

CHRYSLER INTREPID 1998



CHRYSLER  
INTREPID  
1998

*When Chrysler Intrepid first appeared  
on the automotive scene, it was more  
than a great-looking vehicle;  
it was the family sedan  
that changed everything.  
Now, Chrysler is reshaping  
the expectations of buyers again  
by introducing the all-new  
Chrysler Intrepid.  
It's nothing less than the next level  
of automotive excellence.*

C H R Y S L E R



The all-new Chrysler Intrepid was born out of a passion for engineering, performance and refinement. It was designed and engineered to be unlike any other car in its class, using the most high-tech, computer-integrated advancements in the history of Chrysler. The end result? A world-class automobile in the purest sense of the word: sleeker and more athletic outside, more spacious and comfortable inside, and exceptionally agile on the road. In every respect, from its enhanced Cab-Forward architecture to its new all-aluminum high-efficiency engines, Intrepid is a bold expression of innovative thinking.

Welcome to the next level.



Intrepid ES shown in Candy Apple Red.

ABOUT THIS CATALOGUE: Since the time of printing, some of this information may have been updated. Ask your Dealer for details before ordering. Some of the equipment shown or described throughout this catalogue is available at extra cost.

Considering a lease for your next new vehicle? Chrysler Gold Key Lease may be exactly what you're looking for. To learn more, please see the back cover.

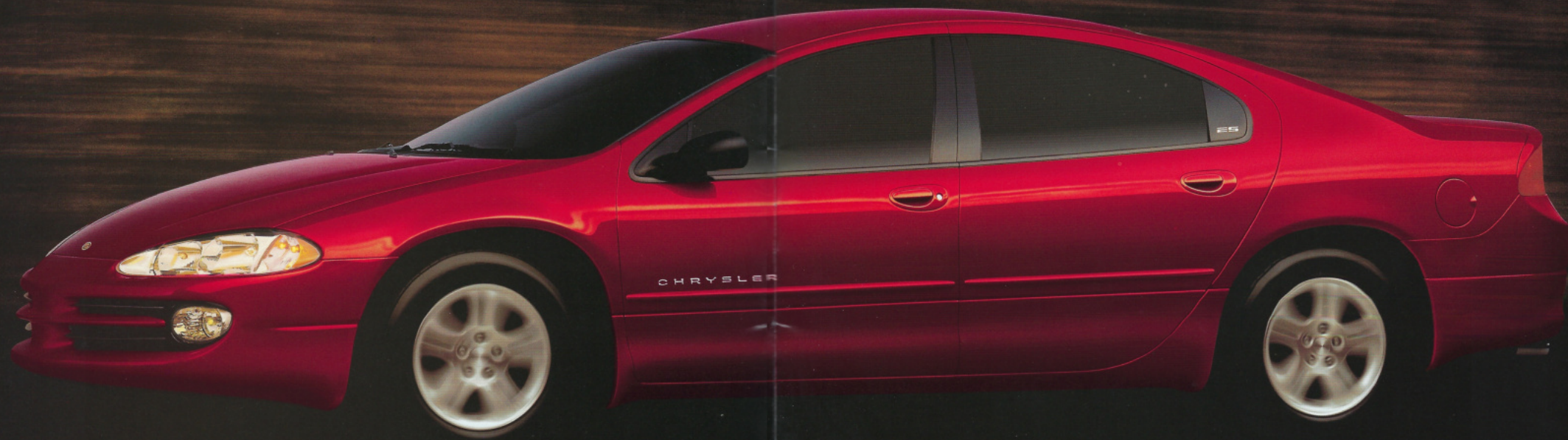
Design  
Leadership  
Engineering  
Heritage





**We're**  
turning  
heads.  
Again.

*"...Chrysler's styling department has smacked  
another one over the fence...."*  
- Car and Driver



Intrepid ES shown in Candy Apple Red.

