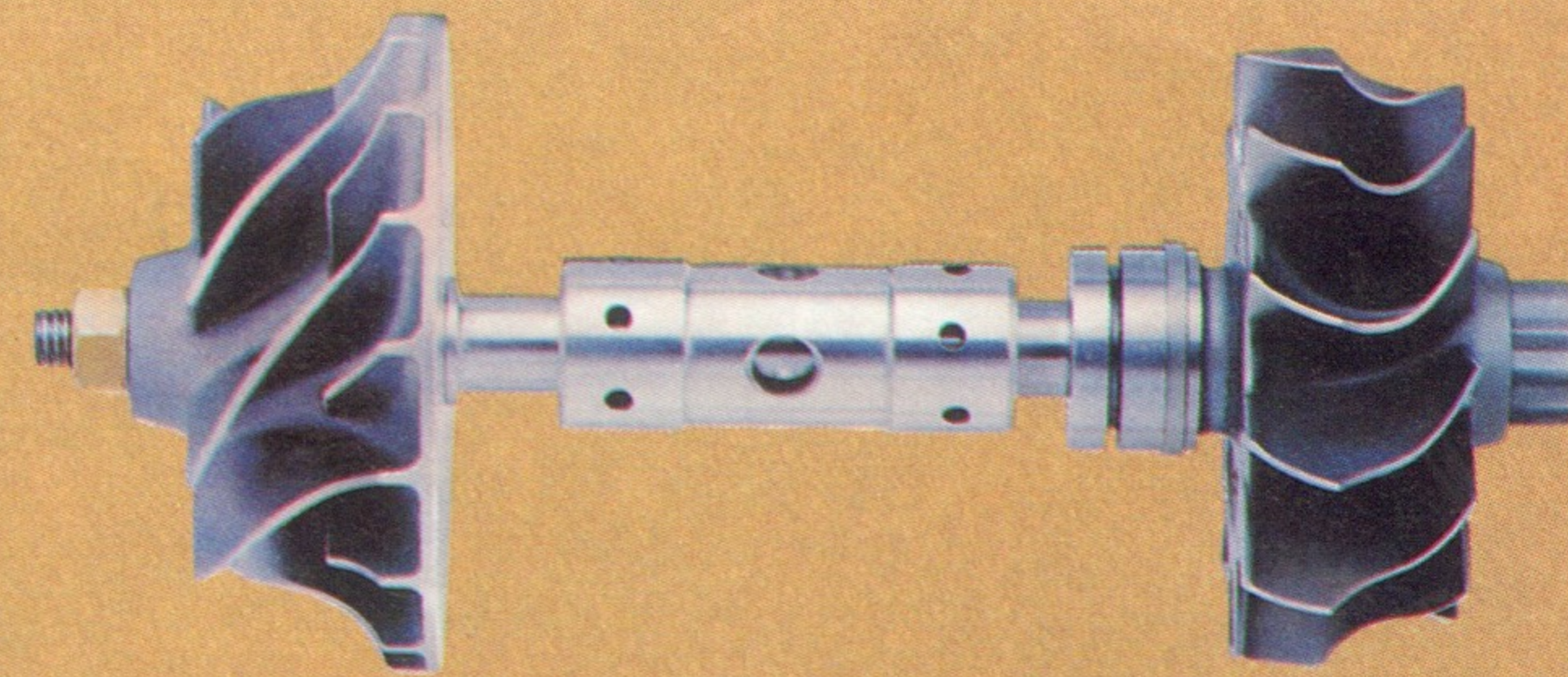
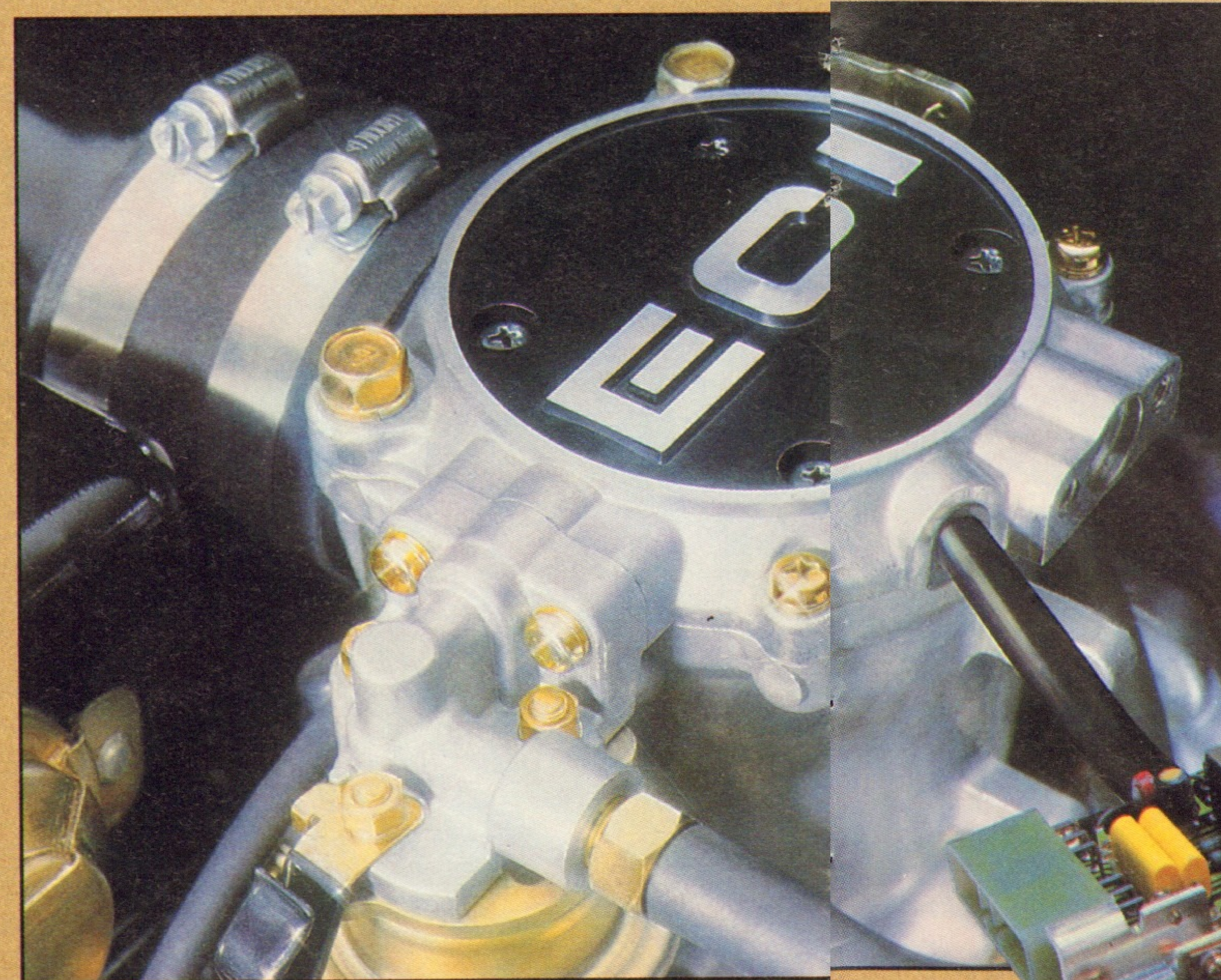
engine. Both offer the biggest payload in their class—1,630 pounds.

