

 HYUNDAI

2024

FULL LINE





**Human progress moves
right before your very eyes.**



At Hyundai, we believe human progress moves ahead one journey at a time – *your* journey. Which is why every Hyundai is loaded with modern features that anticipate your needs. For 2024, a wide range of beautifully updated SUVs, EVs, sedans and N Performance vehicles bring our boundless imagination and inspirations to life.

No matter which Hyundai you choose, a sophisticated suite of SmartSense safety features helps keep you more alert and responsive while driving. It's a key reason Hyundai won more 2023 Best Cars for the Money awards from *U.S. News & World Report* than any other brand.¹

Our award-winning vehicles now include complimentary Bluelink+ for the original owner, with a range of innovative technologies that power remarkable connectivity between you and your Hyundai vehicle.²

With the MyHyundai app, you can remotely start your Hyundai, adjust the climate controls, lock/unlock the doors and more using your compatible smartphone, smart home assistant or wearable device.³ An innovative Digital Key lets you unlock the front doors and start the engine using only your compatible smartphone.⁴

Every 2024 Hyundai vehicle is backed by Hyundai Owner Assurance – our promise to deliver quality on your terms.⁵ So whether you are shopping, buying or owning, you can rely on Hyundai to make things easy every mile of your journey.

No wonder more people who buy a Hyundai buy another – more than any other car at any price. That's according to the 2023 Brand Keys Customer Loyalty Engagement Index,[®] which ranked Hyundai #1 in customer loyalty for the past 14 years in a row.⁶

Load your sense of adventure into our award-winning SUVs.

There's no secret formula for what makes a Hyundai SUV special. It starts with equal parts Sport and Utility, each element refined in its design and execution.

The added ingredient is your unique sense of adventure. Follow it, and you'll discover that every journey in one of our award-winning Hyundai SUVs will take you far beyond the ordinary.

PALISADE / SANTA FE / TUCSON / KONA / SANTA CRUZ / VENUE



PALISADE



PALISADE

Make room for the good life.

Available with either 7- or 8-passenger seating, the 3-row Hyundai Palisade is all about premium comfort. Like the availability of cooling seat ventilation in the first two rows. And heated seats in all three rows. For 2024, a luxurious new Calligraphy Night Edition features exclusive dark exterior and interior finishes with dark premium seating surfaces.

Everywhere you look, advanced technologies create elegant solutions. Hydrophobic glass is available to repel water and dirt from the front-door windows. An available Full-Display Digital Rearview Mirror helps improve night vision and offers unobstructed views if your Palisade is fully loaded. An available front-row wireless phone charger and USB-C ports in every row add to Palisade's high-end approach.¹

Hyundai SmartSense, our suite of advanced safety and driver-assist technologies, contributes to your peace of mind.² And HTRAC All Wheel Drive is available with every trim level for enhanced traction. On Palisade Calligraphy, even the way it parks is next-level convenient. A Remote Smart Parking Assist feature is available to let your Palisade effortlessly roll into or out of parking spots using your key fob as a remote control.³

Think that sounds inviting? Wait until you hear Palisade's available Harman Kardon® premium audio system. With all it has going for it, it's easy to see why *U.S. News & World Report* named Palisade a 2023 Best 3-Row SUV for the Money.⁴



2023 Hyundai PALISADE⁵



Hands-free smart liftgate with auto open



Remote Smart Parking Assist

SANTA FE



SANTA FE

Next-level Santa Fe: Get your gear in gear.

All-new from the ground up, the 2024 Hyundai Santa Fe debuts a new design language that uses its outdoor voice. Bolder and bigger, the new Santa Fe is ruggedly robust and adventure-ready. A 2.5L turbocharged four-cylinder engine comes standard with 277 horsepower and an 8-speed wet dual clutch automatic transmission. Santa Fe Hybrid features a 1.6L turbo engine with an electric motor fed through a 6-speed automatic transmission.

Sporting a longer wheelbase with spacious 3-row seating, our fifth-generation Santa Fe is packed with premium comfort and convenience features. A Panoramic Curved Display combines the 12.3" digital instrument cluster and 12.3" infotainment system within a single screen oriented toward the driver. Dual wireless phone chargers can power two smartphones,¹ and a world-first bi-directional multi-console storage space can be accessed by both front and 2nd-row passengers.

Running daily errands? Escaping for the weekend? The new Santa Fe leans into its SUV strengths to offer more versatility than ever before. There's increased legroom in every row and exceptional 3rd-row headroom. Available 2nd-row captain's chairs elevate passenger comfort even further. Both rows are fully foldable to create a terrace-like space at the rear with the wider liftgate open. Grab handles in the C-pillars ease your efforts when loading the available roof rails.

So get your gear in gear. The all-new Santa Fe is here.



Bi-directional multi-console storage space

Dual wireless phone chargers

TUCSON



TUCSON

Every journey has a beginning. The best place to start is Tucson.

Every year, *U.S. News & World Report* compares vehicle after vehicle, evaluating everything from capability and fuel economy to safety and pricing. Their conclusion? For the second year in a row, they named Hyundai Tucson the 2023 Best Compact SUV for Families, and Tucson Plug-in Hybrid the 2023 Best Plug-In Hybrid! You're about to discover some of the reasons why.