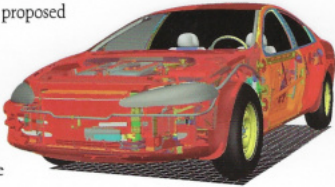


**Instead of pencils and drawing boards, we used keyboards and computer screens.**

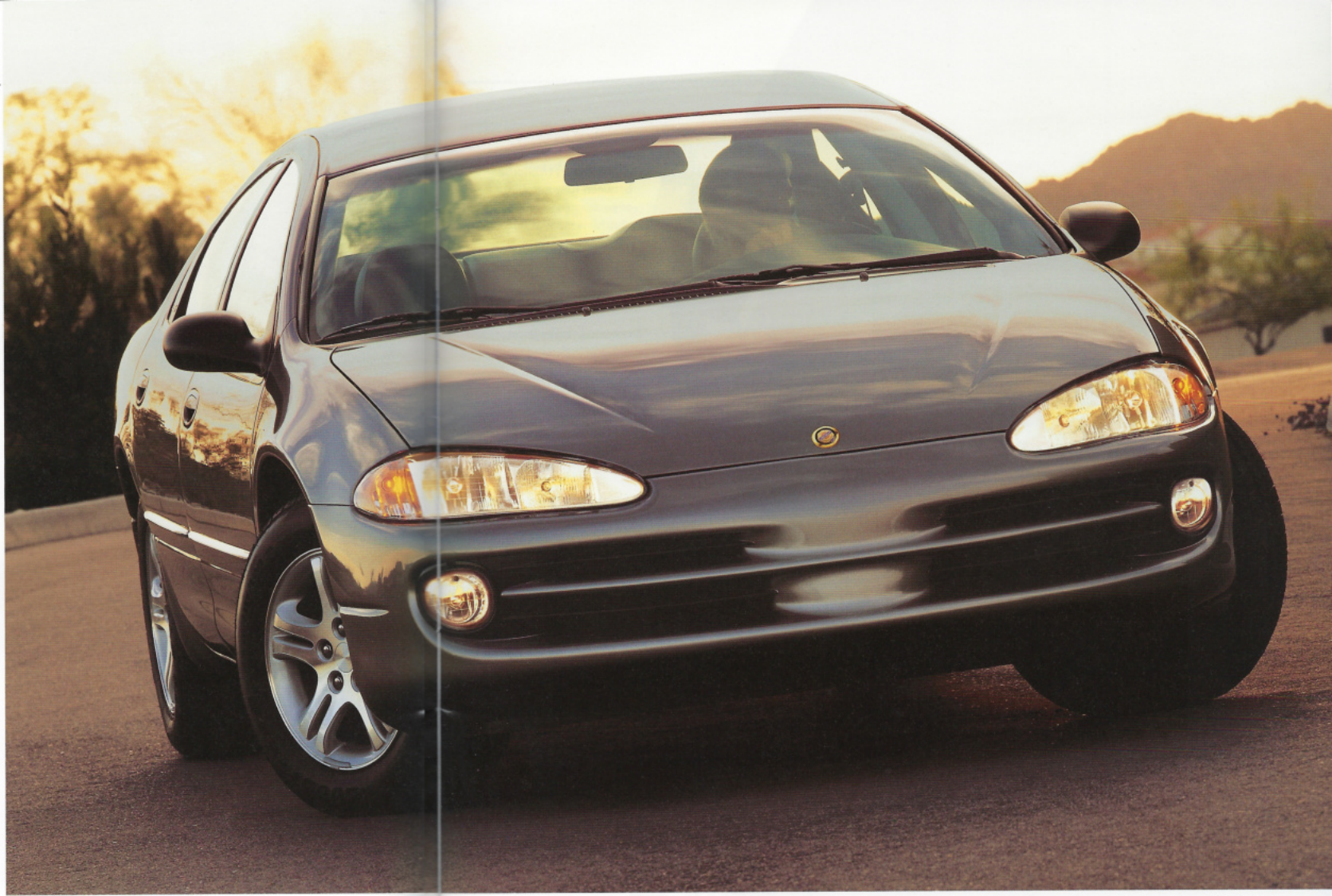
1998 Intrepid is the first Chrysler vehicle to feature totally electronic, "paperless" design from concept through completion. When designing Intrepid, we used cutting-edge software that allowed us to transform mere sketches into high-definition video models in a fraction of the time that clay models require. In fact, our engineers were able

to explore an amazing 1500 vehicle design possibilities, as compared to about five design options when time-consuming clay models had to be made to evaluate proposed

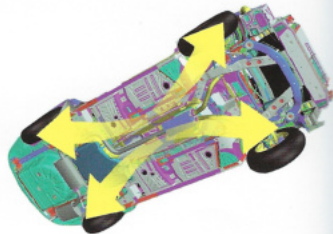
vehicle designs. As a result, we were able to create an automobile



that takes full advantage of all the benefits of Cab-Forward design – including interior roominess and driving stability. It also enabled engineers and suppliers to work from the same database, further helping to eliminate inaccuracies. In the final analysis, Intrepid is quite simply an innovative vehicle of impressive quality, available now rather than years from now.



Intrepid ES shown in Bright Platinum.



Enhanced Cab-Forward design pushes all four wheels further out toward the corners, maximizing interior passenger room and creating better handling.



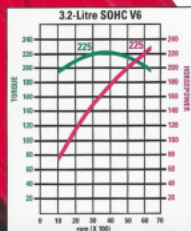


**Look under the hood and get a peek into the future.**

Featuring two all-new aluminum engines developed entirely using Cyber Synthesis™ – a 100 percent electronic or “paperless” design process – 1998 Intrepid represents

the next level of automotive excellence in engineering and design. Standard on ES

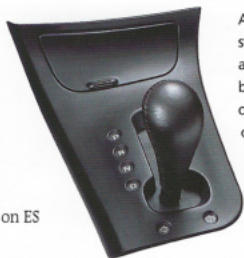
models is a world-class 3.2-litre SOHC 24-valve aluminum-block V6 engine, with permanently



encased cast-iron cylinder liners, unleashing 225 horsepower at 6300 rpm, and 225 lb-ft of torque at 3800 rpm.

This engine's impressive performance results in part from larger intake valves, a high-flow intake port design and a combustion chamber designed to increase airflow and improve combustion. The standard power plant for Intrepid is a 2.7-litre DOHC 24-valve aluminum V6 engine.