If all this leads you to believe that Mitsubishi Motors makes the best trucks, we'd say you're in good company.

Shown with optional and dealer accessory equipment.  
See features page.  
†Available on SPX model.

### ECI Fuel-Injection

On Starion, Mitsubishi's new ECI digital fuel-injection is electronically controlled by a microcomputer. It uses ultrasonic pulses to evaluate airflow rate; measures throttle positions, atmospheric pressure and temperature, speed and other engine data—then in a millisecond, the computer determines the precise amount of fuel your engine needs for optimum performance.

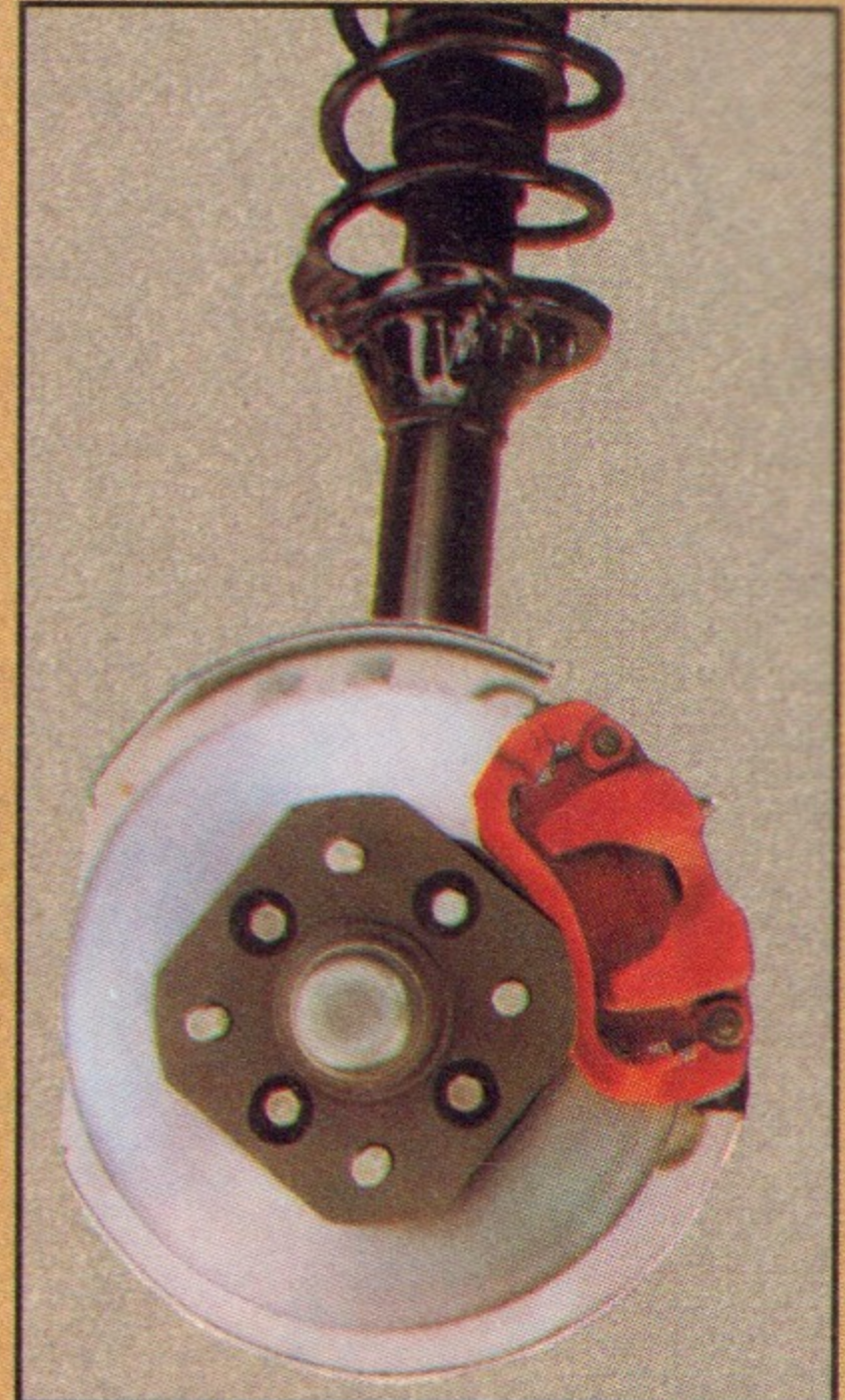


### Turbine Impeller

Mitsubishi Motors' turbo engines are built around one of the world's smallest turbine impellers. It's designed and cast from an especially strong and lightweight alloy to help provide rapid response and turbo performance at engine speeds as low as 2,000 rpm.