Start by getting to know the 2024 Tucson lineup. Our 2.5L Smartstream gas engine powers four trim levels: Tucson SE, SEL, XRT and Limited. Then there's our expanding lineup of electrified hybrids. On Tucson Hybrid, Tucson Plug-in Hybrid and the sporty Tucson N Line, everything people love about Tucson is electrified – and turbocharged.

No matter which of the Tucson models you choose, you'll benefit from Hyundai's leadership when it comes to safety. Hyundai SmartSense, our suite of advanced safety technologies, helps protect you from all angles as you drive.² For 2024, Tucson's occupant protection is enhanced with new 2nd-row side airbags.

Step inside the 2024 Tucson, and you'll see it's got plenty of room for people and cargo. It's loaded with connectivity and convenience technologies – and a wide array of advanced driver-assistance features are available as part of Tucson's state-of-the-science engineering. Test-drive Tucson...and cut loose from the cookie cutters.



5-Star Safety Ratings
2023 Hyundai TUCSON ICE FWD³



Tucson Plug-in Hybrid



Tucson XRT with HTRAC All Wheel Drive



KONA



KONA

High-tech meets high adventure.

Time sure flies when you're having fun. Five years ago, Hyundai introduced the original Kona – a vehicle so groundbreaking, it was the first small SUV to be named the North American Utility Vehicle of the Year. Then, following a deep-dive analysis of its quality and value by *U.S. News & World Report*, Kona was named 2023 Best Subcompact SUV for the Money.¹

Fast forward to now, and take a look at the all-new 2024 Hyundai Kona. Reimagining the right size for right now, the new Kona adds space where it matters most. Kona is now bigger inside, with more passenger legroom and 33% more cargo space. The new cabin is ultramodern, too, with available dual 12.3" integrated digital displays forming the focal point of a driver-oriented cockpit. The new Kona is also quieter, thanks to advanced acoustical engineering.

Kona's 60/40 split fold-flat 2nd-row seats can be configured to suit each trip's requirements for cargo and passengers. Loading the wider, taller rear cargo area is easy, thanks to a lower lift-over height and an available hands-free smart power liftgate with auto-open.² A dual-level cargo floor provides additional cargo depth for taller items.

Look around you, and class-leading premium amenities are seemingly everywhere. Heated and ventilated front seats, a heated steering wheel and dual automatic temperature control with 2nd-row air vents are available to keep you comfortable. Advanced SmartSense safety and driver-assist features ranging from a Blind-Spot View Monitor³ and Surround View Monitor⁴ to Highway Driving Assist⁵ and Remote Smart Parking Assist⁶ are also available to ensure every journey is as safe as it is comfortable.

Outside, Hyundai designers created a Kona whose refined sportiness is bolder, sleeker and a paragon of aerodynamic efficiency. With its parametric surfacing, sharp creases and available Seamless Horizon Lamp, the new 2024 Kona sends an unmistakable message regarding the shape of things to come.



Wide 12.3" display with Apple CarPlay®

Hands-free smart liftgate with auto open

SANTA CRUZ



SANTA CRUZ

Part pickup. Part crossover. All in.

There's nothing quite like the 2024 Hyundai Santa Cruz. It's got the room and refinement of a four-door crossover vehicle, plus the cargo-hauling of a pickup bed. So, whatever your plans, Santa Cruz is versatile enough to go with your flow.

Filled with functional innovations and available with potent turbocharged power, Santa Cruz is big enough for your family, friends and cargo. Yet compact enough to fit into your garage or parallel parking spaces. Drive it, and you'll discover its nimble handling – off-road or on. And with its available HTRAC All Wheel Drive, Santa Cruz reaches those coveted campsites far off the beaten path. As you roam, connectivity technologies including complimentary Bluelink+ keep you wired to your world!

When it comes to style, Santa Cruz is anything but utilitarian. Check out the sophisticated effect of LED Daytime Running Lights hidden within the parametric jewels of its grille. And the way its wide stance and available 20" alloy wheels project a bold attitude. Santa Cruz's rear cargo bed puts all kinds of capability at your command. So whether your cargo is bulky, muddy or tall, Santa Cruz is ready to haul.

To help Santa Cruz drivers see and be seen, Bi-LED projector-type headlights are now standard on all trim levels. And for 2024, a new XRT trim gives more rugged style to Santa Cruz's adventure-ready substance.



60/40 split rear seats with underseat storage



Lockable tonneau cover



VENUE



VENUE

View the world from a new Venue.

The 2024 Venue was created to make you feel the world actually does revolve around you. Venue's chiseled angles and available two-tone roof attract attention. Savvy design, smart technology and sophisticated safety features make it the small SUV with big-city hustle.

Playing host to a party of up to five is enhanced by Apple CarPlay® and Android Auto™ integration,¹ which lets you access your compatible smartphone's music playlists, maps, text messages and more using Venue's standard 8" touchscreen display. Prefer issuing verbal instructions? Press the voice command button on your steering wheel and speak your mind. On SEL and Limited trims, dual rear USB ports – new for 2024 – keep your crew's digital devices charged up.