It generates 200 horsepower

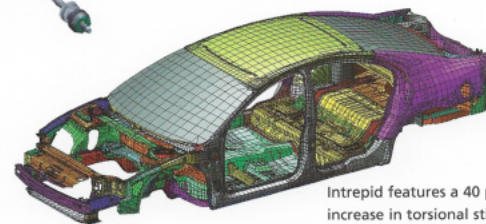
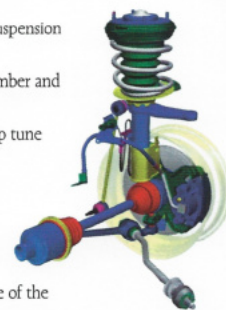
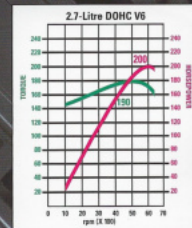
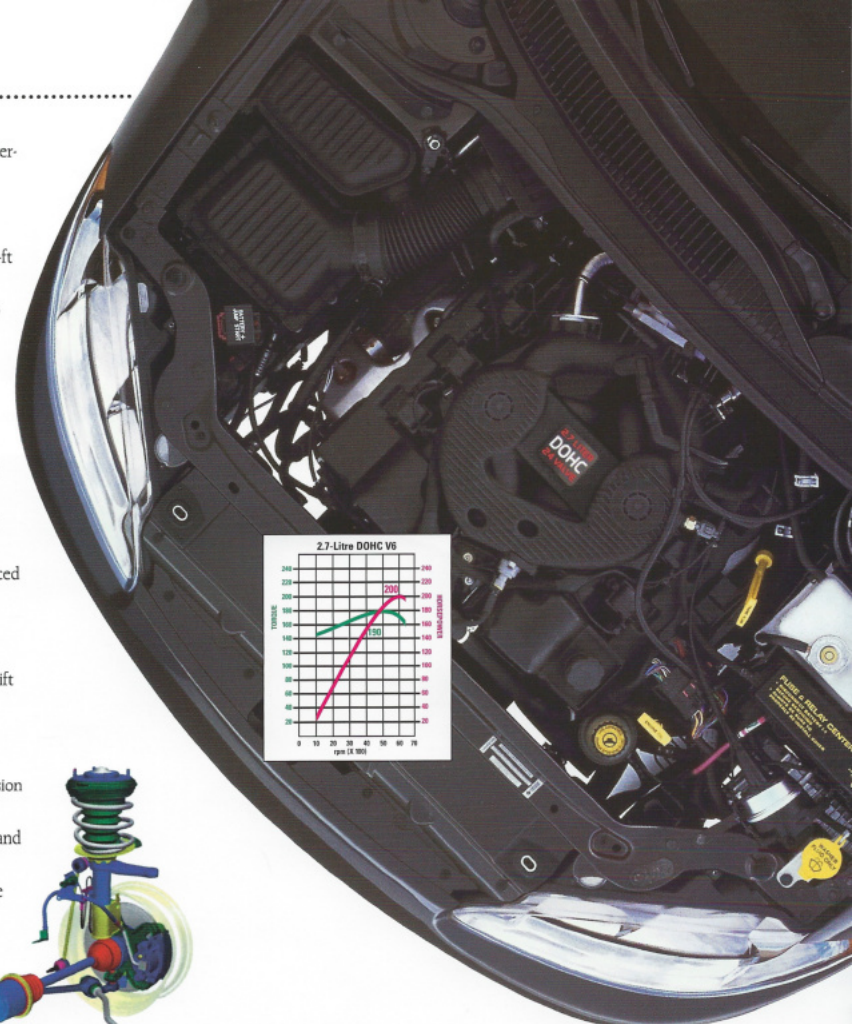


AutoStick® transaxle, standard on Intrepid ES, allows drivers to choose between fully automatic or performance-oriented clutchless manual shifting.

at 5800 rpm – the highest horsepower-per-litre output of any normally aspirated V6 in its class – and 190 lb-ft of torque at 4850 rpm. Compared to their predecessors, both of these engines feature more horsepower and torque, while delivering greater fuel efficiency. Complementing this

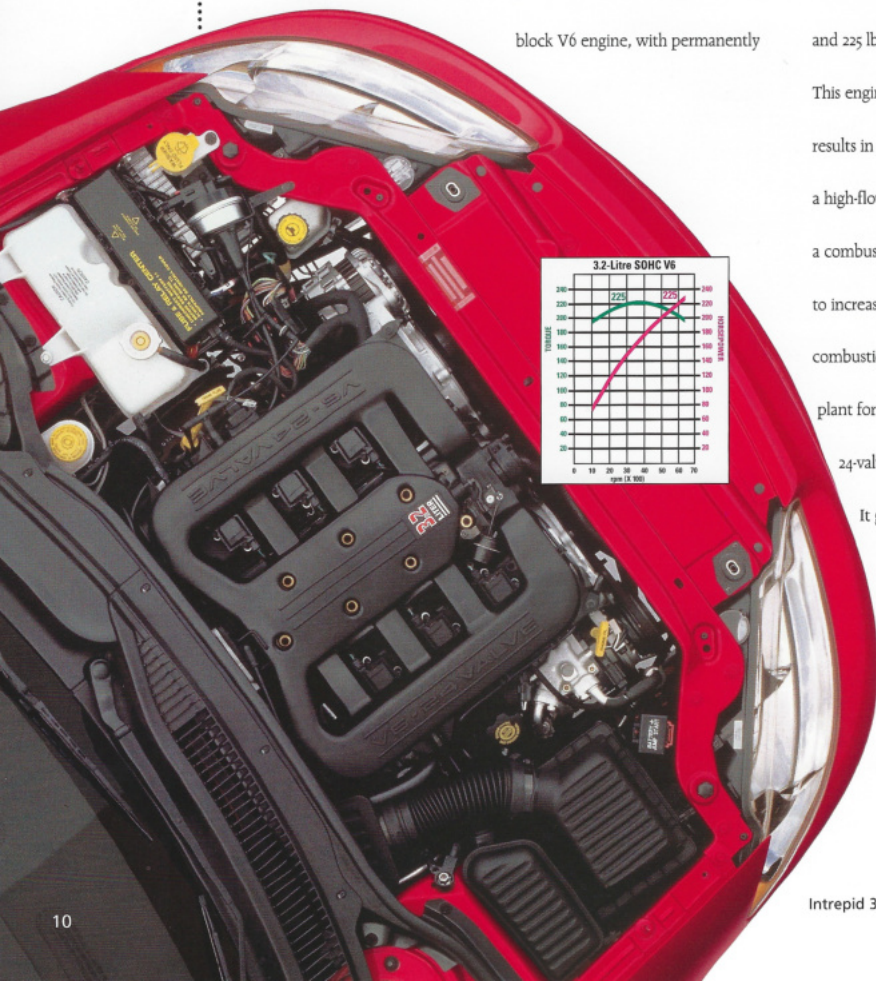
impressive performance is an advanced front suspension system, which has been refined to decrease front-end lift on acceleration and front-end dive on braking. The all-new rear suspension utilizes an aluminum crossmember and a link-type stabilizer bar to help tune handling characteristics. And

Intrepid ES drivers can experience the added pleasure of the driver-interactive AutoStick®, which offers the choice between fully automatic or clutchless manual shifting.