### MacPherson Front Strut Suspension

All Mitsubishi cars incorporate MacPherson struts in the front, giving them true sportscar handling and stability.

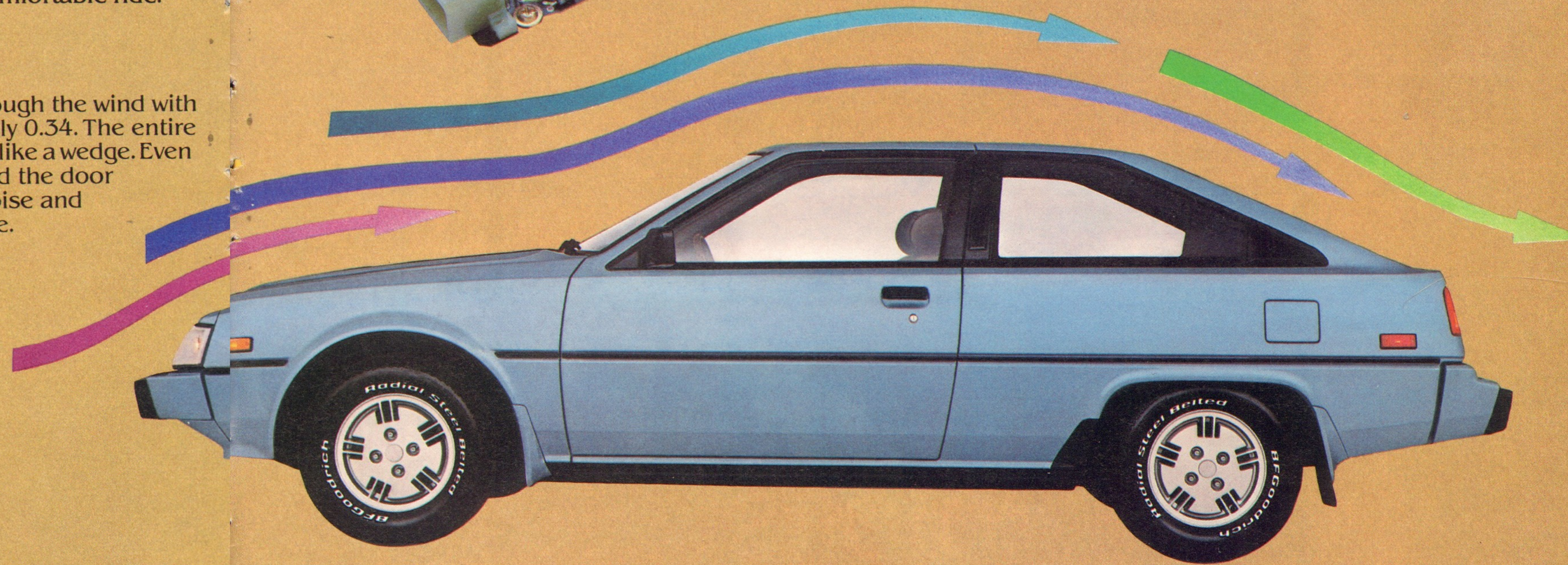


### U-Shaped Suspension

Cordia and Tredia's rear U-shaped suspension comes with negative camber that puts maximum tire surface on the road for a smooth, comfortable ride.