Venue offers 60/40 split fold-down rear seats to make loading your gear easier. And to help keep the possessions you and your passengers bring along organized and concealed, there's an available two-level cargo floor. A rear cargo cover that lets you securely stow your stuff can be removed and stored when additional cargo height is needed.

Once Venue has packed everything in its proper place, you're in a good place, too. Press a button, and the available power sunroof slides open to let in the sunlight. Whether it's hot or cold outside, an available automatic temperature control maintains preset temperatures inside the cabin. When you're ready to roll, Venue SEL and Limited feature a Proximity Key with push button start that ignites the Smartstream 1.6L engine rated at an EPA-estimated 31 combined MPG.²



Rearview camera



60/40 split-folding rear seats



Progress takes some electrifying turns.

Looking for the cutting-edge of electric vehicles? You've come to the right place. At the right time. With our fast-charging, range-optimizing IONIQ family of EVs, Hyundai has emerged as a leader in the electric revolution. For 2024, there's an all-new Kona Electric. And our NEXO is leading the development of another innovative way to generate electric power: Hydrogen fuel cell technology.

IONIQ 5 / IONIQ 6 / KONA ELECTRIC / NEXO

IONIQ 5



IONIQ 5

The future is just minutes away.

IONIQ 5 is the all-electric vehicle whose time has arrived. That's not just us talking. The reviewers at Edmunds concluded IONIQ 5 is the Edmunds Top Rated Electric SUV of 2023.¹ And IONIQ 5 received a 2023 Best Buy Award from Kelley Blue Book's KBB.com.²

One look at IONIQ 5's pixel-inspired light clusters and clamshell hood lets you know this Hyundai EV is like nothing else on the road. It's the all-electric vehicle that's quickly changing the game – for starters, by how quickly it charges. IONIQ 5 can take advantage of a 350-kW 800V DC Fast Charger, so in approximately 18 minutes, you can go from a 10% to 80% charge.³ A full charge can deliver up to 303 miles of range.⁴

An available Premium Head-up Display with Augmented Reality lets you track your driving vitals and navigation at a glance. Have some recreational toys you want to bring along? No problem, thanks to IONIQ 5's 2,300-pound towing capacity.⁵ And with a combined fuel efficiency rating of up to 114 MPGe,⁶ IONIQ 5 gets your commuting costs under control. Here's something else to help you go the distance: IONIQ 5's lithium ion battery system comes with a warranty spanning 10 years or 100,000 miles, whichever occurs first.⁷



2024 Hyundai IONIQ 5⁸



5-Star Safety Ratings
2023 Hyundai IONIQ 5 AWD⁹



350-kW Ultra-fast DC Fast Charging capability



Premium Head-up Display with Augmented Reality

IONIQ 6



IONIQ 6

The all-electric sedan that's all-powerful.

What did IONIQ 6 do to deserve accolades as lofty as *Car and Driver's* 2023 EV of the Year¹ and 2023 World Car of the Year? Let's start with this: Range. IONIQ 6 has an available all-electric range estimated at up to 361 miles on a full charge.² Its pure coupe-like form – complete with flush door handles – delivers a drag coefficient of 0.22, making IONIQ 6 one of the most aerodynamic production vehicles for slipping through the air with minimal resistance.³

Press the accelerator, and an urgent whoosh of thrust quietly propels you forward. IONIQ 6 pushes ultra-fast EV charging fast-forward, too. In as little as 18 minutes, it can go from a 10% to 80% charge using a 350-kW DC Fast Charger.⁴ Enter a recognized DC fast charging station into the navigation system, and a battery preconditioning feature can automatically initiate to warm the battery for quicker recharging in a variety of weather conditions.

IONIQ 6 owners also get two years of free 30-minute charging sessions on Electrify America's DC fast-charging network.⁵ And thanks to Hyundai's proprietary e-GMP platform, IONIQ 6 owners will be among the few EV drivers who can take advantage of this network's 350-kW charging speeds.



12.3" instrument cluster and touchscreen displays



Blind-Spot View Monitor

KONA ELECTRIC



KONA ELECTRIC

Elevated in all the right ways.

The all-new Kona Electric is larger. More refined. And even more electrifying. Equipped with an available 64.8-kWh battery, it delivers up to 261 miles of range¹ and recharges from 10% to 80% in about 45 minutes with 100-kW fast-charging capability.² Smart Regenerative Braking and an i-PEDAL driving mode complete Kona Electric's EV skill set – all standard for 2024.

Kona Electric's futuristic urban SUV design is punctuated by a pixelated Seamless Horizon Lamp and pixel graphics. A palette of vivid exterior colors further emphasizes its iconic style. Step inside, and the focal point of this year's larger, wider interior is a standard dual 12.3" panoramic display screen layout. Relocating driver controls around the steering wheel has created a multi-use center console with a rotational cupholder design for a larger, more flexible storage compartment.

Slim front seats maximize rear legroom, while 60/40 split 2nd-row seatbacks include a dual-stage recline function that maximizes your rear passengers' relaxation. The 2nd-row seats also fold down, creating a rear compartment with 63.7 cubic feet – think three refrigerators worth of stuff. Loading your shopping bags is easier than ever, thanks to the available hands-free smart liftgate with auto open and an innovative dual-level cargo floor.