Intrepid 2.7-litre V6 engine.

Intrepid features a 40 percent increase in torsional stiffness and a 20 percent increase in bending stiffness over the previous Intrepid. This translates into better handling characteristics and road manners.



Intrepid 3.2-litre V6 engine.



**We took the time to think of everything.**

We designed the new Intrepid with the goal of providing ongoing satisfaction and delight for even the most demanding of drivers. As a result, driver controls are easy to use and are positioned to be within quick reach.

Vital information is clearly communicated through bold white background gauges, thoughtfully shaded from reflections by a smoothly curved instrument panel hood. Cabin airflow is maximized through five

large vents. Fan noise has been minimized. A new four-spoke steering wheel adjusts to five positions, while a new centre console features a padded armrest large enough to serve both driver and passenger.



The centre console includes adaptable cup holders, storage bin with CD slots and coin holders, plus a pen holder and tissue-pack storage.



An automatic speed control system features push-button controls located on the steering wheel within easy reach of the driver's thumb.

**The interior only comes in one size: Extra large.**

Though Intrepid cuts an exceptionally sleek silhouette, it sacrifices nothing in the way of personal space. In fact, we gave Intrepid a larger, more comfortable interior, and complemented it with significant

innovations. Seating is all-new and features enhanced lateral and lumbar support, as well as taller, wider seatbacks for additional shoulder support. Rear-seat legroom has been increased, giving passengers more stretching room. In both Intrepid and Intrepid ES, five-passenger accommodations with front bucket seats are standard, while an optional 50/50 split-bench seat on Intrepid provides room for six passengers. In ES models, drivers are treated to the additional luxury of an eight-way adjustable power seat with four-position manual lumbar support. Significant improvements have also been made to the heating, ventilation and air conditioning systems.



Rear heating/air conditioning system features additional ducts to provide even more comfort for rear-seat passengers.

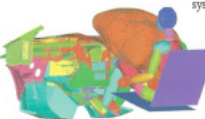


Intrepid ES instrument panel.



An all-new defroster distributes air more effectively over the large windshield for faster, more efficient performance. An all-new rear window defroster features 45 percent more power to clear the glass quicker and with greater uniformity. Intrepid ES offers an extra degree of convenience with an optional automatic temperature control system that is significantly simpler to operate.

Even with all these amenities, no ride is enjoyable when noise and vibration enter the cabin. To minimize both, we gave Intrepid a stiffer body, quieter suspension and brake systems, and an exhaust system with better flow and less noise.



Add to this, important safety features to help protect both driver and passengers. Every Intrepid

is equipped with Next-Generation driver and front-passenger air bags,\* a new seat belt restraint system with automatically adjustable three-point belts for all outboard passengers, child-protection rear door locks, and built-in provision for child-seat anchorage.

\*Certified to the new Transport Canada Regulations that allow less forceful air bags. Always use seat belts. Remember a back seat is the safest place for children.

The HomeLink® Universal Transmitter, optional on Intrepid ES, is programmable for up to three functions, including opening garage doors and entrance gates, and activating security lights.



HomeLink is a registered trademark of the Prince Corporation. Not compatible with all garage door systems. Please see your dealer for details.

Intrepid ES optional leather-faced seating shown in Quartz.





**For all of its performance and comfort, Intrepid remains amazingly versatile.**

The sleek, athletic appearance of Intrepid sends a clear message that this is one family sedan that can confidently handle the road.

Inside, it is an amazingly comfortable and flexible automobile, with the versatility to carry cargo, not just companions. Intrepid features a truly huge trunk with over 520 litres (18 cubic feet) of room. Should even more cargo-carrying flexibility be

required, Intrepid ES features a 60/40 split-back fold-down rear seat.

Other conveniences include a starter override feature to prevent damage to the starter and flywheel should someone try to start the engine when it's already running. We even included a battery saver that automatically turns off exterior lamps left on inadvertently for longer than 10 minutes and interior lamps left on inadvertently for

longer than 60 minutes.



