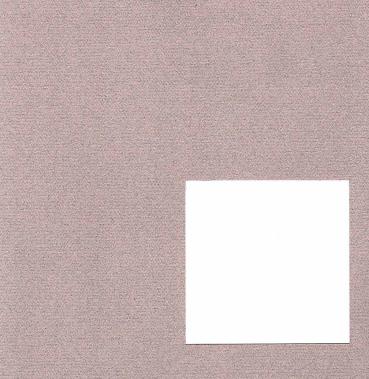
1991 BUICK PARK AVENUE ULTRA PARK AVENUE





1991 BUICK

PARK AVENUE ULTRA

PARK AVENUE

uccess is something we all wish to achieve. And when we do, Buick rewards us. Introducing the all-new Park Avenue and Park Avenue Ultra.

These all-new premiumquality American motorcars pamper the spirit and excite the soul.

There's nothing "me too" about these two. Both are one-of-a-kind finds in a world of look-alike luxury cars. Each precisely defines what Buick considers quality to be, in a premium American motorcar. Rich and elegant in line, graceful in execution. Strong and powerful in motion, and completely comfortable throughout.

Three distinct features that set the all-new Park Avenue apart from many of its more recent predecessors are its larger, more spacious new size, totally distinctive new styling and sophisticated new powertrain.

Buick's advanced powerteam utilizes the all-new 3800 V-6 engine with tuned-port fuel injection along with the new whispersmooth electronically controlled 4-speed automatic transmission with overdrive. Together, they perform like no other powertrain team offered in a premium-quality American luxury motorcar.

except the roof by using rust-resistant two-sided galvanized steel along with Plastisol paint protection in critical areas.

Park Avenue also offers many convenience items that cater to your needs in traditional Buick big-car style. For instance, Park Avenue Ultra rear-seat passengers

Park Avenue also offers many convenience items that cater to your needs in traditional Buick big-car style. For instance, Park Avenue Ultra rear-seat passengers can enjoy dual, swingdown lighted vanity mirrors. And all passengers will benefit from Buick's new Solar Control glass that decreases glare and helps keep the passenger compartment cool and comfortable in warm climates.

example, corrosion protection has

been extended to cover virtually

all of the outside body surfaces

A feeling of solidity is yours, thanks to sophisticated body engineering which isolates you and your passengers from the harsh realities of imperfect roads.

Park Avenue's aerodynamic design works to lessen the coefficient of drag and reduce wind noise, making it one of the quietest Buicks ever created.

Its finish is a perfect example of Buick's attention to detail. For

Park Avenue offers everything a premium-quality American motorcar should...including Buick Roadside Assistance. Just call any time day or night, during your warranty period, 1-800-252-1112.

Today, Buick is the new symbol for quality in America. And Park Avenue and Park Avenue Ultra are two world-class examples of Buick at its best.



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Park Avenue Ultra with flush-mounted Solar Control glass, stylish aluminum 15" wheels, tungsten-halogen headlamps, unique grille and smoked tail lamp lenses.



xpecting the best from Buick has always been a tradition Buick owners have shared. The tradition continues with the all-new Buick Park Avenue Ultra.

It's powered by a new 3800 V-6 engine with tuned-port fuel injection and front-wheel drive that is activated by the first electronically controlled 4-speed automatic transmission with overdrive ever offered in a General Motors luxury sedan.

This sophisticated powerteam utilizes a special torque management system that provides effortless acceleration with precise, almost undetectable upshifts and downshifts. In all, this powerful team is ready to respond to your every command, with 170 horsepower and 220 pounds-feet of torque so that you can pass or merge smoothly...all in dependable Buick fashion.

Park Avenue Ultra also includes many features that will bring comfort and convenience to your every drive. Inside, relax in pure Park Avenue Ultra comfort. Seats are deeply cushioned and covered in ultrasoft leather and doeskin vinyl. Six-way power seats with power recliners give you ultimate control over how you approach the road.

Park Avenue Ultra's rear-seat passengers enjoy the added convenience of having their own lighted vanity mirrors. Each mirror has its own variable light intensity control.

And Park Avenue Ultra now comes standard with a new, dual automatic ComforTemp climate control system. This system allows you and your front-seat passenger to individually control your own temperature level.