From its futuristic shape to its expanded interior space and array of innovative technologies, the 2024 Kona Electric puts the power in your hands.



Pixelated seamless horizon and lower bumper lights

Power tilt-and-slide sunroof

NEXO



NEXO

Change is in the air.

Meet the world's first dedicated hydrogen fuel cell SUV. NEXO uses a mixture of hydrogen fuel and oxygen from the ambient air to create the electricity that powers its 161-hp electric motor. The only tailpipe emissions? A few droplets of water.

NEXO offers two alternatives for how you go fuel cell. NEXO Blue features an estimated driving range of up to 380 miles – a benchmark for hydrogen fuel SUVs.¹ NEXO Limited offers larger wheels, more amenities and an estimated driving range of up to 354 miles.¹

Refueling NEXO takes about five minutes or less.² And without the noise of a gas engine, the five-passenger NEXO is remarkably quiet. Press the accelerator pedal, and it responds with a hushed whoosh – and the powerful thrust of 291 lb-ft of torque.

NEXO is surprisingly spacious inside compared to battery-based electric vehicles that store bulky packs under the floor. There's plenty of room for the luxuries you deserve – like a large 12.3" touchscreen audio/navigation display that controls NEXO Limited's 440-Watt Krell® premium audio system. With an 8-channel amplifier, an 8" subwoofer and Live Dynamic sound algorithm technology, it brings expansiveness to your favorite music.

Even after you exit your NEXO Limited, the innovations continue. Push a button on your Smart Key, and a Remote Smart Parking Assist feature automatically parks your NEXO in either a parallel or perpendicular space.³ And it can do so with the driver inside or outside of the vehicle.



Remote Smart Parking Assist



Krell® premium audio system

Loyalty has its rewards.

At Hyundai, we've understood for a long time what it takes to create a class-leading sedan that turns heads as quickly as it turns a corner. Our all-new Sonata and Elantra models offer levels of roominess, comfort, connectivity and safety that make these sedans state-of-the-art works of art.

SONATA / ELANTRA



SONATA



SONATA

Change for the sake of you.

If the futuristic look of the new 2024 Sonata surprises you, it's a clear sign of how fast Hyundai is accelerating the pace of change. To bring you a more advanced, more comfortable and more connected experience, our award-winning midsize sedan has been redesigned – inside and out.

A Seamless Horizon Lamp spanning the width of Sonata's reshaped grille and headlights reflects the bold new signature of Hyundai Design. Inside, the changes center around large instrument cluster and center console screens housed in a single curved display. Throughout the cabin, the materials look and feel more refined. Hyundai engineers also improved its isolation from noise, vibration and harshness.

Beneath its redesigned face, the new Sonata comes with a naturally aspirated 2.5L 191-horsepower engine. On Sonata Hybrid, a 2.0L engine with a combined 192-horsepower rating puts up big numbers for fuel economy. Sonata N Line carries over for 2024 with up to 290 horsepower pouring from its turbocharged 2.5L powerplant. For 2024, the 2.5L engine can also be paired with HTRAC All Wheel Drive, a first for Sonata.

Sonata gets its nimble handling from a multi-link rear suspension that helps you carve corners with precision. An 8-speed automatic transmission taps the engine's power via a shift-by-wire gear shifter that's been relocated to the steering column for improved center console usability. And with Drive Mode Select, you can choose how you want to dial in the performance edge of your Sonata.

So go ahead – reactivate your senses. With the beautifully updated 2024 Sonata.



Class-leading front seat headroom and legroom



Seamless LED Horizon Lamp

ELANTRA



ELANTRA

The Elantra mantra: Improve with every move.

For 2024, a refreshed Hyundai Elantra takes our family of compact sedans to new levels of style, safety, comfort and connectivity. Behind Elantra's aggressive new grille design is a choice of power sources. On Elantra SE, SEL and Limited, a traditional 2.0L gas engine balances stirring performance and fuel-sipping efficiency. Elantra Hybrid uses electric and gas to couple an exceptional driving range with ultra-low emissions. And on Elantra N Line, a 1.6L Turbo engine matches sporty looks with the thrills of throttle-induced performance.