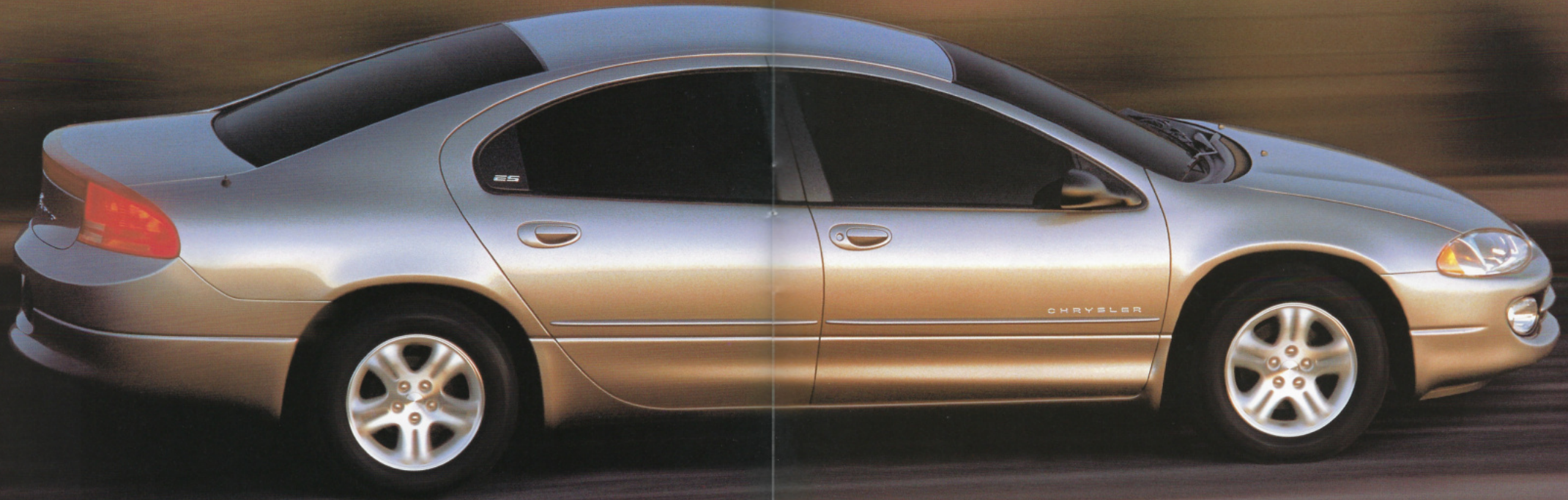
Intrepid ES optional leather-faced seating shown in Quartz.





**E**xceptionally  
sleek, from  
every  
perspective.

*"...Stunning is not too strong a word...."*  
– Popular Science



Intrepid ES shown in Bright Platinum.



**We tried  
it 200,000  
times.  
It works.**

From creation to testing to manufacturing, the quality and reliability standards set for the all-new Intrepid are nothing less than world-

class. During the development process, our engineers utilized a highly advanced technology called Digital Model Assembly (DMA) to ensure that vehicle components would fit together seamlessly before an actual prototype was built. With this tech-

nology, the Intrepid development team was able to analyze a complete



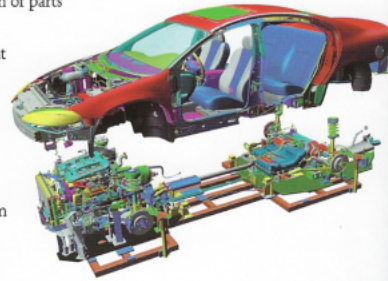
car for accurate integration of parts in only eight minutes, right on a computer screen.

Previously, actual models, which took anywhere from

two to twelve weeks to complete, were constructed for



this purpose. DMA was also used to simulate the Intrepid assembly process, greatly reducing the time needed for the first actual full-vehicle chassis insertion. Even with all this computer simulation, Intrepid



still had to prove itself by passing a barrage of tests at the Chrysler Scientific and Environmental

Laboratories. Among the evaluations conducted was Dynamometer testing,

which mercilessly duplicates "real world" road conditions. All of these

quality initiatives culminate with state-of-the-art manufacturing, which will

occur exclusively at Chrysler Canada's impressive Bramalea Assembly Plant.

Chrysler Canada is proud of its role in the creation of the joint University of Windsor/Chrysler Canada Ltd. Automotive Research and Development Centre in Windsor, Ontario. The aim of this \$30 million partnership, the first of its kind in Canada, is to pursue niche research in new automotive product technology and alternative fuel technology – an area in which we are already a world leader.



In developing the new Intrepid, our engineers incorporated numerous safety improvements.

For 1998, Intrepid offers standard Next-Generation driver and front-

passenger air bags.\* The driver's side system uses a new hybrid

inflator that minimizes the amount of particulates expelled.

The front-passenger air bag

employs an environmentally friendly system that allows smokeless deployment and a lower

air bag surface temperature. To help protect against side impacts,

both front and rear doors are reinforced with tubular, ultra-high-tensile-strength steel

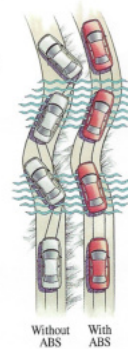
beams. For increased stopping power, a new high-performance

16-inch four-wheel disc anti-lock brake system (ABS) is standard on ES

and optional on Intrepid with the 16-inch wheel package, while four-

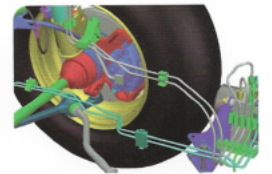
wheel 15-inch disc anti-lock brakes

are also available on Intrepid.



Additional road-gripping ability is offered by low-speed traction control, optional on ES

models. For enhanced night vision, every



1998 Intrepid features new halogen-bulb, quad

headlights that provide 50 percent

more low beam light and 100 percent

more high beam light.

\*Certified to the new Transport Canada Regulations that allow less forceful air bags. Always use seat belts. Remember a back seat is the safest place for children.

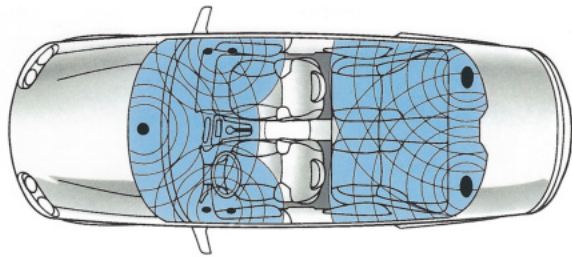


**A number of sound alternatives.**



An AM/FM stereo radio with cassette and four speakers is standard on Intrepid, while ES models feature eight speakers, as well as a 120-watt amplifier. Optional on both Intrepid and Intrepid ES is an AM/FM stereo radio with CD

player and CD changer controls, featuring a 120-watt amplifier and eight speakers. Intrepid ES provides the additional choice of an available AM/FM stereo radio with cassette player, graphic equalizer, CD changer controls and Infinity Spatial Imaging™ sound system. For the delight of true audiophiles, this system features a 240-watt amplifier and can also be ordered with a CD player.