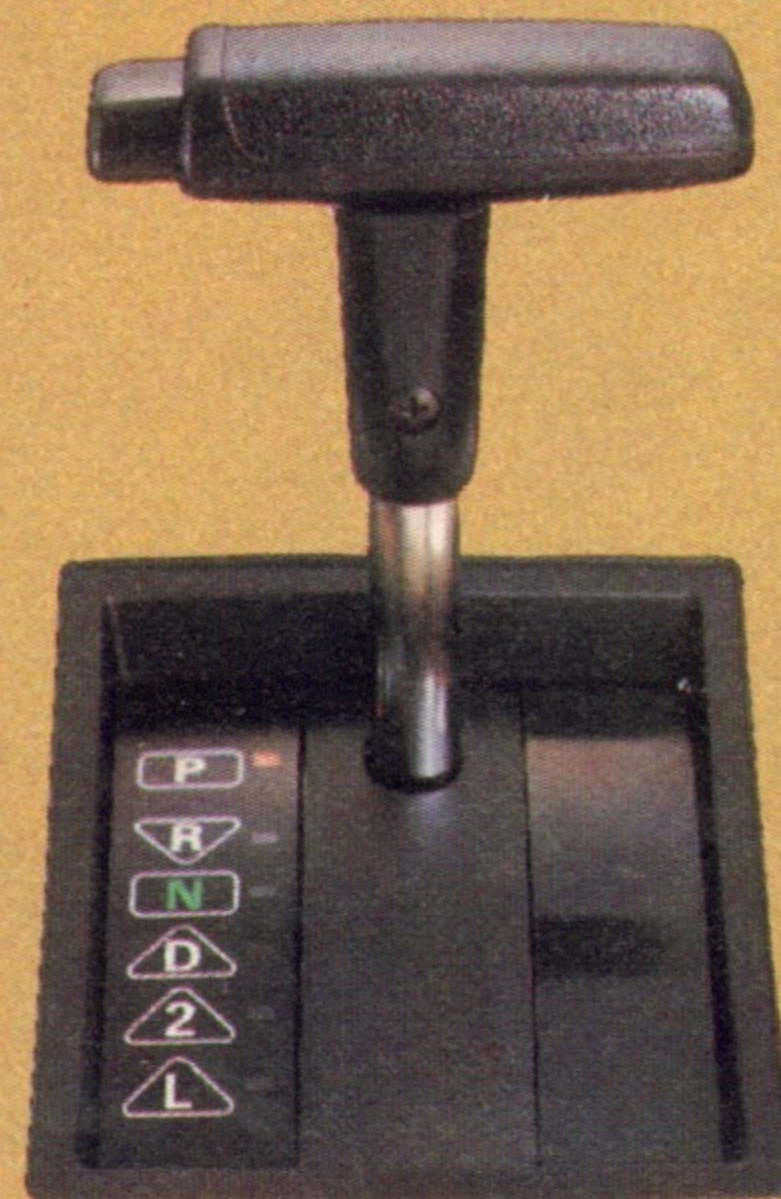
### Aerodynamics

Cordia's arrow front cuts through the wind with a minimal drag coefficient of only 0.34. The entire body is ultra-streamlined, tapered like a wedge. Even the drip channels are concealed, and the door handles recessed to reduce wind noise and air turbulence.



### ELC Automatic Transmission

Unlike conventional automatic transmissions, Mitsubishi's ELC Electronic Control automatic with its damper clutch feature can save you fuel\* at speeds as low as 12 miles per hour. Available on Cordia L, Cordia LS, Tredia L and Tredia LS.



**An inside look  
at genius.**

This is a look at some of the ingenious engineering that goes into our Mitsubishi cars and trucks. The same commitment to quality can also be found in our Triple Diamond Service.

Your Mitsubishi Motors Service Technician is factory trained to know your Mitsubishi car and

truck like no one else can. He will thoroughly check your Mitsubishi vehicle with the latest electronic diagnostic equipment available.

Best of all, he'll have the support of quality Mitsubishi Genuine Parts from our Regional Parts Distribution Centers throughout the U.S.

No one else can give you the kind of Triple Diamond Service your Mitsubishi car or truck deserves.

\* 1983 EPA estimated mileage figures not available at time of printing. Consult your Mitsubishi Motors Dealer for individual model EPA figures. Compare this estimate to "Estimated MPG" of other cars. You may get different mileage depending on how fast you drive, weather conditions and trip length.

Technical data and equipment shown in catalog are based on the latest available information at time of publication and subject to change without notice. Some vehicles shown with optional equipment. For further information on options and accessories, contact your Mitsubishi Motors Dealer. Availability at dealers of vehicles with specific features may vary.



# Look for this sign.



**Call 800-447-4700**  
for the Mitsubishi Motors Dealer nearest you.  
In Illinois, call 800-322-4400.

DEZO'S GARAGE