The Buick Park Avenue Ultra. Proof that you can expect the best from Buick. And get it.



Dual rear-seat lighted vanity mirrors offer added convenience for Park Avenue Ultra back-seat passengers.



Dual automatic ComforTemp climate control allows driver and front passenger to select their own temperature level.



Front-passenger door controls for dual automatic ComforTemp climate control.





ark Avenue is a true premium American motorcar. Its credentials speak of the best that Buick has to offer. Here are a few of Park Avenue's more notable qualities, qualities also expressed in the Park Avenue Ultra.

Now, anti-lock brakes are standard. This system minimizes wheel lock during braking by automatically controlling brake pressure at the wheels that need it, as they need it. The result is improved steering control and enhanced stopping power under many adverse road conditions.

You also benefit from a driver's side Supplemental Inflatable Restraint system (air bag) that is built into Park Avenue's energy-absorbing steering wheel. It is designed to supplement the manual front-seat lap/shoulder belt system in frontal impacts of over 14 miles per hour.

Power windows are even more powerful, operating faster than the previous system ever allowed.

The driver's window even features an "express down" capability. Just tap the button once and it continues down by itself.

You'll also enjoy the smooth, solid comfort that Buick's 4-wheel independent DynaRide suspension offers.

DynaRide makes use of deflecteddisc shock-absorber valving that senses the intensity of road irregularities and reacts accordingly, providing a smooth ride.

So if you demand the best...this Buick Park Avenue certainly delivers it in premium American style. A style reminescent of fine Buick motorcars of the grand tradition.



Shown, available Park Avenue Sierra grain ultra-soft leather and doeskin vinyl interior with front-seat storage armrest. Cloth trim is standard.



Anti-lock brakes minimize wheel-lock during extreme braking conditions, improving steering control.



All-new speed-compensated radios. Now, increased speed does not overpower your sound level. Shown, available: ETR® AM stereo* This stereo with clock, cassette, graphic equalizer and Concert Sound II speaker system. Dual front wooler / tweeter units plus extended-range rear speakers are specifically matched to the Park Avenue's acoustics for super's sound quality.



lower body-side moldings and special 15" aluminum wheels.



*Receives C-Quam® AM stereo broadcasts. Most AM stations across the country broadcast in C-Quam® but some do not. Check your local stations for compatibility in your area.



Also, there's a new standard overhead console that contains individual reading lights, a compartment to hold your garage door opener and optional lamp monitors.

Plus, for added comfort and convenience, Park Avenue offers the optional memory seat and memory mirrors. Now, two drivers can individually pre-set their own desired seating and outside mirror position. No more switching or fussing to get back to where you want to be.

Security takes on an added dimension with Park Avenue in the form of the available remote Keyless Entry System which allows you to lock or unlock both your car and its trunk from up to 30 feet away.

You also benefit from having the standard Pass-Key® personalized automotive security system. This system provides additional theft deterrence.



Door-mounted headlamp controls have been designed for easy access.



3800 V-6 with tuned-port fuel injection features optimum air flow, precise fuel management and reduced internal friction.



Available remote Keyless Entry System and the standard Pass-Key® personalized automotive security system.



Supplemental front sunshades with extendable panels offer the added convenience of 3-way shielding.

Park Avenue Ultra features:

- = 3800 V-6 with tuned-port fuel injection
- = Electronically controlled
- 4-speed automatic transmission with overdrive
- Automatic dual ComforTemp climate control air conditioning ■ Pass-Kev® automotive security system
- Power front disc/rear drum anti-lock brakes
- Overhead console includes front-seat reading lights, garage door opener storage and optional lamp monitors
- = Electronic Cruise Control
- Electric rear-window defogger Electric door locks
- ETR® AM-FM stereo radio with seek, scan and speed-compensated volume control, and cassette tape player with auto reverse, search and repeat
- = 6-way power driver's seat ■ Driver's side Supplemental
- Inflatable Restraint system with knee bolster
- Power rack-and-pinion steering

Selected available equipment:*

Driver's memory seat with

Reminder package including:

coolant, windshield washer level

=3,000-lb trailer towing package

Illuminated entry system with

Starter Interrupt theft-deterrent

retained accessory power

Lamp monitors

memory mirrors

Oil-life monitor Oil-level indicator

and door aiar

system

Park Avenue features:

- Manual outboard front- and

Tilt steering column

with slide-out extensions

- Automatic level control

"express down" feature

low-speed delay feature

Specific color-keyed 15"

swing-down vanity mirrors

(not available with Astroroof)

= 55/45 ultra soft leather and

Specific grille design

aluminum wheels

storage armrest

Avenue

Engine:

Type

Torque

fuel injection

Horsepower

=Solar Control glass

Compact disc player

rear-seat lap/shoulder safety belts

Supplemental front sunshades

■4-wheel independent DynaRide™

Gran Touring suspension package)

= P205/70R15 steel-belted, radial-

ply, all-season blackwall tires

Power windows with driver's

= 2-speed windshield wipers with

Specific smoked tail lamp lenses

Leather-wrapped steering wheel

Two rear-seat-passenger lighted

= 6-way power driver and front pas-

enger seats with power recliners

doeskin vinvl seats with front-seat

New-design vinyl top on Park

Luggage compartment floor mat

= Electric sliding glass Astroroof

= 3800 engine with tuned-port

V-6 with SFI

170@4800

220@3200

Delco/Bose Gold Music System

suspension (not available with

- 3800 V-6 with tuned-port fuel injection
- = Electronically controlled
- 4-speed automatic transmission with overdrive
- Air conditioning
- Pass-Key® automotive security system
- Power front disc/rear drum anti-lock brakes
- Overhead console includes front-seat reading lights, garage door opener storage and optional lamp monitors
- Electronic Cruise Control
- Electric rear-window defogger Electric door locks
- ETR® AM-FM stereo radio with seek, scan, speed-compensated volume control and cassette tape player with auto reverse, search and repeat
- Driver's side Supplemental Inflatable Restraint system with knee bolster
- Manual outboard front- and rear-seat lap/shoulder safety belts = 6-way power driver's seat

- Manual driver and passenger seatback recliners ■55/45 cloth seats with front-seat storage armrest
- Power rack-and-pinion steering
- Tilt steering column =Supplemental front sunshades
- with slide-out extensions
- = 4-wheel independent
- DynaRide™ suspension = Automatic level control
- P205/70R15 steel-belted, radialply, all-season blackwall tires
- Specific 15" aluminum wheels Power windows with driver's
- "express down" feature 2-speed windshield wipers with
- low-speed delay feature Rear-seat center armrest
- Solar Control glass

Dimensions:

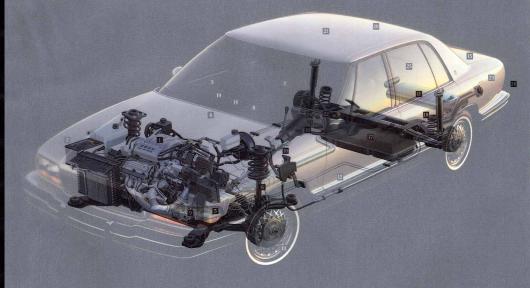
Overall	Length	205.2
	Width	74.9
	Height	55.7
	Wheelbase	110.8
	Front tread	60.5
	Rear tread	60.2
Overhang	Front	43.6
	Rear	50.8
Interior,	Legroom	42.0
front	Headroom	38.8
	Shoulder room	59.1
	Hip room	55.1

Interior,	Legroom	41.6
rear	Headroom	37.9
	Shoulder room	58.9
	Hip room	54.3
Passengers	Front	9
	Rear	3
Luggage volume, cu. ft.		20.3
Fuel tank c	apacity, gal.	18.0

^{*}This is a partial list. See your Buick dealer for details.

1. Special torque management system includes advanced 3800 V-6 with tuned-port fuel injection and electronically controlled automatic transmission.

- 5. Torque axis engine mounting system isolates engine vibration and provides smoothness.
- dent DynaRide suspension utilizes deflected-disc shock absorber valving technology to provide a "smooth as silk" ride without sacrificing handling.
- 6. Four-wheel indepen-
- 9. Anti-lock brake system helps improve steering control during stops on icv or wet roads.
- 10. Power rack-and-pinion steering provides excellent maneuverability with surprisingly little effort.
- 11. Long-lasting stainless steel exhaust system.