16-inch cast aluminum wheels standard on Intrepid ES.



16-inch full wheel covers optional on Intrepid.



15-inch wheel covers standard on Intrepid.

Genuine Mopar Accessories can help make the all-new Intrepid a perfect fit for your lifestyle. Approved by Chrysler engineers and specially designed for Chrysler vehicles, the list of Mopar Accessories for Intrepid includes ski rack, bike carrier, front-end cover, cargo tray and net, and alarm system. They're all

available through your dealer and fully covered by your new-vehicle warranty when installed at the time of vehicle purchase or lease.



**Intrepid is quality tailored. Right down to its accessories.**

**Mopar**  
ACCESSORIES  
*Your FIRST choice*



## CHRYSLER INTREPID SPECIFICATIONS

SELECTED STANDARD AND OPTIONAL FEATURES	Intrepid	
	Intrepid	ES
Air Bags* – Next-Generation driver and front passenger	S	S
Air Conditioning (Environment-friendly, CFC-free) – Manual temperature control	S	S
Rear Seat Air Ducts – Located in the back of centre console with bucket seats; located beneath front seats with 50/50 seat option	S	S
Automatic temperature control	NA	O
Antenna – Rear, fixed spiral mast	S	S
Assist Handles – Overhead for front and rear passengers	O	S
Battery – With heater, lift handle and saver feature; 500-amp with 2.7-litre engine, 600-amp with 3.2-litre engine	S	S
Brakes – 4-wheel disc	S	NA
4-wheel disc with anti-lock (ABS)	O	S
Child-Protection Rear Door Locks	S	S
Child-Seat Anchorage Provision	S	S
Clock, Digital – Integral with all radios	S	S
Comfort/Security Package – Includes automatic temperature control, and vehicle security alarm	NA	O
Consoles – Full, includes armrest, transmission shift selector, illuminated PRNDL graphic, dual cup holders, tape/CD storage, coin holder; (console deleted with 50/50 front seat option; column shift replaces console-mounted shifter)	S	S
Overhead – Includes compass, outside temperature, trip computer and HomeLink® Universal Transmitter <sup>(1)</sup>	NA	O
Cup Holders – Front (2); integral with centre console (in armrest with 50/50 seat option)	S	S
Deck Lid Release – Power (switch located on instrument panel)	S	S
Defroster – Rear window, electric	S	S
Demisters – Front door windows	S	S
Door Beams – Side-intrusion-protection	S	S
Door Locks – Power, with programmable speed-sensitive auto-lock feature	S	S
Engine – 2.7-litre V6 DOHC 24-valve SMPI	S	NA
3.2-litre V6 SOHC 24-valve SMPI	NA	S
Engine Block Heater	S	S
Exhaust System – Stainless steel	S	S
Floor Mats – Front and rear with tie-down hook on front driver's side	S	S
Fog Lamps	NA	S
Glass – All windows tinted, solar control windshield and backlight	S	S
HomeLink® Universal Transmitter – Programmable, included with overhead console <sup>(1)</sup>	NA	O
Headlights – Quad halogen, aerodynamic, include "bubble level" for headlamp aiming	S	S
Instrument Cluster – Analogue: includes 200 km/h speedometer, tachometer, odometer, trip odometer, electric PRNDL; includes AutoStick® 1-2-3-4 on ES; gauges for fuel level, engine coolant temperature, warning lights for brakes and parking brake, low oil pressure, high engine coolant temperature, check engine, charging system, low fuel, seat belts, air bags, speed control, low washer fluid and ABS and traction control when applicable	S	S
Lights – Exterior: quad halogen headlights; integral park and turn; "tri-colour" taillights	S	S

SELECTED STANDARD AND OPTIONAL FEATURES	Intrepid	
	Intrepid	ES
Interior: dual front reading/courtesy overhead; rear courtesy, (front door courtesy on ES), glove box, ash receiver, trunk Dual rear reading	S	S
Mirrors – Exterior: dual power remote control, fixed, black Interior: rearview day/night; dual, covered visor/vanity Rearview with automatic day/night feature	S	S
Dual illuminated visor/vanity	NA	O
Pockets – Map, front doors (front passenger seatback map pocket on ES)	O	S
Power Outlet – 12-volt located in instrument panel	S	S
Radios – AM/FM stereo with full-logic cassette player and 4 speakers	S	NA
AM/FM stereo with full-logic cassette player, 120-watt amplifier and 8 speakers in 6 locations	O	S
AM/FM stereo with CD player, CD changer controls, graphic equalizer, 120-watt amplifier and 8 speakers in 6 locations	O	O
AM/FM stereo with cassette player, CD changer controls, graphic equalizer, Infinity Spatial Imaging™ sound system includes a 240-watt amplifier and 9 speakers in 7 locations	NA	O
AM/FM stereo with CD player, CD changer controls, graphic equalizer, Infinity Spatial Imaging™ sound system includes a 240-watt amplifier and 9 speakers in 7 locations	NA	O
AM/FM stereo with combination cassette/CD player, graphic equalizer, Infinity Spatial Imaging™ sound system includes a 240-watt amplifier and 9 speakers in 7 locations <sup>(2)</sup>	NA	O
Remote Keyless and Illuminated Entry – Includes controls for power door locks, deck lid and panic alarm	O	S
Seat Belts – 3-point lap/shoulder belts at outboard positions, front (2), rear (2) with adjustable turning loops on front shoulder belts to optimize comfort for persons of differing heights; lap belt at centre position, rear (also front on Intrepid with 50/50 optional seating)	S	S
Seating Capacity	5/6 <sup>(3)</sup>	5
Seats – Cloth front buckets with reclining seatbacks and adjustable head restraints and cloth rear bench seat Cloth front 50/50 split-bench with reclining seatbacks, adjustable head restraints, inboard folding armrest with storage bin and integral foldaway cup holders and cloth rear bench seat	S	NA
Premium cloth front bucket with 8-way power driver's seat, driver's side manually adjustable lumbar support, reclining seatbacks, adjustable head restraints, passenger seatback pocket and premium cloth 60/40 split-folding rear bench with centre armrest	O	NA
Premium leather-faced front bucket seats with driver's manually adjustable lumbar support, 8-way power driver and front-passenger seats, reclining seatbacks, adjustable head restraints, passenger seatback pocket and premium leather-faced 60/40 split-folding rear bench with centre armrest	NA	O
8-way power driver's seat	O	S
8-way power driver and front passenger	NA	O
Security Alarm – Monitors door-ajar switches, power door and ignition circuits and trunk-lock sensor for unauthorized entry. (Included in the Comfort and Security Package)	NA	O
Smoker's Package – Includes lighter and ash receivers	O	O
Speed Control	S	S