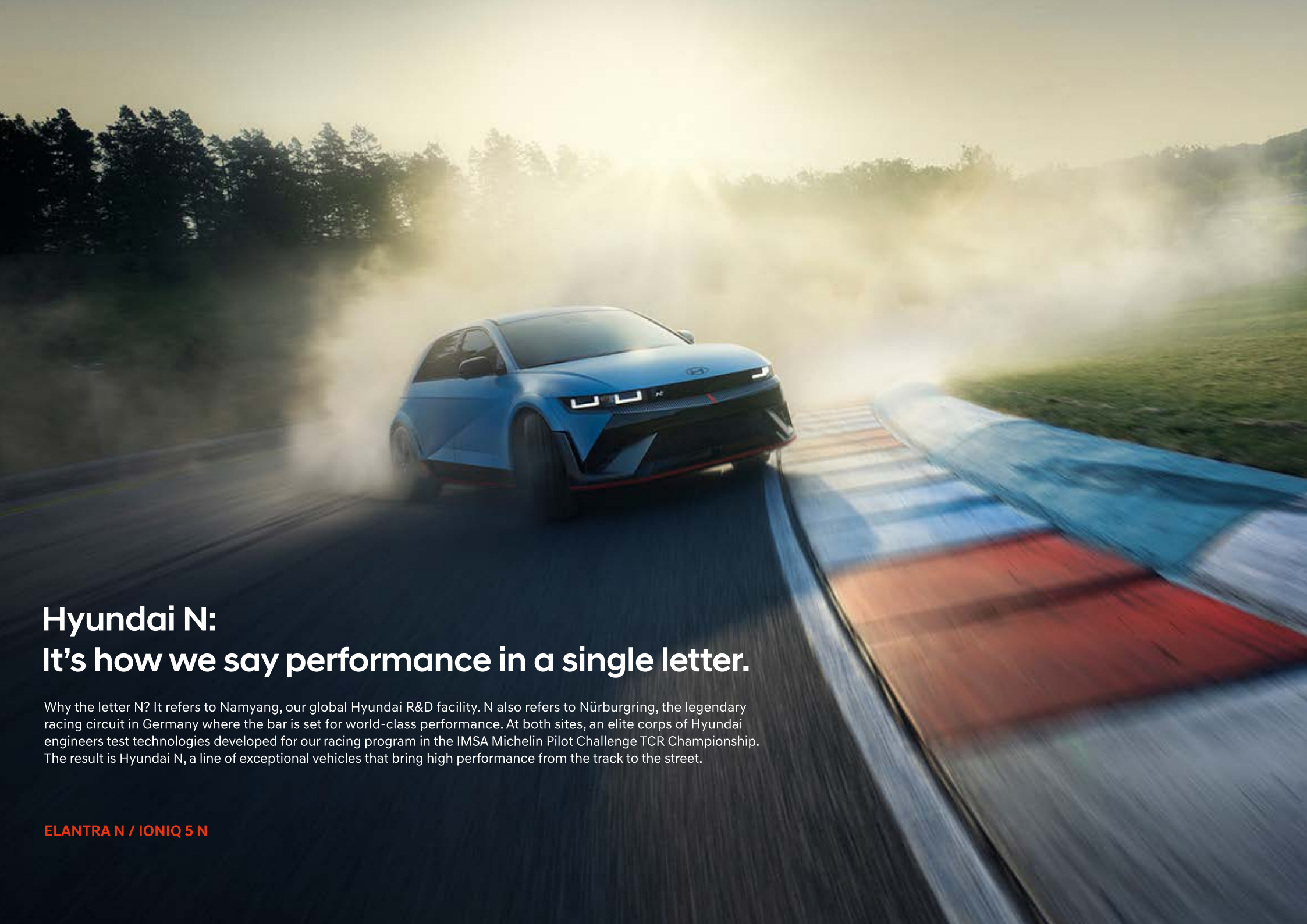
Every 2024 Elantra welcomes you into a spacious cabin with new soft-touch materials on the doors and dash, plus best-in-class rear-seat legroom.¹ The 60/40 split-folding rear seats and hands-free smart trunk release are available to create easy-loading cargo room. Dynamic Voice Recognition is also available – use your conversational voice to adjust climate controls, select SiriusXM[®] channels and more.²

Elantra's standard Apple CarPlay[®] and Android Auto[™] are available with the segment's first wireless connection.³ Technology enhancements are everywhere you look: An available 10.25" touchscreen is the segment's largest.¹ Bluelink+ Connected Car enhancements include an available Wi-Fi hotspot.⁴ Want to stream your music? An available wireless phone charger and new dual rear-seat USB ports keep everyone's devices powered up.⁵ Elantra's Bluetooth[®] even lets you connect two phones simultaneously to the audio system. Sleek, meet geek.



10.25" touchscreen display with Apple CarPlay[®]

Digital Key 2 Touch



Hyundai N: It's how we say performance in a single letter.

Why the letter N? It refers to Namyang, our global Hyundai R&D facility. N also refers to Nürburgring, the legendary racing circuit in Germany where the bar is set for world-class performance. At both sites, an elite corps of Hyundai engineers test technologies developed for our racing program in the IMSA Michelin Pilot Challenge TCR Championship. The result is Hyundai N, a line of exceptional vehicles that bring high performance from the track to the street.

ELANTRA N / IONIQ 5 N

ELANTRA N



ELANTRA N

Our sports sedan sharpens its edge.

For 2024, Elantra N has a new look that's edgy in all the right places. Grabbing attention from the get-go are slimmer headlights and a bold new grille with the N-specific red trim and larger air intakes. It projects a more aggressive stance, too, with new 19" forged wheels featuring a black 10-spoke design.

Beneath the skin, Elantra N's suspension is stiffer. Its steering ratio is quicker. Its brakes are beefier. And its "Flat Power" 2.0L turbocharged engine delivers 276 horsepower with 289 lb-ft of torque. Armed with Launch Control and an available 8-speed Wet Dual Clutch Transmission with N Power Shift, you'll sprint from 0-60 mph in about 5 seconds on the racetrack.

