

You get more that's **NEW** in



FORD

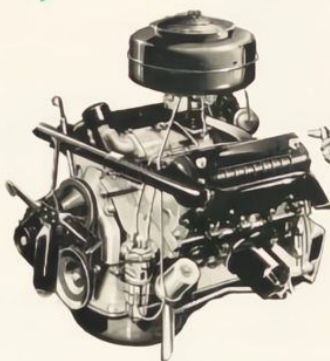
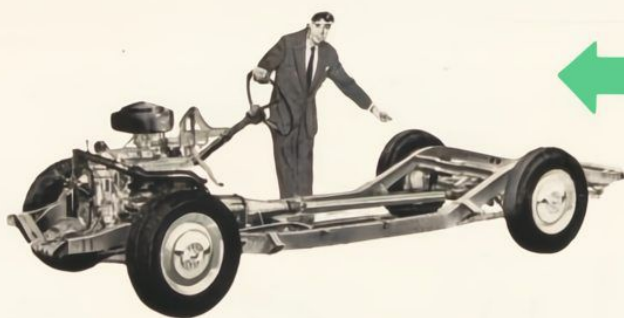
V8

Customline

No other car, irrespective of price, gives you all these NEW features & advantages!

OVERHEAD VALVE V8 ENGINE

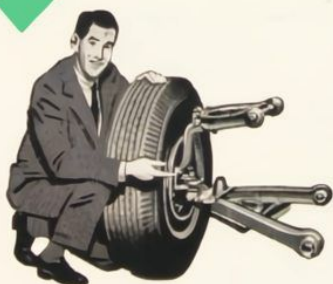
Ford's O.H.V. engine gives you a new kind of power. We call it "Trigger-torque" power—for, throughout the full range of driving speeds Ford's power is instant . . . hair-trigger in its responsiveness. But Trigger-torque isn't all you'll notice . . . Ford's low-friction Y-block design gives greater smoothness and quietness too . . . and twin-jet carburettor with automatic choke . . . improved Power Pilot and anti-fouling spark plugs mean both fuel-thrift and unequalled efficiency amongst big cars.



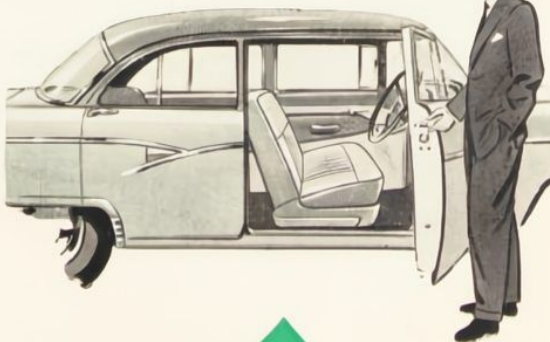
HUSKY "K" BAR CHASSIS

Five sturdy crossmembers . . . low-friction steering for easier handling . . . extra big, double-sealed brakes, variable rate rear suspension . . . these, plus many other features make Customline the most stable and easiest to control car you can drive.

BALL-JOINT SUSPENSION



Ford's ball-joint suspension is the newest advance in smoothness since independent springing. The springs are angle-poised resulting in a greater absorption of road shocks.



MORE INSIDE SMARTNESS AND COMFORT

New two-toned (or single-toned) interior trims . . . rich, washable upholstery . . . spreading room for six large people . . . foam rubber seat pads . . . Customline's interior design sets the fashion in fine cars.



STYLING

Whichever angle you look at Customline you see beauty . . . low, sleek, debonair! Even the colours stand out—lustrous-for-life enamels and metallics. And, one thing you can count on . . . the Customline 'look' is years ahead in design—it won't "date" for years to come.

Prove this by accepting your
FORD DEALER'S INVITATION to



**TEST-
DRIVE**

PLUS these highly important SAFETY FEATURES



SAFETY WHEEL

New Lifeguard steering wheel has deep centre design for greater absorbing of any impact, providing the driver with greater safety.

DOOR-LOCKS

New Lifeguard door-locks have a double grip to keep doors closed under conditions which would spring the normal type of lock.



TUBELESS TYRES

Tubeless tyres are standard on Customline . . . provide increased protection against blowouts and retain air longer if a puncture occurs.

EXTRA LARGE BRAKES

Ford's brakes are extra large, self-energizing and double-sealed for reliable, easier stops.



FORD MOTOR COMPANY OF AUSTRALIA PTY. LTD.

(INCORPORATED IN VICTORIA) REGISTERED OFFICE: GEELONG, VICTORIA.