## CHRYSLER INTREPID SPECIFICATIONS

SELECTED STANDARD AND OPTIONAL FEATURES	Intrepid	
	Intrepid	ES
Steering – Rack-and-pinion, power-assisted	S	S
Steering Column – Tilt	S	S
Steering Wheel/Shifter Knob – Leather-wrapped	O	S
Stoplight – Supplemental centre high-mounted (CHMSL)	S	S
Sunroof <sup>(2)</sup> – Power with express-open feature and mini overhead console	NA	O
Sun Visors – Driver and front passenger with covered vanity mirrors (illuminated optional on Base, standard on ES)	S	S
Suspension – Front: Touring, includes gas-charged MacPherson struts, antisway bar Rear: independent multi-link with Chapman struts, antisway bar and gas-charged shocks	S	S
Tires – P205/70R15 black sidewall All-Season P225/60R16, black sidewall, All-Season Touring Spare, compact	S	NA
Spare, conventional	O	O
Traction Control – Low-speed	NA	O
Transmission – 4-speed electronically controlled automatic with lock-up torque converter	S	NA
AutoStick® – Driver interactive, same features as above but includes clutchless manual gear-shifting capability	NA	S
Wheels – 15" steel with full wheel covers	S	NA
16" steel with full wheel covers	O	NA
16" cast aluminum	NA	S
Windows – Power, with driver's side one-touch-down feature	S	S
Windshield Wipers – With speed-sensitive, intermittent wipe feature	S	S

S – Standard O – Optional NA – Not Available \*Certified to the new Transport Canada Regulations that allow less forceful air bags. Always use seat belts. Remember a back seat is the safest place for children. <sup>(1)</sup> HomeLink® is a registered trademark of the Prince Corporation. Not compatible with all garage door openers. Please see your dealer for details. <sup>(2)</sup> Late availability. <sup>(3)</sup> Six-passenger seating with optional 50/50 front bench seat.

Specifications, descriptions and illustrative material contained herein are based on authorized information. Although specifications, descriptions and illustrations were believed to be correct at the time this publication was approved for printing, accuracy cannot be guaranteed. Chrysler Canada Ltd. reserves the right to discontinue models or options at any time or change specifications and materials, equipment or design without notice and without incurring obligation. Some equipment may not be exactly as illustrated in this publication. Some of the equipment listed, described, or illustrated herein may not be standard, and may be available only at extra cost, as factory-installed or dealer-installed; items described as "available" may be standard on some models and optional, or not available, on others. Equipment referred to as available or optional may be at extra cost. Some options are required in combination with other options. For the price of the model with the equipment you desire or verification of specifications and equipment availability contained herein, see your Chrysler Canada Ltd. Dealer.

### EXTERIOR COLOURS



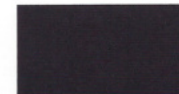
Bright Platinum Metallic



Stone White Clear Coat



Champagne Pearl Metallic



Deep Amethyst Pearl Coat



Candy Apple Red Metallic



Deep Cranberry Pearl Coat



Deep Slate Pearl Coat



Forest Green Pearl Coat

Colour availability varies by model. Due to printing limitations, the colours shown here and throughout this catalogue may vary slightly from the actual hue. See your dealer for model applications and to view accurate colour chips.

POWERTRAIN			
ENGINE AND TRANSMISSION AVAILABILITY		2.7-Litre	3.2-Litre
		V6	V6
Intrepid	4-speed automatic <sup>(1)</sup>	S	NA
Intrepid ES	4-speed automatic <sup>(1)</sup> with AutoStick®	NA	S
ENGINE SPECIFICATIONS		2.7-Litre V6	3.2-Litre V6
Type		DOHC 24-valve	SOHC 24-valve
Fuel Delivery		SMPI	SMPI
Net power – kW (bhp) @ rpm		149 (200) @ 5800	168 (225) @ 6300
Net torque – N-m (lb-ft) @ rpm		258 (190) @ 4850	305 (225) @ 3800
Bore and Stroke – mm (in.)		86 (3.38) 79 (3.09)	92 (3.62) 81 (3.19)

S – Standard NA – Not Available DOHC – Dual Overhead Camshafts SOHC – Single Overhead Camshaft SMPI – Sequential Multi-point Fuel Injection <sup>(1)</sup>With lock-up torque converter.