Press that red button on the steering wheel, and you trigger an N Grin Shift overboost that adds 10 horsepower to Elantra N for 20 seconds.¹ A full-on N performance setting and two custom modes are accessed via the blue steering wheel buttons.

Cornering precision comes from Elantra N's electronic limited-slip N Corner Carving Differential and an Integrated Drive Axle inspired by Hyundai's WRC rally cars to handle extreme lateral g-forces. A second-generation Electronically Controlled Suspension allows our widest range of suspension settings ever. Tune it for extreme track situations. Or for that next family road trip. In which case, we can only guess the direction of your destination: N, right?

NEVER JUST DRIVE



19" forged wheel with MICHELIN® Pilot Sport 4 S tire

N Power Shift and N Grin Shift

IONIQ 5 N



IONIQ 5 N

The most powerful Hyundai N ever.

With the launch of the 2025 IONIQ 5 N, Hyundai takes all-electric performance to an all-new level. Two motors – one at each axle – produce 601 horsepower with 545 lb-ft of torque, making it our most powerful production model ever. Activating N Grin Boost at the push of a button ups the output to 641 horsepower,¹ with the sprint to 60 mph taking less than 3.4 seconds.

IONIQ 5 N translates its torque into traction with a powerful arsenal that includes an Electronically Controlled Suspension, e-LSD rear axle, N Torque Distribution, N Drift Optimizer and Hyundai-spec Pirelli P ZERO™ 275/35R21 tires on forged 21" wheels. The biggest brakes ever fitted to a production Hyundai enhance stopping power – four-piston fixed calipers slow the 15.7" front rotors, while single-piston calipers grip the rear 14.2" rotors.

There's also an N e-Shift feature that mimics an 8-speed dual-clutch automatic transmission. Just like the internal-combustion N models, upshifts are pronounced – and when N Active Sound+ is in Ignition mode, rev-matched downshifts are accompanied by the sound of snaps and pops. Three N Active Sound+ profiles – Evolution, Supersonic and Ignition – are available, with sounds streaming through eight internal and two external speakers.

Highly charged high performance never looked – or sounded – so good.

NEVER JUST DRIVE



Pirelli P ZERO™ tires on forged 21" wheels



12.3" N technology display



Pre-production model shown





www.HyundaiUSA.com



Take the next step in this journey.

Visit your Hyundai dealer and see for yourself what we're all about for 2024. You'll find the widest variety of choices in the history of Hyundai, with a selection of SUVs, EVs, sedans and N Performance vehicles that must be seen to be believed. And not just seen – but driven.

Take the next step and test-drive a 2024 Hyundai.

It's the start of an epic journey.



Build and price your perfect Hyundai.

www.HyundaiUSA.com/us/en/build



Take advantage of our great offers.

www.HyundaiUSA.com/us/en/offers



Find your local Hyundai dealership.

www.HyundaiUSA.com/us/en/dealer-locator

Footnotes

INTRODUCTION: (1) View U.S. News Best Cars at cars.usnews.com. (2) Bluelink+ requires an active subscription agreement subject to the Connected Services Terms and Conditions. Term starts from the new vehicle date of first use. Only use Bluelink and corresponding devices when safe to do so. Cellular and GPS coverage is required. Features, specifications and fees are subject to change. A fee will apply for map and multimedia over-the-air (OTA) updates, which are dependent on an active Bluelink connection, after an initial 3-year period of complimentary updates. For details and limitations, visit HyundaiUSA.com or your authorized Hyundai dealer. (3) Requires active Bluelink Advanced subscription (complimentary for the original owner). Remote climate control available on properly equipped models with fully automatic temperature control. Remote stop only available when in remote start mode. (4) Near Field Communication (NFC) Digital Key requires a compatible smartphone or smartwatch and appropriately equipped Hyundai vehicle. Hyundai vehicle must be equipped with smart key with push button start, wireless phone charging, and Audio Video Navigation System 5.0 (or newer) or Display Audio 2.0. Lock and unlock functionality works on front doors only. Features and specifications subject to change. See your Owner's Manual for details and limitations. (5) For details, visit <https://www.hyundaiusa.com/us/en/assurance>. (6) Based on 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022 and 2023 Brand Keys Customer Loyalty Engagement Index®.

PALISADE: (1) Qi wireless charging function is based on smartphone compatibility and/or specific accessory cases. (2) Safety features vary by model. For details, please visit HyundaiUSA.com. (3) Remote Smart Parking Assist (RSPA) can help remotely park the vehicle. However, several factors can impact RSPA performance. RSPA may not function correctly if one or more of the parking sensors is damaged, dirty or covered, or if weather conditions (heavy rain, snow or fog) interfere with sensor operation. Always inspect the parking area with your own eyes. See Owner's Manual for details and limitations. (4) View U.S. News Best Cars at cars.usnews.com. (5) To qualify for 2023 TOP SAFETY PICK+, a vehicle must earn good ratings in the driver-side small overlap front, passenger-side small overlap front and original moderate overlap front tests, and no less than acceptable in the updated side test. It also must earn an advanced or superior rating for daytime and nighttime vehicle-to-pedestrian front crash prevention and come with standard acceptable- or good-rated headlights. For details visit www.iihs.org. (Autotrader Award) For more information, visit Autotrader.com. Autotrader is a registered trademark and used with permission.