- 16 New state-of-the-art cruise control offers smooth. precise speed control.
- 17. Large long-range 18-gallon fuel tank.
- 18. Automatic level control helps maintain rear of car at proper height with varying loads.

- 22. Tilt-wheel steering offers six comfort positions.
- 24. Supplemental Inflatable Restraint system is designed to complement the shoulder and lap belt system in restraining the driver in frontal impacts of over 14 miles per hour.
- 26. Able to tow up to 3,000 pounds with available trailer towing package.

Proble-business - bWofa0features:

- steering provides excellent surprisingly little effort, 9 [III]
- Electronically controlled segments and segments and segments and segments and segments are segments. Supplemental 4 spivor of vaccondes 3 9. Knfi-lock brake system bild and the period of the per
- Automatic dual Comfor Term square minimum and continuous and con

- Electronic Cruise Control Electric lear-window deforme
- = ETR® AM-FM stereo diany
- seek, scan and speed
- search and repeat

6. Four-wheel indepensor of the launa Manual of the second rear-seat lap/signature rear-s

shock absorber valvingoo gniraast fliT ...

"smooth as silk" ride with-

out sacrificing handling.

- -saasa mulo mallicom ansmission

doeskin vinvl seats wi torage armrest

offers six comfort positions.

trailer towing package (202

- = 3,000-lb trailer towing padditional languages. Orgine with tuned-port
- designed to complement with many system virial and the designed to complement with the designed to the designe the shoulder and lap belt retained accessory powe system in restraining the 0084 @ 071 22. Tilt-wheel steering Slasification of the State of t driver in frontal impacts of

over 14 miles per hour.

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ment system includes enrilper absolutes advanced 3800 V-6 with

and electronically controlled are sparots.

Power rack-and-pinion steering

olar Control glass

- provides smoothness...

Overall	Length	
	bas Automatic	
helps maintain rear of over car at proper height with varying loads.		
	and the same of th	

Shoulder room 59.1 *This is a partial list. See your all states and sealer for details.

- 2. Excellent aerodynamics are achieved with a low coefficient of drag.
- 3. Concert Sound II speakers are standard, Delco/ Bose Gold series music system is available on Park Avenue Ultra only, for ultimate sound reproduction.
- 4. Extensive use of sound absorbing materials to create a new level of interior quiet.
- 7. Dual reclining front seats. Power operated on Park Avenue Ultra.
- climate control standard on Park Avenue Ultra

8. Air conditioning stand-

ard on Park Avenue. Dual

automatic ComforTemp

12. Enhanced body structure provides good road isolation for a solid ride



- resistant 15" aluminum wheels with steel-belted. all-season, radial-ply tires.
- 14. All-new speed-compensated radios automatically adjust sound level to compensate for increase or decrease in speed.
- 15. Large spacious interior. Large-capacity 20.3-cubicfoot trunk. Even the glovebox is larger.
- 19. Available oil-life monitor system lets you know when to change your oil based on individual driving habits and operating conditions.
- 20. Electric defogger helps keep rear window clear.
- 21. High-gloss exterior color is sealed with a protective Clearcoat finish, Plastisol helps protect the lower body area from stone chips.
- 23. Rust-resistant 2-sided galvanized steel used virtually throughout for added corrosion protection.
- 25. New Solar Control glass helps reduce the amount of harmful infrared and ultraviolet rays getting into the passenger compartment.

EXTERIOR COLORS



Dove Gray









SAFETY FEATURES

Occupant Protection

 Supplemental Inflatable Restraint system, driver only, with manual lap/shoulder safety belts for the driver and right front passenger.

- Manual lap/shoulder safety belts, outboard rear-seat positions. Manual lap safety belts. center-front/rear-seat positions.
- Energy-absorbing steering column. Energy-absorbing instrument panel. Energyabsorbing seatback tops, front.
- ■Interlocking door latches. Sideguard door beam. Passengerguard, inside door lock handles.
- ■Center high-mounted stop Head restraints, driver and right front passenger (adjustable)
 - Inside rearview mirror.

Four-way hazard warning

Break-away inside rearview

Security door locks and door

■ Tempered safety glass, side

windows; also rear window.