### DIMENSIONS, WEIGHTS AND CAPACITIES

EXTERIOR DIMENSIONS, WEIGHTS AND CAPACITIES	mm		in.		
Wheelbase	2870	113.0			
Overall length	5174	203.7			
Overall width	1897	74.7			
Overall height	1420	55.9			
Track – front/rear	1585/1575	62.4/62.0			
Turning diameter – m (ft.)		11.5 (37.6)			
Curb Weight – kg (lb.) – Intrepid		1540 (3395)			
Intrepid ES		1587 (3498)			
Usable Luggage Capacity – L (cu. ft.)		521 (18.4)			
Maximum Towing Capacity – kg (lb.) <sup>(1)</sup> – 2.7L engine		680 (1500)			
– 3.2L engine		907 (2000)			
Seating Capacity		5/6 <sup>(2)</sup>			
Fuel Capacity – L (Imp. gal.)		65 (14.2)			
INTERIOR DIMENSIONS		mm		in.	
Front – Headroom		973		38.3	
– Legroom (max.)		1072		42.2	
– Shoulder room		1499		59.0	
– Hiproom		1430		56.3	
Rear – Headroom		953		37.5	
– Legroom (min.)		993		39.1	
– Shoulder room		1476		58.1	
– Hiproom		1438		56.6	

<sup>(1)</sup> Trailer must have its own brakes if weight exceeds 450 kg (1000 lb.). See Owner's Manual for details. <sup>(2)</sup> Six-passenger seating with optional 50/50 front bench seat.



## THE CHRYSLER OWNERSHIP EXPERIENCE

### It starts with Customer One.

Your Chrysler Canada dealer is committed to providing you with the most satisfying ownership experience. To help achieve that goal, Chrysler Canada dealership staffs are participating in an ongoing initiative called Customer One, which establishes one unbreakable rule: treat each customer with honesty and respect. Through and through, Customer One is aimed at making your needs as a customer the first priority of each employee at every Chrysler Canada dealership.

### Chrysler Five Star Service

We strive to honour our commitment to Customer One every day with a Five Star standard of quality maintenance and repair service. When you come in for service, we'll listen to you to better understand your needs, and we'll do everything we can to maintain your trust. With Chrysler-trained technicians, Mopar Replacement Parts, personalized service, a commitment to convenience, and competitive prices, Chrysler Five Star Service is your key to a satisfying service relationship and a rewarding ownership experience. Customer One and Chrysler Five Star Service. They're both just part of our efforts to make your Chrysler ownership experience as rewarding as the Chrysler Canada vehicle that you select.

## LEASING FOR TODAY'S LIFESTYLES

Leasing is one of the most popular ways to drive a new vehicle. Chrysler Canada's Gold Key Lease has the flexibility to fit your vehicle choice and your lifestyle. If the idea of getting the type of vehicle you really want, more often, and paying less for it per month sounds great, ask about Gold Key Lease.



### The Gold Key Difference:

Because you only pay for the portion of the vehicle's life you'll use, a Gold Key Lease can offer many great advantages, all of which help you drive the vehicle you've always wanted.

#### • Lower Monthly Payments

Gold Key Lease payments are typically lower than conventional finance payments.

#### • Shorter Term

With a Gold Key Lease, you can drive a brand-new vehicle as often as every 24 months.

#### • Flexibility

Gold Key Lease terms and payments can be tailored to fit your driving habits and lifestyle.

#### • Three Great Options

A Gold Key Lease offers you three great options at lease end: 1) Turn the vehicle

in and lease a new one. 2) Buy the vehicle and keep it. 3) Buy it and sell it for a possible profit.

### Auto Debit Option

Gold Key Lease customers have the option of participating in Auto Debit – a convenient system that electronically deducts your monthly lease payment from your chequing or savings account.



### Trans Canada Trail

Chrysler Canada is proud to be a Founding Sponsor of the Trans Canada Trail, a non-profit charitable organization dedicated to building a coast-to-coast trail for walking, cycling, horseback riding, cross-country skiing, and snowmobiling (where possible and/or desired). A trail made by and for all Canadians.

### Warranty

Warranty coverage is an important part of the ownership experience. Chrysler Canada's 1998 warranty is designed to be simple and straightforward, while providing protection that meets the needs of Canadian drivers. It's this simple – almost everything is covered for 3 years or 60,000 km,\* except for tires and a few wear items. All body sheet metal panels have rust-through coverage for 3 years, regardless of distance driven, and outer body panels are covered for 5 years or 160,000 km.\* In addition, Chrysler Canada will provide a 24-hour roadside assistance plan for 3 years or 60,000 km.\* See your dealer for details. \*Whichever occurs first.

### Corrosion Protection

The vehicle corrosion protection and paint processes are backed by the Chrysler 5/160 Anticorrosion Limited Warranty. Galvanized

or galvanized steel is used for almost all major body panels and structural components. Two high-lustre colour coats are applied over the primer coats and are protected by two clear coats that provide resistance to abrasion, weathering, and chemicals.

### Chrysler Service Contracts

Optional Chrysler service contracts can provide owners with additional peace of mind. They are available in a variety of time and distance combinations to meet your particular ownership needs.

### Financing Assistance

Chrysler Credit offers qualified buyers a wide variety of new vehicle purchase financing plans, including Retail Financing, Gold Key Lease and College/University Graduate Plans.

### Mopar Parts

When replacement parts are needed, be sure to specify genuine Mopar parts – the first choice of Chrysler engineers. Warranties range from 12 months unlimited mileage to lifetime. Ask for details.

### Physically Challenged Assistance Programme

A programme which provides assistance towards the cost of purchase and installation of adaptive driving aids or passenger equipment on new 1998 vehicles. For further information, contact your dealer.



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For more information contact your dealer or call:

**1-800-361-3700**

Or visit us at our Web Site:  
**www.chryslercanada.ca**



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