SANTA FE: (1) Qi wireless charging function is based on smartphone compatibility and/or specific accessory cases.

TUCSON: (1) View U.S. News Best Cars at cars.usnews.com. (2) Safety features vary by model and trim level. For details, please visit HyundaiUSA.com. (3) Government 5-Star Safety ratings are part of the National Highway Traffic Safety Administration's New Car Assessment Program (nhtsa.gov).

KONA: (1) View U.S. News Best Cars at cars.usnews.com. (2) The hands-free smart liftgate will open when your Proximity Key is within 3 feet of the detection area for at least 3 seconds. Radio transmitters and other vehicle smart keys may interfere with normal operation. Please consult your Owner's Manual for details and limitations. (3) The Blind-Spot View Monitor (BVM) assists the driver in changing lanes by providing a live view of the blind spot on either side of the vehicle and an audible alert if another vehicle is detected. Turn signal must be activated, and other system limitations apply. Do not rely exclusively on BVM. It is the driver's responsibility to be aware of the surroundings and ensure it is clear before changing lanes or directions. See Owner's Manual for details and limitations. (4) The Surround View Monitor is a parking support system. It cannot completely eliminate blind spots, may not detect every object and does not warn of moving objects. Always check your surroundings before moving your vehicle. See Owner's Manual for details and limitations. (5) Highway Driving Assist (HDA) is for highway use only and can help maintain a safe distance from the vehicle ahead while keeping your vehicle centered in its lane when lane markings are clearly visible on the road. HDA should not be used in poor weather, heavy or varying traffic, or on winding or slippery roads. HDA will not work under all circumstances and will not prevent loss of control. Driver remains responsible to slow or stop the vehicle to avoid a collision. See Owner's Manual for details and limitations. (6) Remote Smart Parking Assist can help autonomously park the vehicle. However, several factors can reduce the performance of this feature. Remote Smart Parking Assist may not function correctly if one or more of the parking sensors is damaged, dirty or covered, or if weather conditions (heavy rain, snow or fog) interfere with sensor operation. Always inspect the parking area with your own eyes. See Owner's Manual for details and limitations.

SANTA CRUZ: (1) Bluelink+ requires an active subscription agreement subject to the Connected Services Terms and Conditions. Term starts from the new vehicle date of first use. Only use Bluelink and corresponding devices when safe to do so. Cellular and GPS coverage is required. Features, specifications and fees are subject to change. A fee will apply for map and multimedia over-the-air (OTA) updates, which are dependent on an active Bluelink connection, after an initial 3-year period of complimentary updates. For details and limitations, visit HyundaiUSA.com or your authorized Hyundai dealer.

VENUE: (1) Apple CarPlay® is a registered trademark of Apple Inc. Android Auto™ is compatible with Android™ phones running Android 5.0 or higher. Android Auto may not be available on all devices and is not available in all countries or regions. Additional apps may be required. Android and Android Auto are trademarks of Google LLC. (2) EPA estimates for comparison only. Your actual mileage will vary with options, driving conditions, driving habits and the vehicle's condition.

IONIQ 5: (1) Edmunds Top Rated Awards 2023. (2) For more information, visit Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. (3) Charging rate and time estimate varies based on factors including battery charge level, output of the charging unit, vehicle and battery settings and outside temperature. (4) IONIQ 5 SE/SEL/Limited RWD 303-mile range based on a fully charged battery and 114 combined MPGe.

IONIQ 5: (5) Towing capacity with trailer brakes. Towing not recommended for SE Standard Range RWD. Towing capability varies by configuration. See the towing guide in your Owner's Manual for proper use and additional information. (6) EPA-estimated 114 MPGe for SE/SEL/Limited RWD models. MPGe is the EPA-equivalent measure of gasoline fuel efficiency for electric mode operation. All figures are EPA estimates for comparison purposes only. Actual range and mileage will vary with options, driving conditions and habits, vehicle and battery's condition and other factors. (7) Limited Battery Warranty covers defects in factory workmanship or materials of the lithium ion battery for 10 years from date of original retail delivery, date of first use or 100,000 miles, whichever occurs first. Coverage does not apply to lease/commercial vehicles or vehicles serviced or registered outside the U.S. See Owner's Manual for details and limitations. (8) To qualify for 2023 TOP SAFETY PICK+, a vehicle must earn good ratings in the driver-side small overlap front, passenger-side small overlap front, original moderate overlap front and updated side tests. It also must earn an advanced or superior rating for both daytime and nighttime vehicle-to-pedestrian front crash prevention and come with standard acceptable- or good-rated headlights. For details visit www.iihs.org. (9) Government 5-Star Safety ratings are part of the National Highway Traffic Safety Administration's New Car Assessment Program (nhtsa.gov).