■ Side marker lights and reflectors.

■Parking lamps that illuminate

mirror.

■Safety armrests.

Dual sun visors.

retention components.

Accident Avoidance

with headlamps.

Backup lights.

flasher

- Directional signal control with lane-change feature.
- Windshield defroster, washer
- and multi-speed wipers. Outside left and right rearview
- mirrors.
- Brake system with dual master cylinder and warning light.
- Starter safety switch.
- Dual-action hood latch.
- ■Low-glare finish on inside
- windshield moldings, wiper arms, blades, metallic steering
- wheel surfaces.
- Illuminated heater and
- defroster controls. Anti-lock brakes.
- Tires with built-in tread wear indicators.

- Safety road wheel rims. ■ Audible brake lining wear
 - indicators, disc brakes. ■ Pressure-relief fuel cap.

Theft Deterrence

- Audible reminder for ignition key removal.
- Theft-deterrent steering column lock.
- Visible vehicle identification number.
- Marked body parts (where
- applicable). Remote inside hood release.
- Theft-deterrent key system
- (separate ignition key).
- PASS-Key® theft-deterrent system.



*Metallic Paint

Park Avenue

Color Choices



Light Auburn*

Sterling Silver*

Sterling Silver*



Dark Auburn*



Black

Ruby Red*



Gunmetal Grav*

Claret Red*



Firemist*

with

Gunmetal Gray*



Platinum Beige Firemist* (extra cost)

with Gunmetal Gray

formation may have been updated since the time of printing, please check with your Buick dealer for complete details A word about engines. Buicks are equipped with engines produced

Important: A word about this catalog.

comprehensive and factual as possible. We

reserve the right, however, to make changes

colors, materials, equipment, specifications,

We have tried to make this catalog as

at any time, without notice, in prices,

models and availability. Since some in-

by different operating units of GM, its subsidiaries or suppliers to GM worldwide.

A word about assembly of Buicks. Buicks are assembled by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. Buicks incorporate thousands of components produced by different operating units of GM, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buicks with different or differently sourced components than originally scheduled. All such components have been approved for

use in Buicks and will provide the quality performance associated with the Buick names. Since some options may be unavailable when your vehicle is assembled; we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

A word about updated service information.

Buick regularly sends its dealers useful service bulletins about Buick products. Buick monitors product performance in the field. We then prepare bulletins for servicing our products better. Now you can get these bulletins, too. Ask your dealer. To get ordering information, call toll-free 1-800-551-4123.

A word about warranty

The GM 3-YEAR/50,000-mile BUMPER TO BUMPER PLUS WARRANTY covers repairs for any new Buick, including labor and parts. to correct any defects in material or workmanship occurring during the warranty period. The complete vehicle (except tires,

which are covered by their manufacturer) will be covered for 3 years or 50,000 miles, whichever comes first. After the first year or 12,000 miles, there is a \$100 deductible per repair visit. Body sheet metal rust-through from corrosion is covered for 6 years or 100,000 miles, whichever comes first. There is no deductible for rust-through repairs. See your Buick dealer for terms of this limited warranty. Supplemental Inflatable Restraint coverage is 3 years regardless of mileage with no deductible.

A word about corrosion protection. Buicks are designed and built to resist corrosion. All body sheet metal components are warranted against rust-through corrosion for 6 years/100,000 miles. Application of additional rust-inhibiting materials is not required under the corrosion coverage.

Buy or lease a Buick. Many Buick dealers offer you the opportunity to buy or lease a Buick. Ask about SMARTLEASEM It may be right for you.

The GM Protection Plan.

It offers service protection in addition to that provided by GM's new-vehicle limited warranty. Coverage is currently available only in the U.S.A. and Canada for the 1991 model year. See your Buick dealer for details.

Buick Roadside Assistance.

It provides owners of 1991 Buicks with access to minor repairs or towing for disabled vehicles. It is reached through a toll-free telephone number and operates 24 hours a day, 365 days a year. Just call 1-800-252-1112. See your Buick dealer for details.

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Let's get it together...buckle up.













Black with Gunmetal Gray



Platinum Beige

Firemist



Gunmetal Grav* Gunmetal Gray Sterling Silver