IONIQ 6: (1) July/August 2023 issue of *Car and Driver*. 2023 Hyundai IONIQ 6 tested. (2) Estimated all-electric range for SE Long Range RWD trim based on a fully charged battery and combined MPGe rating. (3) Claim based on comparison of specifications on manufacturer websites. (4) Charging rate and time estimate varies based on factors including battery charge level, output of the charging unit, vehicle and battery settings and outside temperature. (5) Available on new 2024 IONIQ 6 vehicles purchased from an authorized U.S.-based Hyundai dealer (excluding Alaska). Some restrictions apply. Two years of 30-minute complimentary DC fast charging sessions at Electrify America charging stations begins upon date of vehicle purchase or lease. Non-transferable. Not available for commercial use, such as ride-hailing or ridesharing. Requires Electrify America app, account, enrollment in IONIQ 6 Charging Plan, acceptance of Terms of Use and an initial deposit to fund idle fees and charging after initial 30 minutes. Complimentary charging time does not include any idle fees and associated or applicable taxes assessed at the charging station. After user-initiated charging session stops or vehicle reaches full charge, and following a 10-minute grace period, idle fees and applicable taxes will apply and user is responsible. After the initial 30 minutes of each eligible charging session, charging continues uninterrupted at then-current Electrify America pricing. There is a 60-minute waiting period between eligible charging sessions, and the IONIQ 6 Charging Plan benefits will not apply to a charging session initiated within this period. In the event of suspected fraud or abuse or other unforeseen events, Hyundai Motor America may discontinue or modify the offer in its sole discretion. Electrify America charging stations only available in the continental U.S.

KONA ELECTRIC: (1) Driving range estimate based on a fully charged battery and 116 combined MPGe rating. (2) Charging rate and time estimate varies based on factors including battery charge level, output of the charging unit, vehicle and battery settings, and outside temperature.

NEXO: (1) Driving range estimate based on fuel tank capacity and EPA-estimated combined MPGe rating. (2) Fueling time will vary based on ambient temperature, hydrogen fueling pressure, current fill level and other factors. (3) Remote Smart Parking Assist can help autonomously park the vehicle. However, several factors can reduce the performance of this feature. Remote Smart Parking Assist may not function correctly if one or more of the parking sensors is damaged, dirty or covered, or if weather conditions (heavy rain, snow or fog) interfere with sensor operation. Always inspect the parking area with your own eyes. See Owner's Manual for details and limitations.

ELANTRA: (1) Claim based on comparison of specifications on manufacturer websites. (2) Dynamic Voice Recognition varies by unit. Speak in a normal tone of voice and minimize background noise for best results. See Owner's Manual for details and limitations. All SiriusXM services require a subscription sold separately, or as a package, by Sirius XM Radio Inc. after the trial period has elapsed. The subscription plan you choose will automatically renew, and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change. Satellite and outside-the-car lineups vary slightly. Sirius, XM, SiriusXM and all related marks and logos are trademarks of Sirius XM Radio Inc. (3) Segment-first claim based on comparison of specifications on manufacturer websites. Apple CarPlay® is a registered trademark of Apple Inc. Android Auto™ is compatible with Android™ phones running Android 5.0 or higher. Android Auto may not be available on all devices and is not available in all countries or regions. Additional apps may be required. Android and Android Auto are trademarks of Google LLC. (4) Bluelink+ requires an active subscription agreement subject to the Connected Services Terms and Conditions. Term starts from the new vehicle date of first use. Only use Bluelink and corresponding devices when safe to do so. Cellular and GPS coverage is required. Features, specifications and fees are subject to change. A fee will apply for map and multimedia over-the-air (OTA) updates, which are dependent on an active Bluelink connection, after an initial 3-year period of complimentary updates. For details and limitations, visit HyundaiUSA.com or your authorized Hyundai dealer. Wi-Fi hotspot requires active data plan from Verizon and acceptance of Hyundai Motor America Connected Services Terms and Conditions. Coverage and service are not available in all areas. Wi-Fi hotspot is intended for passenger use only. Only use Wi-Fi and connected devices when safe to do so. For terms and conditions, see www.verizon.com/plans/connected-car. (5) Qi wireless charging function is based on smartphone compatibility and/or specific accessory cases.

ELANTRA N: (1) Always use extreme caution when using the N Grin Shift feature. The driver is responsible for being attentive and maintaining control of the vehicle at all times. See Owner's Manual for further details and limitations.

IONIQ 5 N: (1) Always use extreme caution when using the N Grin Boost feature. The driver is responsible for being attentive and maintaining control of the vehicle at all times. See Owner's Manual for further details and limitations.



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Each time we sell a Hyundai, a portion goes to Hyundai Hope On Wheels® to help find a cure for childhood cancer. Over the last 25 years, Hyundai Hope On Wheels has donated \$225 million to pediatric cancer research. Hope is our greatest feature. And it comes standard on every Hyundai. For more information, please visit HyundaiHopeOnWheels.org.

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24/7 ROADSIDE ASSISTANCE

5 YEARS
UNLIMITED MILES

HYBRID/EV DIRECT ENERGY COMPONENTS

10 YEARS
100,000 MILES



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Complimentary maintenance includes Hyundai-approved oil and oil filter change (except for electric vehicles and fuel cell electric vehicles) plus tire rotation at normal factory-scheduled maintenance intervals for 3 years or 36,000 miles, whichever comes first. More frequent maintenance due to severe driving or conditions excluded. Offer valid only for new 2020-2024 Hyundai models purchased or leased on or after February 1, 2020. See your Hyundai dealer for further details and limitations.



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